



WLFI
2605 Yeager Road
West Lafayette, IN 47906
(765) 463-1800

CONTRACT

<u>Contract / Revision</u> 919476 /		<u>Alt Order #</u> 25268094
<u>Product</u> Political		
<u>Contract Dates</u> 10/11/16 - 10/17/16		<u>Estimate #</u> 4863
<u>Advertiser</u> POL/Bayh US Senate IN (D)		<u>Original Date / Revision</u> 10/11/16 / 10/11/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WLFI	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9915780	<u>Advertiser Code</u> 779	<u>Product 1/2</u> 789
<u>Agency Ref</u> IN5252/SP2893/TO824		<u>Advertiser Ref</u>

And:

Buying Time
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001-3796
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 1	WLFI	10/12/16	10/12/16	The Early Show	M-F 7a-9a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/10/16	10/16/16	--W----	1			\$125.00					
E 2	WLFI	10/14/16	10/14/16	The Early Show	M-F 7a-9a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/10/16	10/16/16	----F--	1			\$125.00					
E 3	WLFI	10/17/16	10/17/16	The Early Show	M-F 7a-9a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	M-----	1			\$125.00					
E 4	WLFI	10/11/16	10/11/16	NC 18 6-7a This Morning	M-F 6a-7a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/10/16	10/16/16	-T-----	1			\$175.00					
E 5	WLFI	10/13/16	10/13/16	NC 18 6-7a This Morning	M-F 6a-7a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/10/16	10/16/16	---T---	1			\$175.00					
E 6	WLFI	10/11/16	10/11/16	News Chan 18 @ Noon	M-F 12p-1230p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/10/16	10/16/16	-T-----	1			\$125.00					
E 7	WLFI	10/13/16	10/13/16	News Chan 18 @ Noon	M-F 12p-1230p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/10/16	10/16/16	---T---	1			\$125.00					
E 8	WLFI	10/16/16	10/16/16	SU Early News @ 6p	Su 6p-630		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/10/16	10/16/16	-----S	1			\$150.00					
E 9	WLFI	10/12/16	10/12/16	News Chan 18 @ 5p	M-F 5p-530p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/10/16	10/16/16	--W----	1			\$225.00					
E 10	WLFI	10/14/16	10/14/16	News Chan 18 @ 5p	M-F 5p-530p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/10/16	10/16/16	----F--	1			\$225.00					
E 11	WLFI	10/17/16	10/17/16	News Chan 18 @ 5p	M-F 5p-530p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					

