

WJFW TV 12

QUARTERLY LISTING OF ISSUES AND PROBLEMS

QUARTER COVERED: 10/01/07 – 12/31/07

PREPARED AND PLACED IN THE PUBLIC INSPECTION FILE

JANUARY 4, 2008

FCC WEEKLY REPORT

Name Barclay

Week of 10-1-07

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest					
Sports					
Env.	bpm	10-5-06	set vosot	1:15	Rain + water levels

FCC WEEKLY REPORT

Name Rebecca Solomon Week of 10.3.07 - 10.10.07

Category	Newscast	Date	Format	Length	Description
Crime	5.7.10	10.4	60501		Phantom Warden - CM Vandalism
Economy & Employment					
Government & Politics					
Healthcare					
Children's Issues & Education	6.10	10.3	VOSOT		Preschool Adventures
Spot News	5.6.10 6.10 5.8.10 7.8	10.3 10.4 10.8 10.7	PKG PKG PKG PKG		Puppy Mill Rescue Jeffrey's Resurrection Who's Tyler Peterson? Crandon School Crisis Plan
Human Interest	3.6.10	10.10	VOSOT		AppleBee's contest
Sports					
Spotnews	5.6.10 5.6.10	10.9 10.10	PKG PKG		Canceling the Petersens Students return to Crandon School

FCC WEEKLY REPORT

Name Jeff Angileri Week of 9/24 - 10/1

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	6,10 AM	9/22	PRG	2:34	Green Construction
Government & Politics					
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest					
Sports					
Economy / Employment	5,6,10 AM	10/3	ROSOT	1:08	Kohl's Grand Opening
Public Safety	6,10 AM	9/26	ROSOT	1:12	Traffic Safety Stops

FCC WEEKLY REPORT

Month of: October
Week of _____

Name Lara

Category	Newscast	Date	Format	Length	Description
Crime	5, 6, 10p	10-9	VOSOT	1:15	Amanda Johnson 3rd Sentencing
Economy & Employment					
Government & Politics					
Healthcare					
Children's Issues & Education	6, 10p	10-25	VOSOT	1:12	Pumpkin Town Author @ Sugar Camp Elementary School
Spot News					
Human Interest					
Sports					
GreenThumb	5a, 5p	10-4	PKG	1:30	protecting Evergreens
		10-11	PKG	1:30	protecting Roses
		10-18	PKG	1:30	Coloring Poinsettias
		10-25	PKG	1:10	Allium Bulbs
		10-31	PKG	1:10	Planting Fritillaria Bulbs

FCC WEEKLY REPORT

Name Rebecca Week of 10-13-10-19

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children's Issues & Education					
Spot News	10 pm 10 pm 5.6.10	10-13 10-14 10-18	PKG VUSOT PKG		Crandon Memorials Veterans Plates Breast Cancer Awareness
Human Interest	10 pm 10 pm 5.6.10 5.6.10	10-14 10-13 10-15 10-16	PKG VUSOT PKG PKG		Goodwill Halloween Habitat groundbreaking Troops say thank you Cranberry Harvest
Sports					
4-I	5.6.10 5.6.10	10-17 10-18	PKG PKG		Motorcrossing racing sister Theresa Day

FCC WEEKLY REPORT

Name Barclay

Week of 10-15-07

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	5pm	10-19-07	Set VOSOT	1:10	Gas Rates Drives Sporting goods
	6pm	10-19-07	Set PKG	1:54	" " " "
Government & Politics	5pm	10-16-07	VO	33	Rhinclander courthouse B-Day
	10pm	10-20-07	VOSOT	1:03	Fein gold visits Northwoods
Healthcare	6pm	10-15-07	VOSOT	1:00	Preparedness Demo
	10pm	10-20-07	PKG	1:38	Children's Cold Medication
	10pm	10-20-07	VOSOT	1:39	Tomahawk Health Screenings
Children's Issues & Education	10pm	10-21-07	+ BS PKG	1:55	Cultural Learning
Spot News					
Human Interest					
Sports					
Environment	5pm	10-15-07	Set VOSOT	1:02	Waters is a green hotel
	6pm	10-15-07	Set PKG	1:39	" " " " "
	6pm	10-16-07	Set VOSOT	1:27	Firewood Public hearing

