

Federal Communications Commission
Washington, DC 20554

Approved by OMB
3060-0754

FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 12/31/2014

Call Sign	Channel Numbers	Community of License			
		City	State	County	ZIP Code
WTVX	(analog) 34 (digital)	Fort Pierce	FL	St. Lucie	33407
Licensee Name					
WTVX Licensee, LLC					
Network Affiliation		Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)		
Network CW		W. Palm Beach-Ft Pierce	www.cw34.com		
Facility ID	Previous Call Sign (if applicable)		License Renewal Expiration Date		
35575			02/01/2013		

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(e).

hours

3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?

(b) Identify publishers who were sent information in 3(a).

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.
[There are no analog core program reports.]

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.
[There are no analog non-core program reports.]

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.
[There are no analog sponsored core program broadcast reports.]
[There are no analog sponsored core program detail reports.]

Digital Core Programming

- 7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream.
- (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?
- (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.
If No to 7(c), submit as an Exhibit a Statement of Explanation.
- 8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.
- (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.
- 9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
- (b) Identify publishers who were sent information in 9(a).

7.50 hours
N
N
336.00 hours
8.00 hours
Y

TV Guide, Tribune Media Services, FYI Television, Macrovision, Nielsen, Rentrak

- 10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.
[There are no digital core program reports.]

Title of Digital Core Program #1		Origination	
Wild About Animals		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Mondays 7am-7:30am	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
This program spans the globe to bring viewers interesting stories about the world's most fascinating animals, such as the penguins trek to their breeding grounds in the arctic, a safari in Africa, or the Australian outback. The program has four segments, each one featuring a different story to educate the viewer about an exotic, unique animal or an animal that can be found locally. This program aired on the main digital stream.			

Title of Digital Core Program #2		Origination	
Real Life 101		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Tuesdays 7am-7:30am	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
This program presents real people pursuing real jobs and careers in an informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected and the viewer is taken on the job to understand why the professionals love what they do and they even may learn about job opportunities they may not have known existed. This program aired on the main digital stream.			

Title of Digital Core Program #3		Origination	
The Young Icons		SYNDICATED	

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Wednesdays 7am-7:30am	14	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>This program showcases world-class athletes, accomplished artists, scholars, philanthropists and entrepreneurs all under the age of 18. Some of the stories highlighted include: Patrick Peerage, a 14 year old actor and philanthropist, who traveled America raising cancer awareness; Turquoise Thompson who sprinted her way into the record books and earned a full scholarship to UCLA; sisters Marni & Berni Barta who created Kidflicks, a non-profit organization that donates new and used DVDs to children's hospitals all across America. These stories are meant to inspire young people to be selfless and to take part in the larger community around them in some meaningful way and to show them that there are many ways to accomplish things. This program aired on the main digital stream.</p>			

Title of Digital Core Program #4		Origination	
Dog Tales		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Thursdays 7am-7:30am	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Each episode of Dog Tales profiles a breed of dog; its history, popularity and characteristics. Viewers will learn the differences in dogs and how those differences affect their lives. Viewers are shown families who own particular breeds, how they interact with their dogs and how they are a valuable part of the family. Several dog experts explain the various dogs needs, health, nutrition requirements, safety and care. This program aired on the main digital stream.</p>			

Title of Digital Core Program #5		Origination	
Career Day		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Fridays 7am-7:30am	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>This program guides young people to potential career paths by featuring inspirational interviews with successful celebrities, entrepreneurs, business people, such as, world renowned brain surgeons to marine biologists who share their stories with young people about their careers. This motivational show is fun and exciting and tries to help kids answer the age old question: "What do I want to be when I grow up?". This program aired on the main digital stream.</p>			

Title of Digital Core Program #6		Origination	
Dog Whisperer with Cesar Millan		NETWORK	

Regular Schedule		Total Times Aired at Regularly Scheduled Time		Number of Pre-emptions
Saturdays 7am-7:30am and 7:30am-8am		26		0
Length of Program	Age of Target Audience		E/I Symbol Used As Required	
	From	To		
30 minutes	13 years	16 years	Y	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming				
<p>On this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program aired on the main digital stream.</p>				

