



GRADICK COMMUNICATIONS
Community Radio
At Its Best!



Cason Hightower

STATE HOUSE

30-second commercials, 6AM – 8PM, June 2nd to June 9th, on...

WLBB News Talk Radio - Local News, sports and Community interest in the morning, Glenn Beck, Rush Limbaugh, Sean Hannity and Mark Levin the rest of the day (The top four names in conservative talk). Primary demo: 35+, 64% male, 36% female. Our coverage is primarily Carroll County, with distant coverage into Haralson, Douglas and Paulding counties.

WBTR FM B92 Country- reaches the age 25 – 54 listener; 50% male 50% female. Our coverage area includes primarily Carroll, Haralson and Cleburne AL, with distant coverage into Polk, Paulding, Douglas, Coweta & Heard.

Great Classics 98.9- "The soundtrack of your life" relives the hits of the 60's, 70's, and 80's, reaching a primary 35+ listener; 55% male 45% female. Our coverage area includes primarily Carroll, Haralson and Cleburne AL, with distant coverage into Polk, Paulding, Douglas, Coweta, Heard and Calhoun AL.

WKNG AM 1060/ FM 93.7- Home of the legends of Country Music, and home of the TradeLine. Playing classic country records from Johnny Cash to Dolly Parton along with tomorrow's legends like Alan Jackson and Carrie Underwood. The demographic 45+, 59% male 41% female. Our 50K watt coverage area includes Atlanta to Talladega.

Total investment:

- Three spots a day: \$960
- Five spots a day: \$1600
- Eight spots a day: \$2560

4 a day tomorrow

I accept this offer: Cason Hightower Title: Candidate Date: 6-2-2000
 Business name/address: Hightower for State House, PO Box 2281
Carrollton, GA 30112
 Phone: 770-837-7449 Fax: _____ Email: Casonhightower@gmail.com

This company prohibits all forms of discrimination in advertising contracts. We do not and shall not discriminate on the basis of race or gender regarding advertising practices.

Josh