

ISSUES REPORT

FOX 17 WXMI

First Quarter

January 1, 2015 – March 31, 2015

ISSUES REPORT
FOX 17 WXMI 1st QUARTER
January 1, 2015 – March 31, 2015

Listing of issues and some “Fox 17 News” stories designed to focus on these ideas. FOX 17 broadcasts seven newscast’s; FOX 17 MORNING NEWS (5-9am Monday – Sunday), FOX 17 MORNING MIX (9-10am Monday – Friday), FOX 17 NEWS AT FOUR (4-5pm Monday – Friday), FOX 17 NEWS AT FIVE (5-6pm Monday – Friday), and FOX 17 NEWS AT SIX (6-7pm Monday – Friday), FOX 17 NEWS AT TEN (10pm Monday – Sunday), FOX 17 NEWS AT ELEVEN (11pm Monday – Sunday).

1. **ARTS & CULTURE:**

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|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------|----------|------|-----|
| A. | “Inmates Playwriting Program” | 03/17/15 | 1:43 | 4pm |
| A new program is teaching inmates in prison to act and write plays. This is being used to not only keep prisoners busy, but to give them a creative escape and outlet. | | | | |
| B. | “50 Cent Painting Priceless” | 03/14/15 | 0:30 | 5am |
| An early 1900’s picture of seven guys shooting pool was bought for 50 cents at a yard sale. It ends up being a unique piece and sold to an Indianapolis art dealer for \$1,500. | | | | |
| C. | “Crafting as Therapy” | 03/02/15 | 1:00 | 4pm |
| Arts, exercise, even crafting can calm patients suffering from depression, chronic pain, and even PTSD. Research shows that repetitive motions like sewing or brush strokes trigger the reward center in the brain and release dopamine into the body. | | | | |
| D. | “Frederick Meijer Splendors of Shiga” | 01/30/15 | 0:45 | 4pm |
| Treasures from Japan will display more than 60 Japanese works of art from the 8 th century to the present day. All four seasons will be represented in this exhibition. | | | | |

2. **CRIME & SAFETY:**

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|---------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------|----------|------|------|
| A. | “Kent County Jon Dalton Teacher CSC” | 03/18/15 | 1:09 | 10pm |
| A former substitute teacher faces 4 counts of 2 nd degree criminal sexual conduct after being accused of fondling elementary students. | | | | |
| B. | “Isabella Ave Domestic Assault” | 03/23/15 | 0:52 | 8am |
| One man is dead and his wife is in jail this morning in Muskegon, after police say she stabbed him in the chest during an argument. | | | | |

- C. **“Muskegon Baby Scalded”** 03/17/15 0:58 5pm
A Muskegon father accused of burning his infant daughter with hot water is in jail. The arrest comes more than a year after the disturbing incident.
- D. **“Eaton Co Officer Involved Shootings”** 03/05/15 0:52 10pm
After two separate officer involved shootings that left two dead in the past couple weeks, Eaton County has released the names of the officers.

3. **DRUGS & ALCOHOL:**

- A. **“School Drug Testing”** 03/30/15 0:30 5pm
The Nation’s leading group of pediatricians is standing by its disapproval of random drug testing. Suggesting schools use their limited resources towards helping students avoid or overcome drug problems.
- B. **“Aires Atlas Drugs and Gun Seizure”** 03/25/15 1:13 10pm
18-Year-Old Aries Atlas was arrested and faces 9 different charges after leading police on a chase. Officials say the teen had a stolen gun, as well as heroin, cocaine, and meth.
- C. **“Three Burned in Meth Fire”** 03/24/15 :35 4pm
Three people ended up in the hospital after an explosion. Officials investigated and found the explosion was due to Meth lab. While searching the scene police also found other drugs in the home.
- D. **“Project Sticker Shock”** 03/28/15 0:31 7am
Businesses that sell alcohol in Kalamazoo are teaming up with students to cut down the number of adults who buy booze for minors.