Title of Digital Core Program #7			Origination	
Calling Dr. Pol			NETWORK	
Regular Schedule		Total Times Aired at Regularly Scheduled Time		Number of Pre-emptions
Saturdays 8am-8:30am and 8:30am-9am		26		0
Length of Program	Age of Target Audience		E/I Symbol Used As Required	
	From	To		
30 minutes	13 years	16 years	Y	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming				
<p>Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program aired on the main digital stream.</p>				

Title of Digital Core Program #8			Origination	
The Brady Barr Experience			NETWORK	
Regular Schedule		Total Times Aired at Regularly Scheduled Time		Number of Pre-emptions
Saturdays 9am-9:30am and 9:30am-10am		26		0
Length of Program	Age of Target Audience		E/I Symbol Used As Required	
	From	To		
30 minutes	13 years	16 years	Y	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming				
<p>This action-packed series documents the work of Herpetologist Dr. Brady Barr, who has traveled the globe and worked with hundreds of scientists to study some of the world's most dangerous and endangered amphibious predators - alligators and crocodiles. Dr. Brady's life work has been to protect these powerful animals. By increasing the viewer's knowledge and understanding, Barr hopes to save both human and reptile lives. This program aired on the main digital stream.</p>				

Title of Digital Core Program #9			Origination	
Expedition Wild			NETWORK	
Regular Schedule		Total Times Aired at Regularly Scheduled Time		Number of Pre-emptions

Saturdays 10am-10:30am and 10:30am-11am		26	0
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Wildlife expert Casey Anderson showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places. Through this program viewers will have a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of adventures, such as paddling the Grand Canyon, skiing with wolverines in British Columbia, observing mountain lions in Montana, staking out the scavengers of Yellowstone, investigating a raven's nest, observing polar bears on Alaska's northern slope and climbing rugged extremes in pursuit of Maine's black bears. These adventures will bring the viewer a rare experience with endangered species, some deadly, others dashing in the stunning natural ecosystem they call home. This program aired on the main digital stream.			

Title of Digital Core Program #10		Origination	
Rock The Park		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays 11am-11:30am	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
On this program, close friends and hosts Jack Steward and Colton Smith come face to face with nature in America's national parks. Viewers will learn about the wonders of nature and the variety of wild animals that inhabit America. The hosts' adventures may inspire viewers to visit and explore the vast resources the national parks provide. This program aired on the main digital stream.			

Title of Digital Core Program #11		Origination	
Reluctantly Healthy		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays 11:30am-12pm	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Based on the Yahoo! series with the same name, this program features comedy actress and author Judy Greer, who provides her unique perspective on trying to live a healthy life. Judy shares special tips and advice on how to stay healthy while on-the-go or traveling away from home, as well as exercise trends. This program aired on the main digital stream.			

Title of Digital Core Program #12		Origination	
Super Libro		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	

Saturdays 8am-8:30am, 8:30am-9am, 10am-10:30am(11/22/14-12/27/14), Sundays 8am-8:30am and 8:30am-9am		58	0
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	5 years	12 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Travel through time with two children who discover a magical book, EL Super Libro (The Super Book), that opens the door to the most exciting adventure of their lives. In this fascinating and fun tale, the Super Libro transports the children and their robots to ancient Biblical times where they experience first-hand the favorite stories of one of the most popular books in the world. This aired on the secondary digital stream on WTVX channel 34.2.			

Title of Digital Core Program #13		Origination	
Cybercuates		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays 9am-9:30am and 9:30am-10am, Sundays 9am-9:30am and 9:30am-10am	52	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	5 years	12 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Cybercuates is about two children who have been "cyber-transformed" by a planetary ray, changing them forever. They have special powers to take other children on a journey to uncover the mysteries of life in a fun and amusing way. This aired on the secondary digital stream on WTVX channel 34.2.			

