

Cumulus Media Quarterly Issues and Programs Reconciliation Report

Station: WSSX-TV

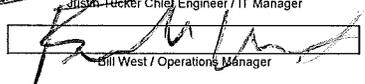
Quarter: 1st

Year: 2024

Program	Cart No.	Air Date	Air Time
REMEMBERING MARTIN LUTHER KING HR WITH A CHARLESTON PARADE... AND MAY OTHER EVENTS	99503	January 7, 2024	05:55:48
A TASTY FUNDRAISER TO FINE ANSWERS TO A HORRIBLE DISEASE	99503	January 14, 2024	06:01:07
ITS TIME TO BUY GIRL SCOUT COOKIES!	99502	January 21, 2024	06:01:15
THE TOWN OF MT PLEASANT CELEBRATES BLACK HISTORY MONTH WITH A SPECIAL PROGRAM / 15 YEAR OLD LOW COUNTRY STUDENT WORK TO END HUNGER	99502	January 28, 2024	06:01:50
STOPPING CHILD SEX TRAFFICKING	99501	February 4, 2024	06:01:32
UNDERSTANDING THE IMPOSSIBLE... SUICIDE	99501	February 11, 2024	06:02:10
ITS GIRL SCOUT COOKIE TIME!!!	99502	February 18, 2024	06:01:41
HOW DOES A CHARLESTON GARDEN GROW... AND A GATHERING FOR NON-PROFITS	99502	February 25, 2024	06:00:48
WAKE UP CAROLINA... EFFORTS CONTINUE TO HELP THE ADDICTED	99501	March 3, 2024	06:01:07
JEAN'S ANGELS CONTINUES TO BRANCH OUT... HELPING THE UNDERSERVED	99502	March 10, 2024	Traffic Log was not Merged
TRIDENT LITERACY ASSOCIATION	99502	March 17, 2024	05:59:34
BOOKS IN EVERY BAG... INTRODUCING READING TO THE KIDS	99503	March 24, 2024	05:59:10
WARRIOR WOD... HELPING VETERANS WITH PTSD AND SUBSTANCE ABUSE	99502	March 31, 2024	05:59:41

Report Filed on 4/5/24 by:

Report Reviewed by


 Justin Tucker Chief Engineer / IT Manager

 Bill West / Operations Manager

Report_PUBLICAFFAIRS_240107.txt - WSSX-FM - 95sx
Hit Music Now For: Sunday, January 7, 2024
Status|Time|Scheduled|Duration|Name|Description|T
ype|Folder
X|05:55:48||00:28:53|99503||SPOTS|Spots

Report_PUBLICAFFAIRS_240114.txt - WSSX-FM - 95sx
Hit Music Now For: Sunday, January 14, 2024
Status|Time|Scheduled|Duration|Name|Description|T
ype|Folder
X|06:01:07||00:28:38|99503||SPOTS|Spots

Report_PUBLICAFFAIRS_240121.txt - WSSX-FM - 95sx
Hit Music Now For: Sunday, January 21, 2024
Status|Time|Scheduled|Duration|Name|Description|T
ype|Folder
X|06:01:15||00:29:02|99502||SPOTS|Spots

Report_PUBLICAFFAIRS_240128.txt - WSSX-FM - 95sx
Hit Music Now For: Sunday, January 28, 2024
Status|Time|Scheduled|Duration|Name|Description|T
ype|Folder
X|06:01:50||00:29:07|99502||SPOTS|Spots

Report_PUBLICAFFAIRS_240204.txt - WSSX-FM - 95sx
Hit Music Now For: Sunday, February 4, 2024
Status|Time|Scheduled|Duration|Name|Description|T
ype|Folder
X|06:01:32||00:29:11|99501||SPOTS|Spots

Report_PUBLICAFFAIRS_240211.txt - WSSX-FM - 95sx
Hit Music Now For: Sunday, February 11, 2024
Status|Time|Scheduled|Duration|Name|Description|T
ype|Folder
X|06:02:10||00:29:15|99501||SPOTS|Spots

Report_PUBLICAFFAIRS_240218.txt - WSSX-FM - 95sx
Hit Music Now For: Sunday, February 18, 2024
Status|Time|Scheduled|Duration|Name|Description|T
ype|Folder
X|06:01:41||00:29:02|99502||SPOTS|Spots

Report_PUBLICAFFAIRS_240225.txt - WSSX-FM - 95sx
Hit Music Now For: Sunday, February 25, 2024
Status|Time|Scheduled|Duration|Name|Description|T
ype|Folder
X|06:00:48||00:29:14|99502||SPOTS|Spots

Report_PUBLICAFFAIRS_240303.txt - WSSX-FM - 95sx
Hit Music Now For: Sunday, March 3, 2024
Status|Time|Scheduled|Duration|Name|Description|T
ype|Folder
X|06:01:07||00:29:10|99501||SPOTS|Spots

Report_PUBLICAFFAIRS_240317.txt - WSSX-FM - 95sx
Hit Music Now For: Sunday, March 17, 2024
Status|Time|Scheduled|Duration|Name|Description|T
ype|Folder
X|05:59:34||00:29:03|99502||SPOTS|Spots

Report_PUBLICAFFAIRS_240324.txt - WSSX-FM - 95sx

Hit Music Now For: Sunday, March 24, 2024

Status	Time	Scheduled	Duration	Name	Description	Type	Folder
--------	------	-----------	----------	------	-------------	------	--------

X	05:59:10		00:28:59	99503		SPOTS	Spots
---	----------	--	----------	-------	--	-------	-------

