

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, MARK HARE, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name:

Address:

Contact:

Phone number:

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: H I I MARKETING

Address: 2100 A HALL

Contact: MARK HARE

Phone number: 76735 1918

Email: MARK@NEW.11.COM

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

MARK HARE

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

GUN CONTROL WOMEN'S RIGHTS SOCIAL SECURITY HEALTH CARE

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Station Representative

Signature:  *[Handwritten Signature]*

Signature: *[Handwritten Signature]*

Name: *MADE HARB*

Name: *Jim Callow*

Date of Request to Purchase Ad Time: *5/15/23*

Date of Station Agreement to Sell Time: *5/15/23*

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No

Date ad received: *5/15/23*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: *3136878*

Station Call Letters: *WABN W49B  
WLSY*

Date Received/Requested: *5/15/23*

Est. #:

Station Location: *Menominee MI/Marinette, WI*

Run Start and End Dates: *5/15/23 - 6/21/23*

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Sales Order

Stations: WAGN-AM, WHYB-FM, WLST-FM Buyer: \_\_\_\_\_  
 Contract Name: HARE IT IS NCIG MAY JUNE 23 Tax Schedule: \_\_\_\_\_ (None)  
 Contract#: \_\_\_\_\_ 3136878 Agency Commission %: 0  
 Start Date: 5/15/23 End Date: 6/21/23 Billing Cycle: Calendar  
 Revenue Type: Trade Direct Type: Trade Salesperson: 6235hmal Comm %: 0  
 Advertiser: HARE IT IS CREATIVE MARKET TR Makegood Policy: Within Contract Dates  
 Address: 2602 HALL AVE  
 City: MARINETTE State: WI Zip: 54143  
 Product Name: NCIG  
 Competitive Code: Special Events

## WAGN-AM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	5/15/23	5/26/23		11:00 AM	8:00 PM	60	2		2		2			6	D	8.75	12	105.00	1
2	6/06/23	6/08/23		11:00 AM	8:00 PM	60		2		2				4	D	8.75	4	35.00	1
3	6/13/23	6/21/23		11:00 AM	8:00 PM	60		2	2					4	D	8.75	8	70.00	1

TOTAL GROSS \$210.00, NET \$210.00

## WHYB-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	5/15/23	5/26/23		6:00 AM	11:00 AM	60	1		1		1			3	D	15.00	6	90.00	1
2	5/15/23	5/26/23		11:00 AM	8:00 PM	60	2		2		2			6	D	13.75	12	165.00	1
3	6/06/23	6/08/23		6:00 AM	11:00 AM	60		1		1				2	D	15.00	2	30.00	1
4	6/06/23	6/08/23		11:00 AM	8:00 PM	60		2		2				4	D	13.75	4	55.00	1
5	6/13/23	6/21/23		6:00 AM	11:00 AM	60		1	1					2	D	15.00	4	60.00	1
6	6/13/23	6/21/23		11:00 AM	8:00 PM	60		2	2					4	D	13.75	8	110.00	1

TOTAL GROSS \$510.00, NET \$510.00

## WLST-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	5/15/23	5/26/23		6:00 AM	8:00 PM	60	3		3		3			9	D	18.75	18	337.50	1
2	6/06/23	6/08/23		6:00 AM	8:00 PM	60		3		3				6	D	18.75	6	112.50	1
3	6/13/23	6/21/23		6:00 AM	8:00 PM	60		3	3					6	D	18.75	12	225.00	1

TOTAL GROSS \$675.00, NET \$675.00

Billing Projections: By Month

	May 23	Jun 23
CA	697.50	697.50
ST	697.50	697.50

Print Spot Prices

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TOTAL SPOTS	.....	96
GROSS TOTAL \$	.....	1,395.00
ADJUSTED SPOTS	.....	96
ADJUSTED TOTAL \$	.....	1,395.00

APPROVE    DECLINE

- |                                     |                          |                             |
|-------------------------------------|--------------------------|-----------------------------|
| <input type="checkbox"/>            | <input type="checkbox"/> | General Manager             |
| <input type="checkbox"/>            | <input type="checkbox"/> | Sales Manager               |
| <input type="checkbox"/>            | <input type="checkbox"/> | National Sales Manager      |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | 6235jcal, 05/10/23 @12:19PM |