4. **ECONOMY:**

- A. **“BOB Expansion Hearing”** 03/12/15 0:21 11am
The B.O.B. in downtown Grand Rapids could be moving forward with expansion plans. The city’s planning commission is going to consider the restaurants plans at the public hearing.
- B. **“GR Riverfront Development”** 03/24/15 1:57 6pm
The long-term growth plan and sustainability of downtown will be presented to city leaders today. The result of months of planning and study from downtown, Grand Rapids Inc. They took the plan to the neighborhoods, collecting a lot of public input on what is critical to the health and development of the city.
- C. **“GR Rental Issues”** 03/17/15 1:45 5pm
If a landlord’s biggest concern is filling up vacancies, then there is no better place to be a landlord than Grand Rapids, right now. Figures just released show Michigan’s 2nd largest city is the toughest place in the country to get a rental.

5. **EDUCATION:**

- ## 6. EMPLOYMENT:

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|----|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|------|------|
| A. | “John Ball Zoo Job Fair” | 03/07/15 | 0:31 | 10pm |
| | A job fair was held to fill the variety of open positions at John Ball Zoo. That includes everything from maintenance workers to concessions and zoo interpreters who help you through the zoo. | | | |
| B. | “Students with Disabilities Transition” | 03/25/15 | 0:30 | 11am |
| | A transition fair in Kalamazoo designed to help students with disabilities and their families start thinking about life after school. | | | |
| C. | “Kalamazoo Co Parks Hiring” | 03/24/15 | 1:30 | 6pm |
| | If you’re looking for a summer job, and love to be outdoors, a position with Kalamazoo Co Parks could be just the thing for you. They will be holding a job fair at the Kalamazoo Co Expo Center. | | | |

- ## 7. ENVIRONMENT:

- 8. DIVERSITY/ ETHNIC/ MINORITY:**

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|----|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|------|------|
| A. | “Kalamazoo College Protests” | 03/07/15 | 0:21 | 10pm |
| | Students at Kalamazoo College stormed a board of trustees meeting demanding action. They want the administration to approve the building of a permanent gathering center to celebrate cultural diversity in the community. | | | |
| B. | “GRPD New Policing Plan” | 01/13/15 | 1:20 | 4pm |
| | One of the changes to the GRPD will be to reinvent police officer hiring practices. This is mostly geared toward increasing diversity of minorities and women. | | | |
| C. | “Same Sex Couples Anniversary” | 03/23/15 | 1:27 | 8am |
| | It’s been one year since several same sex couples tied the knot during a short window in Michigan. The U.S. Supreme Court prepares to consider a legal challenge to the gay marriage ban. | | | |

- D. **“School votes to Retire Mascot”** 03/17/15 0:51 6pm
School votes to retire “Redskins” mascot after a heated debate. Three schools canceled upcoming lacrosse games against the former “Redskins” because of their mascot. All three teams have Native American players and say they felt the “Redskins” name was offensive.

9. **FAMILY:**

- A. **“Bellville Baby Gender Surprise”** 03/18/15 0:42 10pm
During an ultrasound back in October, Kyle and Danielle Williams were told they were having a little girl. After 20 hours of no labor, doctors performed a C-section, but when the baby was pulled, she was actually a he. After getting over the shock themselves, they recorded other family members reacting to the news.
- B. **“Man Walks Daughter Down Aisle”** 02/28/15 1:42 6am
Hugh Campbell has been battling stage four breast cancer, and knows he will not make it to walk his daughter Emily down the aisle. They are making sure this happens though, at a ceremony with no groom, but memories to last her lifetime.
- C. **“Michigan House Truancy Benefits”** 03/27/15 0:40 11am
Lawmakers in Lansing are trying to figure out whether or not an entire family should lose its cash assistance from the state if their child ditches school all the time.
- D. **“Volunteers Build Amish Home”** 03/26/15 2:05 10pm
Volunteers from churches in the area are taking turns working to rebuild the home of a family who lost everything in a fire. 90% of the funds were donated to the family.