Report_PUBLICAFFAIRS_240331.txt - WSSX-FM - 95sx

Hit Music Now For: Sunday, March 31, 2024

Status	Time	Scheduled	Duration	Name	Description	Type	Folder
--------	------	-----------	----------	------	-------------	------	--------

X	05:59:41		00:29:02	99502		SPOTS	Spots
---	----------	--	----------	-------	--	-------	-------

REMEMBERING MARTIN LUTHER KING JR WITH A CHARLESTON
PARADE...AND MANY OTHER EVENTS

AIR DATE: JANUARY 7, 2024

GUEST: LAVANDA BROWN...EXECUTIVE DIRECTOR OF THE YWCA
OF GREATER CHARLESTON

DISCUSSION CENTERED ON THE ANNUAL CALENDAR OF EVENTS
PLANNED AROUND MARTIN LUTHER KING JR DAY. THIS YEAR'S
DATE IS JANUARY 15TH. BUT IN THE DAYS LEADING UP TO THAT
DATE AND A BIG PARADE...THERE WILL BE OTHER EVENTS.

BROWN SAYS THE EVENTS INCLUDE A BREAKFAST...EVENTS FOR
YOUNG PEOPLE...AND EVENTS AT CHURCHES.

THE YWCA OF GREATER CHARLESTON IS ALWAYS THE LEADER
WHEN IT COMES TO PLANNING THE EVENTS AROUND MLK DAY.
BROWN SAYS ITS DUE TO A RELATIVE IF DR KING LIVED IN
CHARLESTON AND HELPED PLAN THE CHARLESTON EVENTS. THE
'Y' THEN TOOK IT UPON ITSELF TO BE THE PLANNERS OF THIS
ANNUAL EVENT.

IT STARTED OUT WITH A PARADE ON THE HOLIDAY MONDAY...BUT
IT HAS GROWN.

BROWN SAYS THAT CONTRARY TO WHAT SOME BELIEVE...OR
APPEARANCES...THOSE OF ALL RACES ARE WELCOMED AT THE
EVENTS ASSOCIATED WITH KING DAY. SHE SAYS SHE DOES NOT
LIKE TO HEAR THAT THE DAY AND EVENTS ARE 'FOR BLACKS

ONLY'. BROWN SAYS THE ONLY WAY FOR THE RACES TO UNDERSTAND EACH OTHER IS TO ASSOCIATE WITH EACH OTHER. AND SHE SAYS THIS ANNUAL MLK DAY ROSTER OF EVENTS IS THE PERFECT TIME FOR DISCUSSION.

A TASTY FUNDRAISER TO FIND ANSWERS TO A HORRIBLE DISEASE

AIR DATE: JANUARY 14, 2024

GUEST: LENNIE WOODS...AN ORGANIZER AND OF THE ANNUAL BO'S OYSTER ROAST AND CHILI COOK OFF...ALL TO FUND RESEARCH INTO CLEAR CELL SARCOMA

DISCUSSION CENTERED ON THIS MOM'S CONTINUOUS RESEARCH INTO CLEAR CELL SARCOMA...VERY RARE CANCER THAT HAS AFFECTED HER DAUGHTER. THOUSANDS OF DOLLARS ARE RAISED AT THIS JANUARY 27TH OYSTER ROAST AND CHILI COOK OFF FOR SOME FOOT HOLD INTO LEARNING ABOUT THIS DISEASE THAT AFFECTS THE CONNECTIVE TISSUES.

WOOD'S DAUGHTER HAS BEEN DEALING WITH THIS DISEASE FOR THE PAST 5 YEARS. THE DISEASE IS VERY RARE...YET THERE ARE A HANDFUL OF YOUNG PEOPLE DIAGNOSED WITH THE DISEASE HERE IN THE LOW COUNTRY.

NOT ONLY IS IT RARE...BUT IT HAS AT LEAST 100 SUB-CULTURES OF CANCER. RESEARCH IS NEEDED AND SO ARE TISSUE SAMPLES FROM THOSE WHO HAVE THIS DISEASE.

MORE IS NOT KNOWN THAN KNOWN ABOUT THIS DISEASE. BUT WOODS SAYS THERE ARE A NUMBER OF HIGH-POWERED CANCER RESEARCHERS AROUND THE COUNTRY...DETERMINED TO GET TO THE BOTTOM OF THIS SNEAKY CANCER. AMONG THE QUESTIONS...DOES IT HAVE A TRIGGER...ARE PEOPLE BORN WITH THE TENDENCY TO CONTRACT IT...HOW CAN IT BE CURED.

RIGHT NOW...DIFFERENT TREATMENTS ARE BEING USED IN AN EXPERIMENTAL WAY. FOR WOOD'S DAUGHTER...THESE TREATMENTS ARE WORKING...BUT ITS NOT A CURE.

THE BO'S OYSTER ROAST AND CHILI COOK OFF HAPPENS JANUARY 27TH AT JAMES ISLAND COUNTY PARK. IT IS USUALLY VERY WELL ATTENDED.

IT'S TIME TO BUY GIRL SCOUT COOKIES!

AIR DATE: JANUARY 21, 2024

GUESTS: DONNA LEE...COMMUNICATIONS AND MARKETING DIRECTOR FOR THE GIRL SCOUTS OF EASTERN SOUTH CAROLINA AND ESELA REYES...A 16 YEAR OLD STUDENT AT ASHELY RIDGE SOUTH CAROLINA AND SEEN AS A 'MODEL SCOUT'.