# INVOICE



**Invoice #:** MT-1230523634  
**Invoice Date:** 05/31/2023  
**Contract #:** 3136878  
**Page:** 1  
**Net Amount Due:** \$697.50

**Advertiser:** HARE IT IS CREATIVE MARKET TR  
 2602 HALL AVE  
 MARINETTE, WI 54143

**Station(s):** WAGN-AM  
 WHYB-FM  
 WLST-FM

**Advertiser:** HARE IT IS CREATIVE MARKET TR  
**Product:** NCIG  
**Estimate #:**  
**Agency Client Code:**  
**Buyer Name:**

**Salesperson(s):** Heidi Malawka  
**Terms:** NET 14 DAYS

Day	Date	Time	Product	ISCI	Rate
<b>WAGN-AM</b>					
Ln 1	05/15/23 - 05/26/23		11:00AM-8:00PM	6/WK @ \$8.75 M,W,F	Length: 60
MON	05/15/23	06:31p	NCIG		\$8.75
MON	05/15/23	07:53p	NCIG		\$8.75
WED	05/17/23	11:33a	NCIG		\$8.75
WED	05/17/23	12:33p	NCIG		\$8.75
FRI	05/19/23	01:47p	NCIG		\$8.75
FRI	05/19/23	02:46p	NCIG		\$8.75
MON	05/22/23	03:17p	NCIG		\$8.75
MON	05/22/23	04:17p	NCIG		\$8.75
WED	05/24/23	04:17p	NCIG		\$8.75
WED	05/24/23	07:30p	NCIG		\$8.75
FRI	05/26/23	01:30p	NCIG		\$8.75
FRI	05/26/23	03:17p	NCIG		\$8.75
<b>WHYB-FM</b>					
Ln 1	05/15/23 - 05/26/23		6:00AM-11:00AM	3/WK @ \$15.00 M,W,F	Length: 60
MON	05/15/23	07:34a	NCIG		\$15.00
WED	05/17/23	06:13a	NCIG		\$15.00
FRI	05/19/23	08:32a	NCIG		\$15.00
MON	05/22/23	09:49a	NCIG		\$15.00
WED	05/24/23	10:22a	NCIG		\$15.00
FRI	05/26/23	09:50a	NCIG		\$15.00
Ln 2	05/15/23 - 05/26/23		11:00AM-8:00PM	6/WK @ \$13.75 M,W,F	Length: 60
MON	05/15/23	11:26a	NCIG		\$13.75
MON	05/15/23	07:35p	NCIG		\$13.75
WED	05/17/23	01:47p	NCIG		\$13.75
WED	05/17/23	03:55p	NCIG		\$13.75
FRI	05/19/23	02:50p	NCIG		\$13.75
FRI	05/19/23	06:25p	NCIG		\$13.75
MON	05/22/23	05:15p	NCIG		\$13.75
MON	05/22/23	06:23p	NCIG		\$13.75
WED	05/24/23	03:48p	NCIG		\$13.75

# INVOICE



**Invoice #:** MT-1230523634  
**Invoice Date:** 05/31/2023  
**Contract #:** 3136878  
**Page:** 2  
**Net Amount Due:** \$697.50

Day	Date	Time	Product	ISCI	Rate
WED	05/24/23	05:13p	NCIG		\$13.75
FRI	05/26/23	11:39a	NCIG		\$13.75
FRI	05/26/23	04:50p	NCIG		\$13.75