GOVERNMENT RESPONSIBILITIES:

- A. **“MI House Passes Adoption Bill”** 03/18/15 1:40 10pm
A controversial bill regarding adoption makes its way into the state house in Lansing. If signed by the governor, it would allow faith-based adoption agencies to deny services to those who aren’t in-line with their beliefs.
- B. **“YOB Road Funding Debate”** 02/06/15 2:00 10pm
Funding a fix for Michigan’s crumbling roads, a choice in the hands of voters come May. The question of whether it should be depends on who you talk to. Governor Snyder says he’s for the bi-partisan measure, but a political strategist that helped him get elected, is siding with some other groups on the decision.
- C. **“Obama Care Delaying Tax Refund”** 03/06/15 0:45 5am
If you enrolled in the National Healthcare Exchange last year, your tax return could be delayed. This is because of subsidy pay-outs from Obama Care.

- ## 10. HEALTH CARE:

- ## 11. HOUSING/ HUNGER:

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|----|-----------------------------------------|----------|------|------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| A. | “Walk to End Homelessness” | 03/23/15 | 0:54 | 8am | Runners and walkers in Kalamazoo gathered over the weekend to raise money for those who don’t have a place to call home. |
| B. | “Mel Trotter Homeless” | 02/14/15 | 0:23 | 10pm | Making sure the homeless have a warm place to sleep at night, Mel Trotter welcomes anyone who needs somewhere warm to sleep, and local police are helping by spreading the news in the homeless communities. |
| C. | “Snow Days and Feeding Children” | 03/04/15 | 1:51 | 11am | With the cold weather in West Michigan, come the school closures. That means that more students who rely on the food they receive at school are left to go without. |
| D. | “Excellence in Education” | 01/13/15 | 0:56 | 5pm | After winning \$1,000 from the Excellence in Education Award, teacher Mike Scheib says they are going to use the money to package 10,000-12,000 meals for starving kids across the world with an organization called Kids Against Hunger. |

12. **SPECIAL PROGRAMMING:**

A.	"I-94 Pileup"	1/09/15	00:06:00	1:00 pm
B.	"Tournament of Roses Parade"	1/01/15	02:00:00	11:00 am
C.	"Backstage at the Parade"	1/01/15	01:00:00	9:00 am
D.	"Rose Parade Countdown"	1/01/15	01:00:00	10:00am
E.	"12 Days of Giving"	1/02/15	01:00:00	9:00 am
F.	"Pay it Forward: Part 1"	1/02/15	01:00:00	4:00 pm
G.	"Pay it Forward: Part 2"	1/02/15	01:00:00	5:00 pm
H.	"FOX17 A Year in Review"	1/02/15	01:00:00	6:00 pm
I.	"State of the Union Address"	1/20/15	01:37:00	9:00 pm

13. **YOUTH & ELDERLY:**

- A. **"Ken Bird Contractor Sentenced"** 03/18/15 1:41 10pm
Contractor Ken Bird pled guilty after admitting he defrauded customers like the elderly couple, the Malones. The couple gave him a \$9,000 down payment and never heard from him again.
- B. **"Burt Steeves Elderly BBall Player"** 03/12/15 :50 11am
A man in Kent County turns 90 this week and he celebrated by doing what he loves, playing some competitive basketball.
- C. **"GR Community Violence"** 03/24/15 1:42 6pm
S.A.F.E is a group of city commissioners and community leaders working to reduce violence in Grand Rapids. They presented a total of 51 recommendations to the city. Some recommendations focused on the age group 15-24, because research shows there is a gap in activities and employment here.
- D. **"For the Kidz"** 01/19/15 3:50 9am
For the Kidz Gymnastics has added another great class to the list of courses that kids can come to and get active. From discipline to strength, these students really take a lot out of learning the martial art Taekwondo.

COMMUNITY ISSUES/PUBLIC SERVICE ANNOUNCEMENTS

FOX 17 WXMI 1st Quarter

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Listing of some of the Public Service Announcements aired.

The Public Service Announcement list is updated monthly and the PSAs run in rotation.

1. **CRIME & SAFETY:**

- A. MAB/Gambling/Call Wife :30 02/10 – 03/02
Teaches the danger of gambling
- B. Grand Rapids Ambassador :60 01/01 – 03/31
The Grand Rapids Ambassador Program trains people on public safety, first aid, and local attractions so they can help visitors enjoy the city.
- C. GRFD Smoke Detectors :15/:30/:60 01/01 – 3/30
The Grand Rapids Fire Department offers free smoke detector installations.
- D. Paddington :30 01/01 – 03/31
Reminds parents to check their child's safety seat to make sure they are buckled in correctly.

