

WGKX / Agenda

January 4, 2015

6:00am – 7am

Big Brothers Big Sisters

For more than 100 years, Big Brothers Big Sisters has operated under the belief that inherent in every child is the ability to succeed and thrive in life. As the nation's largest donor and volunteer supported mentoring network, Big Brothers Big Sisters makes meaningful, monitored matches between adult volunteers ("Bigs") and children ("Littles"), ages 6 through 18, in communities across the country. They develop positive relationships that have a direct and lasting effect on the lives of young people. They develop positive relationships that have a direct and lasting effect on the lives of young people. The Big Brothers Big Sisters Mission is to help children reach their potential through one-to-one relationships with mentors that have a measurable impact on youth. The Big Brothers Big Sisters Vision is successful mentoring relationships for all children who need and want them, contributing to brighter futures, better schools, and stronger communities for all. CEO Adrienne Bailey talked about different ways people can get involved and noted that January is Mentoring Month.

Shelby Farms Park

Shelby Farms Park Conservancy, the 501(c)3 nonprofit organization that manages and operates Shelby Farms Park and Shelby Farms Greenline is excited to announce major improvements that will give the park new amenities, more adventures, healthier ecology and a lot more to love. Heart of the Park is a visionary reimagining of Patriot Lake - a well-loved but ecologically dysfunctional lake in the center of the Park, which was created when dirt was needed to cap a nearby landfill. From humble beginnings, the Heart of the Park will become a vibrant and diverse community hub, an environmental teaching tool, an important part of the business plan to sustain the Park, a gathering place for health and recreation, relaxation and big water adventure. It will be an exemplar for innovative urban landscape design, environmentally responsive architecture, and world class programming for health, happiness and inclusion for the Mid-South.

They will expand Patriot Lake from 52 acres to nearly 80 acres, dramatically improving the watershed, health of the landscapes and lake ecology through the installation of a liner, planting thousands of native trees, shrubs and other vegetation and shaping landscapes to the north to ensure groundwater flows into the lake.

A new Visitor Center will include education space, a cafe, a gift shop and a big front porch where visitors can watch sailboats and kayaks on the lake. A new boat rental kiosk will allow patrons to rent canoes, kayaks and paddle boats. A signature "farm-to-table" restaurant and rustic retreat center on the east end of the Heart of the Park will offer a dramatic view of the expanded lake. Children will enjoy a new water play area, along with an educational Wetland Walk. The quiet forest walk on the south side of the lake will feature wet-footed trees.

Cameron Mann and Caleb Tinkle discussed the park improvements and the Capital Campaign that is underway to raise enough money garner the park a much needed anonymous \$1 million

donation.

January 11, 2015

6:00am – 7am

Addiction Campuses

Addiction Campuses provides the most comprehensive drug and alcohol addiction treatment program in the country by going beyond the standard 30 day plan and treating persons struggling with addiction medically, mentally and spiritually to break the cycle of repeated visits to treatment. Utilizing their 15 to 50 acre addiction campus environment we have the depth of caring staff, industry experience and clinical proficiency to effectively treat the disease of addiction for life. Former patient and current volunteer Karen Morgan discussed the importance of getting help with addiction.

The Blues Foundation

The Blues Foundation founded in 1980 is dedicated to preserving blues music history, celebrating recording and performance excellence, supporting blues education and ensuring the future of this uniquely American art form. Its signature honors and events are the Blues Music Awards, Blues Hall of Fame, International Blues Challenge and Keeping the Blues Alive Awards—make it the international center of blues music. Its HART Fund provides the blues community with medical assistance. Blues in the Schools programs and Generation Blues scholarships exposes a new generation to the world of blues music. The Blues Foundation presented the 31st International Blues Challenge January 20- January 24, 2015 in Memphis, TN. The world's largest gathering of Blues acts represents an international search by The Blues Foundation and its Affiliated Organizations for the Blues Band and Solo/Duo Blues Act ready to take their act to the international stage. The 31st year of the International Blues Challenge included a youth showcase featuring musicians under the age of 21. The 31st IBC of talented young people showcased their talents for record labels, media, festivals, managers, talent buyers and the fans. Joe Whitmer, Deputy Director, discussed the International Blues Challenge.

