

# ORDER



KAUZ

**Orders**  
**Order / Rev:** 2090486  
**Alt Order #:** 09300649  
**Product Desc:** MULREADY 4 INSUR COM  
**Estimate:** 639  
**Flight Dates:** 10/31/18 - 11/06/18  
**Original Date / Rev:** 11/01/18 / 11/01/18  
**Order Type:** Political

**Primary AE:** Alex Hong  
**Sales Office:** T-DC  
**Sales Region:** National

**Agency Name:** Medium Buying, LLC  
**Buying Contact:**  
**Billing Contact:**  
 1351 King Avenue  
 Columbus, OH 43212

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Mulready, Glen/R/OK Insurance C  
**Demographic:** A35+  
**Product Codes:** PL510  
**Revenue Code 1:** Agency  
**Revenue Code 2:** Political  
**Revenue Code 3:** Pol-Candidate  
**Priority:** P 1

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/05/18	5	\$680.00	\$578.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	5	\$680.00	\$578.00	0.00
<b>Totals</b>	<b>5</b>	<b>\$680.00</b>	<b>\$578.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Alex Hong			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KAUZ	11/04/18	11/04/18	LOC News Sun 5:30-6p LOC News Sun 5:30-6p	Comm	Sun 5:30-6p	-----1	:30	1	\$230.00	P 1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----1		1				\$230.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>				<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u> <u>Type</u>
		1	KAUZ	10/29/18-11/04/18		LOC News Sun 5:30-6p				Sun 5:30-6p		-----su	:30	(\$230.00)	0.00 NM
		Credited [MG-Make Good on New Line]													
2	KAUZ	11/04/18	11/04/18	NET Face The Nation NET Face The Nation	Comm	Sun 9:30-10:30a	-----1	:30	1	\$90.00	P 1	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----1		1				\$90.00		0.00			
3	KAUZ	10/31/18	11/02/18	NET CBS AM Network CBS This Morning	Comm	M-F 7-9a	--WTF--	:30	2	\$120.00	P 1	0.00	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	--WTF--		2				\$120.00		0.00			
4	KAUZ	11/05/18	11/05/18	NET CBS AM Network 7:00 AM-9:00 AM	Comm	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	1-----	:30	1	\$120.00	P 1	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/18	11/11/18	1-----		1				\$120.00		0.00			
N 5	KAUZ	11/04/18	11/04/18	NET Sun Hour 2 NET Sun Hour 2	Comm	Sun 7-8p	-----S	:30	1	\$230.00	P 4	0.00	NM	1	\$230.00

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 Alt Order #: 09300649  
 Flight Dates: 10/31/18 - 11/06/18

Advertiser: POL/Mulready, Glen/R/OK Insurance Co  
 Product Desc: MULREADY 4 INSUR COM KAUZ  
 Estimate: 639

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----S					1	\$230.00		0.00			
													Totals	5	\$680.00

REP HEADLINE# 9300649 TRF# 2090486  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9986 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP NOV1/18 15.15  
 \*\*CHANGES\*\* \*\*\* KAU2-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/G MULREADY/R/COM/OK REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_

AGY # \_\_\_\_\_ AGY. NAME MEDIUM BUYING LLC BUYER NAME EDWARD KAMODY

1351 KING AVE., 2ND FLOOR SALES PRSN WA- ALEX HONG  
 COLUMBUS, OH 43212

ORDER # \_\_\_\_\_ CONTRACT # 9300649 CLASS: NATL. LOCAL REGIONAL

PRDCT MULREADY 4 INSUR COM EST#639 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT31/18 NOV6/18 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE NOV1/18 15.15

REP: MAKEGOOD M1  
 N/A LINE 1/ADDING LINE 5  
 TOTAL \$680  
 PLEASE CONFIRM THANKS  
 BRIA

STA: 11/1-URGENT - M1 MG OFFER D/T NO AVAILS  
 CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 GLEN MULREADY FOR INSURANCE COMMISSIONER

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1	S		530P-600P	30		\$230.00	11/4	11/4	0		SUN	0
PROGRAM : NEWS WEEKEND												
5	A		700P-800P	30		\$230.00	11/4	11/4	1		SUN	1
PROGRAM : GOD FRIENDED ME												
ORD COM1: MG OFFER D/T NO AVAILS												
THIS IS A MAKE-GOOD FOR NOV4 ON LINE-1 FOR 1 SPOT/WK												

AGENCY ADVERTISER CODE =  
 AGENCY PRODUCT CODE =  
 AGENCY EST# = 639

REP HEADLINE# 9300649 TRF# 2090486  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9986 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP NOV1/18 15.15  
 \*\*CHANGES\*\* \*\*\* KAUZ-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#1	MISSED: SUN/530P-600P				NOV4		30S	\$230.00	(NOV1/18)	
			OFFER: SUN/700P-800P				NOV4		30S	\$230.00	PLS ADVISE.	
			CMT: MG OFFER D/T NO AVAILLS									

NOV/18						\$680.00						
CONTRACT TOTAL											\$680.00	
TOTAL SPOTS											5	

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KAUZ/Wichita Falls, TX	<b>Date:</b> 10.24.18
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I, Edward Kamody/ Medium Buying,

being/on behalf of: Glen Mulready,

a legally qualified candidate of the Republican

political party for the office of: Oklahoma Insurance Commissioner

in the General

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Glen Mulready for Insurance Commissioner

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Gip Gibson - Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10.24.18

Date

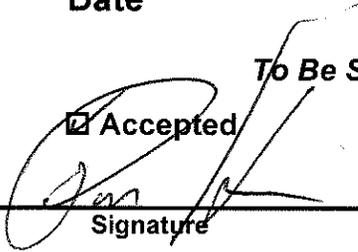
Signature

**To Be Signed By Station Representative**

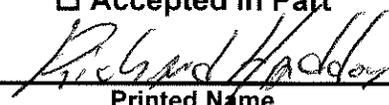
Accepted

Accepted in Part

Rejected



Signature



Printed Name



Title

### FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, \_\_\_\_\_  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

**does**

**does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

\_\_\_\_\_

**signature of candidate or authorized committee**

\_\_\_\_\_

**printed name**

**date**

**AGREED UPON SCHEDULE**

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.