

Ampersand Cable System Order

Order #	62778503
Syscode	0156
System Name	Prime Media/Topeka Zone, KS
Market	Topeka

Flight Dates	07/13/20 - 07/20/20
Agency	Mentzer Media Services
Advertiser	Plains PAC

Update Date	07/10/20
Version	1 Vs. 1

AE	Paul Doll
Sales Coordinator	Sophie Martin
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD Jul19
-	

Client Code	PLPKS
Product Code	PLPKS
Est Code	8087
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$22,526.00		
Commission	\$3,378.90		
Net Total	\$19,147.10		
Total Spots	252		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 7.10 New Order. Please Review and Confirm. Thank You!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESP2	ESP2 DT	7/13/20	7/19/20	09:00	16:00		X	X	X	X	X	X	-	-	11	\$46.00	\$506.00	30	NCR 06/29/20-09/03/20
2	ESP2	ESP2 DT	7/20/20	7/26/20	09:00	16:00	X							-	-	2	\$46.00	\$92.00	30	NCR 06/29/20-09/03/20
3	ESP2	ESP2 EF	7/13/20	7/19/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$73.00	\$438.00	30	NCR 06/29/20-09/03/20
4	ESP2	ESP2 EF	7/20/20	7/26/20	16:00	19:00	X							-	-	1	\$73.00	\$73.00	30	NCR 06/29/20-09/03/20
5	ESP2	ESP2 PT	7/13/20	7/19/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$111.00	\$1,332.00	30	NCR 06/29/20-09/03/20
6	ESP2	ESP2 PT	7/20/20	7/26/20	19:00	24:00	X							-	-	2	\$111.00	\$222.00	30	NCR 06/29/20-09/03/20
7	ESP2	ESP2 W	7/13/20	7/19/20	11:00	19:00						X	X	-	-	2	\$73.00	\$146.00	30	NCR 06/29/20-09/03/20
8	ESPN	ESPN DT	7/13/20	7/19/20	09:00	16:00		X	X	X	X	X	X	-	-	11	\$57.00	\$627.00	30	NCR 06/29/20-09/03/20
9	ESPN	ESPN DT	7/20/20	7/26/20	09:00	16:00	X							-	-	2	\$57.00	\$114.00	30	NCR 06/29/20-09/03/20
10	ESPN	ESPN EF	7/13/20	7/19/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$86.00	\$516.00	30	NCR 06/29/20-09/03/20
11	ESPN	ESPN EF	7/20/20	7/26/20	16:00	19:00	X							-	-	1	\$86.00	\$86.00	30	NCR 06/29/20-09/03/20
12	ESPN	ESPN PT	7/13/20	7/19/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$127.00	\$1,524.00	30	NCR 06/29/20-09/03/20
13	ESPN	ESPN PT	7/20/20	7/26/20	19:00	24:00	X							-	-	2	\$127.00	\$254.00	30	NCR 06/29/20-09/03/20
14	ESPN	ESPN W	7/13/20	7/19/20	11:00	19:00						X	X	-	-	2	\$86.00	\$172.00	30	NCR 06/29/20-09/03/20
15	FXNC	FXNC EM	7/13/20	7/19/20	05:00	09:00		X	X	X	X	X	X	-	-	7	\$84.00	\$588.00	30	NCR 06/29/20-09/03/20
16	FXNC	FXNC EM	7/20/20	7/26/20	05:00	09:00	X							-	-	1	\$84.00	\$84.00	30	NCR 06/29/20-09/03/20
17	FXNC	FXNC DT	7/13/20	7/19/20	09:00	16:00		X	X	X	X	X	X	-	-	4	\$70.00	\$280.00	30	NCR 06/29/20-09/03/20
18	FXNC	FXNC DT	7/20/20	7/26/20	09:00	16:00	X							-	-	1	\$70.00	\$70.00	30	NCR 06/29/20-09/03/20
19	FXNC	FXNC EF	7/13/20	7/19/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$108.00	\$648.00	30	NCR 06/29/20-09/03/20
20	FXNC	FXNC EF	7/20/20	7/26/20	16:00	19:00	X							-	-	1	\$108.00	\$108.00	30	NCR 06/29/20-09/03/20
21	FXNC	FXNC PT	7/13/20	7/19/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$159.00	\$1,908.00	30	NCR 06/29/20-09/03/20