January 18, 2015

6:00am – 7am

Memphis Public Library and Information Center

The Memphis Public Library and Information Center (MPLIC) is committed to satisfying the customer's need to know. With 18 Library locations throughout the Greater Memphis area, MPLIC offers an array of programs, services, and resources for citizens and visitors to enjoy.

They include JobLINC mobile career services, LINC/2-1-1 telephone referral services, a TV and radio station, a small business center, laptops for checkout and free Wi-Fi access, in addition to books, e-books, DVDs, records, compact discs, and educational programs for children, teens, and adults. Customers can find age-appropriate services and a list of Library locations at www.memphislibrary.org.

Memphis Public Libraries are publicly and privately funded. Approximately three million people visit the Memphis Public Library and Information Center each year. Stephanie White, Director of Library Communications discussed the upcoming annual college fair for students and adults as well as the Spring Book Sale in May. She gave an update on the new Teen Learning Lab that will be opening soon as well.

National Civil Rights Museum

The National Civil Rights Museum was established in 1991 and is located at the former Lorraine Motel, where civil rights leader

Dr. Martin Luther King Jr. was assassinated on April 4, 1968. Through interactive exhibits, historic collections, dynamic

speakers and special events, the museum offers visitors a chance to walk through history and learn more about a tumultuous

and inspiring period of change. The museum recently underwent a \$27.5 million renovation in 2013 and 2014, adding more than

40 new films, oral histories and interactive media to the site's already robust galleries. It's one-of-a-kind experience has been

featured on the History Channel, CNN and in USA Today as the focus for the Academy Award-nominated documentary *The Witness*:

From the Balcony of Room 306. Known as one of the nation's premier heritage and cultural museums, the National Civil Rights Museum

in Memphis, Tenn., is steadfast in its mission to share the culture and lessons from the American Civil Rights Movement

and explore how this significant era continues to shape equality and freedom globally.

January 25, 2015

6:00am – 7am

American Heart Association Memphis Chapter

The American Heart Association's mission is building healthier lives, free of cardiovascular diseases and stroke. The Go Red Campaign launches in February, Heart Month, with February 6 being National Wear Red Day. In addition the Go Red in Couture Campaign means that for a \$50 donation, one is entered into a contest to win a red dress valued at \$300 designed by local designer. The winner gets to help design and model it at the AHA Luncheon on June 4. Lori Pope with the Memphis Chapter talked about paying attention to one's heart, listed some warning signs that women especially may have and discussed their upcoming events and initiatives.

Habitat For Humanity

Habitat for Humanity of Greater Memphis, a nonprofit, is dedicated to eliminating poverty housing by creating sustainable, affordable homeownership opportunities for families in need and providing critical home repairs to low-income homeowners. Since its founding in 1983, Memphis Habitat has served more than 440 families in the Memphis area via its new house-building program, completed 80-plus critical repair projects in the Uptown neighborhood and funded the construction of 64 homes abroad. Habitat houses are built with volunteer labor and sold to partner families, at no profit and with no interest charged. Partner families make a down payment, attend a multi-week homebuyer education course and invest hundreds of hours of “sweat equity” into the construction of their homes and other Habitat homes.

Memphis Habitat launched its Neighborhood Revitalization effort in 2012. Through NR, Memphis Habitat’s mission has expanded to take a more holistic approach to community revitalization and development and now includes not only new home construction but also critical repairs and rehabilitation. The Uptown neighborhood near downtown is Memphis Habitat’s current neighborhood of focus. To date more than 80 repair projects and 26 new homes have been completed in Uptown.