Title of Digital Core Program #14		Origination	
Tutenstein		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays 10am-10:30am(10/4/14-11/15/14)	7	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	5 years	12 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
This animated program takes place in a metropolitan museum where the entire burial chamber including artifacts and the mummy of an Egyptian boy-king, Tut, have been brought after their discovery. Shortly after his arrival, Tut comes to life and befriends the young teen museum intern Cleo and her pet cat, Luxor. In each episode there are lessons about Egyptian history, and mythology as Cleo draws on her knowledge of Egyptology to try and understand her new friend. Tut is curious also and often ventures out of the safety of the museum which causes problems that he and Cleo have to solve by calling on the gods, demons and artifacts from the tomb. Through the problem solving the program also teaches cooperation and acceptance of differences. This aired on the secondary digital stream on WTVX channel 34.2.			

Title of Digital Core Program #15	Origination
Animal Rescue	SYNDICATED

Regular Schedule		Total Times Aired at Regularly Scheduled Time		Number of Pre-emptons
Saturdays 7am-7:30am		13		0
Length of Program	Age of Target Audience		E/I Symbol Used As Required	
	From	To		
30 minutes	13 years	16 years	Y	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming				
<p>This program exerts a positive influence on its viewers by illustrating the best of human instincts. In particular the show highlights respect and compassion for all living creatures and has informative instruction on medical rehabilitation treatments and shows techniques and teamwork of rescue personnel. The viewer learns valuable information about animals, such as their development and behavior, their habitats and are also made aware of important environmental issues. This aired on the tertiary digital stream WTVX channel 34.3.</p>				

Title of Digital Core Program #16			Origination	
Pets TV			SYNDICATED	
Regular Schedule		Total Times Aired at Regularly Scheduled Time		Number of Pre-emptons
Saturdays 7:30am-8am		13		0
Length of Program	Age of Target Audience		E/I Symbol Used As Required	
	From	To		
30 minutes	13 years	16 years	Y	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming				
<p>This program relates pets to viewers' lives and interests and exposes young viewers to diverse pets all over the world, teaching them how different cultures enjoy, care for and respect animals. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. The program and its expert guests instill a grounded balance of priorities, commitment and perseverance children can apply to their own lives. This aired on the tertiary digital stream WTVX channel 34.3.</p>				

Title of Digital Core Program #17			Origination	
Whaddyado			SYNDICATED	
Regular Schedule		Total Times Aired at Regularly Scheduled Time		Number of Pre-emptons
Saturdays 8am-8:30am		13		0
Length of Program	Age of Target Audience		E/I Symbol Used As Required	
	From	To		
30 minutes	13 years	16 years	Y	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming				
<p>The educational goal of this program is to show teens the proper reaction when faced with everyday circumstances. The program will, through dramatic reenactments, document ordinary teens who accidentally find themselves in perilous and challenging situations, interview the participants and talk to various experts who will explain what the proper reaction should be when faced with similar perilous circumstances. A moral dilemma segment will also be featured in each show in an effort to help teens to make the right decision at the right moment. This aired on the tertiary digital stream WTVX channel 34.3.</p>				

Title of Digital Core Program #18			Origination	
Live Life and Win			SYNDICATED	

Regular Schedule		Total Times Aired at Regularly Scheduled Time		Number of Pre-emptions	
Saturdays 8:30am-9am		13		0	
Length of Program	Age of Target Audience			E/I Symbol Used As Required	
	From	To			
30 minutes	13 years	16 years		Y	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming					
The goal of this series is to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts, school and sports, exercise, nutrition, health and wellness. The series will promote such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism. This aired on the tertiary digital stream WTVX channel 34.3.					

Title of Digital Core Program #19			Origination		
Made In Hollywood: Teen Edition			SYNDICATED		
Regular Schedule		Total Times Aired at Regularly Scheduled Time		Number of Pre-emptions	
Saturdays 9am-9:30am		13		0	
Length of Program	Age of Target Audience			E/I Symbol Used As Required	
	From	To			
30 minutes	13 years	16 years		Y	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming					
This program gives young viewers an inside look at how their favorite shows and movies are made. Program topics include subjects such as animation, producing and directing, costume design, casting and 3D technology. By introducing the viewers to behind-the-scenes filmmaking, it gives them an idea of career opportunities focusing on the creative, technical and artistic skills needed in the motion picture and television industries. This aired on the tertiary digital stream WTVX channel 34.3.					