2. **DRUGS & ALCOHOL:**

- A. Project Road Block :05/:15/:30 01/01 – 03/02
Educates on the consequences of drunk/buzzed driving.
- B. Made By Me :15/:30 01/03 – 3/28
A teenager made her own PSA encouraging other children to be above the influence of drugs and alcohol

3. **EDUCATION:**

- A. MAB/Wish I Waited :30 02/10 – 03/26
Teaches about the value of waiting to have sex.
- B. MAB/Any Time :30 03/03 – 03/26
You can take on-line courses any time it is convenient for you
- C. MAB/Course Choice :30 03/04 – 03/30
There are many courses to choose from with on-line learning
- D. MAB/Foster :30 02/16 – 03/31
Teaches about foster care

4. ENVIRONMENT:

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|----|-----------------------------------------------------------------------------|---------|---------------|
| A. | Forest Light Show
Encourages children to get outside and discover nature | :30 | 01/01 – 3/30 |
| B. | Journey
Encourages recycling | :30/:60 | 01/1 – 03/31 |
| C. | Stadium
Encourages recycling | :15 | 01/03 – 02/21 |

4. HEALTH & FITNESS:

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|----|---------------------------------------------------------------------------------------------------------------------------------|---------|---------------|
| A. | Childhood Hunger
Hunger is everyone's problem. Help end hunger by donating to hungeris.org | :30/:60 | 01/05 – 03/30 |
| B. | MHSAA Belief Statement
Local students making a statement about health and safety in sports | :60 | 01/03 – 03/29 |
| C. | MAB/Healthy Tomorrow
Promotes getting active to decrease the risk of many diseases | :30 | 03/08 – 03/30 |

5. OTHER:

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|----|----------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------|---------------|
| A. | Barron Foundation
The Barron Prize recognized young people who are making a difference in our world. This PSA encourages people to nominate a young person. | :15/:30/:60 | 02/21 – 03/28 |
| B. | Ballet
Foundation for a Better Life encourages kids to have confidence in everything they do. | :10/:15/:20/:30 | 01/3 – 03/28 |
| C. | Make A Wish Foundation
Promotes the Make A Wish organization and what they do | :60/:30 | 01/03 – 03/28 |
| D. | Homer
Foundation for a Better Life promotes loyalty and honesty in children | :30/:60 | 01/3 – 03/28 |
| E. | Palace Pets
Encourages people to adopt a pet from their local shelter | :15/:30 | 03/07 – 03/28 |
| F. | Just Say Hi
Foundation for a Better Life encourages kids to reach out to make new friends | :15/:30 | 01/03 – 03/28 |
| G. | Generosity
Foundation for a Better Life encourages kids to be generous. | :05/:10/:15/:20/:30 | 01/03 – 03/28 |

H.	Wonderful World	:30/:60/:90	01/03 – 03/29
	Encourages looking for the beauty in the world		

FOX 17 ON-AIR TALENT APPEARANCES

1st Quarter 2015

FOX 17 makes an attempt to be involved in community events by having FOX 17 News on-air talent involved as well as station employees. The following lists some of the appearances made during the 1st Quarter of 2015.

<u>DATE</u>	<u>TALENT</u>	<u>EVENT</u>
01/26	Nicole DiDonato	Soups On, a charity helping those in need Volunteer server
01/29	Christian Frank Janice Allen	Emcee for Pay It Forward Gala
02/19	Kelly Smith	Presenter at Ottawa County Skywarn Training
02/18	Christian Frank	Celebrity Competitor for Girl Scout Cookie Boss
02/27	Christian Frank	Michigan Political Leadership Program Fundraising breakfast attendee
02/14	Mitch Fick Troy Campbell Ann Marie LaFlamme	Celebrity Jumper/Host Grand Rapids Polar Plunge
02/22	Nicole DiDonato Jackie Green Troy Campbell	Celebrity Jumper/Host Kalamazoo Polar Plunge
02/25	Kelly Smith	Emcee for WMCAT iBall Gala
03/08	Kelly Smith Leigh Ann Towne Deanna Falzone Mike Davis	Laughfest Lip Sync Performer
03/13	Robb Westaby	Emcee for the 7 th Annual P.O.R.T. Night Out (Pediatric Oncology Resource Team)
03/14	Mitch Fick	Emcee for Laughfest – Pete Holmes
03/15	Michele DeSelms Christian Frank	Emcee for LaughFest – George Lopez
03/30	Christian Frank Leigh Ann Towne	Paws Claws and Corks Event for Humane Society of West Michigan