Habitat for Humanity of Greater Memphis' annual HOME TEAM HUDDLE fundraiser is Sunday, February 1. The concept is simple. Participants are asked to host fundraising parties for Habitat during the biggest professional football game of the year and ask their guests to donate to Memphis Habitat during halftime. Parties can be held in people's homes, businesses, houses of worship, schools, dorms, etc. All registered party hosts and guests are eligible to win the grand prize weekend getaway for two - which includes tickets to the regular season NFL game of the winner's choice, airfare and a two-night hotel stay. Jessica Hord with Habitat for Humanity of Greater Memphis discussed the organization and the contest.

Soup Sunday/Youth Villages

Youth Villages is a nonprofit organization dedicated to helping emotionally and behaviorally troubled children and their families live successfully. They serve more than 23,000 children and families each year from more than 20 states and Washington, D.C.

Youth Villages is a leading national nonprofit dedicated to providing the most effective local solutions to help emotionally and behaviorally troubled children and their families live successfully. Our Evidentiary Family Restoration™

approach involves intensive work with the child and family, a focus on measuring outcomes, keeping children in the community whenever safely possible, and providing accountability to families and funders. The EFR approach produces lasting success for children with success rates twice that of traditional services at one-third the cost of traditional care.

An annual event now in its 26th year, Youth Villages Soup Sunday gives the people of the Mid-South a chance to sample delicious soup, bread, dessert and other delicacies from more than 50 of the best area restaurants and caterers

while supporting Youth Villages' programs to help troubled children and their families. Our intensive in-home treatment programs provide help for troubled teenagers, children and families in their own homes

at times convenient for the families. Youth Villages offers two intensive in-home treatment programs: Intercept and Multisystemic therapy (MST).

February 1, 2015

6:00am – 7am

Memphis Public Library and Information Center

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Breast Cancer Survivor Summit/Dr. Matthews-Juarez

University of Tennessee Health Science Center's mission is to bring the benefits of the health sciences to the achievement and maintenance of human health, with a focus on the citizens of Tennessee and the region, by pursuing an integrated program of education, research, clinical care, and public service. UTHSC hosted for a group of 500 black women who are breast cancer survivors, whose lives have been altered or touched in some way by breast cancer.

They learned the importance of becoming an advocate for breast cancer education, early detection, screening and treatment among family, friends and community.

February 8, 2015

6:00am – 7am

Junior Achievement

Junior Achievement of Memphis began teaching practical young people real-world skills in 1955. They are the community's oldest organization dedicated to giving young people the practical knowledge and skills they need to plan for their future and make smart choices. JA's programs focuses on work readiness, entrepreneurship and financial literacy. In Memphis, more than 7,500 students participate in JA each year. Their programs are taught by volunteers from all walks of life, including: business people, college students, parents and retirees. The JA Bowl-A-Thon is the largest and longest-running events for Junior Achievement, raising nearly \$300,000 for JA's programs throughout Memphis and surrounding communities

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Orchard Fellowship

The Orchard Fellowship is an organization whose purpose is to glorify God by equipping believers to influence others toward Christ in their home, neighborhood, city and the world. Their strategy is to know God in personal and corporate worship, connect with people in the community and serve others in life through 7 core values: truth, prayer, family, community, missional living, leadership and storytelling. Shawn Chandler talked about their annual Blacklight Dodge ball tournament to benefit Agape North, which is a cause based clothing company that sells quality apparel and gives customers purpose and meaning behind what they wear. With one's purchase of Agape North products, uniforms are provided to students in need creating a bond between their customers and their community.

February 15, 2015

6:00am – 7am

School Seed

SchoolSeed is a non-profit organization aimed at improving the quality of K-12 education in the Greater Memphis community. They raise and administer funds through a collaborative effort with community partners to drive educational excellence and innovation for the public school students of the Greater Memphis community. SchoolSeed is the independent fund for Greater Memphis classrooms.

