

ORDER

**WOIO**

Orders

Order / Rev: 1572734

Alt Order #: 08353827

Product Desc: NRA PVF

Estimate: 7673

Flight Dates: 09/20/16 - 09/25/16

Original Date / Rev: 09/15/16 / 09/15/16

Order Type: General

Primary AE: Teresa Difuria

Sales Office: T-PHI

Sales Region: National

Agency

Name: Red Eagle Media Group

Buying Contact:

Billing Contact:

815 Slaters Lane

Alexandria, VA 22314

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: ISS/National Rifle Association

Demographic: A35-64

Product Codes: PL20

Priority: P 1

Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/25/16	3	\$17,000.00	\$14,450.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	3	\$17,000.00	\$14,450.00	0.00
Totals	3	\$17,000.00	\$14,450.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa Difuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WOIO	09/25/16	09/25/16	NET NFL Game 2 NFL Game	Comm	425p-730p	-----1	:30	1	\$11,000.00	P 4	0.00	NM	1	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/16	09/25/16	-----1		1				\$11,000.00		0.00			
N 4	WOIO	09/20/16	09/20/16	NET Tue Hour 3 Tue Hour 3	Comm	10-11P	-T-----	:30	1	\$2,500.00	P 6	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/16	09/25/16	-T-----		1				\$2,500.00		0.00			
N 7	WOIO	09/23/16	09/23/16	NET Fri Hour 1 Fri Hour 1	Comm	8-9p	----F--	:30	1	\$3,500.00	P 4	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/16	09/25/16	----F--		1				\$3,500.00		0.00			
													Totals	3	\$17,000.00