

ORDER



Orders
Order / Rev: 1937026
Alt Order #: Manual
Product Desc: Peters for Senate 2020
Estimate: 5547
Flight Dates: 02/22/20 - 02/28/20
Original Date / Rev: 02/10/20 / 02/10/20
Order Type: RFP

Primary AE: Samantha Perr
Sales Office: WZZMN
Sales Region: NAT

Agency
Name: Screen Strategies / POL
Buying Contact:
Billing Contact:
 11150 Fairfax Blvd #505
 Fairfax, VA 20120

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Gary Peters / D / US SENATE / M
Demographic: A25-54
Product Codes: PL-US Senate
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru:
Advertiser External ID: 98341
Agency External ID: 11212AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/27/20	02/23/20	4	\$1,425.00	\$1,211.25
02/24/20	02/28/20	44	\$7,210.00	\$6,128.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	4	\$1,425.00	\$1,211.25	0.00
March 2020	44	\$7,210.00	\$6,128.50	0.00
Totals	48	\$8,635.00	\$7,339.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Samanatha Perr			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WZZM	02/26/20	02/26/20	Local News @ 530a M-F	CM	530-6a	--W----	:30	1	\$100.00	P03	0.00	NM	1	\$100.00
N 2	WZZM	02/24/20	02/27/20	Local News @ 6a M-F	CM	6-7a	MT-T---	:30	3	\$120.00	P04	0.00	NM	3	\$360.00
N 3	WZZM	02/24/20	02/28/20	Good Morning America M-F	CM	7-9a	MTWTF--	:30	5	\$130.00	P04	0.00	NM	5	\$650.00
N 4	WZZM	02/23/20	02/23/20	Good Morning America Su	CM	8-9a	-----S	:30	1	\$125.00	P03	0.00	NM	1	\$125.00
N 5	WZZM	02/25/20	02/25/20	My West Michigan	CM	9-10a	-T-----	:30	1	\$40.00	P04	0.00	NM	1	\$40.00
N 6	WZZM	02/28/20	02/28/20	The View	CM	11a-12n	----F--	:30	1	\$85.00	P03	0.00	NM	1	\$85.00
N 7	WZZM	02/26/20	02/26/20	Local News @ 12p M-F	CM	12-1p	--W----	:30	1	\$55.00	P04	0.00	NM	1	\$55.00
N 8	WZZM	02/25/20	02/25/20	GMA3	CM	1-2p	-T-----	:30	1	\$60.00	P04	0.00	NM	1	\$60.00
N 9	WZZM	02/24/20	02/24/20	General Hospital	CM	2-3p	M-----	:30	1	\$125.00	P03	0.00	NM	1	\$125.00

