Printed: 8/02/2018 4:01 PMA

|  | Advertiser No: | 744571 | Order No: | 1104952899 |
| :---: | :---: | :---: | :---: | :---: |
|  | Start Date: | 08/03/2018 | Co-op: | No |
|  | End Date: | 08/14/2018 | Package: | No |
|  | Month Type: | Broadcast | Agency Comm: |  |
|  | Revision \#: | 2 |  |  |
|  | CPE: |  |  |  |
|  | AE: | LAFAYETTE, JOSH |  |  |
| Mark for Comptrolier | Entered: | 8/0212018 3:38 PM by | Fusion |  |
| KATNIP MEDIA | Last Update: | 8/02/2018 4:00 PM by | Fusion |  |
| 15 Rockyfield Rd |  | WELI MARK FOR COM | MPTROLLER AUG | 2018 |
| Westport, CT 06880 | Note 2: <br> Spl Req Inv: |  |  |  |


| Market Station | Bind To | Start <br> Date | End <br> Date | No Of Weeks |  | Rate Rev. Type | Skip W. M | T |  |  | F | S | $s$ | Spots/ W. | Spot Length | Ord Spots | Ord Cost |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & 1 \text { NEW } \\ & \text { HAVEN } \end{aligned}$ | -06:00-10:00 | 08/03/18 | 08/03/18 |  | 1 | 35.00 | 0 |  |  |  |  |  |  | - 1 | 30 | 9 | 35.00 |
| WELL-AM | Commercial |  |  |  |  | ocal AgencyPolitical |  |  |  |  |  |  |  |  |  |  |  |
| $\begin{aligned} & 2 \text { NEW } \\ & \text { LAVEN } \end{aligned}$ | 10:00-15:00 | 08/03/18 | 08/03/18 |  |  | 30.00 | 0 |  |  |  | x |  |  | 1 | 30 | 1 | 30.00 |
| VVEL-AIV | Commercial |  |  |  |  | ocal Agencyolitical |  |  |  |  |  |  |  |  |  |  |  |
| $\begin{aligned} & \angle \text { NEW } \\ & \text { HAVEN } \end{aligned}$ | 10:00-15:00 | 08/04/18 | 08/04118 |  |  | 8.00 | 0 |  |  |  |  | $\times$ |  | 1 | 30 | $?$ | 8.00 |
| WELHAM | Commercial |  |  |  |  | ocal Agencyolitical |  |  |  |  |  |  |  |  |  |  |  |
| $\begin{aligned} & 5 \text { NEW } \\ & \text { HAVEN } \end{aligned}$ | 15:00-19:00 | 08/0.4/18 | 08/04/78 |  |  | 10.00 | 0 |  |  |  |  | $x$ |  | 1 | 30 | 1 | 10.00 |
| WELI-AM | Commercial |  |  |  |  | ocal Agencyolitical |  |  |  |  |  |  |  |  |  |  |  |
| $\begin{aligned} & 6 \text { NEN } \\ & \text { HAVEN } \end{aligned}$ | 19:00-23:59 | 08/04/18 | 08/04/18 |  |  | 1.00 | 0 |  |  |  |  | $x$ |  | 4 | 30 | 4 | 4.00 |
| WELI-AM | Commercial |  |  |  |  | ocal Agencyolitical |  |  |  |  |  |  |  |  |  |  |  |
| $\begin{aligned} & 7 \text { NEW } \\ & \text { HAVEN } \end{aligned}$ | 06:00-10:00 | 08/05/18 | 08/05/18 |  |  | 11.00 | 0 |  |  |  |  |  | $x$ | 1 | 30 | 1 | 11.00 |
| WELL-AM | Commercial |  |  |  |  | acal Agencyolitical |  |  |  |  |  |  |  |  |  |  |  |
| $\begin{aligned} & 8 \text { NEW } \\ & \text { HAVEN } \end{aligned}$ | 06:00-10:00 | 08/06/18 | 08/10/18 |  |  | 35.00 | $0 \times$ | $\times$ | x | $x$ | $x$ |  |  | 2 | 30 | 2 | 70.00 |
| WELI-AM | Commercial |  |  |  |  | cal Agencyolitical |  |  |  |  |  |  |  |  |  |  |  |
| $\begin{aligned} & 9 \text { NEW } \\ & \text { HAVEN } \end{aligned}$ | 10:00-15:00 | 08/06/18 | 08/10/18 |  |  | 30.00 | $0 x$ | $\check{x}$ | $x$ | $x$ | $x$ |  |  | 2 | 30 | 2 | 60.00 |
| WELI-AM | Commercial |  |  |  |  | acal Agencyolitical |  |  |  |  |  |  |  |  |  |  |  |
| $\begin{aligned} & 10 \text { NEN } \\ & \text { HAVEN } \end{aligned}$ | 15:00-19:00 | 08/06/18 | 08/10/18 | 1 |  | 25.00 | $0 \times$ | $x$ | $x$ | $x$ | $x$ |  |  | 2 | 30 | 2 | 50.00 |
| WELH-AM | Commercial |  |  |  |  | cal Agencyolitical |  |  |  |  |  |  |  |  |  |  |  |
| $\begin{aligned} & 11 \text { NEW } \\ & \text { HAVEN } \end{aligned}$ | 06:00-10:00 | 08/11/18 | 08/41/18 | 1 | 1 | 15.00 | 0 |  |  |  |  | $x$ |  | 1 | 30 | 1 | 15.00 |
| WELL-AMM | Commercial |  |  |  |  | cal Agencylitical |  |  |  |  |  |  |  |  |  |  |  |

