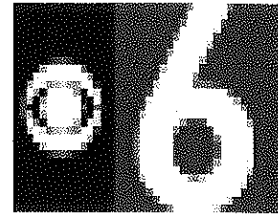


ORDER**KAUZ**

Orders
Order / Rev: 1910255
Alt Order #:
Product Desc: Jan-Feb 2018
Estimate:
Flight Dates: 01/30/18 - 02/05/18
Original Date / Rev: 01/30/18 / 01/30/18
Order Type: General

Primary AE:
Sales Office: WICH
Sales Region: Local

Agency Name: Hoegger Communications
Buying Contact: Jackie Hoegger
Billing Contact: Kathryne Koch
 901 Indiana Street
 Wichita Falls, TX 76301

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Fallon, Pat/R/State Senate/TX
Demographic: A25-54
Product Codes: PL610
Priority: P 4
Revenue Code 1: Agency
Revenue Code 2: Political
Revenue Code 3: Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/01/18	01/31/18	12	\$1,605.00	\$1,364.25
02/01/18	02/05/18	36	\$3,195.00	\$2,715.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2018	12	\$1,605.00	\$1,364.25	0.00
February 2018	36	\$3,195.00	\$2,715.75	0.00
Totals	48	\$4,800.00	\$4,080.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KAUZ	01/31/18	02/05/18	NET CBS AM Network News CBS This Morning	Comm	M-F 7-9a	1-111--	:30	4	\$30.00	P 4	0.00	NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/18	02/04/18	--111--		3				\$30.00		0.00			
		Week: 02/05/18	02/11/18	1-----		1				\$30.00		0.00			
N 2	KAUZ	01/31/18	02/05/18	SYN M-F 9-10a SYN M-F 9-10a	Comm	M-F 9-10a	1-111--	:30	4	\$65.00	P 3	0.00	NM	4	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/18	02/04/18	--111--		3				\$65.00		0.00			
		Week: 02/05/18	02/11/18	1-----		1				\$65.00		0.00			
N 3	KAUZ	01/31/18	02/05/18	NET Price Is Right NET Price Is Right	Comm	M-F 10-11a	1-111--	:30	4	\$120.00	P 2	0.00	NM	4	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/18	02/04/18	--111--		3				\$120.00		0.00			
		Week: 02/05/18	02/11/18	1-----		1				\$120.00		0.00			
N 4	KAUZ	01/31/18	02/05/18	NET Y&R NET Y&R	Comm	M-F 11-12p	1-111--	:30	4	\$120.00	P 2	0.00	NM	4	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/18	02/04/18	--111--		3				\$120.00		0.00			
		Week: 02/05/18	02/11/18	1-----		1				\$120.00		0.00			
N 5	KAUZ	01/31/18	02/05/18		Comm	M-F 12-1230p	1-111--	:30	4	\$40.00	P 4	0.00	NM	4	\$160.00

