ORDER

Orders

Order / Rev:	**2169046**		
Alt Order #:			
Product Desc:			
Estimate:			**Gainesville WSKY-FM**
Flight Dates:	08/11/22 - 08/23/22	Primary AE:	Joe Herchel
Original Date / Rev:	08/09/22 / 08/10/22	Sales Office:	L-GAI
Order Type:	GENERAL	Sales Region:	Local

Agency

Name:	**One Fish Two Fish (A)**		
Buying Contact:	Kelly Thompson	Billing Type:	Cash
Billing Contact:	Kelly Thompson	Billing Calendar:	Broadcast
	7251 SW 37th Road	Billing Cycle:	EOM/EOC
	Gainesville, FL 32698	Agency Commission:	15%

Advertiser

Name:	**Ray Holt for Alachua County School B**		
Demographic:	M25-54	New Business End:	
Product Codes:	Candidates	Advertiser External ID:	212536
Revenue Code 1:	AGY	Agency External ID:	167330
Revenue Code 2:	POL	Unit Code:	Candidate -
Revenue Code 3:	POL-CAND	Order Separation:	00:20:00
Priority:	FULL		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/22	08/23/22	26	$812.00	$690.20

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2022	26	$812.00	$690.20	0.00
Totals	26	$812.00	$690.20	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Herchel			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type		Spots	Amount
N 1	WSKY	08/11/22	08/23/22	M-F 6a-10a M-F	CM	6a-10a	-------	:30	0	$30.00	FULL	0.00	NM	9	$270.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/08/22	08/14/22	---11--	2	$30.00	0.00
Week:	08/15/22	08/21/22	11111--	5	$30.00	0.00
Week:	08/22/22	08/28/22	11-----	2	$30.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type		Spots	Amount
N 2	WSKY	08/11/22	08/23/22	M-F 3p-7p M-F	CM	3p-7p	-------	:30	0	$30.00	FULL	0.00	NM	9	$270.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/08/22	08/14/22	---11--	2	$30.00	0.00
Week:	08/15/22	08/21/22	11111--	5	$30.00	0.00
Week:	08/22/22	08/28/22	11-----	2	$30.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type		Spots	Amount
N 3	WSKY	08/11/22	08/23/22	Sa 6a-10a Sa	CM	6a-10a	-------	:30	0	$34.00	FULL	0.00	NM	2	$68.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/08/22	08/14/22	-----1-	1	$34.00	0.00
Week:	08/15/22	08/21/22	-----1-	1	$34.00	0.00
Week:	08/22/22	08/28/22	-------	0	$34.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type		Spots	Amount
N 4	WSKY	08/11/22	08/23/22	Sa-Su 3p-7p Sa-Su	CM	3p-7p	-------	:30	0	$34.00	FULL	0.00	NM	2	$68.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/08/22	08/14/22	-----1-	1	$34.00	0.00
Week:	08/15/22	08/21/22	-----1-	1	$34.00	0.00

Order / Rev: 2169046
Alt Order #:
Flight Dates: 08/11/22 - 08/23/22

Advertiser: Ray Holt for Alachua County School Boa
Product Desc:
Estimate:

Gainesville WSKY-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	08/22/22	08/28/22	-------	0	$34.00	0.00								
N 5	WSKY	08/11/22	08/23/22	Su 6a-10a Su	CM	6a-10a	-------	:30	0	$34.00	FULL	0.00	NM	2	$68.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	08/08/22	08/14/22	------1	1	$34.00	0.00								
	Week:	08/15/22	08/21/22	------1	1	$34.00	0.00								
	Week:	08/22/22	08/28/22	-------	0	$34.00	0.00								
N 6	WSKY	08/11/22	08/23/22	Su 3p-7p Su	CM	3p-7p	-------	:30	0	$34.00	FULL	0.00	NM	2	$68.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	08/08/22	08/14/22	------1	1	$34.00	0.00								
	Week:	08/15/22	08/21/22	------1	1	$34.00	0.00								
	Week:	08/22/22	08/28/22	-------	0	$34.00	0.00								
													Totals	26	$812.00