

ORDER



Orders
Order / Rev: 3528339
 Alt Order #:
Product Desc: WV Attorney General
Estimate: 430506
Flight Dates: 04/30/24 - 05/06/24
Original Date / Rev: 04/23/24 / 04/23/24
Order Type: NORMAL

WSAZ
Primary AE: Melanie Oliver
Sales Office: HUNN
Sales Region: National

Agency Name: Smart Media Group
Buying Contact: Kathy Fontes
Billing Contact:
 PO Box 26067
 Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Committee to Elect JB McCuskey
Demographic: HH
Product Codes: Candidate - State - Governor
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-04

New Business End:
Advertiser External ID: 631429
Agency External ID: 114228
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/06/24	122	\$30,850.00	\$26,222.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	122	\$30,850.00	\$26,222.50	0.00
Totals	122	\$30,850.00	\$26,222.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Melanie Oliver			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSAZ	04/30/24	05/06/24	WSAZ News 3 Sunrise@ WSAZ News 3 Sunrise@ 530a	CM	527a-6a	11111--	:30	5	\$200.00	P-04	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/30/24	05/06/24	11111--		5				\$200.00		0.00			
N 2	WSAZ	04/30/24	05/06/24	WSAZ News 3 Today @ WSAZ New 3 Today @ 6a	CM	557a-7a	11111--	:30	5	\$400.00	P-04	0.00	NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/30/24	05/06/24	21111--		6				\$400.00		0.00			
N 3	WSAZ	04/30/24	05/06/24	NBC Today Show Today Show	CM	658a-9a	11111--	:30	5	\$350.00	P-04	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/30/24	05/06/24	11111--		5				\$350.00		0.00			
N 4	WSAZ	04/30/24	05/06/24	NBC Today Show III Today w/ Hoda & Jenna	CM	Today w/ Hoda & .	11111--	:30	5	\$150.00	P-04	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/30/24	05/06/24	11111--		5				\$150.00		0.00			
N 5	WSAZ	04/30/24	05/06/24	News 3 @ Midday News 3 @ Midday	CM	1157a-1p	22222--	:30	10	\$225.00	P-04	0.00	NM	10	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/30/24	05/06/24	22222--		10				\$225.00		0.00			
N 6	WSAZ	04/30/24	05/06/24		CM	1p-2p	1-1-1--	:30	3	\$225.00	P-04	0.00	NM	3	\$675.00

