

# Quarterly Issues And Programs Report

For

Station KDKA-FM, KDKA-FM-HD3, WBZZ-FM, WDSY-FM, WDSY-HD2, WDSY-HD3

**1st Quarter, 2024**

(January through March, 2024)

**Issues of Concern to Pittsburgh, PA  
Addressed in Responsive Programming in the Quarter  
1st Quarter, 2024**

<u>Subject</u>	<u>Description of Issue of Concern</u>
Charitable Organizations	Non-profit organizations around town that cater to the helpless, homeless and ill are of particular interest to the people of Pittsburgh. The audience is looking for ways to support worthwhile causes, especially as they relate medically to kids, adults and the elderly, as well as victims of violence.
Health	Health issues at work and in the home continue to rank high among issues important to Pittsburghers. Issues include common and not-so-common ailments, new treatments for old diseases, new diseases that many people aren't familiar with and general health tips.
Kids	As it affects children in the area, Pittsburghers are particularly concerned about this issue. What issues are facing our children? How can we help them grown to become responsible well-adjusted adults?
Safety	Western Pennsylvanians are interested in the safety of themselves and their families, especially their kids. Personal safety is an issue of concern.
Family	Western Pennsylvanians have been known to be part of close-knit families. Issues related to family living, divorce, kids, and activities to keep the family together are of greatest interest.
Self-help	Listeners have voiced concern about the education of their kids, and they've also voiced interest in educating themselves on a variety of topics, mainly current events, politics and law.
Money	Residents of Western Pennsylvania are concerned with issues that affect their pocketbooks. They want to know what's costing them money, government-wise, and how they can save money as consumers.

Women	As it affects women in the the area, issues pertaining to community engagement, workforce engagement, and women's health/wellbeing.
Diversity	Individuals and organizations who work to foster inclusion and increase diversity within our community.