DISCUSSION WAS ENLIGHTENING...NOT ONLY DISCUSSING THE 2024 COOKIE SALES EFFORT AND MEETING ESELA. SHE WAS HELD UP AS A GREAT EXAMPLE OF A GIRL SCOUT AND 'SUPREME' COOKIE SALES WOMAN.

THE ANNUAL COOKIE SALES DRIVE FUNDS ALL OF THE EFFORTS THE SCOUTS TAKE ON EVERY YEAR...FROM COMMUNITY PROJECTS....TO CAMPING AND OTHER TRIPS. AND THE MONEY RAISED STAYS HERE IN THE LOW COUNTRY AND WITH THE EASTERN SOUTH CAROLINA GIRL SCOUT CHAPTER.

ESELA SELLS THOUSANDS OF BOXES...AS SHE HAULS A HUGE BAG OF THE COLORFUL COOKIE BOXES TO SCHOOL WHERE SHE SELLS THEM TO HUNGRY STUDENTS.

A BONUS FOR THE LOCAL SCOUTS...BOXES OF COOKIES LOCALLY WILL GET A PRICE CUT...ONLY 4 DOLLARS PER BOX. OTHER AREAS AND REGIONS OF THE COUNTRY ARE SELLING THEM FOR 5, 6 AND 7 DOLLARS OR MORE. THE GIRL SCOUTS OF EASTERN SOUTH CAROLINA IS GETTING A BREAK ON THE PRICE PER BOX BECAUSE OF PAST COOKIE SALES AND THE WAY THEY UTILIZE THE FUNDS RAISED.

THIS YEAR'S COOKIE SALES STARTED JANUARY 13TH AND RUNS THRU MARCH 17TH.

THE LOCAL GIRL SCOUTS WEBSITE CAN TELL YOU EXACTLY WHERE AND WHEN COOKIES WILL BE ON SALE NEAR YOU. SIMPLY PUT IN YOUR ZIP CODE AND THE INFORMATION COMES UP.

YOUNG ESELA SAYS FOR HER...THE GIRL SCOUTS ORGANIZATION HAS TAUGHT HER MUCH...AND SHE FEELS THE SCOUTS ARE PREPARING HER FOR A CAREER IN PUBLIC RELATIONS. SHE SAYS SHE HAS LEARNED PEOPLE SKILLS THRU THE SCOUTS.

THE GIRL SCOUTS PROGRAM IS ONCE AGAIN PROVING TO BE A GREAT PREPARATION TIME FOR THE FUTURE. ESELA CREDITS THE SCOUTS FOR GIVING HER THE SKILLS NEEDED FOR A GOOD AND PROSPEROUS LIFE.

99502

THE TOWN OF MT PLEASANT CELEBRATES BLACK HISTORY MONTH
WITH A SPECIAL PROGRAM

GUEST: KATE MILLER...SENIOR PLANNER WITH THE TOWN OF
MOUNT PLEASANT AND ORGANIZER OF THE CITY'S BLACK HISTORY
MONTH PROGRAMS.

15 YEAR OLD LOW COUNTRY STUDENT WORKS TO END HUNGER.

GUEST: 15 YEAR OLD HENSLEY CARROLL AND FOUNDER OF THE
FREE FRIDGE PROJECT

AIR DATE: JANUARY 28, 2024

PART ONE:

THE TOWN OF MT PLEASANT HAS ORGANIZED ITS PROGRAM TO
RECOGNIZE BLACK HISTORY MONTH IN FEBRUARY. THE CITY'S
HISTORICAL SOCIETY HAS ARRANGED A FREE PROGRAM EVERY
WEEKEND IN FEBRUARY. DISCUSSED WAS EACH WEEKEND:

FEB 3RD...A PANEL DISCUSSION ON LAW ENFORCEMENT WITH
EDMUND JENKINS AT THE WANDO LIBRARY

FEB 10TH...THE PLANTATION SINGERS SPIRITUAL CONCERT AT
CHRIST EPISCOPAL CHURCH

FEB 17TH...SONGS WITH STORYTELLING BY ANN CALDWELL AT THE
TOWN COUNCIL CHAMBERS

FEB 24TH...HISTORIC PHILLIPS COMMUNITY PANEL DISCUSSION AT
THE WANDO LIBRARY

ALL EVENTS ARE FREE AND OPEN TO THE PUBLIC

PART TWO:

A DISCUSSION WITH 15 YEAR OLD HENSLEY CARROLL ON HER MISSION TO HELP THOSE WHO FACE FOOD INSECURITY. SHE STARTED THIS EFFORT WHEN SHE WAS 13. HENSLEY FEELS IT WAS NOT ENOUGH TO SIMPLY DONATE TO A FOOD BANK. SHE WANTED TO START AN EFFORT THAT WOULD INVOLVE MORE OF THE COMMUNITY.

SHE SET UP A REFRIGERATOR AT A RESALE STORE AT THE SEA ISLAND...SECURED IT...AND STOCKED IT WITH PERISHABLE FOOD. IF SOMEONE WITH A FAMILY HAS TROUBLE COMING UP WITH A MEAL DUE TO A LACK OF MONEY...THEY CAN SIMPLY TAKE WHAT THEY NEED. HAMBURGER...LETTUCE...FRUIT WOULD BE MADE AVAILABLE. IT'S BEEN WORKING WELL.

HENSLEY HAS SECURED ANOTHER REFRIGERATOR AND WANTS TO FIND A PLACE FOR IT IN WEST ASHLEY TO HELP THE FOOD INSECURE.