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<u>Contract Dates</u> 10/11/16 - 10/17/16	<u>Product</u> Political	<u>Estimate #</u> 4863
<u>Advertiser</u> POL/Bayh US Senate IN (I		<u>Original Date / Revision</u> 10/11/16 / 10/11/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	M-----				1	\$225.00				
E 12	WLFI	10/11/16	10/11/16	News Chan 18 @ 6p	M-F 6p-630p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-T-----				1	\$450.00				
E 13	WLFI	10/13/16	10/13/16	News Chan 18 @ 6p	M-F 6p-630p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---T---				1	\$450.00				
E 14	WLFI	10/17/16	10/17/16	News Chan 18 @ 6p	M-F 6p-630p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	M-----				1	\$450.00				
E 15	WLFI	10/12/16	10/12/16	CBS Evening News M-Su	M-Su 630-7p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--W----				1	\$700.00				
E 16	WLFI	10/17/16	10/17/16	CBS Evening News M-Su	M-Su 630-7p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	M-----				1	\$700.00				
E 17	WLFI	10/11/16	10/11/16	M-F 7p-730p Wheel Of Fort	M-F 7p-730p Whee		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-T-----				1	\$275.00				
E 18	WLFI	10/14/16	10/14/16	M-F 7p-730p Wheel Of Fort	M-F 7p-730p Whee		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----F--				1	\$275.00				
D 19	WLFI	10/13/16	10/13/16	M-F 730p-8p Jeopardy	M-F 730p-8p Jeopæ		:30				NM	0	\$0.00
E 20	WLFI	10/17/16	10/17/16	M-F 730p-8p Jeopardy	M-F 730p-8p Jeopæ		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	M-----				1	\$275.00				
N 21	WLFI	10/13/16	10/13/16	The Early Show	M-F 7a-9a		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---T---				2	\$125.00				
N 22	WLFI	10/12/16	10/17/16	NC 18 6-7a This Morning	M-F 6a-7a		:30				NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--W-F--				2	\$175.00				
Week:		10/17/16	10/23/16	M-----				1	\$175.00				
N 23	WLFI	10/12/16	10/17/16	News Chan 18 @ Noon	M-F 12p-1230p		:30				NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--W-F--				2	\$125.00				
Week:		10/17/16	10/23/16	M-----				1	\$125.00				
N 24	WLFI	10/13/16	10/13/16	News Chan 18 @ 5p	M-F 5p-530p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---T---				1	\$225.00				
N 25	WLFI	10/12/16	10/14/16	News Chan 18 @ 6p	M-F 6p-630p		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--W-F--				2	\$450.00				
N 26	WLFI	10/13/16	10/14/16	CBS Evening News M-Su	M-Su 630-7p		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---TF--				2	\$700.00				
N 27	WLFI	10/12/16	10/17/16	M-F 7p-730p Wheel Of Fort	M-F 7p-730p Whee		:30				NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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		<u>Original Date / Revision</u> 10/11/16 / 10/11/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--W-F--				2	\$275.00				
Week:		10/17/16	10/23/16	M-----				1	\$275.00				
N 28	WLFI	10/12/16	10/14/16	M-F 730p-8p Jeopardy	M-F 730p-8p Jeopardy		:30				NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--W-F--				3	\$275.00				
N 29	WLFI	10/12/16	10/17/16	M-F 530p-6p Inside Edition	M-F 530p-6p Inside Edition		:30				NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--WTF--				3	\$175.00				
Week:		10/17/16	10/23/16	M-----				1	\$175.00				
N 30	WLFI	10/15/16	10/15/16	SA Early News @ 6p	Sa 6p-630p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S-				1	\$150.00				
N 31	WLFI	10/15/16	10/15/16	CBS Evening News M-Su	M-Su 630-7p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S-				1	\$175.00				
N 32	WLFI	10/16/16	10/16/16	Sunday Prime Hour 1	Su 7p-8p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S				1	\$900.00				
N 33	WLFI	10/16/16	10/16/16	Su Late News @ 11p	Su 11p-1135p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S				1	\$200.00				
N 34	WLFI	10/12/16	10/17/16	LN M-F @ 11p	M-F 11p-1135p		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--WTF--				3	\$300.00				
Week:		10/17/16	10/23/16	M-----				1	\$300.00				
N 35	WLFI	10/16/16	10/16/16	CBS Sunday Morning	Su 9a-1030a		:30				NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S				2	\$325.00				
N 36	WLFI	10/16/16	10/16/16	CBS NFL Regular Football	CBS NFL Regular I		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S				2	\$300.00				
N 37	WLFI	10/15/16	10/15/16	CBS SEC Football	CBS SEC Football		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S-				2	\$150.00				
N 38	WLFI	10/14/16	10/14/16	Friday Prime Hour 2	F 9p-10p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----F--				1	\$300.00				
N 39	WLFI	10/14/16	10/14/16	Friday Prime Hour 3	F 10p-11p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----F--				1	\$300.00				
Totals								0.00				58	\$16,175.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/17/16	58	\$16,175.00	(\$2,426.25)	\$13,748.75
Totals	58	\$16,175.00	(\$2,426.25)	\$13,748.75

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919476 /	25268094

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/11/16 - 10/17/16	Political	4863

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Bayh US Senate IN (I	10/11/16 / 10/11/16

Signature: _____ **Date:** _____

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