

### **Description of relevant programming**

KBZY presents regular interviews of 5-20 minutes, each weekday morning with local community and business leaders. This includes weekly interviews with Salem Police and Senior Center, and monthly interviews with Salem and Keizer's Mayors. We broadcast seven local newscasts in morning drive, 2 medical reports each weekday and also carry hourly ABC News updates around the clock. We have identified the following five topics of particular local interest and what we did to cover those issues. They are;  
Crime/ Police Issues, City Government, Health and Safety, Senior Issues and Children/Education

#### **City Government**

July 5, 840AM: Salem Mayor Chris Hoy discusses Council issues, including possible new city tax.

July 27, 810AM: Public Works spokesman Trevor Smith discussing street closures and new city park.

August 22, 840AM; Salem Mayor Chris Hoy talks about the return of commercial air service to Salem.

September 13, 840AM; Keizer Mayor Cathy Clark speaks on upcoming Keizer events.

#### **Crime/Policing**

July 11, 645AM: SPD spokesman Mark Jantz discusses new crime statistics for Salem

August 8, 645AM: SPD Officer Mark Jantz talking about hiring needs of the department.

August 22, 645AM; Officer Mark Jantz discusses back to school driving tips.

September 22, 810AM: Marilyn Daily from Center 50 Plus discusses personal protection for seniors

#### **Health and Safety**

August 5, 810AM; Guest Maddie Leutwyle discusses Salem Free Clinic.

August 14 11, 840AM: Beth Myers from Waterlab discusses water testing methods and recent local water problems.

September 20, 840AM: Jennifer Rounsaville from the KROC community Center previews the weekend Health fair

September 21, 810AM; Tim Murphy, CEO of Bridgeway Recovery Services discusses new drug laws in Oregon.

### Senior Issues:

July 8, 810AM; Bonnie Kadich from the Senior Center discusses new classes for seniors.

July 22, 810AM; Marilyn Daily discusses upcoming fundraisers for the Senior Center.

August 11, 810AM; Center 50 plus working with National night out is discussed.

September 7, 810AM; Highlights from the Fall Program Guide are discussed.

September 11, 840AM; Mellissa Lindley from Willamette Vital Health explains their health services.

### Children/Education

July 7, 810AM: T.J. Crockett from S-K school district discusses summer programs and transportation. July 27,810AM: New Programs and new facilities at the Children's Museum-The Gilbert House.

August 29; Back to school schedule and new bus routes is discussed with T.J. Crockett

Sept. 20, 840AM: Navy programs for several Salem Keizer schools is discussed by visiting Navy officials.