**WLST-FM**

Ln 1 05/15/23 - 05/26/23 6:00AM-8:00PM 9/WK @ \$18.75 M,W,F Length: 60

MON	05/15/23	06:48a	NCIG		\$18.75
MON	05/15/23	07:19a	NCIG		\$18.75
MON	05/15/23	01:37p	NCIG		\$18.75
WED	05/17/23	08:55a	NCIG		\$18.75
WED	05/17/23	09:34a	NCIG		\$18.75
WED	05/17/23	10:51a	NCIG		\$18.75
FRI	05/19/23	12:25p	NCIG		\$18.75
FRI	05/19/23	06:34p	NCIG		\$18.75
FRI	05/19/23	07:48p	NCIG		\$18.75
MON	05/22/23	11:49a	NCIG		\$18.75
MON	05/22/23	02:20p	NCIG		\$18.75
MON	05/22/23	05:58p	NCIG		\$18.75
WED	05/24/23	06:56a	NCIG		\$18.75
WED	05/24/23	03:50p	NCIG		\$18.75
WED	05/24/23	04:48p	NCIG		\$18.75
FRI	05/26/23	07:39a	NCIG		\$18.75
FRI	05/26/23	09:25a	NCIG		\$18.75
FRI	05/26/23	10:54a	NCIG		\$18.75

**WAGN-AM**

Total Spots: 12  
 Gross Amount: \$105.00  
 Agency Commission: \$0.00  
 Net Amount: \$105.00

**WHYB-FM**

Total Spots: 18  
 Gross Amount: \$255.00  
 Agency Commission: \$0.00  
 Net Amount: \$255.00

**WLST-FM**

Total Spots: 18  
 Gross Amount: \$337.50  
 Agency Commission: \$0.00  
 Net Amount: \$337.50

Remit To:  
 BAY CITIES RADIO  
 844 PIERCE AVE.  
 MARINETTE, WI 54143

**Invoice Totals**

Total Spots: 48  
 Gross Amount: \$697.50  
 Agency Commission: \$0.00  
 Net Amount Due: \$697.50

TRADE DO NOT PAY

# INVOICE



Invoice #: MT-1230523634  
Invoice Date: 05/31/2023  
Contract #: 3136878  
Page: 3  
Net Amount Due: \$697.50

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Tamera J. LaPlant  
My Commission Expires: 8-23-27

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Chris Bernier, General Manager

Join the DIGITAL REVOLUTION! Call us today for a free quote on a new website and/or social media marketing!

Visit us online at [www.baycitiesonline.com](http://www.baycitiesonline.com)! Find us on Facebook and Twitter!

Phone: 715-735-0225  
Fax: 715-732-0125

For account disputes, please submit in writing and we will respond in 30 days.

# INVOICE



**Invoice #:** MT-1230623818  
**Invoice Date:** 06/30/2023  
**Contract #:** 3136878  
**Page:** 1  
**Net Amount Due:** \$697.50

**Advertiser:** HARE IT IS CREATIVE MARKET TR  
 2602 HALL AVE  
 MARINETTE, WI 54143

**Station(s):** WAGN-AM  
 WHYB-FM  
 WLST-FM

**Advertiser:** HARE IT IS CREATIVE MARKET TR  
**Product:** NCIG  
**Estimate #:**  
**Agency Client Code:**  
**Buyer Name:**

