# Annual EEO Public File Report WOFL/WRBW/WOGX IS AN EQUAL OPPORTUNITY EMPLOYER

Coverage Period: October 1, 2018 – September 30, 2019

	Section 1: Vacancy Information		
	Full-time Positions Filled by Job Title	Date of Hire	Recruitment Source of Hires
1	Managing Editor	10/1/2018	Indeed
2	Maintenance Engineer	10/8/2018	www.fox35orlando.com
3	Financial Analyst	10/8/2019	Indeed
4	Associate Producer	10/15/2018	Indeed
5	Assignment Editor	11/13/2018	Employee Referral
6	News Reporter	11/19/2018	www.fox35orlando.com
7	News Reporter	11/27/2018	Agency
8	Account Executive	12/3/2018	Indeed
10	News Reporter	12/17/2018	Agency
11	Digital Content Creator	2/12/2019	Careerbuilder
12	News Associate Producer	2/18/2019	Indeed
13	Account Executive	2/19/2019	www.fox35orlando.com
14	News Reporter	3/11/2019	Agency
15	Producer	3/25/2019	www.fox35orlando.com
16	Production Technician	4/1/2019	Indeed
17	News Anchor	4/22/2019	Agency
18	Maintenance Engineer	4/29/2019	Employee Referral
21	Director of Human	5/13/2019	
- 22	Resources	7/1/2010	Indeed
22	Maintenance Engineer	7/1/2019	CareerBuilder
23	Multi-Media Journalist	8/5/2019	Agency
24	News Photographer/Editor	8/5/2019	Linkedin.com
25	Newscast Director	8/12/2019	Indeed
26	Editor/Photographer	8/26/2019	Unsolicited Internet Source
27	Multi-Media Journalist	8/26/2019	TVJobs.com
28	Associate Producer	8/26/2019	Agency
29	Associate Producer	9/16/2019	www.fox35orlando.com
30	Director of Finance	9/30/2019	Employee Referral
31	Planning/Segment Producer	9/30/2019	Employee Referral
32			

Station's Comprising Station Employment Unit: WOFL/Fox35, WRBW/Fox35PLUS – Orlando, FL & WOGX/Fox51 – Ocala/Gainesville, FL

# Total Number of Persons Interviewed During Applicable Period: 238

myfoxorlando.com, my65orlando.com and wogx.com serve the community by providing Central Floridians with the latest news, weather, and traffic information including breaking news, severe weather alerts and traffic jams. Through this vital and active tool, news and information is widely disseminated. Station information available on the website includes: internship program and the employment opportunities listing. In addition, the website also

has direct links to many national sites. fox35orlando.com, fox35orlando.com/my65 and wogx.com attract over 4.0 million page views and approximately 600,000 unique visitors per month.

Section 2: Recruitment Source		
Recruitment Source (Company, Address, Telephone #, Contact Person)	Total Number of Interviewees This Source Has Provided During this Period (If Any)	Full-time Positions For Which Source Was Utilized
Station Websites	Burning this remote (in 7th)	
www.fox35orlando.com		
www.my65orlando.com		
www.wogx.com		
35 Skyline Drive		
Lake Mary, FL 32746		
E. Rosen		
407) 942-8019	53	1-14, 17-18, 22, 24-26, 28-31
Fox News Channel		, , , ,
New York, NY		
D. Collins		
212) 301-5043		
www.foxnews.com		1-14
Fox Station Sales	+	ı-1 <b>T</b>
New York, NY		
D. Kasuba		
(212) 332-9239		1-14
21CF Jobs	+	1-14
Fox Careers	10	All modified
vww.21cfcareers.com	19	All positions
Academy of Radio & TV Broadcasting		
16052 Beach Blvd #263		
Huntington Beach, CA 92647		
714-842-0100		4.44.00.00.04
Doreen@arbradio.com		1-14, 28-29, 31
Alabama State University*		
A. Davide Okeowo, PhD		
Dept. of Communications		
PO Box 271		
Montgomery, AL 36101		1-14
American Sportscasters Association*		
Schwartz		
225 Broadway #2030		
New York, NY 10007		
<u>schwa8918@aol.com</u>		1-3; 5-8, 28-29, 31
Asian-American Journalists Association		17, 30
Bethune Cookman College		
Mass Communications Dept		
Career Placement Center		
340 Mary McLeod Blvd		
Daytona Beach, FL 32114		
onnerd@cookman.edu		
la a La Dankana		
Joe LaBarbara		
Bethune Cookman College		
Fine Arts Bldg. – Mass Communications		
640 Mary McLeod Blvd.		4.44.60.00.01
Daytona Beach, FL 32114		1-14; 28-29, 31
Boston University School of Mgmt*		
Career Center		1-14; 28-29, 31