NOT ONLY THAT...SHE WANTS TO DO THIS THRU OUT THE LOW COUNTRY AND ENLIST THE PUBLIC TO KEEP IT FILLED WITH FOOD. IN 2025...SHE WANTS TO GO NATIONAL WITH THE IDEA. SHE SAYS SHE HAS APPROX 200 'AMBASSADORS' THRU OUT THE COUNTRY WHO ARE READY TO HELP HER.

ASKED IF ANYONE HAS EVER WIPED OUT THE FRIDGE AT ONE TIME...SHE SAYS IT HAPPENED FOR A WHILE. SHE SET UP A CAMERA AND FOUND THAT SOME GUY IN A PICK UP TRUCK WAS STOPPING BY AND TAKING EVERYTHING OUT OF THE FRIDGE. THAT DOES NOT HAPPEN ANYMORE. SHE SAYS MAYBE HE REALLY NEEDED THE FOOD...OR MAYBE HE WAS A THIEF. SHE IS WORKING NOT TO JUDGE HIM.

HENSLEY IS AN INTERESTING GIRL. SHE SAYS THAT GIRLS HER AGE ARE OFTEN SELFISH AND NOT THINKING OF OTHERS. SHE IS TRYING TO BE AN EXAMPLE OF CHANGE WHEN IT COMES TO OTHER GIRLS : HER AGE.

STOPPING CHILD SEX TRAFFICKING

AIR DATE: FEBRUARY 4, 2024

GUEST: ANDY BUERGER...ON A PERSONAL MISSION TO STOP CHILD SEX TRAFFICKING.

DISCUSSION CENTERED ON BUERGER'S MISSION TO SAVE KIDS FROM TRAFFICKING. SHE HAS FORMED A NETWORK THAT'S DOING THIS WORK.

BUERGER KNOWS WHAT SHE'S TALKING ABOUT AND DEALING WITH...AS HER MOTHER SEX TRAFFICKED HER WHEN SHE WAS YOUNG. SHE SAYS HER MOTHER'S BRAIN-WASHING OF HER PUSHED HER INTO THAT PERVERTED LIFE. EVENTUALLY SHE WAS ABLE TO BREAK FREE AND ESCAPE HER MOTHER'S GRASP.

HER MOTHER HAS SINCE DIED...BUT BUERGER SAYS HER MOTHER'S BEHAVIOR TOWARD HER CHANGED HER FOR EVER.

BUERGER SAYS CHILD SEX TRAFFICKING IS 'ALIVE AND WELL' IN THE U-S AND AROUND THE WORLD. KIDS ARE ALWAYS THREATENED THAT IF THEY TELL ANYONE...THEY WOULD BE KILLED.

SHE SAYS THESE CHILDREN END UP BEING PROSTITUTED BY UP TO 15 VICTIMIZERS DAILY. AND WHEN THE KIDS CAN'T TAKE IT ANYMORE...SOMETHING THEY KILL THEMSELVES. SOMETIMES THEY ARE KILLED.

BUERGER SAYS SHE HAS MADE IT HER LIFE'S WORK TO SPOT KIDS IN DISTRESS.

SHE HAS BEEN SUCCESSFUL ALL OVER THE COUNTRY. SHE IS URGING THAT ONLY ADULTS CAN HELP THESE JUVENILES SO EVERYONE SHOULD LEARN THE SIGNS THAT A YOUNGSTER MAY BE TRAFFICKED.

SOUTH CAROLINA HAS THIS PROBLEM...MAINLY ALONG THE COASTAL AREAS. SEX TRAFFICKING IS VERY REAL...AS IS LABOR TRAFFICKING.

WITH THE THOUSANDS OF JUVENILES WHO'VE COME OVER THE SOUTHERN BORDER UNACCOMPANIED...BUERGER FEARS MANY OF THEM ARE UNACCOUNTED FOR AND ARE BEING USED BOTH SEXUALLY AND LABOR TRAFFICKED.

UNDERSTANDING THE IMPOSSIBLE...SUICIDE

AIR DATE: FEBRUARY 11, 2024

GUESTS: BETH GOODMAN...FORMER LOW COUNTRY BROADCASTER
TURNED ADVOCATE FOR SUICIDE PREVENTION

SUSAN CHASE...LIFE COACH, PARENT COACH, AND
COUNSELOR

PART ONE: BETH GOODMAN DISCUSSED THE PAINFUL SUICIDE OF HER BROTHER HAROLD. IT'S ONLY BEEN A COUPLE OF YEARS SINCE HER 64 YEAR OLD BROTHER WAS FOUND TO HAVE SHOT HIMSELF IN HIS HOME. SHE TALKED ABOUT THE PAINFUL PROCESS THOSE LEFT BEHIND MUST NAVIGATE. SHE TALKED ABOUT THE GUILT...HER MOTHER'S DENIAL AND LIFE WITHOUT HER BROTHER.

SHE HAS TURNED INTO A SUICIDE PREVENTION ADVOCATE. SHE DOES WORK FOR THE NATIONAL SUICIDE HOTLINE AND SPEAKS ON THE TOPIC

SHE HAS EVEN EMBARKED ON MAKING A MOVIE ABOUT HER BROTHER'S DEATH. SHE SAYS IT IS IN THE PRE-PRODUCTION STAGE RIGHT NOW. WILL SHE HAVE A PART IN IT? WILL SHE PLAY HERSELF? SHE HAS AN ACTING HISTORY. BETH SAYS NO. IT IS VERY EMOTIONAL FOR HER TO DEAL WITH THE TOPIC IN THE FIRST PLACE. SHE SAYS SHE WILL LEAVE IT TO THE PROFESSIONALS.