**Salesperson(s):** Heidi Malawka  
**Terms:** NET 14 DAYS

Day	Date	Time	Product	ISCI	Rate
<b>WAGN-AM</b>					
Ln 2	06/06/23 - 06/08/23		11:00AM-8:00PM	4/WK @ \$8.75 T,Th	Length: 60
TUE	06/06/23	04:30p	NCIG		\$8.75
TUE	06/06/23	06:25p	NCIG		\$8.75
THU	06/08/23	12:03p	NCIG		\$8.75
THU	06/08/23	02:30p	NCIG		\$8.75
Ln 3	06/13/23 - 06/21/23		11:00AM-8:00PM	4/WK @ \$8.75 T-W	Length: 60
TUE	06/13/23	11:23a	NCIG		\$8.75
TUE	06/13/23	07:30p	NCIG		\$8.75
WED	06/14/23	12:48p	NCIG		\$8.75
WED	06/14/23	03:46p	NCIG		\$8.75
TUE	06/20/23	01:30p	NCIG		\$8.75
TUE	06/20/23	06:25p	NCIG		\$8.75
WED	06/21/23	02:46p	NCIG		\$8.75
WED	06/21/23	04:17p	NCIG		\$8.75
<b>WHYB-FM</b>					
Ln 3	06/06/23 - 06/08/23		6:00AM-11:00AM	2/WK @ \$15.00 T,Th	Length: 60
TUE	06/06/23	09:22a	NCIG		\$15.00
THU	06/08/23	10:59a	NCIG		\$15.00
Ln 4	06/06/23 - 06/08/23		11:00AM-8:00PM	4/WK @ \$13.75 T,Th	Length: 60
TUE	06/06/23	01:45p	NCIG		\$13.75
TUE	06/06/23	04:25p	NCIG		\$13.75
THU	06/08/23	03:21p	NCIG		\$13.75
THU	06/08/23	06:24p	NCIG		\$13.75
Ln 5	06/13/23 - 06/21/23		6:00AM-11:00AM	2/WK @ \$15.00 T-W	Length: 60
TUE	06/13/23	06:19a	NCIG		\$15.00
WED	06/14/23	10:50a	NCIG		\$15.00
TUE	06/20/23	08:35a	NCIG		\$15.00
WED	06/21/23	09:40a	NCIG		\$15.00
Ln 6	06/13/23 - 06/21/23		11:00AM-8:00PM	4/WK @ \$13.75 T-W	Length: 60
TUE	06/13/23	01:36p	NCIG		\$13.75
TUE	06/13/23	07:20p	NCIG		\$13.75



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**Invoice Date:** 06/30/2023  
**Contract #:** 3136878  
**Page:** 2  
**Net Amount Due:** \$697.50

Day	Date	Time	Product	ISCI	Rate
WED	06/14/23	03:24p	NCIG		\$13.75
WED	06/14/23	06:33p	NCIG		\$13.75
TUE	06/20/23	11:37a	NCIG		\$13.75
TUE	06/20/23	02:21p	NCIG		\$13.75
WED	06/21/23	04:54p	NCIG		\$13.75
WED	06/21/23	05:14p	NCIG		\$13.75

**WLST-FM**

Ln 2 06/06/23 - 06/08/23 6:00AM-8:00PM 6/WK @ \$18.75 T,Th Length: 60

TUE	06/06/23	08:22a	NCIG		\$18.75
TUE	06/06/23	12:28p	NCIG		\$18.75
TUE	06/06/23	05:55p	NCIG		\$18.75
THU	06/08/23	11:22a	NCIG		\$18.75
THU	06/08/23	01:36p	NCIG		\$18.75
THU	06/08/23	07:48p	NCIG		\$18.75

Ln 3 06/13/23 - 06/21/23 6:00AM-8:00PM 6/WK @ \$18.75 T-W Length: 60

TUE	06/13/23	11:34a	NCIG		\$18.75
TUE	06/13/23	03:18p	NCIG		\$18.75
TUE	06/13/23	06:19p	NCIG		\$18.75
WED	06/14/23	06:53a	NCIG		\$18.75
WED	06/14/23	05:38p	NCIG		\$18.75
WED	06/14/23	07:50p	NCIG		\$18.75
TUE	06/20/23	08:53a	NCIG		\$18.75
TUE	06/20/23	09:50a	NCIG		\$18.75
TUE	06/20/23	10:36a	NCIG		\$18.75
WED	06/21/23	07:56a	NCIG		\$18.75
WED	06/21/23	01:50p	NCIG		\$18.75
WED	06/21/23	02:47p	NCIG		\$18.75

**WAGN-AM**

Total Spots: 12  
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TRADE DO NOT PAY

## INVOICE



Invoice #: MT-1230623818  
Invoice Date: 06/30/2023  
Contract #: 3136878  
Page: 3  
Net Amount Due: \$697.50

---

Tamera J. LaPlant  
My Commission Expires: 8-23-27

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Chris Bernier, General Manager

Join the DIGITAL REVOLUTION! Call us today for a free quote on a new website and/or social media marketing!

Visit us online at [www.baycitiesonline.com](http://www.baycitiesonline.com)! Find us on Facebook and Twitter!

Phone: 715-735-0225  
Fax: 715-732-0125

For account disputes, please submit in writing and we will respond in 30 days.