		KDKA-FM	WDSY-HD2	KDKA-FM-HD3 WDSY-HD3	WBZZ-FM	WDSY-FM				
		Time Aired	Time Aired	Time Aired	Time Aired	Time Aired	Category (Select from list)	Description of interview	Length	
1/7/2024	Seg#1	6:00 AM	6:00 AM	6:01 AM	5:59 AM	6:00 AM	Kids	As it affects children in the area, Pittsburghers are particularly concerned about this issue. What issues are facing our children? How can we help them grow to become responsible well-adjusted adults?	Neighborhood Learning Alliance: Afterschool programming hosted by NLA for children who live in underserved neighborhoods. Autism Urban Connections is for families of children who are in the autistic spectrum and also African American looking for resources to help in areas of work balance, education, and social skills.	25:00
	Seg#2	6:24 AM	6:29 AM	6:28 AM	6:25 AM	6:28 AM	Charitable Organizations	Non-profit organizations around town that cater to the helpless, homeless and ill are of particular interest to the people of Pittsburgh. The audience is looking for ways to support worthwhile causes, especially as they relate medically to kids, adults and the elderly, as well as victims of violence.	Kappa Alpha Psi fraternity talks scholarship and youth programming within the Greek organization. Defines black Greek organizations and the stigma and perception behind fraternities and sororities. Life Stream Academy spoke about open enrollment and programming to help young men develop positive social and academic skills.	25:00
1/14/2024	Seg#1	5:59 AM	6:00 PM	6:00 AM	6:00 AM	5:59 AM	Other	Other issues deemed important to residents of Western Pennsylvania at the time of airing.	Orlando Watson from the August Wilson African American Cultural Center talks about Hooks & Phonics Festival and the tribute to local and national hip hop influencer.	25:00
	Seg#2	6:25 AM	6:30 AM	6:28 AM	6:25 AM	6:25 AM	Health	Health issues at work and in the home continue to rank high among issues important to Pittsburghers. Issues include common and not-so-common ailments, new treatments for old diseases, new diseases that many people aren't familiar with and general health tips.	Dr. Sylvia O talks about her youth CPR program she hosts at area schools and the importance of CPR. Al Valentine from 100 Black Men returns to talk about new scholarship opportunities for youth and upcoming Mentoring Roundtable event.	25:00
1/21/2024	Seg#1	6:00 AM	5:55 AM	6:00 AM	5:59 AM	5:58 AM	Health	Health issues at work and in the home continue to rank high among issues important to Pittsburghers. Issues include common and not-so-common ailments, new treatments for old diseases, new diseases that many people aren't familiar with and general health tips.	Children's Sickle Cell Foundation discussing recent numbers in sickle cell cases in the county and programs to help keep our children with sickle cell healthy. Nikki Porter talks Lift Every Voice at Heinz Hall event.	25:00
	Seg#2	6:24 AM	6:30 AM	6:24 AM	6:28 AM	6:31 AM	Charitable Organizations	Non-profit organizations around town that cater to the helpless, homeless and ill are of particular interest to the people of Pittsburgh. The audience is looking for ways to support worthwhile causes, especially as they relate medically to kids, adults and the elderly, as well as victims of violence.	Tiyan Battle from ACH Clear Pathways talks about the upcoming Hill District Arts Festival. Looking for vendors.	25:00
1/28/2024	Seg#1	6:00 AM	6:00 AM	6:00 AM	5:59 AM	5:59 AM	Other	Other issues deemed important to residents of Western Pennsylvania at the time of airing.	Brandon D'Alimonte from the City of Pgh talks about the upcoming BHM tribute to first black fire and ambulance service in the Hill District. Nikki Porter returns to talk about the upcoming Lift Every Voice BHM event coming to Heinz Hall.	25:00
	Seg#2	6:25 AM	6:25 AM	6:29 AM	6:27 AM	6:32 AM	Health	Health issues at work and in the home continue to rank high among issues important to Pittsburghers. Issues include common and not-so-common ailments, new treatments for old diseases, new diseases that many people aren't familiar with and general health tips.	Talk Away the Dark: How to Have Open and Honest Conversations with Loved Ones. We speak with Dr. Christine Moutier, Chief Medical Officer for the American Foundation for Suicide Prevention and Paul Augustyniak about how to have open and honest conversations with loved ones about suicide, suicidal ideation. Through a series of open and honest conversations we demonstrate the importance of talking to people directly about suicide and show what those conversations help to prevent suicide and give people hope. De'Netta Benjamin from the Sojourner House returns to talk about their programming for young mothers and their upcoming tea fundraiser. UPMC Health specialist talks about the importance of mental health and what you can do to prevent anxiety and stress.	25:00
