



125 West 55th St
New York, NY 10019

Contract # 28401643	Changes as of: 5/17/2024 at 10:04 AM	Version: Current State Version 1
CPE: 128/138/692	Flight: 5/20/24 - 5/26/24	Station: KSNV
Agency: BRABENDER COX 108 SOUTH STREET 3RD FL MARKET STATION LEESBURG, VA 20175	Advertiser: SCHWARTZ - NV CD-3 Product: Candidate	Market: Las Vegas Office: WASHINGTON
Agency Order #: 13443017	Buyer: Kundu, Liz	Service: Nielsen
Salesperson: JARED SALLES 202-955-5342	Assistant: JARED SALLES1 202-955-5342	Primary Demo: Adults 35+
		Con Type: POLITICAL/VOTE
		Total \$: \$7,950.00
		Total Spots: 17
		Total CPP: \$211.44
		Total GRP: 37.6
		Traffic #: 6094959

Separation:

Comments: Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	A35P Rating	Len	5/20 - 5/26						Total Spots	Total \$	CPP*	GRP*	
							5/20	5/21	5/22	5/23	5/24	5/25					5/26
1	M-F 7a-8a		Today Show	\$600.00	1.5	30	1	1	1	1	1	0	0	5	\$3,000.00	\$400.00	7.5
2	Su 7a-8a		Sunday Today	\$250.00	1.5	30	0	0	0	0	0	0	1	1	\$250.00	\$166.67	1.5
3	Su 8a-9a		Meet The Press	\$200.00	2.1	30	0	0	0	0	0	0	1	1	\$200.00	\$95.24	2.1
4	M-F 5:30p-6p		NBC Nightly News	\$600.00	3.2	30	1	1	1	1	1	0	0	5	\$3,000.00	\$187.50	16.0
5	M-F 6p-6:30p		News 3 Nightly at 6P	\$300.00	2.1	30	1	1	1	1	1	0	0	5	\$1,500.00	\$142.86	10.5
TOTALS:							3	3	3	3	3	0	2	17	\$7,950.00	\$211.44	37.6



125 West 55th St
New York, NY 10019

Contract # 28401643	Changes as of: 5/17/2024 at 10:04 AM	Version: Current State Version 1
CPE: 128/138/692	Flight: 5/20/24 - 5/26/24	Station: KSNV
Agency: BRABENDER COX 108 SOUTH STREET 3RD FL MARKET STATION LEESBURG, VA 20175	Advertiser: SCHWARTZ - NV CD-3 Product: Candidate	Market: Las Vegas Office: WASHINGTON
Agency Order #: 13443017	Buyer: Kundu, Liz	Service: Nielsen
Salesperson: JARED SALLES 202-955-5342	Assistant: JARED SALLES1 202-955-5342	Con Type: POLITICAL/VOTE Total \$: \$7,950.00 Total Spots: 17
Separation:		Total CPP: \$211.44 Total GRP: 37.6 Traffic #: 6094959

Special Instructions	
-----------------------------	--

Order Level Comments		
Date/Time	Added by	Comment
05/17/24 10:04 AM	BRADLEY PHILIPPS	Separation: 30;PopulationBuyType: CPP

Competitive Information	
Market Budget:	\$31,800
KSNV Share:	25%
Comment:	
Unknown:	75%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	17	\$7,950.00	\$211.44	37.6
Total	100%	17	\$7,950.00	\$211.44	37.6

Monthly Summary		
Month	Spots	Dollars
2024-May	17	\$7,950.00
Total	17	\$7,950.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	5/17/24 10:09 AM					\$0	\$0	
New	5/17/24 10:04 AM	BRADLEY PHILIPPS	New	17		\$7,950.00	\$7,950.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
----------------------------------	---