FOX 17 Special Projects

1st Quarter 2015

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FOX 17 – Station Tours

Throughout the 1st Quarter of 2015 FOX 17 has continued its commitment to service the community by offering free station tours. Organizations may schedule station tours to view what happens behind the scenes at FOX 17. Station tours give schools, scout groups, seniors, and many others a chance to ask questions, view the news room, control rooms, and the news studio. Tours are scheduled during regular working hours, from 12:00p – 3:00p and usually take about 30 - 45 minutes.

<u>DATE</u>	<u>TIME</u>	<u>ORGANIZATION</u>
January 16	2:00 pm	Boy Scout Tour
February 16	12:00 pm	Boy Scout Tour
February 27	1:00 pm	Northview High School Students
March 12	12:30 pm	Girl Scout Tour

School of the Week: Teacher Edition – FOX 17 Morning News

Each school week, during the 1st Quarter of 2015 the FOX 17 Morning News program chose a local Teacher to highlight during the newscast. To become the Teacher of the Week students are encouraged to log onto www.fox17online.com and fill out the entry form including why they think their teacher is the best.

Polar Plunge – Special Olympics of Michigan

FOX 17 partnered with the Special Olympics of Michigan to help promote their Polar Plunge events. FOX 17 produced spots that ran at no charge to promote the events and to build awareness for the Special Olympics. The Polar Plunge are events throughout West Michigan that feature local people raising money and jumping into a frigid Michigan lake during winter. FOX 17's Jackie Green took the plunge live on the air in advance of the first event in order to raise awareness for the subsequent events. In addition, FOX 17's Troy Campbell, Mitch Fick and Ann Marie LaFlamme served as hosts for the event in Grand Rapids. Troy Campbell, Jackie Green and Deanna Falzone hosted the Kalamazoo event.

- Battle Creek Event: January 17
- Muskegon Event: February 7
- Turk Lake Event: February 7
- Grand Rapids Event: February 14
- Holland Event: February 21
- Kalamazoo Event: March 7

Schedule: January 5 – February 21, 2015 (on-air and online)

LaughFest – Gilda’s Club of Grand Rapids

FOX 17 teamed up with Gilda’s Club of Grand Rapids for their annual LaughFest initiative. FOX 17 encouraged viewers to attend LaughFest events and helped raise awareness for Gilda’s Club, which is a local organization that provides sanctuary and outreach programs for people who are dealing with cancer and their immediate family members.

Schedule: March 5 – 15, 2015 (on-air and online)

Paws, Claws and Corks – Humane Society of West Michigan

FOX 17 teamed up with the Humane Society of West Michigan to increase awareness and excitement for the Paws, Claws & Corks event. This event is an evening of dining and drinking while being a fundraiser for a great organization. In addition, FOX 17 produced a vignette about a local family who used the Humane Society of West Michigan to get their family pet. This was aired during our newscasts and also shown at the event.

Schedule: March 9 – 30, 2015 (on-air and online)

Black History Month

Throughout the month of February FOX 17 aired public service announcements in support and celebration of Black History Month. FOX 17 aired these spots all throughout February absolutely free of charge.

Schedule: February 7 – 28, 2015

Pay It Forward Person of the Month

West Michigan has a great history of philanthropy and community service. The Pay It Forward Awards, presented by Independent Bank, are FOX 17's way of recognizing the many selfless acts that take place in West Michigan each and every day. We want to make sure good deeds don't go unnoticed! Viewers nominate someone they feel goes above and beyond, and FOX 17 chooses a Pay it Forward Person of the Month. We air their story during all newscasts one day a month, and promote during the week of the airing to watch and see who was nominated this month. Also, on January 29, 2015 we held the Pay It Forward Gala honoring each Person of the Month for 2014. One of those people was chosen for the Pay It Forward Person of the Year. That person received an award and a check for \$2,500.