2/4/2024	Seg#1	6:00 AM	6:00 AM	6:00 AM	6:00 AM	5:59 AM	Health	Health issues at work and in the home continue to rank high among issues important to Pittsburghers. Issues include common and not-so-common ailments, new treatments for old diseases, new diseases that many people aren't familiar with and general health tips.	UPMC Magee Womens specialist talks about infant mortality in Allegheny County and the difference in treatment for black women verses white women. AUDACY "I'm Listening" special on suicide prevention	25:00
	Seg#2	6:24 AM	6:30 AM	6:24 AM	6:28 AM	6:31 AM	Health	Health issues at work and in the home continue to rank high among issues important to Pittsburghers. Issues include common and not-so-common ailments, new treatments for old diseases, new diseases that many people aren't familiar with and general health tips.	Talk Away the Dark: How to Have Open and Honest Conversations with Loved Ones. We speak with Dr. Christine Moutier, Chief Medical Officer for the American Foundation for Suicide Prevention and Paul Augustyniak about how to have open and honest conversations with loved ones about suicide, suicidal ideation. Through a series of open and honest conversations we demonstrate the importance of talking to people directly about suicide and show what those conversations help to prevent suicide and give people hope.	25:00
2/11/2024	Seg#1	6:00 AM	5:58 AM	6:00 AM	6:00 AM	6:00 AM	Kids	As it affects children in the area, Pittsburghers are particularly concerned about this issue. What issues are facing our children? How can we help them grow to become responsible well-adjusted adults?	Pittsburgh Penguins & Hardball Academy talk about prominent black hockey players and their upcoming BHM themed hockey game. Free skate for kids. Celebrating BHM that entire weekend. 1 Hood Media talks BHM and what still needs to be done.	25:00
	Seg#2	6:25 AM	6:30 AM	6:30 AM	6:32 AM	6:32 AM	Charitable Organizations	Non-profit organizations around town that cater to the helpless, homeless and ill are of particular interest to the people of Pittsburgh. The audience is looking for ways to support worthwhile causes, especially as they relate medically to kids, adults and the elderly, as well as victims of violence.	1 Hood Media talks about Black History Month and the progress or lack there of for African Americans in the city of Pittsburgh and beyond.	25:00
2/18/2024	Seg#1	6:00 AM	6:00 AM	6:00 AM	5:57 AM	5:57 AM	Health	Health issues at work and in the home continue to rank high among issues important to Pittsburghers. Issues include common and not-so-common ailments, new treatments for old diseases, new diseases that many people aren't familiar with and general health tips.	Hollywood has always reflected the changing world around it. But we are at a reflection point, coming off a 6 month strike. Streaming services are on the rise and older business models are falling. We discuss what the future of what the entertainment industry looks like and what it means for what we will see and consume.	25:00
	Seg#2	6:26 AM	6:30 AM	6:29 AM	6:29 AM	6:29 AM	Health	Health issues at work and in the home continue to rank high among issues important to Pittsburghers. Issues include common and not-so-common ailments, new treatments for old diseases, new diseases that many people aren't familiar with and general health tips.	UPMC Magee Womens specialist talks about infant mortality in Allegheny County and the difference in treatment for black women verses white women.	25:00
2/25/2024	Seg#1	6:00 AM	6:00 AM	6:00 AM	5:57 AM	5:59 AM	Charitable Organizations	Non-profit organizations around town that cater to the helpless, homeless and ill are of particular interest to the people of Pittsburgh. The audience is looking for ways to support worthwhile causes, especially as they relate medically to kids, adults and the elderly, as well as victims of violence.	Ladies of Distinction, a local social organization of ladies in the Allegheny County area who work together for social change and community engagement to help local communities. UPMC Magee Women's Hospital returns to talk about maternal health	25:00

