

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WTWX / WGSV - GUNTERSVILLE, AL	Date: 8/26/20
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I, WES LONG,
 being/on behalf of: MYSELF, a legally
 qualified candidate of the _____ political
 party for the office of: MAYOR OF GUNTERSVILLE
 in the PRIMARY
 election to be held on: AUGUST 25, 2020
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30 2 SPOTS IN ROTATION	WGSV: Each spot played once an hour 24/7 <u>WTWX: One spot played once an hour 24/7 and other during RUSH</u>	Friday 8/21 → Tues 8/25	N/A	WGSV: 190 WTWX: 105	1

Total Charges: \$1,980.⁰⁰

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8.21.20

Date

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Blake Jackson

Signature

BLAKE JACKSON

Printed Name

SALES MGR.

Title

STATION USE ONLY

Log As: _____

Co-Op Info: _____

Agency Info: _____

WGSU - WTWX**RADIO BROADCAST CONTRACT**
Guntersville Broadcasting Company, Inc.

P.O. Box 220

Guntersville, Alabama 35976

(256) 582-8131 - (256) 582-4946

Agreement between WES LONG FOR MAYOR (GUNTERSVILLE - POLITICAL), hereinafter called "Advertiser" and Radio Station WGSV and/or WTWX, DBA Guntersville Broadcasting Co., Inc., hereafter called, "Station" to broadcast radio programs and/or announcements as specified herein.

PROGRAMS AND / OR ANNOUNCEMENTS TO BE SCHEDULED ON:

WGSV-AM ✓**WTWX-FM**

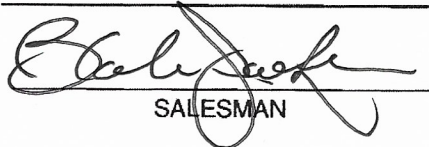
SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT
					21 24	22 48
23 48	24 48	25 22				

Length : 30 Begin Date 8/21/20 End Date 8/25/20
 Rate \$ 6.00 No. Spots/Programs 190 Total Contract \$1,140.00

Remarks _____

In return for said service the Advertiser agrees that payments are to be made to the Guntersville Broadcasting Company by the 25th of the month following services rendered. This agreement may be terminated by either party on 28 day written notice. If number of times ordered are not used during contract period or if this agreement should be terminated prior to the expiration date shown above, advertiser agrees to pay rate actually earned as shown on published rate card. Accounts not paid in full by the 25th of the month following services rendered automatically become subject to a FINANCE CHARGE. The finance charge is at the monthly periodic rate of 1 1/2% (ANNUAL PERCENTAGE RATE OF 18%) and is charged on those accounts that have an unpaid balance on the 25th of the month following services rendered.

Submitted for Approval


SALESMAN

WES LONG
ADVERTISER

Billing Address

PRE-PAID

MANAGER

WGSV-AM
GUNTERSVILLE BROADCASTING CO., INC
RADIO STATIONS WGSV/WTWX
P. O. BOX 220
GUNTERSVILLE, AL 35976

Order #: 1665-00014
Description:
Date Entered: 8/21/2020
P.O.#:
Salesperson: JACKSON, BLAKE
Invoice Frequency: Billed at end of Media Month, Sorted by Date

WES LONG POLITICAL
1321 GUNTER AV ENUE
GUNTERSVILLE, AL 35976

On-Air Schedule

	<u>Start Date</u>	<u>End Date</u>	<u>Station</u>	<u>Scheduled Time/Event</u>	<u>Repeated</u>	<u>Length</u>	<u>Qty</u>	<u>Rate</u>	<u>Total</u>	<u>M</u>	<u>Tu</u>	<u>W</u>	<u>Th</u>	<u>F</u>	<u>Sa</u>	<u>Su</u>
1	8/21/2020	8/25/2020	WGSV-AM	Midnight to Midnight	Weekly	:30	190	6.00	1140.00	48	22	0	0	24	48	48

Order Start Date: 8/21/2020 Order End Date: 8/25/2020 Spots: 190 Total Charges: \$1,140.00

Projected Media Month Billing Totals for WES LONG POLITICAL / 1665-00014 :

		<u>Spot Count</u>	<u>Net Billing</u>
August	2020	190	\$1,140.00

Confirmed & Accepted for WGSV-AM By:

Accepted for WES LONG POLITICAL By: