



125 West 55th St
New York, NY 10019

Contract # 25246624	Changes as of: 7/20/2016 at 10:19 AM	Version: Highlighting Revision 2
CPE: 779/789/4760	Flight: 7/15/16 - 7/21/16	Station: WLFI
Agency: BUYING TIME,LLC	Advertiser: Bayh US Senate IN	Market: Lafayette, IN
650 Massachusetts AVE NW	Product: Political	Office: WASHINGTON
Suite 210	Agency Order #: 5207840	Primary Demo: Adults 35+
Washington, DC 20001	Buyer: Herrick, Cathie	Con Type: POLITICAL/VOTE
	Salesperson: BEN WILMETH	Assistant: BEN WILMETH
	202-872-5880	202-872-5880

Comments: New Order - Bayh/Senate

Total \$: \$3,700.00
Total Spots: 20
Total CPP: \$0.00
Total GRP:
Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/15 - 7/21							Total Spots	Total \$	CPP	GRP
							7/15	7/16	7/17	7/18	7/19	7/20	7/21				
1	Th-F,M-W 7a-9a		CBS This Morning	\$125.00	0	30	1	0	0	0	1	1	0	3	\$375.00	\$0.00	0.0
2	Th-F,M-W 6a-7a		News 18 This Morning @ 6A	\$175.00	0	30	0	0	0	1	0	0	1	2	\$350.00	\$0.00	0.0
3	Th-F,M-W 12n-12:30p		News 18 At Noon	\$125.00	0	30	1	0	0	0	1	1	0	3	\$375.00	\$0.00	0.0
4	Th-F,M-W 11a-12n		Price Is Right	\$110.00	0	30	1	0	0	0	0	0	0	1	\$110.00	\$0.00	0.0
5	Su 6p-6:30p		News 18 Weekend Report	\$150.00	0	30	0	0	1	0	0	0	0	1	\$150.00	\$0.00	0.0
REV- 6	Su 6:30p-7p		CBS News Sunday	\$175.00	0	30	0	0	1	0	0	0	0	0	\$0.00	\$0.00	0.0
7	Th-F,M-W 6:30p-7p		CBS Evening News	\$300.00	0	30	1	0	0	1	0	0	1	3	\$900.00	\$0.00	0.0
8	Th-F,M-W 5p-5:30p		News 18 At 5PM	\$225.00	0	30	0	0	0	0	1	1	0	2	\$450.00	\$0.00	0.0
9	Th-F,M-W 6p-6:30p		News 18 At 6PM	\$450.00	0	30	1	0	0	0	0	0	0	1	\$450.00	\$0.00	0.0
10	Th-F,M-W 7p-7:30p		Wheel Of Fortune	\$275.00	0	30	0	0	0	1	0	0	0	1	\$275.00	\$0.00	0.0
11	M-F 10a-11a		Let's Make a Deal	\$90.00	0.0	30	0	0	0	1	0	0	0	1	\$90.00	\$0.00	0.0
REV+ 12	Th 5a-6a		News	\$75.00	0.0	30	0	0	0	0	0	0	0	1	\$75.00	\$0.00	0.0
REV+ 13	Th 4p-5p		Ellen	\$100.00	0.0	30	0	0	0	0	0	0	0	1	\$100.00	\$0.00	0.0
TOTALS:							5	0	1	4	3	3	4	20	\$3,700.00	\$0.00	0.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
07/20/16 10:19 AM	ERIN SCHUMACHER	New Order - Bayh/Senate
07/18/16 3:42 PM	Jennifer Robinson	Line 7 - Pe'd 1x 7/17 due to golf ran over. Can mg 1x 7/20 5-6a News @ \$75 and 1x 7/21 4-5p Ellen @ \$100.

Competitive Information	
Market Budget:	\$3,700
WLFI Share:	100%
Comment:	

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	20	\$3,700.00	N/A	0.0
Total	100%	20	\$3,700.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Jul	20	\$3,700.00
Total	20	\$3,700.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	7/20/16 10:19 AM	ERIN SCHUMACHER	Revised	1		\$0	\$3,700.00	Changes: Total Spots from 19 to 20. 3 buylines added or modified.
Makegood 1	7/18/16 3:42 PM	Jennifer Robinson	Confirmed			\$0	\$3,700.00	
Queued for Electronic Contracting	7/14/16 11:21 AM					\$0	\$0	
Revision	7/14/16 11:17 AM	BEN WILMETH	Confirmed			\$0	\$3,700.00	Changes: User Entered \$ from \$0.00 to \$3,700.00, Demo Meta to [R16], Flight Start from 7/14/16 to 7/15/16, Comments from to New Order - Bayh/Senate. 11 buylines added or modified.
New	7/14/16 11:14 AM	BEN WILMETH	New	19		\$3,700.00	\$3,700.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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