FCC WEEKLY REPORT

Name Helly Larson

Week of ~~10/15~~ 10/15 - 10/21/2007

Category	Newscast	Date	Format	Length	Description
Crime	10	10/20/07	GPX RDR	:28	Stevens Point Fatal
	10	10/20/07	GPX RDR	:32	TRUCK vs. Tree.
Economy & Employment					
Government & Politics					
Healthcare					
Children's Issues & Education	5,6,10	10/17/07	VOSOT	1:59	Nicolet Preview Day.
Spot News	5,6,10	10/19/07	VOSOT	1:02	Confined Space Training
Human Interest	5,6,10	10/18/07	VOSOT	1:36	Pet Adoption
	10	10/20/07	PKG VOSOT	2:17 1:42	Do Disabled Hunting
Sports	5,6,10	10/17/07	VOSOT / PKG	1:39 2:06	No Packers Game
Human Interest	10	10/21/07	VOSOT	:58	Fall Yard Cleanup
	10	10/21/07	VO	:39	Darin Murray Update

FCC WEEKLY REPORT

Name Rebecca Solomon

Week of 10-22-10-26

Category	Newscast	Date	Format	Length	Description
Crime	5.6.10 5.6.10	10-24 10-26	VOSET VOSET		3 femage/11pp/01 RNI: P.D. survey results
Economy & Employment	5.6.10	10-25	VOSET		WD flooring layoffs
Government & Politics					
Healthcare					
Children's Issues & Education	5.6.10	10-24	VOSET		IBS-FACT
Spot News					
Human Interest	5.6.10	10-26	PIG		Reservations w/ Rebecca
Sports					
Other	5.6.10	10-25	VOSET		WCLW Bishop

FCC WEEKLY REPORT

Name Barclay Pollak Week of 10-22

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics	10pm	10-28-07	PKG	2:04	Military Service Recognition
Healthcare	5pm 6pm	10-22-07 " " "	Set vosot " PKG	1:24 1:57	Noise leader of the year " " " " "
Children's Issues & Education	5pm	10-26-07	vosot	1:01	Zahra's second surgery
	5pm	10-26-07	Set vosot	1:01	K9 Cop Memorial
	10pm	10-21-07	vosot	48	Haunted house on Eric
	10pm	10-28-07	vosot	55	Reverse trick-or-treat
Spot News					
Human Interest					
Sports	10pm 10pm	10-27-07	PKG	1:42	Snowless dog sledding
Fire	5pm	10-23-07	Set vosot	1:08	Willow Road house fire

FCC WEEKLY REPORT

Name Barclay Week of 10-29-07

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	10pm	10-4-07	PKG	2:18	Man with ALS
Sports	5pm	10-24-07	Set Vosot	1:29	Webster Hall of Fame
	6pm	10-29-07	Set PKG	2:04	" " " "
Feature	6pm	10-30-07	Set Vosot	1:22	Antigo Ghost Team
	10pm	10-30-07	PKG		
Sheep News	5pm	11-2-07	Set Vosot	1:18	Sheep: Help! I'm lost
	6pm	11-2-07	PKG		
	10pm	11-3-07	VOSOT	1:41	Turn Back Your Clocks
	10pm	11-3-07	PKG	1:53	Hoday B-Day Party

FCC WEEKLY REPORT

Name Barclay Pollak Week of 11-12-07

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	5pm	11-13-07	Set VOSOT	1:07	Economic Development Summit
	6pm	11-13-07	Set PK6	2:00	" "
	10pm	11-13-07	VOSOT	:44	Mobile Night Speed Limit
Government & Politics	5pm	11-12-07	Set VOSOT	1:02	Local Businesses Help troops
	6pm	11-12-07	Set PK6	1:59	" " " "
	10pm	11-17-07	VOSOT	:46	AIS Funding
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	10pm				
Sports	5pm	11-16-07	Set VOSOT	1:12	Venison Feed
	6pm	11-16-07	Set PK6	1:55	" "
	12pm 10pm	11-17-07	VOSOT	:43	Turkey day dinners

FCC WEEKLY REPORT

Name Rebecca Sojanen

Week of 11-12-11-15

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children's Issues & Education	5,6,10	11-14	PKG		Music education for the future
Spot News	5,6,10	11-12	PKG		Fire safe, Cigarettes
Human Interest	5,6,10	11-13	PKG		Local Girl in Macy's Parade
Sports					

FCC WEEKLY REPORT

Name Barclay Pollak Week of 11-19-07

Category	Newscast	Date	Format	Length	Description
Crime	10pm 10pm	11-24-07	voSOT	:36	Care packages for troops
Economy & Employment	5pm 6pm	11-21-07 11-23-07	set ^{vo} SOT set PK6	1:00 2:00	Shopping Budget " "
Government & Politics					
Healthcare					
Children's Issues & Education					
Spot News	5pm	11-19-07	vo	:27	Car accident 47+8
Human Interest	10pm 10pm	11-24-07 11-25-07	voSOT voSOT	:45 :45	Lincoln county car accident Holiday express (trains at Green house)
Sports					
Senior issues	5pm 6pm 6pm	11-19-07 " -19-07 11-19-07	set voSOT set PK6 voSOT	1:04 1:46 :45	Senior Fire Detectors " " " New Fire Rescue Equipment
Food	5pm 6pm	11-20-07 11-20-07	set voSOT set PK6	1:21 2:16	Stupid Laws butter Vs. Margarine Stupid Laws butter Vs Margarine