595 Commonwealth Avenue #123	
Boston, MA 02215	
617-353-9491	
careers@bu.edu	
<u>jrogers@bu.edu</u>	
Career Source / Employ Florida	
1209 W Airport Blvd	
Sanford, FL 32773	
407-531-1231	
www.careersourcecentralflorida.com	
www.employflorida.com	1-14
Central Florida Association of Black	1 17
Journalists	
Attn: Chester Glover	
PO Box 1745	4.44
Orlando, FL 32801-0746	1-14
Central Florida Employment Council	
P. Weir	
450 Seminole Blvd	
Casselberry, FL 32707	
cfec@cfec.org	2-14; 28-29, 31
Central Orlando/Florida Urban League	
G. Gilzean / J. Maceo	
2804 Belco Drive	
Orlando, FL 32804	
407-841-7654 x 331	
ggilzean@cful.org / jmaceo@cful.org	1-14; 28-29, 31
Collective Talent*	1 14, 20 20, 01
M. Bille	
1721 Richardson Place	
Tampa, FL 33606	
813-254-9695	4.44.00.00.04
bille@michaelsmedia.com	1-14; 28-29, 31
Daytona State College	
Career Services	
1200 W International Speedway	
Daytona Beach, FL 32114	
386-506-3000 x 3559	
careerservices@daytonastate.edu	1-14
Eckerd College	
Career Services	
4200 – 54th Avenue South	
St Petersburg, FL 33711	
727-867-1166	
fogartkm@eckerd.edu	1-14; 28-29, 31
•	1-14, 20-29, 31
Emma Bowen Foundation / Foundation	
for Minority Interests in Media – Sandra	
Rice	
1221 Ave of Americas, 28 <sup>th</sup> Floor	
New York, NY 10112	
212-664-3773	
Sandra.rice@cbs.com	1-14; 28-29, 31
F.I.R.S.T. Institute*	
A Alvarez	
2309 Silver Star Road	
Orlando, FL 32804	
407-316-8310 x 1112	
Alfonso.alvarez@first.edu	
Niccole-ostroff-bologna@first.edu	1-14; 28-29; 31
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Electric A O NA Link constitut	
Florida A&M University	
Ranata Hughes	
510 Orr Drive, Room 438	
Tallahassee, FL 32307-412-6587	4.44.00.00.04
Ranata.hughes@famu.edu	1-14; 28-29; 31
Florida Association of Broadcasters	
L Varn	
201 S Monroe Street #201	
Tallahassee, FL 32301 850-681-6444	
lvarn@fab.org	1 14 20 20 21
	1-14, 28-29, 31
Florida Southern College Career Center	
Attn: Cara Cima	
111 Lake Hollingsworth Drive	
Lakeland, FL 32816	1-14
Florida State University	1-14
Department of Communications	
N Hinson-Turner / M Ealey	
356 Diffenbaugh	
Tallahassee, FL 32306-2064	
Natashia.turner@cci.fsu.edu	
Mary.ealey@cci.fsu.edu	1-14, 28-29, 31
Full Sail	1-14, 20-20, 01
D Severson	
3300 University Blvd	
Winter Park, FL 32792	
407-551-2037 x 5615	
dseversin@fullsail.com	1-14, 28-29, 31
George Mason University*	111,2020,01
Department of Communications	
Beth Jannery, Robinson A, 121A	
4400 University Drive, MS 3DG	
Fairfax, VA 22030	
860-798-2847	
Bjannery@gmu.edu	1-14, 28-29, 31
Goodwill Industries of Central FL	
Clermont Self-Sufficiency Job Center	
1855 S Grand Highway	
Clermont, FL 34711	
352-326-8919	
Ihpierce@goodwillfl.org	1-14
Goodwill Industries of Central FL*	
Orlando Self-Sufficiency Job Center	
7531 Orange Blossom Trail	
Orlando, FL 32809	
iclas@goodwillcfl.org	
kcarrier@goodwillcfl.org	1-14, 28-29, 31
Goodwill Industries of Central FL*	
Leesburg Self-Sufficiency Job Center	
10601-C8 US Highway 441	
Leesburg, FL 34788	
407-235-1500	
tgilbert@goodwill.org	1-14, 28-29, 31
Governor's Employment Alliance of	
Central Florida	
7531 S Orange Blossom Trail	
Orlando, FL 32809-6901	1-14, 28-29, 31

