



# CONTRACT



**KWBO**  
 13 Broadcast Plaza  
 Albuquerque, NM 87104  
 (505) 243-2285

<b>Contract / Revision</b> 482968 /	<b>Alt Order #</b> 9384899
--	-------------------------------

<b>Product</b> Susana Martinez/ Governor/ R - SKED B		
<b>Contract Dates</b> 10/29/14 - 11/04/14	<b>Estimate #</b> 529	
<b>Advertiser</b> POL/Susanna Martinez For Governor		<b>Original Date / Revision</b> 08/26/14 / 08/27/14

And:

**SRCP Media**  
 201 North Union Street  
 Suite 2  
 Alexandria, VA 22314  
 USA

<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KWBO	<b>Account Executive</b> Katz Washington	<b>Sales Office</b> Katz/Washingt
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>IDB#</b>	<b>Advertiser Code</b> 66	<b>Product Code</b> 136
<b>Agency Ref</b>	<b>Advertiser Ref</b>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KWBQ	10/29/14	10/31/14	W-F 630p-7p	W-F 630p-7p		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	--WTF--				3	\$250.00				
N 2	KWBQ	10/29/14	10/31/14	W-F 6p-630p	W-F 6p-630p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	--WTF--				2	\$200.00				
N 3	KWBQ	11/03/14	11/03/14	MO 630p-7p	MO 630p-7p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/03/14	11/09/14	M-----				1	\$250.00				
N 4	KWBQ	11/03/14	11/03/14	MO 6p-630p	MO 6p-630p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/03/14	11/09/14	M-----				1	\$200.00				
<b>Totals</b>												7	\$1,600.00

\*Tax 1 Note: NM Gross Rec Tax ALB 7%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
10/27/14 - 11/03/14	7	\$1,600.00	(\$240.00)	\$1,360.00	\$95.20	\$1,455.20
<b>Totals</b>	7	\$1,600.00	(\$240.00)	\$1,360.00	\$95.20	\$1,455.20

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Alt Order #	Advertiser	Order	Inv Code	Book	Time Period	Length	Priority	Order Product	Description	Estimate #	Air Time	Ad-ID	Rate	Program (Placed*)
-------------	------------	-------	----------	------	-------------	--------	----------	---------------	-------------	------------	----------	-------	------	-------------------

<b>Date: 10/29/14</b>														
<b>Station: KWBC</b>														
9384899	POL/Susanna Martinez	482968	M-F	630p-7p	W-F	630p-7p	:30	P4	Susana Martinez/ Governor/ 529		6:17:50 PM		\$250.00	Big Bang Theory, The (S
9384899	POL/Susanna Martinez	482968	M-F	6p-630p	W-F	6p-630p	:30	P4	Susana Martinez/ Governor/ 529				\$450.00	Big Bang Theory, The (S
													\$450.00	

<b>Date: 10/30/14</b>														
<b>Station: KWBC</b>														
9384899	POL/Susanna Martinez	482968	M-F	6p-630p	W-F	6p-630p	:30	P4	Susana Martinez/ Governor/ 529		6:08:50 PM		\$200.00	Big Bang Theory, The (S
9384899	POL/Susanna Martinez	482968	M-F	630p-7p	W-F	630p-7p	:30	P4	Susana Martinez/ Governor/ 529		6:46:50 PM		\$450.00	Big Bang Theory, The (S
													\$450.00	

<b>Date: 10/31/14</b>														
<b>Station: KWBC</b>														
9384899	POL/Susanna Martinez	482968	M-F	630p-7p	W-F	630p-7p	:30	P4	Susana Martinez/ Governor/ 529		6:55:45 PM		\$250.00	Big Bang Theory, The (S
													\$250.00	
													\$280.00	

<b>Date: 11/03/14</b>														
<b>Station: KWBC</b>														
9384899	POL/Susanna Martinez	482968	M-F	6p-630p	MO	6p-630p	:30	P4	Susana Martinez/ Governor/ 529				\$200.00	
9384899	POL/Susanna Martinez	482968	M-F	630p-7p	MO	630p-7p	:30	P4	Susana Martinez/ Governor/ 529		6:37:50 PM		\$450.00	Big Bang Theory, The (S
													\$450.00	
													\$1,600.00	

[Sorted by: Station]

ORDER WORKSHEET

Rep Order# 9384899 Ver# 1 Status New Traffic Order# 4822968 Printed: 08/13/14 2:15 PM 1 of 2  
 EC'd Yes Last Received: 08/13/14 1:36 PM  
 Showing Buylines: All Rep and Station Changes

Station KWBQ-TV ALBUQUERQUE NM Agency (GREG) SRCP MEDIA  
 Advertiser (MARS) MARTINEZ, SUSANA 201 NORTH UNION ST. SUITE 200  
 Product MARTINEZ/G/R-SKED B ALEXANDRIA, VA 22314  
 Estimate# 529 Agency C/P1/P2/E 66/136/529  
 Buyer Betsy Vonderheid Flight Dates 10/29/14-11/04/14