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Advertiser: Committee to Elect JB McCuskey
 Product Desc: WV Attorney General
 Estimate: 430506
WSAZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				NBC News Daily											
				NBC News Daily											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/30/24	05/06/24	1-1-1--			3			\$225.00			0.00		
N 7	WSAZ	04/30/24	05/06/24	WSAZ News 3 @ 4p	CM	4p-5p	22222--	:30	10	\$200.00	P-04	0.00	NM	10	\$2,000.00
				WSAZ News 3 @ 4p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/30/24	05/06/24	22222--			10			\$200.00			0.00		
N 8	WSAZ	04/30/24	05/06/24	WSAZ First @ 5p M-F	CM	5:00 PM-5:30 PM	11111--	:30	5	\$425.00	P-04	0.00	NM	5	\$2,125.00
				WSAZ First @ 5p M-F (5:00 PM-5:30 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/30/24	05/06/24	11111--			5			\$425.00			0.00		
N 9	WSAZ	04/30/24	05/06/24	WSAZ 530p Edition M-F	CM	5:30 PM-6:00 PM	11111--	:30	5	\$450.00	P-04	0.00	NM	5	\$2,250.00
				WSAZ 530p Edition M-F (5:30 PM-6:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/30/24	05/06/24	11111--			5			\$450.00			0.00		
N 10	WSAZ	04/30/24	05/06/24	WSAZ News 3 @ 6p	CM	6p-630p	1--1---	:30	2	\$800.00	P-04	0.00	NM	1	\$800.00
				WSAZ News 3 @ 6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/30/24	05/06/24	---1---			1			\$800.00			0.00		
N 11	WSAZ	04/30/24	05/06/24	Wheel of Fortune M-F	CM	7p-730p	--1----	:30	1	\$500.00	P-04	0.00	NM	1	\$500.00
				Wheel of Fortune M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/30/24	05/06/24	--1----			1			\$500.00			0.00		
N 12	WSAZ	04/30/24	05/06/24	Jeopardy M-F	CM	730p-8p	11111--	:30	5	\$500.00	P-04	0.00	NM	5	\$2,500.00
				Jeopardy M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/30/24	05/06/24	11111--			5			\$500.00			0.00		
N 13	WSAZ	04/30/24	05/06/24	News @ 11p M-F	CM	11p-1135p	11111--	:30	5	\$500.00	P-04	0.00	NM	5	\$2,500.00
				News @ 11p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/30/24	05/06/24	11111--			5			\$500.00			0.00		
N 14	WSAZ	04/30/24	05/06/24	New Channel 3 Wake Up	CM	430a-5a	11111--	:30	5	\$50.00	P-04	0.00	NM	5	\$250.00
				New Channel 3 Wake Up											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/30/24	05/06/24	11111--			5			\$50.00			0.00		
N 15	WSAZ	04/30/24	05/06/24	NBC Kentucky Derby	CM	5:45 PM-5:50 PM	-----1-	:30	1	\$2,000.00	P-04	0.00	NM	1	\$2,000.00
				Kentucky Derby (5:45 PM-5:50 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/30/24	05/06/24	-----1-			1			\$2,000.00			0.00		
N 16	WSAZ	05/04/24	05/04/24	Sa 730p-8p	CM	730p-8p	-----1-	:30	1	\$125.00	P-04	0.00	NM	1	\$125.00
				Sa 730p-8p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/29/24	05/05/24	-----1-			1			\$125.00			0.00		
N 17	WSAZ	05/04/24	05/04/24	News @ 11p Sa	CM	11p-1130p	-----1-	:30	1	\$400.00	P-04	0.00	NM	1	\$400.00
				News @ 11p Sa											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/29/24	05/05/24	-----1-			1			\$400.00			0.00		
N 18	WSAZ	05/05/24	05/05/24	News @ 11p Su	CM	11p-1135p	-----1	:30	1	\$400.00	P-04	0.00	NM	1	\$400.00
				News @ 11p Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/29/24	05/05/24	-----1			1			\$400.00			0.00		
N 19	WSAZ	05/05/24	05/05/24	WSAZ News 3 @ 6p Su	CM	6p-630p	-----1	:30	1	\$350.00	P-04	0.00	NM	1	\$350.00
				WSAZ News 3 @ 6p Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/29/24	05/05/24	-----1			1			\$350.00			0.00		
N 20	WSAZ	05/05/24	05/05/24	Su 1135p-1205a	CM	1135p-1205a	-----1	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
				Su 1135p-1205a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/29/24	05/05/24	-----1			1			\$100.00			0.00		

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 Product Desc: WV Attorney General
 Estimate: 430506
WSAZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	-----1		1				\$100.00		0.00			
N 21	WSAZ	05/05/24	05/05/24	Late Fringe Rotator Sa-Su Late Fringe Rotator Sa-Su	CM	12:00 XM-12:30 XM (12:00 XM-12:30 XM)	-----1	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	-----1		1				\$100.00		0.00			
N 22	WSAZ	04/30/24	05/06/24	WSAZ's Studio 3 WSAZ's Studio 3	CM	11a-12p	22222--	:30	10	\$125.00	P-04	0.00	NM	9	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/30/24	05/06/24	22221--		9				\$125.00		0.00			
N 23	WSAZ	04/30/24	05/06/24	NBC The Tonight Show The Tonight Show	CM	1135p-1237a	22222--	:30	10	\$200.00	P-04	0.00	NM	10	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/30/24	05/06/24	22222--		10				\$200.00		0.00			
N 24	WSAZ	04/30/24	05/06/24	NBC Late Night Late Night w/ Seth Meyers	CM	1237a-137a	22222--	:30	10	\$50.00	P-04	0.00	NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/30/24	05/06/24	22222--		10				\$50.00		0.00			
N 25	WSAZ	04/30/24	05/06/24	WSAZ News 3 Sunrise @ WSAZ News 3 Sunrise @ 5a	CM	5a-530a	11111--	:30	5	\$150.00	P-04	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/30/24	05/06/24	11111--		5				\$150.00		0.00			
N 26	WSAZ	04/30/24	05/06/24	M-F 2p-3p M-F 2p-3p	CM	2p-3p	22222--	:30	10	\$125.00	P-04	0.00	NM	10	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/30/24	05/06/24	22222--		10				\$125.00		0.00			
Totals													122	\$30,850.00	