Hispanic Chamber of Commerce of Cent	
FL	
3201 E Colonial Drive #A20	
Orlando, FL 32803	
407-428-5870	
ssanchez@hispanicchamber.net	1-14, 28-29, 31
	1-14, 20-29, 31
Keiser College	
L Carr	
1800 Business Park Blvd	
Daytona Beach, FL 32114	
386-274-5060	
lcarr@keiseruniversity.edu	1-14, 28-29, 31
Media Recruiter	
9457 S University Blvd #303	
Highlands Ranch, CO 80126	
Art Scott	
303-400-5150	
	20 20 24
art@MediaRecruiter.com	28-29, 31
Medialine	
1209 Wood Valley Road	
Augusta, GA 30909	
Rich Everitt	
706-364-7564	
www.medialine.com	
Medialine@medialine.com	1-14, 28-29, 31
Medill/Northwestern University*	1 11, 20 20, 01
Jerry Donahue, Career Services	
1845 Sheridan Road	
Evanston, IL 60208	
847-467-1598	
John.donahue1@northwestern.edu	1-7, 9-14, 28-29, 31
National Association of Black Journalists	
Tampa Bay Regional Chapter	
490 – 1st Avenue South	
St Petersburg, FL 33701	
727-893-8521	
digdog@aol.com	1-14, 28-29, 31
	1-17, 20-28, 31
National Association of Black Journalists	
South Florida Regional Chapter	
One Herald Plaza	
Miami, FL 33132	
954-764-7026 x 3596	
info@suzettespeaks.com	
Gabriel.juand@gmail.com	1-14, 28-29, 31
National Hispanic Media Coalition	
A Nogales	
55 South Grand Avenue	
Pasadena, CA 91105	
626-792-6462	4.44.00.00.04
info@nhmc.rog	1-14, 28-29, 31
National Urban League	
U Higgins	
3501 – 14 <sup>th</sup> Street NW	
Washington, DC 20005	
202-265-8200	
Posting faxed: 202-265-6122	1-14, 28-29, 31
. Johns laked. Lot Lob O ILL	1 17, 20 20, 01

Pacific Asian Consortium in Employ –		
PACE Human Resources		
1541 Wilshire Blvd #407		
Los Angeles, CA 90017		
213-353-3982 x 211		
esoohoo@westlake-worksource.org		1-14, 28-29, 31
Seminole State College		
Career Placement Center		
Sanford, FL 32773		
careerdev@seminolestate.edu		
www.seminolestate.joinhandshake.com		1-14, 28-29, 31
Spots n Dots		, _0 _0, 0 .
Job Listings		
167 Oakdale Road		
Johnson City, NY 13790		
888-884-2630		
Posted at SnD site		
ads@spotsndots.com		31
State of Florida		
Division of Vocational Rehab		
3555 Maguire Blvd #205 Orlando, FL 32803		
407-897-2725		
Nancy.pritchard@vr.fldoe.org		1-14, 28-29, 31
Stetson University		1 11, 20 20, 01
R Kazmarek, Director		
421 N Woodland Blvd #8395		
Deland, FL 32723		
386-822-7315		
career@stetson.edu		1-14, 28-29, 31
Suncoast Chapter of NATAS		
Suncoast Emmy – Karla MacDonald		
PO Box 840738		
Pembroke Pines, FL 33084		
954-322-3171		1 14 29 20 21
emmysuncoast@gmail.com		1-14, 28-29, 31
TV Jobs Employment Bulletin Board M Holloway		
PO Box 4116		
Oceanside, CA 92052		
877-988-9809		
www.tvjobs.com	10	5, 22, 24, 26, 28-29, 31
University of Central Florida		
Communications Dept		
Attn: Dr. Joan McCain		
PO Box 161344		
Orlando, FL 32816-1344		
Chinyen.chuo@ucf.edu		
ucf@ucf.edu		1-14, 28-29, 31
University of Florida		
WUFT-TV		
PO Box 118405		
Gainesville, FL 32611-8405		
352-392-5551 news@wuft.org		1-14, 28-29, 31
news@wait.org		1-14, 20-23, 31