Title of Digital Core Program #20			Origination		
Think Big			SYNDICATED		
Regular Schedule		Total Times Aired at Regularly Scheduled Time		Number of Pre-emptions	
Sundays 7am-7:30am		13		0	
Length of Program	Age of Target Audience			E/I Symbol Used As Required	
	From	To			
30 minutes	13 years	16 years		Y	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming					
Think Big is a kid-hosted entertaining series for young people following the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, sketch and design their idea. Once completed the inventions are judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This aired on the tertiary digital stream WTVX channel 34.3.					

Title of Digital Core Program #21			Origination		
Awesome Adventures			SYNDICATED		

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Sundays 7:30am-8am	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
The host and two different teens travel each week to destinations around the world that can be both exotic and remote. The program is designed to educate, inform and entertain the viewer about the world around them. Each journey is a lesson in the beauty of nature, its creatures and the people who inhabit the land. The program is designed to make learning about our neighbors, both human and non-human, and the environment, fun. This aired on the tertiary digital stream WTVX channel 34.3.			

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

Y

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

Title of Digital Non-Core Program #1		Origination	
Missing		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Sundays 5am-5:30am	13	0	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	13 years	16 years	
Does the program have educating and informing children ages 16 and under as a significant purpose?			Y
If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?			Y
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. §73.672?			Y
Description of Program			
This program features actual cases of missing individuals across the country. Assisted by local state and federal law enforcement agencies, as well as the National Center for Missing and Exploited Children, the program has interviews with friends, family and investigators involved with the cases. The program emphasizes taking responsibility for personal safety and promotes situational awareness. Each episode showcases safety tips, a safety quiz and an instructional message from the National Center for Missing and Exploited Children. This aired on the tertiary digital stream WTVX channel 34.3.			
Date and Time Aired (if preempted and rescheduled)			

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]
 [There are no digital sponsored core program detail reports.]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

[There are no planned core program reports.]

Title of Planned Core Program #1		Origination	
Wild About Animals		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Mondays 7am-7:30am		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
This program spans the globe to bring viewers interesting stories about the world's most fascinating animals, such as the penguins trek to their breeding grounds in the arctic, a safari in Africa, or the Australian outback. The program has four segments, each one featuring a different story to educate the viewer about an exotic, unique animal or an animal that can be found locally. This program will air on the main digital stream.			

Title of Planned Core Program #2		Origination	
Real Life 101		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Tuesdays 7am-7:30am		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
This program presents real people pursuing real jobs and careers in an informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected and the viewer is taken on the job to understand why the professionals love what they do and they even may learn about job opportunities they may not have known existed. This program will air on the main digital stream.			

Title of Planned Core Program #3		Origination	
The Young Icons		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Wednesdays 7am-7:30am		12	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			

This program showcases world-class athletes, accomplished artists, scholars, philanthropists and entrepreneurs all under the age of 18. Some of the stories highlighted include: Patrick Peerage, a 14 year old actor and philanthropist, who traveled America raising cancer awareness; Turquoise Thompson who sprinted her way into the record books and earned a full scholarship to UCLA; sisters Marni & Berni Barta who created Kidflicks, a non-profit organization that donates new and used DVDs to children's hospitals all across America. These stories are meant to inspire young people to be selfless and to take part in the larger community around them in some meaningful way and to show them that there are many ways to accomplish things. This program will air on the main digital stream.

Title of Planned Core Program #4		Origination	
Dog Tales		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Thursdays 7am-7:30am		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Each episode of Dog Tales profiles a breed of dog; its history, popularity and characteristics. Viewers will learn the differences in dogs and how those differences affect their lives. Viewers are shown families who own particular breeds, how they interact with their dogs and how they are a valuable part of the family. Several dog experts explain the various dogs needs, health, nutrition requirements, safety and care. This program will air on the main digital stream.			

Title of Planned Core Program #5		Origination	
Career Day		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Fridays 7am-7:30am		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
This program guides young people to potential career paths by featuring inspirational interviews with successful celebrities, entrepreneurs, business people, such as, world renowned brain surgeons to marine biologists who share their stories with young people about their careers. This motivational show is fun and exciting and tries to help kids answer the age old question: "What do I want to be when I grow up?". This program will air on the main digital stream.			

