

This station makes constant effort to assess and meet the needs of the community in a variety of ways.

- Public Service announcements are made available to all local church groups, civic organizations and educational organizations for broadcast on the station.
- Local interviews are conducted from time to time with local community leaders and other members of the community which play an active role in the events of the area which affect its citizens.
- Live broadcasting is done on a regular basis which involves the taking of phone calls on the air for open discussion of items of local concern.
- Active participation in local religious organizations takes place by management and staff of the station, representing the willingness of the station to provide program opportunities to the general public.