SHE WANTS THE MOVIE...TENTATIVELY CALLED 'SURVIVING MICHAEL'...TO HELP THOSE WHO MAY HAVE THOUGHTS OF SUICIDE IN THEIR MIND. SHE WANTS HER MOVIE TO MAKE THOSE PEOPLE TO THINK TWICE AND TO REALIZE SUICIDE IS NOT AN ANSWER TO A TEMPORARY PROBLEM. SHE WANTS TO REACH AS MANY PEOPLE

AND FAMILIES AS POSSIBLE. NO WORD ON WHEN THE MOVIE MAY BE FINISHED. BUT SHE SAYS SHE WILL KEEP US POSTED.

PART TWO: AFTER SPEAKING WITH BETH...I SPOKE TO SUSAN CHASE. SHE IS WORKING WITH BETH IN DEALING WITH HER BROTHER'S DEATH. SUSAN UNDERSTANDS THE ISSUE VERY WELL SINCE HER MOTHER KILLED HERSELF JUST A COUPLE OF YEARS AGO. SHE UNDERSTANDS THE GUILT BY THOSE LEFT BEHIND. SHE SAYS THEY WONDER WHAT THAT COULD HAVE DONE TO STOP WHAT HAPPENED.

BUT SHE SAYS GUILT IS USELESS...IT PRODUCES NOTHING BUT MISERY. SHE SAYS SHE IS WORKING ON HERSELF WHEN IT COMES TO HER MOTHER'S DEATH...BUT SHE SAYS SHE IS LEARNING TO BE GRATEFUL FOR EVERY DAY...TO GET OUTSIDE AND ENJOY LIFE'S SIMPLE JOYS.

SHE ALSO DISCUSSED RED FLAGS TO WATCH FOR IN OTHERS AND TO TRY AND TALK OR HELP THE OTHER PERSON WHO IS SUSPECTED OF CONTEMPLATING 'ENDING IT ALL'. GETTING SOMEONE HELP IS PARAMOUNT. IT'S GETTING TO THEM BEFORE IT IS TOO LATE...AS MOST DON'T SAY THEY ARE PLANNING TO DO THEMSELVES IN 'OUT LOUD'.

DEPRESSION SEEMS TO BE INCREASING IN THE U-S. IT'S IMPORTANT TO LET THOSE YOU LOVE....KNOW IT!

99502

ITS GIRL SCOUT COOKIE TIME!!!

AIR DATE: FEBRUARY 18, 2024

GUESTS: DONNA LEE...COMMUNICATIONS DIRECTOR FOR THE GIRL SCOUTS OF EASTERN SOUTH CAROLINA...AND ESELLA RAIZE...A LOCAL GIRL SCOUT AND NOTABLE COOKIE SALES SCOUT.

DISCUSSION CENTERED ON THIS YEAR'S EFFORT TO SELL AS MANY BOXES OF GIRL SCOUT COOKIES AS POSSIBLE. THE SALES HAPPEN EVERY YEAR FOR THE FIRST THREE OR FOUR MONTHS OF THE YEAR.

THE SALES ARE VERY IMPORTANT TO THE LOCAL GIRL SCOUT EFFORTS AS REVENUE FUNDS TRIPS...AND OTHER ACTIVITIES.

ESELLA DOES NOT SELL HER COOKIES IN FRONT OF A WALMART OR OTHER STORE. SHE TAKES HERS TO HER SCHOOL...ASHLEY RIDGE HIGH SCHOOL...AND DOES A BOOMING BUSINESS.

SHE SAYS BEING A GIRL SCOUT...AND SELLING THE COOKIES...HAS TAUGHT HER VALUABLE SKILLS WHEN IT COMES TO MONEY AND MARKETING. AND SHE FULLY BELIEVES BEING A SCOUT WILL TEACH HER VALUABLE LESSONS WELL INTO HER ADULT LIFE.

LEE SAYS GIRL SCOUTS TEACH THE GIRLS 5 IMPORTANT LESSONS. THEY INCLUDE GOAL SETTING...MONEY MANAGEMENT...DECISION MAKING...PEOPLE SKILLS...AND BUSINESS ETHICS. THE COOKIE SALES ENABLE GIRL SCOUTS OF ALL AGES TO TREAT THE SALES AS IF THEY ARE RUNNING THEIR OWN BUSINESS.

ESELLA USES ALL OF THESE SKILLS TO SELL COOKIES...AND SHE IS CERTAIN THEY WILL HELP LAY THE FOUNDATION FOR WHAT SHE PLANS TO DO IN ADULT LIFE.

99502

HOW DOES A CHARLESTON GARDEN GROW....AND A GATHERING
FOR NON-PROFITS

AIR DATE: FEBRUARY 25, 2024

GUESTS: PART ONE: DARCY WHALEN...EXECUTIVE DIRECTOR OF
THE CHARLESTON HORTICULTURAL SOCIETY.

DISCUSSION CENTERED ON THE HORTICULTURAL SOCIETY AND HOW
IT WORKS TO LEND ADVICE TO ALL LOVERS OF GARDENS. WHETHER
YOU LIKE TO GROW PLANTS OR YOU ADMIRE THE GARDENS OTHERS
GROW.