Title of Planned Core Program #6		Origination	
Calling Dr. Pol		NETWORK	
Regular Schedule		Total Times to be Aired	
Saturdays 7am-7:30am, 7:30am-8am, 8am-8:30am		39	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all". This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology			

and behaviors of various domesticated animals and livestock. This program will air on the main digital stream.

Title of Planned Core Program #7		Origination	
Dog Whisperer with Cesar Millan		NETWORK	
Regular Schedule		Total Times to be Aired	
Saturdays 8:30am-9am, 9am-9:30am, 9:30am-10am		39	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>On this program, animal behaviorist César Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dog's human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program will air on the main digital stream.</p>			

Title of Planned Core Program #8		Origination	
Expedition Wild		NETWORK	
Regular Schedule		Total Times to be Aired	
Saturdays 10:30am-11am, 11am-11:30am		26	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Wildlife expert Casey Anderson showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places. Through this program viewers will have a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of adventures, such as paddling the Grand Canyon, skiing with wolverines in British Columbia, observing mountain lions in Montana, staking out the scavengers of Yellowstone, investigating a raven's nest, observing polar bears on Alaska's northern slope and climbing rugged extremes in pursuit of Maine's black bears. These adventures will bring the viewer a rare experience with endangered species, some deadly, others dashing in the stunning natural ecosystem they call home. This program will air on the main digital stream.</p>			

Title of Planned Core Program #9		Origination	
Rock The Park		NETWORK	
Regular Schedule		Total Times to be Aired	
Saturdays 11:30am-12pm		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>On this program, close friends and hosts Jack Steward and Colton Smith come face to face with nature in America's national parks. Viewers will learn about the wonders of nature and the variety of wild animals that inhabit America. The hosts' adventures may inspire viewers to visit and explore the vast resources the national parks provide. This program will air on the main digital stream.</p>			

Title of Planned Core Program #10		Origination	
Super Libro		NETWORK	
Regular Schedule		Total Times to be Aired	
Saturdays 8am-8:30am, 8:30am-9am, and 10am-10:30am, Sundays 8am-8:30am, 8:30am-9am		65	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	5 years	12 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Travel through time with two children who discover a magical book, El Super Libro (The Super Book), that opens the door to the most exciting adventure of their lives. In this fascinating and fun tale, the Super Libro transports the children and their robots to ancient Biblical times where they experience first-hand the favorite stories of one of the most popular books in the world. This program will air on the station's secondary digital stream 34.2.			

Title of Planned Core Program #11		Origination	
Cybercuates		NETWORK	
Regular Schedule		Total Times to be Aired	
Saturdays 9am-9:30am and 9:30am-10am, Sundays 9am-9:30am and 9:30am-10am		52	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	5 years	12 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Cybercuates is about two children who have been "cyber-transformed" by a planetary ray, changing them forever. They have special powers to take other children on a journey to uncover the mysteries of life in a fun and amusing way. This program will air on the station's secondary digital stream 34.2.			

Title of Planned Core Program #12		Origination	
Animal Rescue		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Saturdays 7am-7:30am		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
This program exerts a positive influence on its viewers by illustrating the best of human instincts. In particular the show highlights respect and compassion for all living creatures and has informative instruction on medical rehabilitation treatments and shows techniques and teamwork of rescue personnel. The viewer learns valuable information about animals, such as their development and behavior, their habitats and are also made aware of important environmental issues. This program will air on the station's secondary digital stream 34.3.			