Order / Rev: 1910255
 Alt Order #:
 Flight Dates: 01/30/18 - 02/05/18

Advertiser: POL/Fallon, Pat/R/State Senate/TX
 Product Desc: Jan-Feb 2018
 Estimate:
 KAUZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				LOC News M-F 12-1230p											
				LOC News M-F 12-1230p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/29/18	02/04/18	--111--		3			\$40.00			0.00			
		Week: 02/05/18	02/11/18	1-----		1			\$40.00			0.00			
N 6	KAUZ	01/31/18	02/05/18	NET Let's Make A Deal Comm	M-F 2-3p		1-111--	:30	4	\$50.00	P 3	0.00	NM	4	\$200.00
				NET Let's Make A Deal											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/29/18	02/04/18	--111--		3			\$50.00			0.00			
		Week: 02/05/18	02/11/18	1-----		1			\$50.00			0.00			
N 7	KAUZ	01/31/18	02/05/18	SYN M-F 3-4p	Comm	M-F 3-4p	1-111--	:30	4	\$65.00	P 3	0.00	NM	4	\$260.00
				SYN M-F 3-4p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/29/18	02/04/18	--111--		3			\$65.00			0.00			
		Week: 02/05/18	02/11/18	1-----		1			\$65.00			0.00			
N 8	KAUZ	01/31/18	02/05/18	SYN M-F 4-5p	Comm	M-F 4-5p	1-111--	:30	4	\$65.00	P 3	0.00	NM	4	\$260.00
				SYN M-F 4-5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/29/18	02/04/18	--111--		3			\$65.00			0.00			
		Week: 02/05/18	02/11/18	1-----		1			\$65.00			0.00			
N 9	KAUZ	01/31/18	01/31/18	NET Wed Hour 1	Comm	7:00 PM-8:00 PM	--W----	:30	1	\$450.00	P 4	0.00	NM	1	\$450.00
				7:00 PM-8:00 PM		(7:00 PM-8:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/29/18	02/04/18	--W----		1			\$450.00			0.00			
N 10	KAUZ	02/02/18	02/02/18	NET Fri Hour 3	Comm	Fri 9-10p	----F--	:30	1	\$450.00	P 3	0.00	NM	1	\$450.00
				NET Fri Hour 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/29/18	02/04/18	----F--		1			\$450.00			0.00			
N 11	KAUZ	02/03/18	02/03/18	NET CBS This Morning	Comm	Sat 6-8a	-----S-	:30	1	\$30.00	P 4	0.00	NM	1	\$30.00
				NET CBS This Morning Sat											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/29/18	02/04/18	-----S-		1			\$30.00			0.00			
N 12	KAUZ	02/03/18	02/03/18	NET NCAA Bskb (Reg)	Comm	11:00 AM-1:00 PM	-----S-	:30	1	\$75.00	P 4	0.00	NM	1	\$75.00
				11:00 AM-1:00 PM		(11:00 AM-1:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/29/18	02/04/18	-----S-		1			\$75.00			0.00			
N 13	KAUZ	02/03/18	02/03/18	NET NCAA Bskb (Reg)	Comm	12:00 PM-7:00 PM	-----S-	:30	1	\$75.00	P 4	0.00	NM	1	\$75.00
				12:00 PM-7:00 PM		(12:00 PM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/29/18	02/04/18	-----S-		1			\$75.00			0.00			
N 14	KAUZ	02/03/18	02/03/18	NET PGA Golf	Comm	11a-6p	-----S-	:30	1	\$115.00	P 4	0.00	NM	1	\$115.00
				NET PGA Golf											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/29/18	02/04/18	-----S-		1			\$115.00			0.00			
N 15	KAUZ	02/03/18	02/03/18	LOC News Sat 6-6:30p	Comm	Sat 6-6:30p	-----S-	:30	1	\$75.00	P 4	0.00	NM	1	\$75.00
				LOC News Sat 6-6:30p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/29/18	02/04/18	-----S-		1			\$75.00			0.00			
N 16	KAUZ	02/03/18	02/03/18	LOC Late News Sat	Comm	SA 10-1035p	-----S-	:30	1	\$100.00	P 4	0.00	NM	1	\$100.00
				LOC Late News Sa											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/29/18	02/04/18	-----S-		1			\$100.00			0.00			
N 17	KAUZ	02/04/18	02/04/18	NET CBS Sunday Morn	Comm	Sun 9-10:30a	-----S	:30	1	\$40.00	P 4	0.00	NM	1	\$40.00
				NET CBS Sunday Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/29/18	02/04/18	-----S		1			\$40.00			0.00			
N 18	KAUZ	02/04/18	02/04/18	NET Face The Nation	Comm	10:30 AM-11:00 AM	-----S	:30	1	\$100.00	P 2	0.00	NM	1	\$100.00
				10:30 AM-11:00 AM		(10:30 AM-11:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/29/18	02/04/18	-----S		1			\$100.00			0.00			