WHALEN SAYS THE HORTICULTURAL SOCIETY WORKS QUIETLY TO
HELP RESIDENTS GROW SPECTACULAR PLANTS. AND SHE SAYS
BEAUTIFUL FLOWERS AND EVEN VEGETABLES CAN BE GROWN JUST
ABOUT ANYWHERE...WHETHER ITS AT HOUSE WITH A YARD...OR AN
APARTMENT. IF YOU HAVE THE RIGHT SIZE PLANTER...SUNLIGHT
AND WATER...AND YOU CHOOSE THE RIGHT PLANTS...YOU CAN BE A
GARDENER.

AND THE HORTICULTURAL SOCIETY HAS A FULL CALENDAR OF
SEMINARS AND GUESTS THAT PROVIDE BUDDING AND VETERAN
GARDENERS WITH INFORMATION AND HELPFUL TIPS TO GROW
FLOWERS OR FRUITS AND VEGETABLES.

THE SOCIETY'S PHONE IS ALWAYS RINGING WITH QUESTIONS
RESIDENTS HAVE WHEN IT COMES TO KEEPING CERTAIN BUGS
AWAY FROM THE GARDENS...OR WHAT BUGS MAY BE GOOD FOR A
GARDEN BECAUSE THEY EAT HARMFUL INSECTS.

THE HORTICULTURAL SOCIETY IS ALWAYS AVAILABLE TO ANSWER GROWER'S QUESTIONS. WHALEN NOTES THAT THE GARDENING HOBBY IS NOT A 'GRANDMA' HOBBY. YOUNG PEOPLE ARE GETTING INTO GARDENING IN A BIG WAY.

PART 2 OF CAROLINA PERSPECTIVE: A GATHERING FOR NON-PROFITS.

GUEST: JOY CAMPBELL...FOUNDER AND EXECUTIVE DIRECTOR OF THE NON-PROFIT 'I SERVE WITH JOY'.

DISCUSSION CENTERED ON A GATHERING CAMPBELL IS ARRANGING. SHE IS INVITING NON-PROFITS TO A LUNCHEON. SHE SAYS SHE INTENDS IT TO BE A BRAIN-STORMING SESSION ON HOW ORGANIZATIONS MIGHT BE ABLE TO WORK TOGETHER TO EXTEND THEIR REACHES INTO THE COMMUNITY...AND DO MORE TO HELP THOSE IN NEED.

CAMPBELL SAYS NON-PROFITS ALREADY HAVE LIMITATIONS WHEN IT COMES TO MONEY AND SOME RESOURCES. BUT IF NON-PROFITS CAN COLLABORATE ON LIKE-MINDED EFFORTS...THEY CAN REACH MORE RESIDENTS. THIS FOR PROJECTS THAT HELP FAMILIES...STUDENTS...VETERANS....THE ABUSED....AND MORE.

CAMPBELL IS HOSTING THIS LUNCHEON.

WAKE UP CAROLINA...EFFORTS CONTINUE TO HELP THE ADDICTED

AIR DATE: MARCH 3, 2024

GUEST: DEAN STEPHENS...FORMER NEWS ANCHOR ON WCIV-TV
HERE IN CHARLESTON...NOW WORKING FOR WAKE UP CAROLINA AS
THE ORGANIZATIONS NEW BUSINESS AND DEVELOPMENT DIRECTOR
IN BERKELEY COUNTY.

DISCUSSION CENTERED ON THE FORMER 31 YEAR VETERAN TV NEWS
ANCHOR...WHO SWITCHED GEARS IN 2021....LEAVING TV TO WORK
IN HELPING THOSE ADDICTED TO DRUGS.

STEPHENS HIMSELF HAS A PAST HISTORY WITH DRUGS...TELLING
THE AUDIENCE HIS FATHER WAS AN ALCOHOLIC. HIS MOTHER
WORKED ON THE OTHER SIDE OF THE AISLE...TRYING TO COUNSEL
THOSE DEALING WITH ADDICTION. BUT HIS MOTHER'S WORK DID
NOT MATTER...HE WAS STILL DRAWN TO SUBSTANCE ABUSE. HE
EVENTUALLY GOT INTO RECOVERY...WHERE HE REMAINS TODAY.

CIRCUMSTANCES LED HIM TO LEAVE TV AND WORK TO HELP WAKE
UP CAROLINA. THE ORGANIZATION WAS STARTED BY NANJI
SHIPMEN...AFTER HER SON DIED OF A HEROIN OVERDOSE.

WAKE UP CAROLINA IS ABOUT SPREADING THE WORD THAT
RECOVERY WORKS! IT IS DIFFICULT AND DEMANDS ACTIVE
PARTICIPATION. BUT THAT THE REWARDS ARE A BETTER LIFE.

THE VERY REAL DANGER THESE DAYS IS THAT DRUGS TODAY ARE
NOT LIKE THE DRUGS OF 20 OR 30 OR 50 YEARS AGO. THEY ARE
AMPED UP AND MORE POTENT. AND EVERYTHING CARRIES THE
POSSIBILITY OF FENTANYL. A VERY SMALL AMOUNT CAN KILL.

THERE IS A MOVE IN THE STATEHOUSE NOW...TO ENACT A LAW THAT IF A DEALER KNOWINGLY SELLS DRUGS LACED WITH FENTANYL AND THE BUYER DIES AS A RESULT...THAT THE TRAFFICKER BE CHARGED WITH MURDER.

STEPHENS SAYS HE IS HAPPIER THAN HE'S EVER BEEN...CLEAN AND SOBER AND HELPING OTHERS.