	Seg#2	6:24 AM	6:24 AM	6:31 AM	6:28 AM	6:28 AM	Health	Health issues at work and in the home continue to rank high among issues important to Pittsburghers. Issues include common and not-so-common ailments, new treatments for old diseases, new diseases that many people aren't familiar with and general health tips.	UPMC Magee Womens specialist talks about infant mortality in Allegheny County and the difference in treatment for black women verses white women.	25:00
3/3/2024	Seg#1	6:00 AM	5:58 AM	6:00 AM	6:00 AM	6:00 AM	Women	As it affects women in the the area, issues pertaining to community engagement, workforce engagement, and women's health/welbeing.	Sojourner House returns to talk about their upcoming tea fundraiser and programming for young mothers who need assistance with housing and mental health resources.	25:00
	Seg#2	6:24 AM	6:29 AM	6:00 AM	6:25 AM	6:30 AM	Health	Health issues at work and in the home continue to rank high among issues important to Pittsburghers. Issues include common and not-so-common ailments, new treatments for old diseases, new diseases that many people aren't familiar with and general health tips.	Magee Women's Hospital talks about their mental health programming and resources offered locally to underserved communities.	25:00
3/10/2024	Seg#1	5:59 AM	6:00 AM	6:00 AM	5:59 AM	6:00 AM	Safety	Western Pennsylvanians are interested in the safety of themselves and their families, especially their kids. Personal safety is an issue of concern.	Pastor Cornell Jones talks about violence and the youths involvement. Not enough resources to help and what bring back Shuman Center would do for the city. Khamil Bailey from the Greenwood Plan talks about the importance of the programming and the announcement that they purchased the Pitt Building downtown to help support local businesses.	25:00
	Seg#2	6:25 AM	6:28 AM	6:26 AM	6:24 AM	6:29 AM	Kids	As it affects children in the area, Pittsburghers are particularly concerned about this issue. What issues are facing our children? How can we help them grown to become responsible well-adjusted adults?	AJ Jefferson from Homeless Children's Education Fund talked about their upcoming fundraiser to help continue providing resources for homeless children and continued education program. Melamin Mommies talks about a retreat formed for black women who feel the stress and challenges of raising a family, being overworked and under appreciated.	25:00
3/17/2024	Seg#1	6:00 AM	5:59 AM	6:00 AM	6:00 AM	6:00 AM	Health	Health issues at work and in the home continue to rank high among issues important to Pittsburghers. Issues include common and not-so-common ailments, new treatments for old diseases, new diseases that many people aren't familiar with and general health tips.	Talk Away the Dark: How to Have Open and Honest Conversations with Men. Men are less likely to talk about their mental health struggles than women, which is why it's so important to break down stigma and open the door for these conversations. Community and friendships are huge protective factors against suicide. We seek to emphasize the critical role that asking someone directly about suicide plays in suicide prevention and demonstrate how to have supportive conversations with loved ones about mental health and suicide prevention.	25:00
	Seg#2	6:24 AM	6:30 AM	6:00 AM	6:24 AM	6:24 AM	Health	Health issues at work and in the home continue to rank high among issues important to Pittsburghers. Issues include common and not-so-common ailments, new treatments for old diseases, new diseases that many people aren't familiar with and general health tips.	Talk Away the Dark: How to Have Open and Honest Conversations with Military and Veterans. Veteran populations face difficulties transitioning from military life and have higher rates of suicide compared to the civilian population. We seek to Understand how Veteran and military culture contributes to existing stigmas is essential to being open about mental health challenges and encouraging those who need it to seek help. Support and resources are available for Veterans that can make a major difference to save lives.Children's Sickle Cell Foundation discussing recent numbers in sickle cell cases in the county and programs to help keep our children with sickle cell healthy.	25:00
3/24/2024	Seg#1	6:00 AM	5:58 AM	6:00 AM	6:00 AM	5:59 AM	Women	As it affects women in the the area, issues pertaining to community engagement, workforce engagement, and women's health/welbeing.	Sojourner House returns to talk about their upcoming tea fundraiser and programming for young mothers who need assistance with housing and mental health resources. Latifa Miller talks about her non profit "Daughters of Zion" and the programming and resources the provide as a non profit mentoring group for young girls.	25:00
	Seg#2	6:24 AM	6:31 AM	6:24 AM	6:29 AM	6:24 AM	Charitable Organizations	Non-profit organizations around town that cater to the helpless, homeless and ill are of particular interest to the people of Pittsburgh. The audience is looking for ways to support worthwhile causes, especially as they relate medically to kids, adults and the elderly, as well as victims of violence.	Beanie Paints Foundation returns to remind listeners that scholarships are available for local artists who need funding for mural projects or educational purposes. Irene Sparks talks about why she started the foundation and why she wants to be a platform to support local artists in the Pittsburgh area.	25:00
3/31/2024	Seg #1	6:00 AM	6:00 AM	6:00 AM	6:09 AM	6:24 AM	Diversity	Individuals and organizations who work to foster inclusion and increase diversity within our community.	Marlon Heywood talks about his upcoming event "Hot Mic Drop": A Tribute to Pittsburgh Hip Hop forum with local influencers coming up in April . March Of Dimes "Mother Of A Movement" March 4 Babies Walk in April. Discussion on the progress SWPA has made with premature babies, infant mortality, and the increased number of deaths of black women while giving birth.	25:00
	Seg #2	6:24M	6:30 AM	6:26 AM	6:25 AM	6:29 AM	Kids	As it affects children in the area, Pittsburghers are particularly concerned about this issue. What issues are facing our children? How can we help them grown to become responsible well-adjusted adults?	Coach Kayree Wilson from Imani Christian Academy talks about the boys basketball team winning the PIAA championship and defeating the odds of being the underdog as a school with students who are under privileged.	25:00

**Additional PSAs / Programs:**