



Remit Address:  
**KWBQ**  
 PO Box 844304  
 Dallas, TX 75284  
 Main: (505) 243-2285  
 Billing: (317) 296-3100

# INVOICE

Advertiser	POL/Susanna Martinez For Governor
Product	Susana Martinez/ Governor / R -SKED A
Estimate Number	604

Invoice #	488920-1
Invoice Date	09/28/14
Invoice Month	September 2014
Invoice Period	09/01/14 - 09/23/14

Station	KWBQ
Account Executive	Katz Washington
Sales Office	Katz/Washington
Sales Region	National

Order #	488920
Alt Order #	9402620
Deal #	
Order Flight	09/17/14 - 09/23/14

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	66
Product Code	186

SRCP Media  
 Attention: Accounts Payable  
 201 North Union Street  
 Suite 2  
 Alexandria, VA 22314  
 USA

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	KWBQ	W-F 630p-7p	W-F 630p-7p		09/15/14 to 09/21/14	2x	--WTF--				
	KWBQ			W	09/17/14	:30	6:52 PM	5MA14020H	\$480.00		1
	KWBQ			Th	09/18/14	:30	6:45 PM	5MA14020H	\$480.00		2
2	KWBQ	M-TU 630p-7p	M-TU 630p-7p		09/22/14 to 09/28/14	1x	MT-----				
	KWBQ			Tu	09/23/14	:30	6:43 PM	5MA14020H	\$480.00		1

**Aired Spots 3**

**Gross Total \$1,440.00**

**Agency Commission \$216.00**

**Net Amount Due \$1,224.00**

**NM Gross Rec Tax ALB 7.0%**

**Payment Terms 30 Days**

**Amount Due \$1,309.68**

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

# CONTRACT



**KWBO**  
 13 Broadcast Plaza  
 Albuquerque, NM 87104  
 (505) 243-2285

<u>Contract / Revision</u>	<u>Alt Order #</u>
488920 /	9402620

<u>Product</u>
Susana Martinez/ Governor / R -SKED A

<u>Contract Dates</u>	<u>Estimate #</u>
09/17/14 - 09/23/14	604

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Susanna Martinez For Governor	09/15/14 / 09/16/14

And:

SRCP Media  
 201 North Union Street  
 Suite 2  
 Alexandria, VA 22314  
 USA

<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash

<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KWBO	Katz Washington	Katz/Washingt

<u>Special Handling</u>

<u>Demographic</u>
Adults 35+

<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
	66	186

<u>Agency Ref</u>	<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KWBO	09/17/14	09/19/14	W-F 630p-7p	W-F 630p-7p		:30				NM	2	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/15/14	09/21/14	--WTF--				2	\$480.00				
N 2	KWBO	09/22/14	09/23/14	M-TU 630p-7p	M-TU 630p-7p		:30				NM	1	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/22/14	09/28/14	MT-----				1	\$480.00				
<b>Totals</b>												3	\$1,440.00

\*Tax 1 Note: NM Gross Rec Tax ALB 7%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
09/01/14 - 09/23/14	3	\$1,440.00	(\$216.00)	\$1,224.00	\$85.68	\$1,309.68
<b>Totals</b>	3	\$1,440.00	(\$216.00)	\$1,224.00	\$85.68	\$1,309.68

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Alt Order # Advertiser Order Inv. Code (Book Time Period Length Priority Order Product Description Estimate # Air Time Ad-ID Rate Program (Placed\*))

Date: 09/17/14

Station: KWBC

9402620POL/Susanna Martinez 488920 M-F 630p-7p W-F 630p-7p :30 P2 Susana Martinez/ Governor / 604 6:52:28 PM SMA14020H \$480.00 Big Bang Theory, The (S

\$480.00  
\$480.00

Date: 09/18/14

Station: KWBC

9402620POL/Susanna Martinez 488920 M-F 630p-7p W-F 630p-7p :30 P2 Susana Martinez/ Governor / 604 6:45:07 PM SMA14020H \$480.00 Big Bang Theory, The (S

\$480.00  
\$480.00

Date: 09/23/14

Station: KWBC

9402620POL/Susanna Martinez 488920 M-F 630p-7p M-TU 630p-7i :30 P2 Susana Martinez/ Governor / 604 6:43:16 PM SMA14020H \$480.00 Big Bang Theory, The (S

\$480.00  
\$480.00  
\$1,440.00

[Sorted by: Station]

ORDER WORKSHEET

Rep Order# 9402620 Ver# 1 Status New Traffic Order# 488250 Printed: 09/15/14 6:34 PM 1 of 2  
 EC'd Yes Showing Buylines: Last Received: 09/15/14 2:50 PM  
 All Rep and Station Changes

Station KWBQ-TV ALBUQUERQUE NM  
 Advertiser (MARS) MARTINEZ, SUSANA  
 Product MARTINEZ/G/R-SKED A  
 Estimate# 604  
 Buyer Beisy Vonderheid