JEAN'S ANGELS CONTINUES TO BRANCH OUT...HELPING THE
UNDERSERVED

AIR DATE: MARCH 10, 2024

GUEST: KATRINA CARPENTER...FOUNDER OF THE NON-PROFIT
KNOWN AS 'JEAN'S ANGELS'

DISCUSSION CENTERED ON THIS ORGANIZATION...STARTED BY
CARPENTER SOON AFTER HER MOTHER DIED. HER NAME WAS JEAN
AND SHE NAMED THE ORGANIZATION AFTER HER.

CARPENTER...ALONG WITH AN IMPRESSIVE LIST OF BUSINESSES AND
OTHER NON PROFITS AND A SLEW OF VOLUNTEERS...CAME UP WITH
THE PLAN TO HELP THE UNDERSERVED COMMUNITIES.

HER CHARITY WORKS TO PROVIDE THINGS FAMILIES NEED...FROM
SCHOOL SUPPLIES TO TOWELS, SHEETS, AND BEDS FOR KIDS WHO'VE
NEVER HAD A BED OF HIS OR HER OWN.

VETERANS ALSO GET ATTENTION FROM JEAN'S
ANGELS...ESPECIALLY THE HOMELESS VETS WHO'VE FALLEN THRU
THE CRACKS IN CIVILIAN LIFE.

JEANS ANGELS VOLUNTEERS VISIT NURSING HOMES TO BRING
RESIDENTS GIFT BAGS CONTAINING TOILETRIES AND SOME
CREATURE COMFORTS...AND SCHOOLS TO HELP LOW INCOME KIDS
WITH WHAT THEY NEED TO HAVE A SUCCESSFUL DAY OF LEARNING.

THERE IS ENOUGH TO DO HERE IN THE TRI-COUNTY AREA...BUT CARPENTER HAS BEGUN BRANCHING OUT...TAKING HER CHARITY TO GREELEYVILLE SC IN WILLIAMSBURG COUNTY ON MARCH 16TH.

ITS CALLED A 'DAY OF LOVE' TO SHOW THE POOR IN THAT UNDERSERVED COMMUNITY THAT THEY ARE LOVED AND THAT PEOPLE CARE ABOUT THEM. THE CHARITY MAKES AVAILABLE TO THOSE RESIDENTS FOOD...HOUSEWARES SUCH AS SHEETS AND TOWELS...POTS AND PANS. IT IS AN EFFORT TO MAKE THEIR LIVES A LITTLE BETTER.

AT THE MARCH 16TH EVENT...NEW CLOTHES WILL ALSO BE MADE AVAILABLE TO THOSE WHO NEED A COAT OR SLACKS OR A DRESS.

JEAN'S ANGELS HAS ALSO MADE TRIPS TO THE COLUMBIA AREA...BRINGING WITH THEM SHOWER AND LAUNDRY FACILITIES AS IT WORKS TO BRING COMFORT TO THOSE STRUGGLING IN EVERY DAY LIFE.

TRIDENT LITERACY ASSOCIATION

AIR DATE: MARCH 17, 2024

GUEST: JENNIFER GIBSON...EXECUTIVE DIRECTOR OF THE TRIDENT LITERACY ASSOCIATION...A LOCAL NON-PROFIT TEACHING ADULTS AND IMMIGRANTS THE SKILL OF READING ENGLISH.

DISCUSSION CENTERED THE MISSION OF THE TRIDENT LITERACY ASSOCIATION... WHICH IS TO HELP RESIDENTS CHANGE THEIR LIVES BY LEARNING THE SKILL OF READING.

MANY DO NOT KNOW HOW TO READ...OR HAVE MINIMAL SKILLS DUE TO DROPPING OUT OF SCHOOL. SOME HAVE UNDIAGNOSED PROBLEMS THAT PREVENT THEM FROM LEARNING HOW TO READ. THE LITERACY ASSOCIATION WORKS WITH CLIENTS TO LEARN WHY THEY CAN'T READ AND THEN ADJUST LESSONS SO THEY CAN LEARN.

IF A MINIMALLY SKILLED PERSON IS WORKING 2 OR 3 LOW PAYING JOBS...ITS DIFFICULT TO COME IN WEEKLY FOR READING CLASSES. BUT GIBSON SAYS THOSE WHO DO ARE GRATEFUL THEY MADE THE EFFORT.

THE LITERACY ASSOCIATION'S CLIENTS RANGE IN AGE FROM THOSE IN THEIR 20s OR 30s...TO A FEW CLIENTS IN THEIR 70s AND 80s. AND MANY WHO LEARN HOW TO READ END UP COMING BACK TO VOLUNTEER. THEY ARE VERY PROUD THEY MADE THE EFFORT TO LEARN TO READ AND THEY WANT TO PASS THAT SKILL ALONG.

THE TRIDENT LITERACY ASSOCIATION IS HOLDING A HUGE FUNDRAISER MAY 11TH AT WANNAMAKER COUNTY PARK. IT'S THE BBQ AND BOOK BASH. IT'S A FAMILY EVENT AND ALL ARE ENCOURAGED TO BRING IN A FEW BOOKS AND TRADE THEM FOR SOMETHING NEW TO READ.

VOLUNTEERS ARE ALWAYS NEEDED...ESPECIALLY FOR THE ENGLISH-AS-A SECOND-LANGUAGE COURSES.