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Printed: 8/02/2018 4:01 PM
Oroer No: 140495286 \%

| Market <br> Station | Bind To | Start <br> Date | End <br> Date | No of Weeks |  | Rate <br> Rev. Type | Skip W. M | T |  | W | T | F |  | S | Spots W. |  |  | Ord Spots | Ord <br> Cost |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & 12 \text { NEW } \\ & \text { HAVEN } \end{aligned}$ | 10:00-15:00 | 08/11/18 | 08/11/18 |  | 1 | 8.00 | 0 |  |  |  |  |  | $x$ |  |  | 2 | 30 | 2 | 16.00 |
| WELL-AM | Commercial |  |  |  |  | ocal AgencyPolitical |  |  |  |  |  |  |  |  |  |  |  |  |  |
| $\begin{aligned} & 13 \text { NEW } \\ & \text { HAVEN } \end{aligned}$ | 15:00-19:00 | 08/11/18 | 08/11/18 |  | 1 | 10.00 | 0 |  |  |  |  |  | $x$ |  |  | 1 | 30 | 1 | 10.00 |
| WELL-AM | Commercial |  |  |  |  | ocal AgencyPolitical |  |  |  |  |  |  |  |  |  |  |  |  |  |
| $\begin{aligned} & 14 \text { NEW } \\ & \text { HAVEN } \end{aligned}$ | 06:00-10:00 | 08/12/18 | 08/12/18 |  | 1 | 11.00 | 0 |  |  |  |  |  |  | x |  | 1 | 30 | 1 | 11.00 |
| WELL-AM | Commercial |  |  |  |  | ocal AgencyPolitical |  |  |  |  |  |  |  |  |  |  |  |  |  |
| $\begin{aligned} & 15 \text { NEW } \\ & \text { HAVEN } \end{aligned}$ | 19:00-23:59 | 08/06/18 | 08/08/18 |  | 1 | 4.00 | 0 | $x$ | $x$ | $x$ |  |  |  |  |  | 5 | 30 | 6 | 24.00 |
| WELI-AM | Commercial |  |  |  |  | ocal Agencyolitical |  |  |  |  |  |  |  |  |  |  |  |  |  |
| $\begin{aligned} & 15 \text { NEW } \\ & \text { HAVEN } \end{aligned}$ | 19:00-23:59 | 08/11/18 | 08/41/18 |  |  | 1.00 | 0 |  |  |  |  |  | $x$ |  |  | 4 | 30 | 4 | 4.00 |
| WELH-AM | Commercial |  |  |  |  | ocal Agencyolitical |  |  |  |  |  |  |  |  |  |  |  |  |  |
| $\begin{aligned} & 17 \text { NEW } \\ & \text { HAVEN } \end{aligned}$ | 15:00-19:00 | 08/12/18 | 08/12/18 |  |  | 15.00 | 0 |  |  |  |  |  |  | $x$ |  | 1 | 30 | 1 | 15.00 |
| WELHAM | Commercial |  |  |  |  | ocal Agencyolitical |  |  |  |  |  |  |  |  |  |  |  |  |  |
| $\begin{aligned} & 18 \text { NEW } \\ & \text { HAVEN } \end{aligned}$ | 05:00.10:00 | 08/13/18 | 08/14/18 |  |  | 35.00 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 0 |  | 2 | 30 | 2 | 70.00 |
| WEL-AIV | Commercial |  |  |  |  | acal Agencyoilitical |  |  |  |  |  |  |  |  |  |  |  |  |  |
| $\begin{aligned} & 19 \text { NEW } \\ & \text { HAVEN } \end{aligned}$ | 10:00-15:00 | 08/13/18 | 08/73/18 |  | 1 | 30.00 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 2 | 30 | 2 | 50.00 |
| WEL-AM | Commercial |  |  |  |  | ocal Agencyolitical |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 20 NEW <br> HAVEN | 15:00-10:00 | 08/13/18 | 08/13/18 |  |  | 25.00 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 30 | 1 | 25.00 |
| WELI-AM | Commercial |  |  |  |  | ocal Agencypolitical |  |  |  |  |  |  |  |  |  |  |  |  |  |
| $\begin{aligned} & 22 \text { NEW } \\ & \text { HAVEN } \end{aligned}$ | 10:00-13:00 | 08/14/18 | 08/14/18 |  | 1 | 30.00 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 |  | 1 | 30 | 1 | 30.00 |
| WELI-AM | Commercial |  |  |  |  | ocal AgencyPolitical |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 3 | Cancelled: |  |  |  |  |  |  |  |  |  | Cancel date: |  |  |  | 08/02/2018 |  |  |  |  |
| 21 | Cancelled: |  |  |  |  |  |  |  |  |  | Cancel date: |  |  | : | $08 / 02 / 2018$ |  |  |  |  |