University of Florida	
University of Florida	
Dept of Communications/Journalism Attn: David Ostroff	
2104 Weimer Hall	
Gainesville, FL 32611	
352-392-0463	
Posting mailed	4 44 20 20 24
Posting faxed: 352-846-2484	1-14, 28-29, 31
University of Florida	
Gator Career Link	
Gainesville, FL 32611	
www.ufl-csm.symplicity.com/employers	
cccgclhelp@ufsa.ufl.edu	
HireGators@ufsa.ufl.edu	1-14
University of South Florida	
Mass Communications	
Attn: Penny Jensen	
WUSF-TV	
4202 E Fowler Avenue	
Tampa, FL 33620	
Department of Communications:	
Attn: Frederick Pearce	
4201 Fowler Avenue	
Tampa, FL 33620	1-14, 28-29, 31
US Jobs / Vet Central	1 11, 25 25, 51
www.us.jobs	
9002 N Purdue Road #100	
Indianapolis, IN 46268	
866-268-6206	
www.us.jobs; info@usnlx.com	1-14
Valencia Community College	
C Diaz	
PO Box 3028	
Orlando, FL 32802-3028	
407-299-5000	
cdiaz@valenciacollege.edu	1-14, 28-29, 31
Women In Film – Florida	, == ==, = .
PO Box 533541	
Orlando, FL 32853-3541	
info@womeninfilmfl.org	1-14, 28-29, 31
mno (c. monioriminimiorg	1 17, 20 20, 01

In addition to the above recruitment source information, employment opportunities are sent to the Human Resources contact for each owned and operated Fox Television Stations nationwide in an effort to increase the opportunity for company internal promotions and expand the recruiting area.

WNYW/WWOR	
205 E. 67th Street	
New York, NY 10065	
R, Barranda	
www.myfoxny.com	All positions
KTTV/KCOP	
1999 S. Bundy Drive	
Los Angeles, CA 90025	
A, Buranasakorn	
www.myfoxla.com	All positions
WFLD/WPWR	
205 N. Michigan Avenue	
Chicago, IL 60601	
S.Scott-Nathan	All positions

www.myfoxchicago.com	
WTXF	
330 Market Street	
Philadelphia, PA 19106 M. Young	
	All positions
www.myfoxphilly.com	All positions
KDFW/KDFI	
400 N. Griffin Street	
Dallas, TX 75202	
N. Robles	
www.myfoxdfw.com	All positions
KTVU/KICU	
2 Jack London Square	
Oakland, CA 94607	
C. Nohr	
www.ktvu.com	All positions
WTTG/WDCA	
5151 Wisconsin Ave NW	
Washington, DC 20016	
T. Wilson	
www.myfoxdc.com	All positions
WAGA	7 til poolitione
1551 Briarcliff Road, NE	
Atlanta, GA 30306 R. Davis	
	All positions
www.myatlanta.com	All positions
KRIV/KTXH	
4261 Southwest Freeway	
Houston, TX 77027	
T. Rivers	
www.myfoxhouston.com	All positions
WJBK	
16550 W. Nine Mile Road	
Southfield, MI 48075	
C. Smith	
www.myfoxdetroit.com	All positions
KSAZ/KUTP	•
511 W. Adams Street	
Phoenix, AZ 85003	
D. Pike	
www.myfoxphoenix.com	All positions
www.mytoxphoenix.com	All positions
\M/T\/T	
WTVT	
3213 W. Kennedy Boulevard	
Tampa, FL 33609	
I. Sierra	A11 20
www.myfoxtampa.com	All positions
KMSP/WFTC	
11358 Viking Drive	
Eden Prairie, MN 55344	
K. O'Hara	
www.myfoxtwincities.com	All positions
WJZY/WMYT	
3501 Performance Road	
Charlotte, NC 28214	
K Bouldin	
www.myfoxcarolinas.com	All positions
KTBC	7 iii poolaono
119 E 10th Street	All positions
119 - 1011 011661	All hoginous

