

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KAUZ / Wichita Falls	Date: 1/16/2018
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I, Kevin Hines,
 being/on behalf of: Craig Estes,
 a legally qualified candidate of the Republican
 political party for the office of: TX SDBO
 in the Primary
 election to be held on: 3/6/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See Order				

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Estes for Texas Senate Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Dennis D. Kennedy

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

1/16/2018

Date

[Signature]

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Richard Klockner

Printed Name

GM/GSM

Title

ORDER**KAUZ**

Orders
Order / Rev: 1900910
Alt Order #: 08949379
Product Desc: ESTES FOR ST SENATE
Estimate: 727
Flight Dates: 01/18/18 - 01/23/18
Original Date / Rev: 01/17/18 / 01/17/18
Order Type: General

Primary AE: Local House
Sales Office: T-DC
Sales Region: National

Agency Name: Political Communications
Buying Contact:
Billing Contact:
 37 West 39th Street
 New York, NY 10018

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Estes, Craig/R/Senator/TX
Demographic: A50+
Product Codes: PL610
Priority: P 2
Revenue Code 1: Agency
Revenue Code 2: Political
Revenue Code 3: Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/01/18	01/23/18	33	\$4,210.00	\$3,578.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2018	33	\$4,210.00	\$3,578.50	0.00
Totals	33	\$4,210.00	\$3,578.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Local House			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KAUZ	50%	\$4,210.00
Market	100%	\$8,420.00

Competitive Share

Competitive Share	Share	Total
AWB	0%	\$0.00
KFDX	25%	\$2,105.00
KJBO	0%	\$0.00
KJTL	0%	\$0.00
KSWO	25%	\$2,105.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KAUZ	01/18/18	01/19/18	LOC News M-F 6-7a	Comm	M-F 6-7a	---TF--	:30	2	\$45.00	P15	0.00	NM	2	\$90.00
				LOC News M-F 6-7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/15/18	01/21/18	---TF--		2				\$45.00		0.00			
N 2	KAUZ	01/22/18	01/23/18	LOC News M-F 6-7a	Comm	M-F 6-7a	MT-----	:30	2	\$45.00	P15	0.00	NM	2	\$90.00
				LOC News M-F 6-7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/22/18	01/28/18	MT-----		2				\$45.00		0.00			
N 3	KAUZ	01/18/18	01/19/18	NET CBS AM Network N	Comm	7:00 AM-9:00 AM	---TF--	:30	3	\$45.00	P 3	0.00	NM	3	\$135.00
				7:00 AM-9:00 AM		(7:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1900910
 Alt Order #: 08949379
 Flight Dates: 01/18/18 - 01/23/18

Advertiser: POL/Estes, Craig/R/Senator/TX
 Product Desc: ESTES FOR ST SENATE
 Estimate: 727
 KAUZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/15/18	01/21/18	---TF--		3				\$45.00		0.00			
N 4	KAUZ	01/22/18	01/23/18	NET CBS AM Network News CBS This Morning	Comm	M-F 7-9a	MT-----	:30	3	\$45.00P 3		0.00	NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/22/18	01/28/18	MT-----		3				\$45.00		0.00			
N 5	KAUZ	01/18/18	01/19/18	NET Price Is Right NET Price Is Right	Comm	M-F 10-11a	---TF--	:30	2	\$90.00P 3		0.00	NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/15/18	01/21/18	---TF--		2				\$90.00		0.00			
N 6	KAUZ	01/22/18	01/23/18	NET Price Is Right NET Price Is Right	Comm	M-F 10-11a	MT-----	:30	2	\$90.00P 3		0.00	NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/22/18	01/28/18	MT-----		2				\$90.00		0.00			
N 7	KAUZ	01/18/18	01/19/18	SYN M-F 4-5p SYN M-F 4-5p	Comm	M-F 4-5p	---TF--	:30	2	\$65.00P 3		0.00	NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/15/18	01/21/18	---TF--		2				\$65.00		0.00			
N 8	KAUZ	01/22/18	01/23/18	SYN M-F 4-5p SYN M-F 4-5p	Comm	M-F 4-5p	MT-----	:30	3	\$65.00P 3		0.00	NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/22/18	01/28/18	MT-----		3				\$65.00		0.00			
N 9	KAUZ	01/18/18	01/19/18	LOC News M-F 6-630p LOC News M-F 6-630p	Comm	M-F 6-630p	---TF--	:30	2	\$150.00P 3		0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/15/18	01/21/18	---TF--		2				\$150.00		0.00			
N 10	KAUZ	01/22/18	01/23/18	LOC News M-F 6-630p LOC News M-F 6-630p	Comm	M-F 6-630p	MT-----	:30	2	\$150.00P 3		0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/22/18	01/28/18	MT-----		2				\$150.00		0.00			
N 11	KAUZ	01/18/18	01/19/18	SYN M-F 630-7p SYN M-F 630-7p	Comm	M-F 630-7p	---TF--	:30	2	\$350.00P 3		0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/15/18	01/21/18	---TF--		2				\$350.00		0.00			
N 12	KAUZ	01/22/18	01/23/18	SYN M-F 630-7p SYN M-F 630-7p	Comm	M-F 630-7p	MT-----	:30	2	\$350.00P 3		0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/22/18	01/28/18	MT-----		2				\$350.00		0.00			
N 13	KAUZ	01/18/18	01/19/18	LOC Late News M-F LOC Late News M-F	Comm	M-F 10-1035p	---TF--	:30	2	\$150.00P 3		0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/15/18	01/21/18	---TF--		2				\$150.00		0.00			
N 14	KAUZ	01/22/18	01/23/18	LOC Late News M-F LOC Late News M-F	Comm	M-F 10-1035p	MT-----	:30	2	\$150.00P 3		0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/22/18	01/28/18	MT-----		2				\$150.00		0.00			
N 15	KAUZ	01/21/18	01/21/18	NET Face The Nation 10:30 AM-11:00 AM (10:30 AM-11:00 AM)	Comm	10:30 AM-11:00 AM	-----1	:30	1	\$75.00P 3		0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/15/18	01/21/18	-----1		1				\$75.00		0.00			
N 16	KAUZ	01/21/18	01/21/18	NET Sun Hour 1 6:00 PM-7:00 PM (6:00 PM-7:00 PM)	Comm	6:00 PM-7:00 PM	-----1	:30	1	\$400.00P 2		0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/15/18	01/21/18	-----1		1				\$400.00		0.00			
													Totals	33	\$4,210.00