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Advertiser	Plains PAC

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22	FXNC	FXNC PT	7/20/20	7/26/20	19:00	24:00	X							-	-	2	\$159.00	\$318.00	30	NCR 06/29/20-09/03/20
23	FXNC	FXNC W	7/13/20	7/19/20	11:00	19:00						X	X	-	-	2	\$108.00	\$216.00	30	NCR 06/29/20-09/03/20
24	HGTV	HGTV DT	7/13/20	7/19/20	09:00	16:00		X	X	X	X	X	X	-	-	11	\$57.00	\$627.00	30	NCR 06/29/20-09/03/20
25	HGTV	HGTV DT	7/20/20	7/26/20	09:00	16:00	X							-	-	2	\$57.00	\$114.00	30	NCR 06/29/20-09/03/20
26	HGTV	HGTV EF	7/13/20	7/19/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$86.00	\$516.00	30	NCR 06/29/20-09/03/20
27	HGTV	HGTV EF	7/20/20	7/26/20	16:00	19:00	X							-	-	1	\$86.00	\$86.00	30	NCR 06/29/20-09/03/20
28	HGTV	HGTV PT	7/13/20	7/19/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$127.00	\$1,524.00	30	NCR 06/29/20-09/03/20
29	HGTV	HGTV PT	7/20/20	7/26/20	19:00	24:00	X							-	-	2	\$127.00	\$254.00	30	NCR 06/29/20-09/03/20
30	HGTV	HGTV W	7/13/20	7/19/20	11:00	19:00						X	X	-	-	2	\$86.00	\$172.00	30	NCR 06/29/20-09/03/20
31	HIST	HIST DT	7/13/20	7/19/20	09:00	16:00		X	X	X	X	X	X	-	-	11	\$57.00	\$627.00	30	NCR 06/29/20-09/03/20
32	HIST	HIST DT	7/20/20	7/26/20	09:00	16:00	X							-	-	2	\$57.00	\$114.00	30	NCR 06/29/20-09/03/20
33	HIST	HIST EF	7/13/20	7/19/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$86.00	\$516.00	30	NCR 06/29/20-09/03/20
34	HIST	HIST EF	7/20/20	7/26/20	16:00	19:00	X							-	-	1	\$86.00	\$86.00	30	NCR 06/29/20-09/03/20
35	HIST	HIST PT	7/13/20	7/19/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$127.00	\$1,524.00	30	NCR 06/29/20-09/03/20
36	HIST	HIST PT	7/20/20	7/26/20	19:00	24:00	X							-	-	2	\$127.00	\$254.00	30	NCR 06/29/20-09/03/20
37	HIST	HIST W	7/13/20	7/19/20	11:00	19:00						X	X	-	-	2	\$86.00	\$172.00	30	NCR 06/29/20-09/03/20
38	LIF	ESP2 DT	7/13/20	7/19/20	09:00	16:00		X	X	X	X	X	X	-	-	11	\$46.00	\$506.00	30	NCR 06/29/20-09/03/20
39	LIF	ESP2 DT	7/20/20	7/26/20	09:00	16:00	X							-	-	2	\$46.00	\$92.00	30	NCR 06/29/20-09/03/20
40	LIF	ESP2 EF	7/13/20	7/19/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$73.00	\$438.00	30	NCR 06/29/20-09/03/20
41	LIF	ESP2 EF	7/20/20	7/26/20	16:00	19:00	X							-	-	1	\$73.00	\$73.00	30	NCR 06/29/20-09/03/20
42	LIF	ESP2 PT	7/13/20	7/19/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$111.00	\$1,332.00	30	NCR 06/29/20-09/03/20

Ampersand Cable System Order

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Market	Topeka

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Advertiser	Plains PAC

Update Date	07/10/20
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Version	1 Vs. 1
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Show All Lines

Total # of Weeks	2
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Total	\$22,526.00
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Commission	\$3,378.90
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Net Total	\$19,147.10
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Total Spots	252
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Affiliate Split	100.0
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Sold On	Cost Per Spot
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GRP	-	GIMP	-
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CPP	-	CPM	-
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AE	Paul Doll
Sales Coordinator	Sophie Martin
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD Jul19
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Product Code	PLPKS
Est Code	8087
Product Name	
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	LIF	ESP2 PT	7/20/20	7/26/20	19:00	24:00	X							-	-	2	\$111.00	\$222.00	30	NCR 06/29/20-09/03/20
44	LIF	ESP2 W	7/13/20	7/19/20	11:00	19:00						X	X	-	-	2	\$73.00	\$146.00	30	NCR 06/29/20-09/03/20
45	TBSC	ESP2 DT	7/13/20	7/19/20	09:00	16:00		X	X	X	X	X	X	-	-	11	\$46.00	\$506.00	30	NCR 06/29/20-09/03/20
46	TBSC	ESP2 DT	7/20/20	7/26/20	09:00	16:00	X							-	-	2	\$46.00	\$92.00	30	NCR 06/29/20-09/03/20
47	TBSC	ESP2 EF	7/13/20	7/19/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$73.00	\$438.00	30	NCR 06/29/20-09/03/20
48	TBSC	ESP2 EF	7/20/20	7/26/20	16:00	19:00	X							-	-	1	\$73.00	\$73.00	30	NCR 06/29/20-09/03/20
49	TBSC	ESP2 PT	7/13/20	7/19/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$111.00	\$1,332.00	30	NCR 06/29/20-09/03/20
50	TBSC	ESP2 PT	7/20/20	7/26/20	19:00	24:00	X							-	-	2	\$111.00	\$222.00	30	NCR 06/29/20-09/03/20
51	TBSC	ESP2 W	7/13/20	7/19/20	11:00	19:00						X	X	-	-	2	\$73.00	\$146.00	30	NCR 06/29/20-09/03/20

	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Total
SPOTS	252	0	0	0	0	0	0	0	0	0	0	0	252
AMT	\$22,526.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$22,526.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/13/20

62778503 | Topeka | Prime Media/Topeka Zone, KS | 0156 |