Order / Rev: 1910255
 Alt Order #:
 Flight Dates: 01/30/18 - 02/05/18

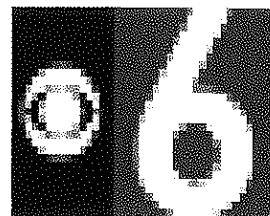
Advertiser: POL/Fallon, Pat/R/State Senate/TX
 Product Desc: Jan-Feb 2018
 Estimate:

KAUZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 19	KAUZ	02/04/18	02/04/18	NET NCAA Bskb (Reg) Gomm 11:00 AM-1:00 PM (11:00 AM-1:00 PM)		11:00 AM-1:00 PM	-----S	:30	1	\$55.00	P 4	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/18	02/04/18	-----S		1				\$55.00		0.00			
N 20	KAUZ	02/04/18	02/04/18	NET Sun Hour 1 6:00 PM-7:00 PM (6:00 PM-7:00 PM)	Comm	6:00 PM-7:00 PM	-----S	:30	1	\$340.00	P 3	0.00	NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/18	02/04/18	-----S		1				\$340.00		0.00			
N 21	KAUZ	02/04/18	02/04/18	LOC Late News Sun LOC Late News Sun	Comm	Sun 10-10:35p	-----S	:30	1	\$75.00	P 4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/18	02/04/18	-----S		1				\$75.00		0.00			
N 22	KAUZ	01/30/18	01/30/18	NET Tue Prime Other 1 Comm 6:58 PM-10:00 PM (6:58 PM-10:00 PM)		6:58 PM-10:00 PM	-T-----	:30	3	\$200.00	P 4	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/18	02/04/18	-T-----		3				\$200.00		0.00			
													Totals	48	\$4,800.00

original

ORDER



KAUZ

Orders
Order / Rev: 1910255
Alt Order #:
Product Desc: Jan-Feb 2018
Estimate:
Flight Dates: 01/31/18 - 02/05/18
Original Date / Rev: 01/30/18 / 01/30/18
Order Type: General

Primary AE: Local House
Sales Office: WICH
Sales Region: Local

Agency Name: Hoegger Communications
Buying Contact: Jackie Hoegger
Billing Contact: Kathryn Koch
 901 Indiana Street
 Wichita Falls, TX 76301

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Fallon, Pat/R/State Senate/TX
Demographic: A25-54
Product Codes: PL610
Priority: P 4
Revenue Code 1: Agency
Revenue Code 2: Political
Revenue Code 3: Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/01/18	01/31/18	9	\$1,005.00	\$854.25
02/01/18	02/05/18	36	\$3,195.00	\$2,715.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2018	9	\$1,005.00	\$854.25	0.00
February 2018	36	\$3,195.00	\$2,715.75	0.00
Totals	45	\$4,200.00	\$3,570.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KAUZ	01/31/18	02/05/18	NET CBS AM Network News CBS This Morning	Comm	M-F 7-9a	1-111--	:30	4	\$30.00	P 4	0.00	NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/18	02/04/18	--111--		3				\$30.00		0.00			
		Week: 02/05/18	02/11/18	1-----		1				\$30.00		0.00			
N 2	KAUZ	01/31/18	02/05/18	SYN M-F 9-10a SYN M-F 9-10a	Comm	M-F 9-10a	1-111--	:30	4	\$65.00	P 3	0.00	NM	4	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/18	02/04/18	--111--		3				\$65.00		0.00			
		Week: 02/05/18	02/11/18	1-----		1				\$65.00		0.00			
N 3	KAUZ	01/31/18	02/05/18	NET Price Is Right NET Price Is Right	Comm	M-F 10-11a	1-111--	:30	4	\$120.00	P 2	0.00	NM	4	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/18	02/04/18	--111--		3				\$120.00		0.00			
		Week: 02/05/18	02/11/18	1-----		1				\$120.00		0.00			
N 4	KAUZ	01/31/18	02/05/18	NET Y&R NET Y&R	Comm	M-F 11-12p	1-111--	:30	4	\$120.00	P 2	0.00	NM	4	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/18	02/04/18	--111--		3				\$120.00		0.00			
		Week: 02/05/18	02/11/18	1-----		1				\$120.00		0.00			
N 5	KAUZ	01/31/18	02/05/18		Comm	M-F 12-1230p	1-111--	:30	4	\$40.00	P 4	0.00	NM	4	\$160.00

