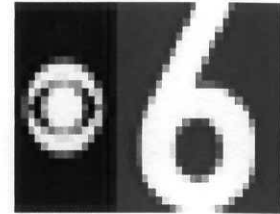


ORDER**KAUZ**

Orders
Order / Rev: 2034990
Alt Order #: 09184095
Product Desc: CORNETT FOR GOVERNOR
Estimate: 4323
Flight Dates: 08/21/18 - 08/28/18
Original Date / Rev: 08/01/18 / 08/01/18
Order Type: General

Primary AE: Alex Hong
Sales Office: T-DC
Sales Region: National

Agency
Name: Crossroads Media, LLC
Buying Contact:
Billing Contact:
 66 Canal Center Plaza
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Cornett, M/R/Gov/OK
Demographic: A35+
Product Codes: PL500
Revenue Code 1: Agency
Revenue Code 2: Political
Revenue Code 3: Pol-Candidate
Priority: P 3

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/26/18	12	\$2,140.00	\$1,819.00
08/27/18	08/28/18	4	\$655.00	\$556.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	12	\$2,140.00	\$1,819.00	0.00
September 2018	4	\$655.00	\$556.75	0.00
Totals	16	\$2,795.00	\$2,375.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Alex Hong			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KAUZ	23%	\$2,795.00
Market	100%	\$12,152.17

Competitive Share

	Share	Total
AWB	0%	\$0.00
KFDX	51%	\$6,197.61
KJBO	0%	\$0.00
KJTL	0%	\$0.00
KSWO	26%	\$3,159.57

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KAUZ	08/27/18	08/27/18	NET Price Is Right NET Price Is Right	Comm	M-F 10-11a	1-----	:30	1	\$120.00	P15	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/27/18	09/02/18	1-----		1		\$120.00		0.00					
N 2	KAUZ	08/23/18	08/23/18	SYN M-F 330-4p SYN M-F 330-4p	Comm	M-F 330-4p	---1---	:30	1	\$65.00	P15	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/20/18	08/26/18	---1---		1		\$65.00		0.00					
N 3	KAUZ	08/24/18	08/24/18	SYN M-F 330-4p SYN M-F 330-4p	Comm	M-F 330-4p	----1--	:30	1	\$65.00	P15	0.00	NM	1	\$65.00

Order / Rev: 2034990
 Alt Order #: 09184095
 Flight Dates: 08/21/18 - 08/28/18

Advertiser: POL/Cornett, M/R/Gov/OK
 Product Desc: CORNETT FOR GOVERNOR
 Estimate: 4323
 KAUZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/18		08/20/18	08/26/18	----1--					1	\$65.00		0.00			
N 4	KAUZ	08/27/18	08/27/18	SYN M-F 630-7p SYN M-F 630-7p	Comm	M-F 630-7p	1-----	:30	1	\$350.00	P 3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/27/18		08/27/18	09/02/18	1-----					1	\$350.00		0.00			
N 5	KAUZ	08/21/18	08/21/18	SYN M-F 630-7p SYN M-F 630-7p	Comm	M-F 630-7p	-1-----	:30	1	\$350.00	P 3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/18		08/20/18	08/26/18	-1-----					1	\$350.00		0.00			
N 6	KAUZ	08/22/18	08/22/18	SYN M-F 630-7p SYN M-F 630-7p	Comm	M-F 630-7p	--1----	:30	1	\$350.00	P 3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/18		08/20/18	08/26/18	--1----					1	\$350.00		0.00			
N 7	KAUZ	08/23/18	08/23/18	SYN M-F 630-7p SYN M-F 630-7p	Comm	M-F 630-7p	---1---	:30	1	\$350.00	P 3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/18		08/20/18	08/26/18	---1---					1	\$350.00		0.00			
N 8	KAUZ	08/24/18	08/24/18	SYN M-F 630-7p SYN M-F 630-7p	Comm	M-F 630-7p	----1--	:30	1	\$350.00	P 3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/18		08/20/18	08/26/18	----1--					1	\$350.00		0.00			
N 9	KAUZ	08/21/18	08/21/18	NET Price Is Right NET Price Is Right	Comm	M-F 10-11a	-1-----	:30	1	\$120.00	P 2	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/18		08/20/18	08/26/18	-1-----					1	\$120.00		0.00			
N 10	KAUZ	08/22/18	08/22/18	NET Price Is Right NET Price Is Right	Comm	M-F 10-11a	--1----	:30	1	\$120.00	P 2	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/18		08/20/18	08/26/18	--1----					1	\$120.00		0.00			
N 11	KAUZ	08/23/18	08/23/18	NET Price Is Right NET Price Is Right	Comm	M-F 10-11a	---1---	:30	1	\$120.00	P 2	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/18		08/20/18	08/26/18	---1---					1	\$120.00		0.00			
N 12	KAUZ	08/24/18	08/24/18	NET Price Is Right NET Price Is Right	Comm	M-F 10-11a	----1--	:30	1	\$120.00	P 2	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/18		08/20/18	08/26/18	----1--					1	\$120.00		0.00			
N 13	KAUZ	08/28/18	08/28/18	NET Price Is Right NET Price Is Right	Comm	M-F 10-11a	-1-----	:30	1	\$120.00	P 2	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/27/18		08/27/18	09/02/18	-1-----					1	\$120.00		0.00			
N 14	KAUZ	08/27/18	08/27/18	SYN M-F 330-4p SYN M-F 330-4p	Comm	M-F 330-4p	1-----	:30	1	\$65.00	P 3	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/27/18		08/27/18	09/02/18	1-----					1	\$65.00		0.00			
N 15	KAUZ	08/21/18	08/21/18	SYN M-F 330-4p SYN M-F 330-4p	Comm	M-F 330-4p	-1-----	:30	1	\$65.00	P 3	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/18		08/20/18	08/26/18	-1-----					1	\$65.00		0.00			
N 16	KAUZ	08/22/18	08/22/18	SYN M-F 330-4p SYN M-F 330-4p	Comm	M-F 330-4p	--1----	:30	1	\$65.00	P 3	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/18		08/20/18	08/26/18	--1----					1	\$65.00		0.00			
Totals													16	\$2,795.00	