Established in 2009, SchoolSeed supports community efforts that positively impact students and teachers. SchoolSeed is the independent fiscal agent of the historic \$90 million grant from the Bill & Melinda Gates Foundation to support teacher effectiveness in the public school system.

Memphis Zoo

Education and Conservation make up the core mission statement for The Memphis Zoo's institution. They recognize the importance of these two functions working closely together to create in visitors a heightened appreciation for nature, increased scientific literacy, inspiring future generations of environmental stewards and being a positive force for change. They hold that, through conservation research, a greater understanding of ecological processes and the planet's biodiversity will occur leading to more effective management of our natural resources and remaining wildlife. The science and education needed to manage biodiversity at the local,

regional and global scales requires clear, understandable and widely distributed information to the public, policy makers, conservation organizations and stakeholders. To accomplish this directive, the Memphis Zoo is committed to assume a leading role in biodiversity conservation and be globally recognized and actively sought for their expertise on key conservation issues at regional, national and international levels. Andy Kouba, Director of Conservation and Research discussed the conservation programs, new exhibits and the upcoming annual fundraiser, The Wild World of Wine and Beer.

Mid South Con

MidSouth Con is presented by Mid-South Science and Fictions Conventions Inc. a non-profit type 501(c)(3) Corporation. Donations are welcome (and are tax deductible).

Their primary focuses are literacy and education. To that end, they have held an annual convention in Memphis, TN for over two decades hosting numerous authors, editors, scientists, and artists. They also hold a free writers' conference with workshops by award winning authors and editors.

Over the years, in addition to their main purpose of education, MidSouth Con has promoted awareness, raised and donated thousands of dollars, and done its best to help out other charitable organizations. This is the nineteenth year that MidSouth Con is holding an auction for the benefit of Literacy Mid-South and the Science Fiction Writers of America Emergency Medical Fund. All items to be auctioned for charities are on display in the Art Show and will be "on the block" during the Art Auction. SFWA uses the Emergency Medical Fund to help members when they find themselves in dire medical straits and insurance turns out not to be enough. Carlin Stewart with MidSouth Con discussed the events involved in the upcoming Con and the charities to which they donate.

February 22, 2015

6:00am – 7am

Jobs Hatchery

Jobs Hatchery is a non-profit corporation serving people who are in pursuit of something more. Jobs Hatchery helps people clarify their dreams and then inspire and motivate them to keep going after what makes them happy. Their mission is to turnaround lives by connecting individuals with tools to build faith, clarify vision, and manage money. The purpose of this group is to turnaround lives by connecting people with jobs and assisting entrepreneurs in creating jobs. They also offer a Mentoring Program that includes Sweet Spot Workbook, and Cash Budget Workshop. Using their entrepreneurs meet ups; they post job opportunities on our website to help connect people with the best job match.

American Red Cross Memphis Chapter

The American Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies about 40 percent of the nation's blood; teaches skills that save lives; provides international humanitarian aid; and supports military members and their families. The Red Cross is a not-for-profit organization that depends on volunteers and the generosity of the American

public to perform its mission. February is Red Cross Month and volunteer Bob Wallace talked about their new Memphis location, the new apps they offer and the importance of volunteering and donating.

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March 1, 2015

6:00am – 7am

Literacy Mid South

Literacy Mid South is a non-profit organization whose mission it is to enable participants to access information and resources, have the confidence to express themselves in writing and speaking, obtain literacy skills that enable independent action and create learning opportunities as a bridge to the future. March is Read Across America Month and Executive Director Kevin Dean talked about the importance of donating and volunteering as well as their 500K book giveaway and Read Across America events and book suggestions.