Agency (GREG) SRCP MEDIA  
 201 NORTH UNION ST, SUITE 200  
 ALEXANDRIA, VA 22314  
 Agency C/P1/P2/E 66/186/604  
 Flight Dates 09/17/14-09/23/14

Rep Firm KATZ CONTINENTAL  
 Sales Office (DC) WASHINGTON  
 Salesperson (JN1) JENNA NUBAR  
 Sales Assistant KELLY  
 Salesperson Phone# 202-872-5880  
 Salesperson Fax# 202-872-0263

--- CONTRACT COMMENT ---  
 SUSANNA MARTINEZ/GOVERNOR/REPUBLICAN --"SCHED A"  
 \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---  
 9/15 - NEW MARTINEZ "SCHED A" TO RUN 9/17-9/23 SPOTS ARE 30S. SHARES ARE EST. PLS CNF. T/R JENNA

Ln	Day	Time	Program	Len	RTG/IMP	Rate	Dates	Spots/Week	Num of Weeks	Total Spots	Total Cost
1	W-F	630P-7P	BG BNG THRY B	30		\$480.00	09/17-09/19	2	1	2	\$960.00
2	M-Tu	630P-7P	BG BNG THRY B	30		\$480.00	09/22-09/23	1	1	1	\$480.00

---REPORT TOTALS---  
 Report Totals: 3 / \$1,440.00

---SALES MONTHLY TOTALS---

Sep2014: 3 / \$1,440.00  
 Order Totals: 3 / \$1,440.00  
 Total GRPS: 0.0

--- COMPETITIVE ---  
 Market Totals \$77,419.35  
 CABL .00% KASA 5.17% KASY .00% KOAT 16.00% KOB 28.00%  
 KRQE 48.97% KRWB 1.86%

Books [null]  
 Demos RA35+P

ORDER WORKSHEET

Rep Order# 9402620 Ver# 1 Status New

Traffic Order#

Printed: 09/15/14 6:34 PM  
Last Received: 09/15/14 2:50 PM  
Showing Buylines: All Rep and Station Changes

Station KWBQ-TV ALBUQUERQUE NM  
Advertiser (MARS) MARTINEZ, SUSANA  
Product MARTINEZ/G/R-SKED A  
Estimate# 604  
Buyer Betsy Vonderheid

Agency (GREG) SRCP MEDIA  
201 NORTH UNION ST, SUITE 200  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 66/186/604  
Flight Dates 09/17/14-09/23/14

Rep Firm KATZ CONTINENTAL  
Sales Office (DC) WASHINGTON  
Salesperson (JN1) JENNA NUBAR  
Sales Assistant KELLY  
Salesperson Phone# 202-872-5880  
Salesperson Fax# 202-872-0263

--- CREDIT RISK ---  
STANDARD CREDIT TERMS

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KWBQ	<b>Date:</b> 9/15/2014
--------------------------------------	------------------------

I, Betsy Vonderheid,

being/on behalf of: Susana Martinez,

a legally qualified candidate of the Republican

political party for the office of: Governor

in the General

election to be held on: November 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		9/17-9/23 Schedule A			

**Attach proposed schedule with charges (if available): \$1,440.00**

I represent that the payment for the above described broadcast time has been furnished by:

Martinez for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Anna Emerick-Biad

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

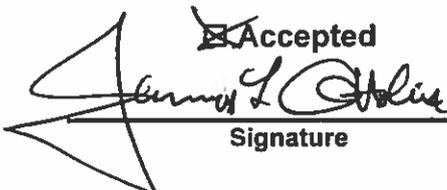
**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

9/15/2014      Betsy Vanderveer  
Date

**To Be Signed By Station Representative**

Accepted       Accepted in Part       Rejected

      JAMES L O'FALLON      SALES MGR  
Signature      Printed Name      Title

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Betsy Vonderheid

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

*Betsy Vonderheid*

signature of candidate or authorized committee

Betsy Vonderheid

printed name

9/15/2014

date

**AGREED UPON SCHEDULE**

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**



MEDIA ACCOUNT  
201 N. UNION ST., STE. 200  
ALEXANDRIA, VA 22314  
(703) 683-9755

**BB&T**  
BRANCH BANKING AND TRUST COMPANY  
VIRGINIA  
68-426-514



9/15/2014

PAY TO THE  
ORDER OF **KWBQ**

\$ **\*\*1,224.00**

One Thousand Two Hundred Twenty-Four and 00/100\*\*\*\*\* DOLLARS

KWBQ



*Betsy Vonderheid*  
AUTHORIZED SIGNATURE

MEMO

Martinez Week 9/17 Sked A

SRCP MEDIA, INC. • MEDIA ACCOUNT

KWBQ

Martinez Week 9/17 Sked A

9/15/2014

1,224.00

#488920

BB&T Media

Martinez Week 9/17 Sked A

1,224.00