BOOKS IN EVERY BAG...INTRODUCING READING TO THE KIDS

AIR DATE: MARCH 24, 2024

GUEST: BARNIE HOWELL...FOUNDER OF THE NON-PROFIT 'BOOKS IN EVERY BAG'

DISCUSSION CENTERED ON THIS EFFORT TO INTRODUCE THE YOUNGEST AMONG US TO READING. HOWELL SAYS HER ORGANIZATION TAKES DONATIONS TO BUY BRAND NEW AGE APPROPRIATE BOOKS FOR KIDS....AGES NEWBORN THRU 5 YEARS OF AGE.

THE IDEA IS FOR THE CHILD TO BE READY TO START KINDERGARTEN AND READY TO LEARN. THE YOUNGEST CHILD IS NOT EXPECTED TO BE READING AT AGE ONE OR TWO. BUT TO GET THEM USED TO HEARING WORDS AND LINKING THEM WITH PICTURES SEEN IN BOOKS CREATES A FEELING OF CURIOSITY IN KIDS THAT CAN SET THEM UP FOR A SUCCESSFUL CAREER IN THEIR LEARNING.

THE LAST THING ANYONE SHOULD SHOOT FOR IS HAVING A 'QUIET' HOUSE. HOWELL SAYS KIDS NEEDS TO HEAR SOUNDS AND CONVERSATION AND MUSIC SO HE OR SHE CAN START TAKING IN THE WORLD AROUND THEM.

KIDS BRAINS ABSORB SO MUCH BETWEEN THE AGE OF NEWBORN THRU AGE 3. IT IS IMPORTANT THEIR BRAINS ARE STIMULATED WITH AGE APPROPRIATE STIMULATION.

HOWELL SAYS NEWBORNS AT MUSC LEAVE THE HOSPITAL WITH A BAG FULL OF BRAND NEW BOOKS. AND THEN EVERY MONTH A NEW ONE IS MAILED TO THE CHILD. PARENTS MUST ENROLL TO GET THESE BOOKS. WHEN THE BOOKS ARRIVE...PARENTS ARE SUPPOSED TO SIT DOWN AND READ THEM TO THEIR KIDS.

HOWELL SAYS WITH ALL THE NEW MANUFACTURERS MOVING INTO SOUTH CAROLINA...AN EDUCATED WORKFORCE IS EXTREMELY NECESSARY. WITHOUT AN INTELLIGENT WORKFORCE...COMPANIES WILL LEAVE THE STATE...TAKING WITH THEM VALUABLE JOBS AND GREAT POSSIBILITIES FOR SOUTH CAROLINIANS.

IT ALL STARTS WITH KNOWING HOW TO READ AND COMPREHEND THE WRITTEN WORD.

BOOKS IN EVERY BAG RELIES ON DONATIONS TO KEEP THE NEW BOOKS COMING FOR YOUNG LOW COUNTRY KIDS.

WARRIOR WOD...HELPING VETERANS WITH PTSD AND SUBSTANCE ABUSE

AIR DATE: MARCH 31, 2024

GUEST: RETIRED MARINE PHIL PALMER...PTSD SURVIVOR AND FOUNDER OF A NON PROFIT KNOWN AS 'WARRIOR WOD'

DISCUSSION CENTERED ON THIS HOME-GROWN PROGRAM THAT HELPS VETERANS OVERCOME PTSD AND OTHER EFFECTS OF BEING IN WAR-TORN AREAS OF THE WORLD. PALMER SAYS THIS IS DONE THRU FELLOWSHIP WITH OTHER MILITARY VETERANS AND ACTIVITIES SUCH AS EXERCISE AND GETTING HEALTHY AND PHYSICALLY ACTIVE.

PALMER RETURNED FROM DUTY IN IRAQ WITH PTSD DUE TO BEING HIT BY I-E-Ds...OR ROADSIDE EXPLOSIVES. HE SAID HE RECOVERED PHYSICALLY...BUT MENTALLY SCARS REMAINED.

HE BECAME FASCINATED WITH SKYDIVING...BUT THAT BECAME DANGEROUS. IT DID GET HIM OFF THE DRUGS THE V-A WAS GIVING HIM. BUT HE THOUGHT THERE WOULD HAVE TO BE A BETTER WAY TO HEAL HIMSELF...AND EVEN HELP OTHER VETERANS.

HE STARTED WARRIOR WOD....WOD STANDS FOR WORKOUT OF THE DAY. ITS PHYSICAL AND MENTAL HEALING. AND ITS BEEN WORKING TO HELP OTHER VETERANS WHO ARE HAVING A DIFFICULT TIME FOLLOWING MILITARY SERVICE.

THE ORGANIZATION HAS GOTTEN A LOT OF SUPPORT FROM CHARLESTON SOUTHERN UNIVERSITY IN NORTH CHARLESTON...AND WILL HOLD A 'HUSTLE FOR HEROS 5K TO RAISE MONEY FOR WARRIOR WOD. PALMER ALSO INVITES THE PUBLIC TO HELP HIS ORGANIZATION THRU DONATIONS. WARRIOR WOD IS WORKING TO RAISE 75-THOUSAND DOLLARS SO IT CAN CONTINUE ITS WORK HELPING VETERANS.

PALMER SAYS HE IS ON AN IMPORTANT MISSION...AS THE WARS IN POST 9-11 HAVE CLAIMED MORE THAN 250-THOUSAND MILITARY MEMBERS....BOTH ON THE BATTLE FIELD....AND THOSE WHO COME HOME DEPRESSED AND END UP TAKING THEIR OWN LIVES. SUICIDE IS TAKING AT LEAST 20 VETERANS A DAY. PALMER SAYS HOPE IS EASILY LOST...AND HIS ORGANIZATION IS OUT TO SAVE AS MANY VETERANS AS POSSIBLE.