

## ORDER



**Orders**  
 Order / Rev: 134212  
 Alt Order #:  
 Product Desc: Aug 2016  
 Estimate:  
 Flight Dates: 08/12/16 - 08/16/16  
 Original Date / Rev: 08/10/16 / 08/10/16  
 Order Type: TRANSACTIONAL

KHAR-AM

Primary AE: Patrick Wright  
 Sales Office: L-AK  
 Sales Region: Local

**Agency**  
 Name: Bob Lynn for State House  
 Buying Contact:  
 Billing Contact:  
 4400 Trapline Drive  
 Anchorage, AK 99516

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**  
 Name: Bob Lynn for State House  
 Demographic: HH  
 Product Codes: Candidates  
 Priority: P-04  
 Revenue Code 1: Agency Business  
 Revenue Code 2: Political  
 Revenue Code 3: Political Candidate

New Business Thru:  
 Order Separation: 00:28:00  
 Advertiser External ID:  
 Agency External ID:  
 Unit Code: General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/16	08/16/16	50	\$430.00	\$365.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	50	\$430.00	\$365.50	0.00
<b>Totals</b>	<b>50</b>	<b>\$430.00</b>	<b>\$365.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Patrick Wright			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 9	KHAR	08/12/16	08/12/16	Mo-Fr Prime Time Mo-Fr 6a-7p	CM	6a-7p	----+--	1:00	10	\$10.00	P-04	0.00	NM	10	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/08/16	08/14/16	----+--		10			\$10.00			0.00			
N 10	KHAR	08/13/16	08/13/16	Sa-Su Prime Time Sa- 6a-7p	CM	6a-7p	-----S-	1:00	10	\$8.00	P-04	0.00	NM	10	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/08/16	08/14/16	-----S-		10			\$8.00			0.00			
N 11	KHAR	08/14/16	08/14/16	Sa-Su Prime Time Su 6a-7p	CM	6a-7p	-----+	1:00	10	\$5.00	P-04	0.00	NM	10	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/08/16	08/14/16	-----+		10			\$5.00			0.00			
N 12	KHAR	08/15/16	08/16/16	Mo-Fr Prime Time Mo-Fr 6a-7p	CM	6a-7p	++-----	1:00	20	\$10.00	P-04	0.00	NM	20	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/15/16	08/21/16	++-----		20			\$10.00			0.00			
Totals														50	\$430.00