Order / Rev: 1910255
 Alt Order #:
 Flight Dates: 01/31/18 - 02/05/18

Advertiser: POL/Fallon, Pat/R/State Senate/TX
 Product Desc: Jan-Feb 2018
 Estimate: KAUZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				LOC News M-F 12-1230p											
				LOC News M-F 12-1230p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/29/18	02/04/18	--111--		3			\$40.00			0.00			
		Week: 02/05/18	02/11/18	1-----		1			\$40.00			0.00			
N 6	KAUZ	01/31/18	02/05/18	NET Let's Make A Deal Comm	M-F 2-3p		1-111--	:30	4	\$50.00	P 3	0.00	NM	4	\$200.00
				NET Let's Make A Deal											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/29/18	02/04/18	--111--		3			\$50.00			0.00			
		Week: 02/05/18	02/11/18	1-----		1			\$50.00			0.00			
N 7	KAUZ	01/31/18	02/05/18	SYN M-F 3-4p	Comm	M-F 3-4p	1-111--	:30	4	\$65.00	P 3	0.00	NM	4	\$260.00
				SYN M-F 3-4p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/29/18	02/04/18	--111--		3			\$65.00			0.00			
		Week: 02/05/18	02/11/18	1-----		1			\$65.00			0.00			
N 8	KAUZ	01/31/18	02/05/18	SYN M-F 4-5p	Comm	M-F 4-5p	1-111--	:30	4	\$65.00	P 3	0.00	NM	4	\$260.00
				SYN M-F 4-5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/29/18	02/04/18	--111--		3			\$65.00			0.00			
		Week: 02/05/18	02/11/18	1-----		1			\$65.00			0.00			
N 9	KAUZ	01/31/18	01/31/18	NET Wed Hour 1	Comm	7:00 PM-8:00 PM	--w----	:30	1	\$450.00	P 4	0.00	NM	1	\$450.00
				7:00 PM-8:00 PM		(7:00 PM-8:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/29/18	02/04/18	--w----		1			\$450.00			0.00			
N 10	KAUZ	02/02/18	02/02/18	NET Fri Hour 3	Comm	Fri 9-10p	----F--	:30	1	\$450.00	P 3	0.00	NM	1	\$450.00
				NET Fri Hour 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/29/18	02/04/18	----F--		1			\$450.00			0.00			
N 11	KAUZ	02/03/18	02/03/18	NET CBS This Morning Som	Sat	6-8a	-----S-	:30	1	\$30.00	P 4	0.00	NM	1	\$30.00
				NET CBS This Morning Sat											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/29/18	02/04/18	-----S-		1			\$30.00			0.00			
N 12	KAUZ	02/03/18	02/03/18	NET NCAA Bskb (Reg) Gomm	11:00 AM-1:00 PM		-----S-	:30	1	\$75.00	P 4	0.00	NM	1	\$75.00
				11:00 AM-1:00 PM		(11:00 AM-1:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/29/18	02/04/18	-----S-		1			\$75.00			0.00			
N 13	KAUZ	02/03/18	02/03/18	NET NCAA Bskb (Reg) Gomm	12:00 PM-7:00 PM		-----S-	:30	1	\$75.00	P 4	0.00	NM	1	\$75.00
				12:00 PM-7:00 PM		(12:00 PM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/29/18	02/04/18	-----S-		1			\$75.00			0.00			
N 14	KAUZ	02/03/18	02/03/18	NET PGA Golf	Comm	11a-6p	-----S-	:30	1	\$115.00	P 4	0.00	NM	1	\$115.00
				NET PGA Golf											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/29/18	02/04/18	-----S-		1			\$115.00			0.00			
N 15	KAUZ	02/03/18	02/03/18	LOC News Sat 6-6:30p	Comm	Sat 6-6:30p	-----S-	:30	1	\$75.00	P 4	0.00	NM	1	\$75.00
				LOC News Sat 6-6:30p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/29/18	02/04/18	-----S-		1			\$75.00			0.00			
N 16	KAUZ	02/03/18	02/03/18	LOC Late News Sat	Comm	SA 10-1035p	-----S-	:30	1	\$100.00	P 4	0.00	NM	1	\$100.00
				LOC Late News Sa											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/29/18	02/04/18	-----S-		1			\$100.00			0.00			
N 17	KAUZ	02/04/18	02/04/18	NET CBS Sunday Morni	Comm	Sun 9-10:30a	-----S	:30	1	\$40.00	P 4	0.00	NM	1	\$40.00
				NET CBS Sunday Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/29/18	02/04/18	-----S		1			\$40.00			0.00			
N 18	KAUZ	02/04/18	02/04/18	NET Face The Nation	Comm	10:30 AM-11:00 AM	-----S	:30	1	\$100.00	P 2	0.00	NM	1	\$100.00
				10:30 AM-11:00 AM		(10:30 AM-11:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/29/18	02/04/18	-----S		1			\$100.00			0.00			