Rep Firm KATZ CONTINENTAL  
 Sales Office (DC) WASHINGTON  
 Salesperson (JN1) JENNA NUBAR  
 Sales Assistant KELLY  
 Salesperson Phone# 202-872-5880  
 Salesperson Fax# 202-872-0263

--- CONTRACT COMMENT ---  
 SUSANA MARTINEZ/GOVERNOR/REPUBLICAN \*\*SKED B\*\* \*\*\*12 NOON CUT-OFF ON 11/4\*\*\*\*  
 \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---  
 8/13 - NEW ORDER SPOTS ARE 30S. SHARES ARE EST. PLS CNF. T/R KELLY FOR JENNA

Ln	Day	Time	Program	Len	RTG/IMP	Rate	Dates	Spots/Week	Num of Weeks	Total Spots	Total Cost
1	W-F	630P-7P	BG BNG THRY B	30	-	\$250.00	10/29-10/31	3	1	3	\$750.00
Buy Comment: no tu											
2	W-F	6P-630P	BIG BNG THEORY	30	-	\$200.00	10/29-10/31	2	1	2	\$400.00
Buy Comment: no tu											
3	M	630P-7P	BG BNG THRY B	30	-	\$250.00	11/03-11/03	1	1	1	\$250.00
Buy Comment: NO TU											
4	M	6P-630P	BIG BNG THEORY	30	-	\$200.00	11/03-11/03	1	1	1	\$200.00
Buy Comment: NO TU											

---REPORT TOTALS---  
 Report Totals: 7 / \$1,600.00

---SALES MONTHLY TOTALS---

NOV2014: 7 / \$1,600.00

ORDER WORKSHEET

Rep Order# 9384899 Ver# 1 Status New  
 EC'd Yes

Traffic Order#

Printed:  
 Last Received:  
 Showing Buylines:

08/13/14 2:15 PM  
 08/13/14 1:36 PM  
 All Rep and Station Changes

Station KWBO-TV ALBUQUERQUE NM  
 Advertiser (MARS) MARTINEZ, SUSANA  
 Product MARTINEZ/GR-SKED B  
 Estimate# 529  
 Buyer Betsy Vonderheid

Agency (GREG) SRCP MEDIA  
 201 NORTH UNION ST, SUITE 200  
 ALEXANDRIA, VA 22314  
 Agency C/P1/P2/E 66/136/529  
 Flight Dates 10/29/14-11/04/14

Rep Firm KATZ CONTINENTAL  
 Sales Office (DC) WASHINGTON  
 Salesperson (JN1) JENNA NUBAR  
 Sales Assistant KELLY  
 Salesperson Phone# 202-872-5880  
 Salesperson Fax# 202-872-0263

Order Totals: 7 / \$1,600.00 Total GRPS: 0.0  
 --- COMPETITIVE ---

Market Totals	\$101,265.82	CABL	.00%	KASA	6.00%	KASY	.42%	KOAT	30.00%	KOB	28.00%
		KRQE	34.00%	KWBO	1.58%						

Books [null]  
 Demos RA35+

--- CREDIT RISK ---  
 STANDARD CREDIT TERMS

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KWBQ	<b>Date:</b> 10/24/2014
--------------------------------------	-------------------------

I, Betsy Vonderheid,  
 being/on behalf of: Susana Martinez,  
 a legally qualified candidate of the Republican  
 political party for the office of: Governor  
 in the General  
 election to be held on: November 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		10/29-11/4 Schedule B			

**Attach proposed schedule with charges (if available): \$1600**

I represent that the payment for the above described broadcast time has been furnished by:

Martinez for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Anna Emerick-Biad

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/24/2014

Date

Betsy Vanderveer

***To Be Signed By Station Representative***

Accepted

Accepted in Part

Rejected

James L. Otton  
Signature

JAMES L OTTOLIN  
Printed Name

SALES MGR  
Title

### FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Betsy Vonderheid

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Betsy Vonderheid

printed name

10/24/2014

date

**AGREED UPON SCHEDULE**

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**

**SRCPmedia**

ADVERTISING AS UNIQUE AS YOUR CAMPAIGN

MEDIA ACCOUNT  
201 N. UNION ST., STE. 200  
ALEXANDRIA, VA 22314  
(703) 683-9755

**BB&T**  
BRANCH BANKING  
TRUST COMPANY  
VIRGINIA  
68-426-514

Equal Housing Lender

10/24/2014

PAY TO THE  
ORDER OF **KWBQ**

\$ \*\*1,455.20

One Thousand Four Hundred Fifty-Five and 20/100\*\*\*\*\*

DOLLARS

**KWBQ**

MEMO

Martinez Week 10/29 Sked B



*Betsy Vandevriel*  
AUTHORIZED SIGNATURE



Security features. Details on back.

SRCP MEDIA, INC. • MEDIA ACCOUNT

**KWBQ**

Martinez Week 10/29 Sked B

10/24/2014

1,455.20

5321

#482968

BB&T Media

Martinez Week 10/29 Sked B

1,455.20

0321