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March 8, 2015

6:00am – 7am

Memphis Music Commission

The Memphis & Shelby County Music Commission is a non-profit organization that preserves, fosters, and promotes Memphis music locally, nationally and throughout the world. The Memphis & Shelby County Music Commission strengthens and advances Memphis Music through education, networking, advocacy, and professional and industry development; as well as serves as an informational resource for live music performances, venues, booking agents, promoters, managers, recording studios, record labels, record producers, musical instrument retail stores, and businesses that offer services to musicians and music industry professionals.

The Commission also serves as an invaluable resource with an emphasis on strengthening and building the international branding of Memphis as a first-class music city for tourism and conventions, as well as a viable music center for professionals dedicated to the art and craftsmanship of music. Johnnie Walker, Executive Director and member Barbara Blue discussed the Commission and the annual Emissaries of Memphis Music Awards. This program celebrates Women's History Month by honoring the tremendous contributions of women to Memphis music. Proceeds benefit the Memphis Musicians Healthcare Fund, which provides access to medical care to Memphis musicians at no cost to them.

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March 15, 2015

6:00am – 7am

March Women's History Month Rev. Dr. Gina Stewart

Offers programs that focus on teenagers spiritual walk, providing them with connections and growth opportunities that will help them grow in their faith, discover their ministry gifts and honor God with their lives. Sister to Sister is a mentoring ministry which exists to address the spiritual, cognitive, and emotional development of girls between the ages of 8 to 12. The Boys to Men

Ministry is a mentoring program which exists to support the spiritual, social and emotional growth and development of males between the ages of 8-12 years of age.

Ronald McDonald House

Ronald McDonald House®, a program of Ronald McDonald House® Charities of Memphis is a "home-away-from-home" for families who are in Memphis while their child is receiving treatment for cancer or another catastrophic illness at St Jude Children's Research Hospital. All families stay completely free of charge. Caron Byrd, Executive Director of The Ronald McDonald House discussed the new programs going on at the house and the upcoming 14th annual Red Shoe Gala dinner / auction / party.

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March 22, 2015

6:00am – 7am

Midtown Memphis Development Corporation

Midtown Memphis Development Corporation, established in 2007 is a non-profit group with a mission to promote the economic development, cultural activities, recreational choices and historical integrity of Midtown Memphis. MMDC works with local government and neighborhood associations to support the beautification of Midtown streetscapes, infrastructure, safety and amenities.

Their principal objective is to promote the neighborhoods, churches, schools and businesses of midtown Memphis, TN. MMDC fosters public awareness of the assets and amenities available throughout midtown. Their efforts are aimed at enabling the midtown community to reach its full potential through the revitalization of housing, the redevelopment of business districts, the promotion of economic development, the betterment of educational, artistic and cultural institutions, as well as government and agency services to the area. George Larrimore discussed the corporation as well as the upcoming Midtown Mojo Awards which honors those individuals and organizations whose contributions ensure the integrity, vitality and viability of Midtown Memphis. They have helped make Midtown a great place to enjoy life and conduct business.

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March 29, 2015

6:00am – 7am

March Women's History Month Coach Marissa Harris

Youth Track and Field of Memphis (YTfM) and the Streets Ministries summer track and field club is gearing up to serve the community through competitive excellence and popular engagement in sports. They train kids between ages 5-18 in track and field and long-distance running. YTfM strive to provide a positive and encouraging environment while also providing best practices for training and developing young athletes.

Arthritis Foundation

The Arthritis Foundation is the largest and most trusted nonprofit organization dedicated to addressing the needs and challenges of those living with arthritis, the nation's leading cause of disability. Since 1948, the Foundation has remained committed to leading groundbreaking research for better treatments and a cure; fighting for patients' access to affordable and effective health care; and providing trusted information and resources to the more than 50 million adults and 300,000 children living with the disease. The Arthritis Foundation's mission is to improve lives through leadership in the prevention, control and cure of arthritis and related diseases. Michelle Dooner, Director of Development and Services for the Memphis division and Erin Willis, adult honoree at this year's Walk to Cure Arthritis discussed the Foundation and the Walk.