Schedule:

January 26 – 30, February 23 – 27, March 23 - 27

1st Quarter 2015 FOX News Sunday Quarterly Report

January 4, 2014-March 29, 2014

January 4

Executive Actions

Sen Bob Corker (R-TN)

Sen John Thune (R-SD)

2014 Freshman

Rep. Elect Lee Zeldin (R-NY)

Rep. Elect Martha McSally (R-AZ)

January 11

National Security

Gen Martin Dempsey, Chairman of the Joint Chiefs of Staff

Keystone XL Pipeline

Sen John Hoeven (R-ND) / Senate Committee on Energy and Natural Resources

Sen Chris Coons (D-DE) / Senate Committee on Appropriations

January 18

****Shannon Bream Hosts****

Al Qaeda / Cyber-Terror

Sen Ron Johnson (R-WI) / Chairman, Senate Committee on Homeland Security and Governmental Affairs

Sen Ben Cardin (D-MD) / Senate Committee on Foreign Relations

Same-Sex Marriage / SCOTUS

Ted Olson, Former Solicitor General / Co-Counsel for Plaintiffs in VA Same-Sex Marriage Case

Tony Perkins, President, Family Research Council

January 25

Foreign Relations

Denis McDonough, White House Chief of Staff

Balanced Budget Amendment / 2016

Gov John Kasich, Ohio Governor (R)

February 1

U.S. Policy in the Middle East

Sen Kelly Ayotte (R-NH) / Senate Armed Services Committee

Gen Jack Keane, Fox News Military Analyst / Four Star General (RET)

Common Core Debate

Gov Greg Abbott, Texas Governor (R)

Bill Bennett, Former U.S. Secretary of Education

February 8

ISIS/Jordan

Lt. Gen. Michael Flynn, U.S. Army (RET) / Former Director, Defense Intelligence Agency

Vaccines/2016

Dr. Ben Carson, Retired Neurosurgeon / Author, "One Nation: What We Can All Do to Save America's Future"

February 15

DHS Funding

Rep John Boehner (R-OH) / House Speaker

Same-Sex Marriage

Roy Moore, Alabama Supreme Court Chief Justice

February 22

*****John Roberts Hosts*****

DHS Funding

Sec Jeh Johnson, Department of Homeland Security Secretary

ISIS

Gen Jack Keane, (Ret) Four Star General / Former Vice Chief of Staff of the Army / Fox News Military

Analyst

Gen Michael Hayden, Former Director of the CIA and NSA / Principal, The Chertoff Group

2016

Gov Mike Pence, Indiana Governor (R)

March 1

CPAC/2016

Gov Scott Walker, Wisconsin Governor (R)

DHS Funding

Rep Steve Scalise (R-LA), House Majority Whip

March 8

HRC Emails

Gov Mike Huckabee, Former Arkansas Governor (R) (REMOTE/EXCLUSIVE)

FOLLOWED BY

Lanny Davis, Former White House Counsel under President Clinton

Iran

Sen Ron Johnson (R-WI) / Senate Committee on Foreign Relations

Sen Bill Nelson (D-FL) / Senate Armed Services Committee

March 15

Benghazi/HRC Emails

Rep Trey Gowdy (R-SC) / Chairman, House Select Committee on Benghazi

Rep Adam Schiff (D-CA) / House Select Committee on Benghazi

Iran

Sen John Barrasso (R-WY) / Senate Committee on Foreign Relations

Sen Ben Cardin (D-MD) / Senate Committee on Foreign Relations

March 22

Foreign Relations

John Brennan, CIA Director

March 29

SUNNI/SHIA/IRAN

Lt. Gen. Michael Flynn, U.S. Army (RET) / Former Director, Defense Intelligence

2016

Carly Fiorina, Former Hewlett-Packard CEO