

KTON
ISSUES/PROGRAMS QUARTERLY REPORT
3rd QUARTER 2023

DATE	TIME	DURATION	PROGRAM NAME	ISSUE
09/01/2023-09/09/2023	3 times a day	:30 Seconds	Unbound Foundation	KTON aired PSA's for the Unbound Car Show benefitting the Unbound Foundation, an Anti-Human Trafficking Organization. The event featured live music and entertainment to raise money to assist survivors and end human trafficking
09//03/2023-10/28/2023	2 time a day	:30 Seconds	Let's Walk Waco	KTON aired PSAs for the Lets Walk Waco organization. Lets Walk Waco encourages citizens to walk and take advantage of he area parks and sidewalks made specifically for enjoying the great outdoors
07/01/2023-07/04/2023	3 times a day	:30 Seconds	City of Waco	KTON aired PSA's for The City of Waco and it's annual 4th on the Brazos at McLane Stadium. It's free for the whole family. Several bands will be playing will be playing.
09/01/2023-09/11/2023	3 times a day	:30 second PSA's	Salvation Army	KTON ran PSA's Aug 9 through 11 is Tax-Free days in Texas and at the Salvation Army Thrift Store. Plus, Seniors 55 years or older will get an additional 25% off their entire purchase. The tax free is brought to you by United Healthcare Community Plan. And The Salvation Army
07/01/2023-07/22/2023	3 times a day	:30 Seconds	Cindy Walker Foundation	KTON aired PSAs for the Cindy Walker Days Festival. Benefitting the Cindy Walker Foundation that is building a museum in honor of the famous songwriter, and will provide music training for children across the state of Texas
07/01/2023-09/30/2023	3 times a day	:30 sec PSA;s	Humane Society	Humane Society of Central Texas shelter is full of dogs, and they are offering free adoptions. Listeners are encouraged to foster a dog on Wet Nose Wednesday.
08/10/23 – 09/11/23	2 times a day	:30 sec PSA's	Education Foundation	LaVega Pirates Education Foundation holds their Sail The Seven Seas annual fundraiser at The Lee Lockwood Library to raise funds for grants and academic achievement while entertaining.

09/01/2023-09/08/2023	3 times a day	:30 Second PSA's	City of Hewitt	The Greater Hewitt Chamber of Commerce is host a golf tournament called Disco and Divots. It will be Friday, September 9th at Cottonwood Creek Golf Course. The money raised will go to a scholarship fund. PSA's were provided
09/20/2023-10/01/2023	3 times a day	:30 Second PSA's	Ross Volunteer Fire Department	KTON helped with PSA's to promote the Ross Volunteer Fire Department fund raiser on Sunday October 1st
09/01/23 – 0930/23	5 times a day	:60 sec Spots	Caritas of Waco	KTON and KRMX organizes an annual Toy & Poker Run for Motorcycles and Classic Cars to raise funds and toys for Caritas of Waco. Caritas helps families in need, especially just before the holidays,
08/15/2023-09/03/2023	3 times a day	:30 Second PSA's	Central Texas Fair	KTON aired PSAs for the Central Texas Stae Fair. The event brings in over 5 million dollars to the local economy. Held at The Bell County Expo Center each year.
08/01/2023-09/03/2023	3 times a day	:30 Second PSA's	City of West	KTON aired PSAs and spots for the annual West Fest in West, Texas. The event raises awareness for Czek Heritage in the area. The 2021 West Fest Queen and organizer Max Tooker was interviewed on the Morning Show. West Fest has raised over three million dollars for the community