Title of Planned Core Program #13		Origination	
Pets TV		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Saturdays 7:30am-8am		13	

Length of Program 30 minutes	Age of Target Audience	
	From 13 years	To 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>This program relates pets to viewers' lives and interests and exposes young viewers to diverse pets all over the world, teaching them how different cultures enjoy, care for and respect animals. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. The program and its expert guests instill a grounded balance of priorities, commitment and perseverance children can apply to their own lives. This program will air on the station's secondary digital stream 34.3.</p>		

Title of Planned Core Program #14 Whaddyado	Origination SYNDICATED	
Regular Schedule Saturdays 8am-8:30am	Total Times to be Aired 13	
Length of Program 30 minutes	Age of Target Audience	
	From 13 years	To 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>The educational goal of this program is to show teens the proper reaction when faced with everyday circumstances. The program will, through dramatic reenactments, document ordinary teens who accidentally find themselves in perilous and challenging situations, interview the participants and talk to various experts who will explain what the proper reaction should be when faced with similar perilous circumstances. A moral dilemma segment will also be featured in each show in an effort to help teens to make the right decision at the right moment. This program will air on the station's secondary digital stream 34.3.</p>		

Title of Planned Core Program #15 Live Life and Win	Origination SYNDICATED	
Regular Schedule Saturdays 8:30am-9am	Total Times to be Aired 13	
Length of Program 30 minutes	Age of Target Audience	
	From 13 years	To 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>The goal of this series is to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts, school and sports, exercise, nutrition, health and wellness. The series will promote such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism. This program will air on the station's secondary digital stream 34.3.</p>		

Title of Planned Core Program #16 Made in Hollywood: Teen Edition	Origination SYNDICATED	
Regular Schedule Saturdays 9am-9:30am	Total Times to be Aired 13	
Length of Program 30 minutes	Age of Target Audience	
	From 13 years	To 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

This program gives young viewers an inside look at how their favorite shows and movies are made. Program topics include subjects such as animation, producing and directing, costume design, casting and 3D technology. By introducing the viewers to behind-the-scenes filmmaking, it gives them an idea of career opportunities focusing on the creative, technical and artistic skills needed in the motion picture and television industries. This program will air on the station's secondary digital stream 34.3.

Title of Planned Core Program #17		Origination	
Think Big		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Sundays 7am-7:30am		13	
Length of Program	30 minutes	Age of Target Audience	
		From	To
		13 years	16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Think Big is a kid-hosted entertaining series for young people following the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, sketch and design their idea. Once completed the inventions are judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program will air on the station's secondary digital stream 34.3.

Title of Planned Core Program #18		Origination	
Awesome Adventures		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Sundays 7:30am-8am		13	
Length of Program	30 minutes	Age of Target Audience	
		From	To
		13 years	16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The host and two different teens travel each week to destinations around the world that can be both exotic and remote. The program is designed to educate, inform and entertain the viewer about the world around them. Each journey is a lesson in the beauty of nature, its creatures and the people who inhabit the land. The program is designed to make learning about our neighbors, both human and non-human, and the environment, fun. This program will air on the station's secondary digital stream 34.3.

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)? Y
16. Identify the licensee's children's programming liaison.

Name		Telephone Number	
Scott Bradsher		919-877-8091	
Address		E-mail Address	
3012 Highwoods Blvd., Suite 101		sbradsher@sbgstv.com	
City	State	ZIP Code	
Raleigh	NC	27604	

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

PSA's geared toward children have run covering such subjects as crime prevention, health, fitness, preventing forest fires, Earth Share, reading, teaching kids good behavior, and education. WTVX also produces and airs Our Issues West Palm Beach, a show that addresses important issues in the community.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature
WTVX Licensee, LLC	
Date	
1/9/2015	

WTVX

FCC FORM 398

EXHIBIT NO. 1

QUARTER ENDING December 31st, 2014

This station responded "NO" to number 7c on the FCC Form 398 because this station was a digital only station effective on June 12th, 2009.



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Submission Confirmation

Confirmation Number 163970
Call Sign WTVX
Filing Quarter Date 12/31/2014
Filing Date 01/09/2015

Exhibit Details

File Name WTVX exhibit 4Q 2014.pdf
Size (bytes) 11649
Exhibit ID 1639700

Please send comments via standard mail to the Federal Communications Commission, Consumer and Governmental Affairs Bureau, 445 12th Street, S.W., Washington, D.C., 20554. Questions can also be answered by calling the FCC's National Call Center, toll free, at 1-888-Call FCC (1-888-225-5322).

Federal Communications Commission
445 12th Street SW
Washington, DC 20554
[More FCC Contact Information...](#)

Phone: 1-888-CALL-FCC (1-888-225-5322)
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