Order / Rev: 1910255
 Alt Order #:
 Flight Dates: 01/31/18 - 02/05/18

Advertiser: POL/Fallon, Pat/R/State Senate/TX
 Product Desc: Jan-Feb 2018
 Estimate:

KAUZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 19	KAUZ	02/04/18	02/04/18	NET NCAA Bskb (Reg) Comm 11:00 AM-1:00 PM (11:00 AM-1:00 PM)		11:00 AM-1:00 PM	-----S	:30	1	\$55.00	P 4	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 01/29/18		02/04/18	-----S			1				\$55.00		0.00			
N 20	KAUZ	02/04/18	02/04/18	NET Sun Hour 1 Comm 6:00 PM-7:00 PM (6:00 PM-7:00 PM)		6:00 PM-7:00 PM	-----S	:30	1	\$340.00	P 3	0.00	NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 01/29/18		02/04/18	-----S			1				\$340.00		0.00			
N 21	KAUZ	02/04/18	02/04/18	LOC Late News Sun Comm LOC Late News Sun		Sun 10-10:35p	-----S	:30	1	\$75.00	P 4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 01/29/18		02/04/18	-----S			1				\$75.00		0.00			
													Totals	45	\$4,200.00



POL/Fallon_TX State Senate_2/6-3/6

Author: Richard Haddox

Proposal ID: 14406
 Station: KAUZ-RT
 Schedule Date: 1/29/2018 - 2/5/2018
 Advertiser: <No Advertiser>
 Spot Length(s): :30

Acct. Exec: Richard Haddox
 Phone #: 940-322-6957
 FAX #: 949-761-3331
 Email: rhaddox@kauz.com

Per station policy, two weeks prior notice for all cancellations.