Austin, TX 78701	
L. Cordes	
www.myfoxaustin.com	

<sup>\*</sup>Asterisk denotes recruitment sources which requested job notification announcements.

In addition, the station interviewed: 9 current and inter-company employees, 14 employee referrals, 22 staffing agency referrals; 2 word-of-mouth referrals, 4 referrals through other websites, 9 referrals through Linkedin, 89 referrals through Indeed.com, and 7 referrals through Glassdoor).

Section 3: Supplemental Outreach Activities - October 1, 2018- September 2019

## Provide Detailed description of each Supplemental Outreach Activity

<u>Participation in at least four job fairs by station personnel who have substantial responsibility in the making of hiring decisions.</u>

Our Stations regularly participate in local and national career/job fairs. Job Fairs provide applicants and potential candidates with the opportunity to learn about Fox Television Stations and the job opportunities and internship/mentoring programs available within our group. A list of current job openings and station contact information is available upon request. For this reporting period, WTVT participated in the following career job fairs on behalf of WOFL\_WRBW\_WOGX and the group:

- Howard University Communications Job Fair, Baltimore, MD February 28, 2019. Attended and representing the FTS O&O group were Heather Frascella, FTS Human Resources Director and Bonnie Yuen, Human Resources Director-FSS.
- Emma Bowen Career Fair Emma Bowen Minority Interest in Media held a Career Fair July 10, 2019.
   Attended and representing the FTS O&O group were, Roselyn Barranda, Human Resources Director-

WNYW-WWOR, Bonnie Yuen, Human Resources Director-FSS, and Spencer Woods, WNYW HR Intern.

- AAJA The Asian American Journalists Association Convention & Career Fair, Atlanta, GA, July 31<sup>st</sup> August 2<sup>nd</sup>, 2019. Attended and representing the FTS 0&O group were Regina Davis, Human Resources Director-WAGA, Kate O'Hara, Human Resources Director-KMSP-WFTC, and Scott Stucky, VP/News Director-WAGA.
- NABJ The National Association of Black Journalist Convention and Job Fair, Aventura, FL August 7<sup>th</sup> August 9<sup>th</sup>, 2019. Attended and representing the FTS O&O group were Iris Sierra, FTS Regional Human Resources Director, John Hoffman, VP/News Director-WTVT and Karen Bouldin, Human Resources Director WJZY-WMYT.
- EIJ/NAHJ The Excellence in Journalism & the National Association of Hispanic Journalist Convention and Job Fair, San Antonio, TX - September 5<sup>th</sup> - 7<sup>th</sup> 2019. Attended and representing the FTS O&O group were Tracey Rivers, Human Resources Director-KRIV-KTXH, Susan Schiller, VP/News Director - KRIV-KTXH, Nicole Robles, Human Resources Director-KDFW-KDFI and Pam Vaught, VP/News Director-KTBC.

<u>Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment.</u>

## **Internship Program**

WOFL/FOX 35, WRBW/My65 and WOGX/FOX51 continue to offer an academic credit internship program for college/university, junior, senior and graduate students. The students work to receive college credit upon successful completion of their internship. Students are evaluated at the end of the internship and the evaluations are submitted to their respective college or university. Generally, internships are available in the following departments: News (including

Weather and Web News), Creative Services (including Promotions and Community Affairs), Research/Programming, IT, Sales (including Web Sales) and Human Resources.