FAX# 703-516-9680

REP HEADLINE# 8949379
*** ORIGINAL REV#0 ***

CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

CREDIT RISK !!!

JAN17/18 12.58
*** KAUZ-TV ***

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL: :SPTS:
4			700A-900A	30		\$45.00	1/22	1/23	3		M-TU	3
PROGRAM : CBS THIS MRNG												
CON COM1: CBS THIS MRNG												
5			1000A-1100A	30		\$90.00	1/18	1/19	2		TH-F	2
PROGRAM : PRICE IS RIGHT												
CON COM1: PRICE IS RIGHT												
6			1000A-1100A	30		\$90.00	1/22	1/23	2		M-TU	2
PROGRAM : PRICE IS RIGHT												
CON COM1: PRICE IS RIGHT												
7			400P-500P	30		\$65.00	1/18	1/19	2		TH-F	2
PROGRAM : JEOPARDY												
CON COM1: JEOPARDY												
8			400P-500P	30		\$65.00	1/22	1/23	3		M-TU	3
PROGRAM : JEOPARDY												
CON COM1: JEOPARDY												
9			600P-630P	30		\$150.00	1/18	1/19	2		TH-F	2
PROGRAM : NEWS @6P												
CON COM1: NEWS @6P												
10			600P-630P	30		\$150.00	1/22	1/23	2		M-TU	2
PROGRAM : NEWS @6P												
CON COM1: NEWS @6P												
11			630P-700P	30		\$350.00	1/18	1/19	2		TH-F	2
PROGRAM : WHEEL OF FORTUNE												
CON COM1: WHEEL OF FORTUNE												
12			630P-700P	30		\$350.00	1/22	1/23	2		M-TU	2
PROGRAM : WHEEL OF FORTUNE												
CON COM1: WHEEL OF FORTUNE												

REP: TEL# 703-528-9986 FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 8949379
*** ORIGINAL REV#0 ***

JAN17/18 12.58
*** KAUZ-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS:
13			1000P-1030P	30		\$150.00	1/18	1/19	2		TH-F	2
PROGRAM : NEWS												
CON COM1: NEWS												
14			1000P-1030P	30		\$150.00	1/22	1/23	2		M-TU	2
PROGRAM : NEWS												
CON COM1: NEWS												
15			1030A-1100A	30		\$75.00	1/21	1/21	1		SUN	1
PROGRAM : FACING THE NATION												
CON COM1: FACING THE NATION												
16			600P-700P	30		\$400.00	1/21	1/21	1		SUN	1
PROGRAM : 60 MINUTES												
CON COM1: 60 MINUTES												
JAN/18			\$4,210.00									
											CONTRACT TOTAL	\$4,210.00
											TOTAL SPOTS	33

MARKET TOTALS \$16,840 KAUZ 25% KSWO 25% KFDX 25% NAUZ 25% KJTL 0% KJBO 0% NSWO 0%

ESTIMATED SHARES

SVC- NSI
DEMOS- RA50+*