



KZBZ
7900 Broadway
Amarillo, TX 79105
Sales T & C: www.gray.tv/advertising
(806) 383-1010

CONTRACT

<u>Contract / Revision</u> 1532212 /		<u>Alt Order #</u> WOC12397357
<u>Advertiser</u> Mike Bloomberg 2020, Inc		<u>Original Date / Revision</u> 02/20/20 / 02/20/20
<u>Contract Dates</u> 02/24/20 - 03/08/20	<u>Estimate #</u> 0131	
<u>Product</u> MBLM/MBLM/0131		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KZBZ	<u>Account Executive</u> Rebecca Lintner	<u>Sales Office</u> Amarillo National
<u>Special Handling</u>		
<u>Demographic</u> Adults 18-64		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u> 9915458	<u>Advertiser Code</u> MBLM	<u>Product 1/2</u> MBLM
<u>Agency Ref</u> 1939	<u>Advertiser Ref</u> 174897	

And:

Assembly
711 3rd Ave
3rd Fl
New York, NY 10017

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KZBZ	02/24/20	02/28/20	M-F 6p News	6:00 PM-7:00 PM		:30			NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/24/20	03/01/20	MTWTF--				5	\$10.00			
N 2	KZBZ	02/24/20	02/28/20	M-F 6p News	6:00 PM-7:00 PM		1:00			NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/24/20	03/01/20	MTWTF--				5	\$20.00			
N 3	KZBZ	03/02/20	03/02/20	M-F 6p News	6:00 PM-7:00 PM		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	M-----				1	\$10.00			
N 4	KZBZ	03/02/20	03/02/20	M-F 6p News	6:00 PM-7:00 PM		1:00			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	M-----				1	\$20.00			
Totals											12	\$180.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/24/20 - 03/02/20	12	\$180.00	(\$27.00)	\$153.00
Totals	12	\$180.00	(\$27.00)	\$153.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WOC12397357 [00.00]

Order Printout



Order Status: New
 Traffic #: 153221
 Buyer Order #: 95720
 AE: Unassigned
 Property: KZBZ TV
 Sales Region: Blank

Start/End Dates: 12/30/19 - 03/29/20
 Agency: ASSEMBLY
 Advertiser: MIKE BLOOMBERG 2020 INC
 Buyer: DOUG ROBERTS
 Primary Demo:

C/P/E: MBLM / MBLM / 0131
 Product Desc.: MIKE BLOOMBERG 2020 INC
 Estimate Desc.: BLOOMBERG 1Q20 2-21 THRU 3.3
 Total Cost: \$180.00 (Cash)
 Received Date: 2/20/20 12:59 PM

Comments:

Terms Of Sale:

List Items						Spots														Totals	
Line	Program	ST	Len	Time	Days	Rate	Dec 30	Jan 6	Jan 13	Jan 20	Jan 27	Feb 3	Feb 10	Feb 17	Feb 24	Mar 2	Mar 9	Mar 16	Mar 23	Total Spots	Total Cost
1	NC10 @ 6 SIMULCAST	NM	:30	6:00 PM-7:00 PM	MTWTF--	10.00	0	0	0	0	0	0	0	0	5	0	0	0	0	5	50.00
(Program: NC10 @ 6 SIMULCAST)																					
2	NC10 @ 6 SIMULCAST	NM	01:00	6:00 PM-7:00 PM	MTWTF--	20.00	0	0	0	0	0	0	0	0	5	0	0	0	0	5	100.00
(Program: NC10 @ 6 SIMULCAST)																					
3	NC10 @ 6 SIMULCAST	NM	:30	6:00 PM-7:00 PM	M-----	10.00	0	0	0	0	0	0	0	0	0	1	0	0	0	1	10.00
(Program: NC10 @ 6 SIMULCAST)																					
4	NC10 @ 6 SIMULCAST	NM	01:00	6:00 PM-7:00 PM	M-----	20.00	0	0	0	0	0	0	0	0	0	1	0	0	0	1	20.00
(Program: NC10 @ 6 SIMULCAST)																					
Spot Totals:							0	0	0	0	0	0	0	0	10	2	0	0	0	12	\$180.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
January	0	\$0.00	March	12	\$180.00
February	0	\$0.00			