Flight Dates: 1/29/2018-2/5/2018									
Program Time	Spot Length	JA	FE	RT-A21+ D.RTG	RT-A21+ D.000	RTG	W k s	Rate Spots	
KAUZ									
CBS THIS MORNING	:30	3	1	3.1	4.7		2	\$30.00	
GRPs/Impressions				12.4	18.8				4
SHR				14.8	14.8				
CPP/CPM				\$9.68	\$6.38				P4
Mo-Fr 7:00a-9:00a									
FAMILY FEUD	:30	3	1	4.5	6.8		2	\$65.00	
GRPs/Impressions				18	27.2				4
SHR				22.7	22.7				
CPP/CPM				\$14.44	\$9.56				P3
Mo-Fr 9:00a-10:00a									
PRICE IS RIGHT	:30	3	1	5.8	8.8		2	\$120.00	
GRPs/Impressions				23.2	35.2				4
SHR				30.9	30.9				
CPP/CPM				\$20.69	\$13.64				P2
Mo-Fr 10:00a-11:00a									
YOUNG AND RESTLESS	:30	3	1	4.4	6.7		2	\$120.00	
GRPs/Impressions				17.6	26.8				4
SHR				23.4	23.4				
CPP/CPM				\$27.27	\$17.91				P2
Mo-Fr 11:00a-12:00p									
NEWSCHANNEL 6 AT NOON	:30	3	1	4.0	6.1		2	\$40.00	
GRPs/Impressions				16	24.4				4
SHR				20.3	20.3				
CPP/CPM				\$10.00	\$6.56				P4
Mo-Fr 12:00p-12:30p									
LET'S MAKE A DEAL	:30	3	1	2.8	4.3		2	\$50.00	
GRPs/Impressions				11.2	17.2				4
SHR				15.1	15.1				
CPP/CPM				\$17.86	\$11.63				P3
Mo-Fr 2:00p-3:00p									



POL/Fallon TX State Senate 2/6-3/6

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 Advertiser: <No Advertiser>
 Spot Length(s): :30

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 Phone #: 940-322-6957
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Per station policy, two weeks prior notice for all cancellations.

Flight Dates: 1/29/2018-2/5/2018									
Program Time	Spot Length	JA	FE	RTG	RT-A21+ D.000	RT-A21+ D.000	W k s	Rate	Spots
KAUZ									
FAMILY FEUD	:30	3	1	4.0	6.1		2	\$65.00	4
GRPs/Impressions				16	24.4				
SHR				21.2	21.2				
CPP/CPM				\$16.25	\$10.66				
Mo-Fr 3:00p-4:00p									
JEO PARDY	:30	3	1	3.6	5.4		2	\$65.00	4
GRPs/Impressions				14.4	21.6				
SHR				16.7	16.7				
CPP/CPM				\$18.06	\$12.04				
Mo-Fr 4:00p-5:00p									
THE AMAZING RACE	:30	1	--	5.0	7.6		1	\$450.00	1
GRPs/Impressions				5	7.6				
SHR				12.3	12.3				
CPP/CPM				\$90.00	\$59.21				
Wed 7:00p-8:00p									
BLUE BLOODS	:30	1	--	8.3	12.6		1	\$450.00	1
GRPs/Impressions				8.3	12.6				
SHR				20.6	20.6				
CPP/CPM				\$54.22	\$35.71				
Fri 9:00p-10:00p									
CBS THIS MORNING-SAT	:30	1	--	3.1	4.7		1	\$30.00	1
GRPs/Impressions				3.1	4.7				
SHR				21.1	21.1				
CPP/CPM				\$9.68	\$6.38				
Sat 6:00a-8:00a									
CBS BB OKLAHOMA STATE AT KANSA	:30	1	--	2.3	3.5		1	\$75.00	1
GRPs/Impressions				2.3	3.5				
SHR				8.4	8.4				
CPP/CPM				\$32.61	\$21.43				
Sat 11:00a-1:00p									

Game 1



POL/Fallon_TX State Senate_2/6-3/6

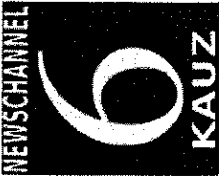
Author: Richard Haddox

Proposal ID: 14406
 Station: KAUZ-RT
 Schedule Date: 1/29/2018 - 2/5/2018
 Advertiser: <No Advertiser>
 Spot Length(s): :30

Acct. Exec: Richard Haddox
 Phone #: 940-322-6957
 FAX #: 949-761-3331
 Email: rhaddox@kauz.com

Per station policy, two weeks prior notice for all cancellations.

