

ORDER

**KAUZ**

Orders
Order / Rev: 2034990
Alt Order #: 09184095
Product Desc: CORNETT FOR GOVERNOR
Estimate: 4323
Flight Dates: 08/21/18 - 08/28/18
Original Date / Rev: 08/23/18 / 08/23/18
Order Type: General

Primary AE: Alex Hong
Sales Office: T-DC
Sales Region: National

Agency
Name: Crossroads Media, LLC
Buying Contact:
Billing Contact:
 66 Canal Center Plaza
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Cornett, M/R/Gov/OK
Demographic: A35+
Product Codes: PL500
Revenue Code 1: Agency
Revenue Code 2: Political
Revenue Code 3: Pol-Candidate
Priority: P 3

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/26/18	12	\$2,140.00	\$1,819.00
08/27/18	08/28/18	4	\$655.00	\$556.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	12	\$2,140.00	\$1,819.00	0.00
September 2018	4	\$655.00	\$556.75	0.00
Totals	16	\$2,795.00	\$2,375.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Alex Hong			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KAUZ	23%	\$2,795.00
Market	100%	\$12,152.17

Competitive Share

	Share	Total
AWB	0%	\$0.00
KFDX	51%	\$6,197.61
KJBO	0%	\$0.00
KJTL	0%	\$0.00
KSWO	26%	\$3,159.57

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KAUZ	08/27/18	08/27/18	NET Price Is Right	Comm	M-F 10-11a	1-----	:30	1	\$120.00	P 2	0.00	NM	1	\$120.00
				NET Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/18	09/02/18	1-----		1				\$120.00		0.00			
N 2	KAUZ	08/23/18	08/23/18	SYN M-F 330-4p	Comm	M-F 330-4p	---1---	:30	1	\$65.00	P 3	0.00	NM	0	\$0.00
				SYN M-F 330-4p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	---1---		1				\$65.00		0.00			

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Advertiser: POL/Cornett, M/R/Gov/OK
Product Desc: CORNETT FOR GOVERNOR
Estimate: 4323
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/20/18	08/26/18	---1---			1		\$65.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KAUZ	08/20/18-08/26/18		SYN M-F 330-4p	M-F 330-4p		---Th----	:30		(\$65.00)	0.00	NM			
Credited [MG-Make Good on New Line]															
N 3	KAUZ	08/24/18	08/24/18	SYN M-F 330-4p SYN M-F 330-4p	Comm	M-F 330-4p	----1--	:30	1	\$65.00	P 3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/20/18	08/26/18	----1--			1		\$65.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KAUZ	08/20/18-08/26/18		SYN M-F 330-4p	M-F 330-4p		-----F----	:30		(\$65.00)	0.00	NM			
Credited [MG-Make Good on New Line]															
4	KAUZ	08/27/18	08/27/18	SYN M-F 630-7p SYN M-F 630-7p	Comm	M-F 630-7p	1-----	:30	1	\$350.00	P 3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/27/18	09/02/18	1-----			1		\$350.00	0.00					
5	KAUZ	08/21/18	08/21/18	SYN M-F 630-7p SYN M-F 630-7p	Comm	M-F 630-7p	-1-----	:30	1	\$350.00	P 3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/20/18	08/26/18	-1-----			1		\$350.00	0.00					
6	KAUZ	08/22/18	08/22/18	SYN M-F 630-7p SYN M-F 630-7p	Comm	M-F 630-7p	--1----	:30	1	\$350.00	P 3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/20/18	08/26/18	--1----			1		\$350.00	0.00					
7	KAUZ	08/23/18	08/23/18	SYN M-F 630-7p SYN M-F 630-7p	Comm	M-F 630-7p	---1---	:30	1	\$350.00	P 3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/20/18	08/26/18	---1---			1		\$350.00	0.00					
8	KAUZ	08/24/18	08/24/18	SYN M-F 630-7p SYN M-F 630-7p	Comm	M-F 630-7p	----1--	:30	1	\$350.00	P 3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/20/18	08/26/18	----1--			1		\$350.00	0.00					
9	KAUZ	08/21/18	08/21/18	NET Price Is Right NET Price Is Right	Comm	M-F 10-11a	-1-----	:30	1	\$120.00	P 2	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/20/18	08/26/18	-1-----			1		\$120.00	0.00					
10	KAUZ	08/22/18	08/22/18	NET Price Is Right NET Price Is Right	Comm	M-F 10-11a	--1----	:30	1	\$120.00	P 2	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/20/18	08/26/18	--1----			1		\$120.00	0.00					
11	KAUZ	08/23/18	08/23/18	NET Price Is Right NET Price Is Right	Comm	M-F 10-11a	---1---	:30	1	\$120.00	P 2	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/20/18	08/26/18	---1---			1		\$120.00	0.00					
12	KAUZ	08/24/18	08/24/18	NET Price Is Right NET Price Is Right	Comm	M-F 10-11a	----1--	:30	1	\$120.00	P 2	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/20/18	08/26/18	----1--			1		\$120.00	0.00					
13	KAUZ	08/28/18	08/28/18	NET Price Is Right NET Price Is Right	Comm	M-F 10-11a	-1-----	:30	1	\$120.00	P 2	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/27/18	09/02/18	-1-----			1		\$120.00	0.00					
14	KAUZ	08/27/18	08/27/18	SYN M-F 330-4p SYN M-F 330-4p	Comm	M-F 330-4p	1-----	:30	1	\$65.00	P 3	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/27/18	09/02/18	1-----			1		\$65.00	0.00					
15	KAUZ	08/21/18	08/21/18		Comm	M-F 330-4p	-1-----	:30	1	\$65.00	P 3	0.00	NM	0	\$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
SYN M-F 330-4p SYN M-F 330-4p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/18 08/26/18 -1----- 1 \$65.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 KAUZ 08/20/18-08/26/18 SYN M-F 330-4p M-F 330-4p -T----- :30 (\$65.00) 0.00 NM Credited [MG-Make Good on New Line]															
16	KAUZ	08/22/18	08/22/18	SYN M-F 330-4p SYN M-F 330-4p	Comm	M-F 330-4p	--1----	:30	1	\$65.00	P 3	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/18 08/26/18 --1---- 1 \$65.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 KAUZ 08/20/18-08/26/18 SYN M-F 330-4p M-F 330-4p --W----- :30 (\$65.00) 0.00 NM Credited [MG-Make Good on New Line]															
N 17	KAUZ	08/23/18	08/23/18	SYN M-F 330-4p SYN M-F 330-4p	Comm	M-F 330-4p	---1---	:30	1	\$65.00	P 3	0.00	NM	1	\$65.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/18 08/26/18 ---1--- 1 \$65.00 0.00															
N 18	KAUZ	08/24/18	08/24/18	SYN M-F 330-4p SYN M-F 330-4p	Comm	M-F 330-4p	----1--	:30	1	\$65.00	P 3	0.00	NM	1	\$65.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/18 08/26/18 ----1-- 1 \$65.00 0.00															
19	KAUZ	08/21/18	08/21/18	SYN M-F 330-4p SYN M-F 330-4p	Comm	M-F 330-4p	-1-----	:30	1	\$65.00	P 3	0.00	NM	1	\$65.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/18 08/26/18 -1----- 1 \$65.00 0.00															
20	KAUZ	08/22/18	08/22/18	SYN M-F 330-4p SYN M-F 330-4p	Comm	M-F 330-4p	--1----	:30	1	\$65.00	P 3	0.00	NM	1	\$65.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/18 08/26/18 --1---- 1 \$65.00 0.00															
													Totals	16	\$2,795.00