FCC WEEKLY REPORT

Name Lara

Week of Month Nov

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	6,10p	11-22	VO	:45	Antigo Girl plays in Macy's Parade
Sports	5,6,10p	11-20	VOSOT	:51	Opening weekend harvest #'s
	5,6,10p	11-20	VOSOT	:52	Tradition of deer hunting
Greenthumb	5a, 5p	11-8	PKG	1:15	Fruit bearing cactus.
	5a, 5p	11-15	PKG	1:15	Renting space for plants during winter
	5a, 5p	11-22	PKG	1:45	Covering shrubs for winter
	5a, 5p	11-29	PKG	1:45	Holiday Wreaths Berens

FCC WEEKLY REPORT

Name 11-26-07 Week of Barclay Pollak

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest					
Sports	5pm	11-26-07	Setvosot	1:58	Nimrod Nation
	6pm	" " "	Set PKG	1:59	Nimrod Nation
	5pm	11-27-07	Setvosot	1:17	Packers Blackout
	6pm	" " "	Set PKG	2:00	" "

FCC WEEKLY REPORT

Name Rebecca Solomon

Week of 11.26-11.30

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	91610	11.27	WJST		st. mortgage situation
Government & Politics					
Healthcare					
Children's Issues & Education	11.27	→ 51619	PICG		funds for school future
Spot News	11.26 11.28 11.29	← 51610 → 51610 → 51610	PICG PICG PICG		DANGEROUS ICE ROADS PARK FALLS THREATS ONLINE BULLYING
Human Interest					
Sports					

FCC WEEKLY REPORT

Name Bardlay Pollak Week of 12-3-07

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	10pm	12-4-07	SPK6	2:09	Manufacturers Meeting
Government & Politics	6pm	12-5-07	VOSOT	2:41	Local Runway Safety
Healthcare	5pm 6pm 10pm	12-5-07	VO	2:35	High cost of Health Care
Children's Issues & Education	6pm 10pm	12-3-07 12-3-07	set Vosat set PK6	1:03 1:54	After The Bell Program " " " "
Spot News					
Human Interest	10pm 10pm	12-3-07 12-7-07	VOSOT set PK6	2:43 1:59	Benches For Troops Stormy Knower
Sports					
Weather	10pm 10pm	12-06-07 12-06-07	set VOSOT set PK6	1:03 2:17	Frozen Pipes " "

FCC WEEKLY REPORT

Name Barclay Pollak Week of 12-10-07

Category	Newscast	Date	Format	Length	Description
Crime	12-10-07 5pm	12-10-07	Set vosot	1:12	Tulko arraignment
	6pm	12-10-07	Set vosot	1:23	" "
	10pm	12-10-07	BPX	2:27	Eagle River Fire
	6pm	12-11-07	Set vosot	1:34	Poupart "John Doe" Hearing
Economy & Employment	10pm	12-11-07	Set PKG	2:34	Poupart "John Doe" Hearing
Government & Politics					
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest					
Sports					
Rec.	5pm	12-12-07	Set vosot	1:12	Trails open
	6pm	12-12-07	Set PKG	1:49	" "

FCC WEEKLY REPORT

Name Barclay Pollak Week of 12-17-07

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare	6pm 10pm	12-18-07 12-18-07	set vosat set PKG	1:23 2:23	Youth Athletes + Standards " " "
Children's Issues & Education	10pm	12-19-07	set PKG	1:37	American Soldier Booby
Spot News					
Human Interest					
Sports					
Tech	6pm 10pm	12-20-07 " " "	set vosat set PKG	1:29 1:46	Digital tombstones
inc	10pm	12-21-07	set PKG	1:14	Spang's Home video FIC

FCC WEEKLY REPORT

Name Lara Week of Month of Dec.

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics	5, 10, 10p	12-5	VO	:45	Leon Stenz running for judge
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	10pm	12-29	PKG	1:30	Choosing Champagne 4 New Years Eve
Sports					
GreenThumb	5a, 5p	12-6	PKG	1:45	Caring for your poinsettias
	5a, 5p	12-13	PKG	1:20	Diamond poinsettias
	5a, 5p	12-20	PKG	1:30	Christmas & Holiday cactus
	5a, 5p	12-27	PKG	1:45	Indoor Container Gardening
	5a				