Flight Dates: 1/29/2018-2/5/2018									
Program Time	Spot Length	JA	FE	RTG	RT-A21+ D.000	RT-A21+ D.000	W k s	Rate Spots	
KAUZ									
CBS BB KENTUCKY AT MISSOURI	:30	1	--	2.8	4.2		1	\$75.00	
GRPs/Impressions				2.8	4.2				
SHR				10.2	10.2				
CPP/CPM				\$26.79	\$17.86				
Sat 1:00p-3:00p									
WASTE MANAGEMENT PHOENIX OPEN	:30	1	--	3.8	5.8		1	\$115.00	
GRPs/Impressions				3.8	5.8				
SHR				10.3	10.3				
CPP/CPM				\$30.26	\$19.83				
Sat 3:00p-6:00p									
Sun 2:00p-5:00p									
NEWSCHANNEL 6 AT 6P-SAT	:30	1	--	5.5	8.3		1	\$75.00	
GRPs/Impressions				5.5	8.3				
SHR				15.6	15.6				
CPP/CPM				\$13.64	\$9.04				
Sat 6:00p-6:30p									
NEWSCHANNEL 6 AT 10-SAT	:30	1	--	7.3	11.0		1	\$100.00	
GRPs/Impressions				7.3	11				
SHR				18.6	18.6				
CPP/CPM				\$13.70	\$9.09				
Sat 10:00p-10:35p									
CBS SUNDAY MORNING	:30	1	--	4.3	6.6		1	\$40.00	
GRPs/Impressions				4.3	6.6				
SHR				15.6	15.6				
CPP/CPM				\$9.30	\$6.06				
Sun 9:00a-10:30a									
FACE THE NATION	:30	1	--	4.2	6.4		1	\$100.00	
GRPs/Impressions				4.2	6.4				
SHR				0.0	0.0				
CPP/CPM				\$23.81	\$15.63				
Sun 10:30a-11:30a									



POL/Fallon_TX State Senate_2/6-3/6

Author: Richard Haddox

Proposal ID: 14406
 Station: KAUZ-RT
 Schedule Date: 1/29/2018 - 2/5/2018
 Advertiser: <No Advertiser>
 Spot Length(s): :30

Acct. Exec: Richard Haddox
 Phone #: 940-322-6957
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Per station policy, two weeks prior notice for all cancellations.

Flight Dates: 1/29/2018-2/5/2018

Program Time	Spot Length	JA	FE	RT-A21+ D.000	RT-A21+ D.000	W k s	Rate Spots
KAUZ							
CBS BB WISCONSIN AT MARYLAND	:30	1	--	2.6	4.0	1	\$55.00
GRPs/Impressions				2.6	4		
SHR				7.7	7.7		
CPP/CPM				\$21.15	\$13.75		
Sun 12:00p-2:00p							
60 MINUTES	:30	1	--	9.0	13.6	1	\$340.00
GRPs/Impressions				9	13.6		
SHR				19.3	19.3		
CPP/CPM				\$37.78	\$25.00		
Sun 6:00p-7:00p							
NEWSCHANNEL 6 AT 10-SUN	:30	1	--	7.4	11.2	1	\$75.00
GRPs/Impressions				7.4	11.2		
SHR				16.4	16.4		
CPP/CPM				\$10.14	\$6.70		
Sun 10:00p-10:35p							

General

P3

P4

Total Cost:	\$4,200.00	Signature
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General Summary (RT-A21+ D. RTG)

Name	Spots	Cost	Grps	Imp(000)	CPP	CPM	Reach	Freq	Eff Reach	Net Reach	Pop
KAUZ	45	\$4,200.00	194.4	295.1	\$21.60	\$14.23	74.6	2.6	40.3	113,181	151,815