| Ordered Gross: | $\$ 558.00$ |
| :--- | ---: |
| Aoency Commission: | $\$ 83.70$ |
| Ordered Net: | $\$ 474.30$ |
| Total Net Due: | $\$ 474.30$ |


|  | Aug | Sep | Oct | Nov | Dec | dan | Feb | Mar | Apr | Nay | Jun | Jul | Aug |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Arnt. Ord.: | 37 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Gross: | 558.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Net: | 474.30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |

#  <br> * Business Leader. Political Outsider. for COMPTROLTLRR 

July 29, 2018
To Whom it May Concern-
Katnip Marketing, L.L.C. (KM) and Managing Principal Ed Katz are authorized to work on behalf of Mark Greenberg's Mark for Comptroller campaign to serve as marketing and media agency of record.

As such, they are also authorized to make any and all media purchases on behalf of Mark for Comptroller.
Should you have any questions about this please contact me directly.

Sincerely,

J. Kenneth Vowel

Campaign Treasurer
Mark for Comptroller
ken@taxnag.com

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)
$\square$ FEDERAL CANDIDATE $\boxtimes$ STATE/LOCAL CANDIDATE
To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

## Station and Location:

WELI - New Haven, CT
Date:
07/30/18
1, J. Kenneth Nowell
being/on behalf of: Mark D. Greenbers
a legally qualified candidate of the Republican
political party for the office of: State Comptroller
in the Primary
election to be held on: $\qquad$
do hereby request station time as follows:

| Broadcast <br> Length | Time of <br> Day, <br> Rotation or <br> Package | Days | Class | Times per <br> Week | Number of <br> Weeks |
| :---: | :---: | :---: | :---: | :---: | :---: |
| -30 |  |  |  |  |  |
| -30 |  |  |  |  |  |

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Mark for Comptroller
and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.
The name of the treasurer of the candidate's authorized committee is:


This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

## To Be Signed By Candidate or Authorized Committee



To Be Signed By Station Representative