# Program Objectives:

- Provide students majoring in journalism, communications, media and related disciplines the opportunity to receive on-site exposure to and training from experienced television broadcast professionals who are in job positions to which students aspire.
- Provide students majoring in journalism, communications, and media and related disciplines the opportunity to garner practical application experience and exposure to a work environment in their desired career.
- Identify students for the Station's job applicant pool for employment opportunities.
- The Station regularly distributes internship information to colleges, universities, and other education programs either through email or by posting directly on the websites / list services as requested by the organization.

## Eligibility Requirements:

- College junior and senior, and graduate students preferred
- Receipt of academic credit

In this reporting year, we had a total of eight (6) academic credit only interns and one (1) Emma Bowen intern.

Fall Semester 2018 3 interns (News: 2; Creative Services/Promotions: 1) Spring Semester 2019: 2 interns (News: 1; Creative Services/Promotions:1)

Summer Semester 2019: 1 intern (Creative Services/Promotions)

We accepted students from the following colleges/universities: Full Sail University, University of Central Florida

Participation in job banks, Internet programs, and other programs designed to promote outreach generally (i.e., that are note primarily directed to providing notification of specific job vacancies).

• Job Shop at www.fox35orlando.com

<u>Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting.</u>

#### Emma L. Bowen Foundations for Minority Interests in Media, Inc.

Established in 1989, the Emma L. Bowen Foundation for Minority Interests in Media is a non-profit organization whose mission is to create career opportunities in the media industry for minority youth through a program that focuses on scholastic achievement, direct work experience and professional development. Students in the program work in media companies each summer and during school breaks, from high school through college. The students earn both wages and matching scholarship funds to be used for college tuition and related expenses. Over a period of up to five (5) years, the students experience numerous aspects of Company operations and develop professional and practical skills that will help prepare them for their careers, many of which begin at the companies where the students interned. Fox Television Stations have been a corporate partner in this program since its inception and two of the Company's executives are on the Foundation's Board.

#### Eligibility Requirements:

- Good academic standing and record
- Recommendation from principal, teachers and guidance counselors
- Interested in pursuing a career in media

WOFL/WRBW sponsored one (1) scholarship student in the Emma L. Bowen program: For the Summer Semester 2019, work-study student, Carla Lopez of Florida Atlantic University, participated in this program.

Establishment of training programs designed to enable station personnel to acquire skills that could gualify them for higher level positions.

WOFL/WRBW/WOGX encourages employees to apply for promotions for which they are qualified. In an effort to increase internal promotions, the station offers many internal cross-training opportunities. This enables the employees to acquire the necessary skills and experience needed to be considered for advancement opportunities.

Fox Stations Sales, an in-house national sales organization, maintains a program to train new sales account executives. This program consists of both coursework and hands-on training. At the end of the program, individuals are assigned to the Company's television Stations and sales offices throughout the United States.

Establishment of a mentoring program for station personnel.

Identified and implemented 7 career ladder promotional avenues

Associate Producer ⇒ Producer
Producer ⇒ Sr. Producer
Sr Producer ⇒ Executive Producer
Sales Assistant ⇒ Account Executive
Video Editor ⇒ Photographer
Assignment Desk Associate ⇒ Assignment Manager
Maintenance Engineer ⇒Broadcast Operations Manager

Sponsorship of at least two events in the community designed to inform and educate members of the public as to employment opportunities in broadcasting.

Participation in the annual Teach-In Station Tours for school groups Station Tours for local Firefighters training program

<u>Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation of women and minorities.</u>

All upper level positions are posted with:

Women in Film - Florida

African American Chamber of Commerce
Alabama State University
Bethune Cookman College Placement Center
Central Orlando Association of Black Journalists
Central Florida Urban League
Florida A&M University
Foundation for Minority Interests in Media - Emma Bowen Foundation
George Mason University
Hispanic Chamber of Commerce of Central Florida
National Association of Black Journalists - Tampa Region
National Association of Black Journalists - Miami Region
National Hispanic Media Coalition
National Urban League
Pacific Asian Consortium in Employment

<u>Provision of training to management level personnel as to methods of ensuring equal opportunity and preventing discrimination.</u>

<u>Manager's Legal Bulletin</u> newsletter is distributed bi-weekly to all staff with supervisory responsibilities. Topics include EEO, harassment and discrimination issues.