

Broadcast Contract

COMM TO ELECT JOHN OLSON
P.O. BOX 2404
CHELAN, WA 98816

Start Date 10/23/19	Contract# 7743	Mod# 1
End Date 11/04/19	Date Entered 10/22/19	Date Last Modified 10/22/19
Advertiser COMM TO ELECT JOHN O	Station Market KOZI-FM	
Product POLITICAL	SalesRep/Office Juli Straub	

Calendar Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	WE 10/23/19 MO 11/04/19	08:45A-10:15A	30		1	--	1	--	1	--	3	\$20.00
												Sponsorship: 2nd Cup Commercial
2	SA 10/26/19 SA 10/26/19	08:45A-10:15A	30		--	--	--	--	1	--	1	\$20.00
												Sponsorship: 2nd Cup Commercial
3	WE 10/23/19 MO 11/04/19	07:00A-08:45A	60		1	1	1	1	1	--	5	\$14.00

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	16	266.00	\$ 266.00	\$ 266.00

Billing Projections: By Month

	Oct 19	Nov 19
CA	198.00	68.00
ST	102.00	164.00

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose including but not limited to decisions not to place advertising on particular stations on the basis of race gender national origin or ancestry

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title
See reverse for accepted terms and conditions, if any

Name Title
Page 1

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KOZI, CHELAN

Date:

10/21/19

I, JOHN OLSON,

being/on behalf of: NA,

a legally qualified candidate of the _____

political party for the office of: CHELAN CITY COUNCIL

in the General

election to be held on: NOV. 5, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		<u>See attached orders -</u>			

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

x John R. Olson for CH22H City Council

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

x John R. Olson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

x 10/21/19
Date

x John R. Olson
Signature

To Be Signed By Station Representative

☒ Accepted
[Signature]
Signature

☐ Accepted in Part
Juli Straub
Printed Name

☐ Rejected
Sales
Title

**Station Advertising Contract Terms and Conditions
For'
Political Candidates Only
Primary and General Election of 2019**

The terms and conditions applicable to political candidate advertising on the Station are as follows:

1. **Rates.** The Station sells 30-second and 60-second spots. Billboard sponsorships and program sponsorships are not available for purchase. Most rates sold on the Station are arrived at on an individually negotiated basis. Individually negotiated spot packages are available for purchase by political candidates. Negotiated buys may, for example, include spots in a number of different rotation or dayparts and combinations of different classes of spots. Rates for most classes of time can vary on a weekly basis, based on supply and demand, which can affect the Station's lowest unit rate. When the Station's lowest unit rate becomes lower than the lowest unit rate offered to a political candidate, Station will adjust the rate accordingly for the candidate.
2. **Identification.** All political ads must comply with the identification requirements of 317 of the Communications Act. The Station reserves the right to insert such identification into any advertisement that fails to include the requisite identification even if the insertion of the identification causes a portion of the advertisement to be deleted. For a candidate to receive the lowest unit charge for the class of time purchased, **all candidate or ads referring to political candidates must contain a statement at the beginning or end that the candidate approved the broadcast and states that the candidate or the candidate's authorized committee paid for the broadcast and their party affiliation.**

Independent political advertisers must clearly state that no candidate authorized the advertisement but must list the top five contributors in excess of \$700 in the past twelve months prior to the advertisement. If the sponsor is a political committee controlled by an individual, corporation, union, association or other entity, the full name of that entity or individual must be included.

3. **Political Agreement.** A signed Agreement Form for Political Broadcasts (PB-18) must accompany any order. This form must list the directors or officers of the political entity purchasing the time.
4. **Proof of Candidacy.** The Station requires the candidate to produce proof that he/she is a legally qualified candidate. Candidate will only receive the lowest unit rate if in compliance.
5. **Notice.** Orders must be placed at least three business days in advance of start date. Copy changes or cancellations require at least one business day's notice. Audio and written instructions must be delivered to the station in advance of the scheduled air date. Deadlines for contract changes and commercial materials are:

4pm Thursday for Monday's Log
4pm Tuesday for Thursday's Log
4pm Friday for Tuesday's Log
2pm Wednesday for Friday's Log
4pm Monday for Wednesday's Log
6. **Production Facilities.** The Station's production facilities will be available to produce commercials for political advertisers on the same terms as provided to commercial advertisers.
7. **Schedules.** Although the rates charged by the Station are based upon the use of 30-second and 60-second spots, the Station will also try to accommodate requests for advertisements of non-standard lengths.
8. **Make Good Policy.** In the event of a missed spot, the Station will make good in the same daypart prior to Election Day. If time prohibits making the spot good (e.g., missed on last day before election) the Station will refund the cost of the missed spot to the purchasing entity within 10 working days.

Station Lowest Unite Rates as of DATE ~ For Political Candidates Only
Primary Election August 6, 2019 – 45 days Window LUR's
General Election November 5, 2019 – 60 days Window LUR's

<u>KZAL-FM</u>	:30	:60	# of Spots	\$ Total
7:00AM-10:00AM	\$16.00	\$16.00	_____	_____
5:00PM-7:00PM	\$11.00	\$11.00	_____	_____
6:00AM-7:00PM	\$9.00	\$9.00	_____	_____
6:00AM-10:00AM	\$18.00	\$18.00	_____	_____
10:00AM-3:00PM	\$18.00	\$18.00	_____	_____
3:00PM-7:00PM	\$25.00	\$25.00	_____	_____
7:00PM-11:00PM	\$18.00	\$18.00	_____	_____

<u>KOHO-FM</u>	:30	:60		
6:00AM-10:00AM	\$14.00	\$14.00	_____	_____
6:00AM-7:00PM	\$9.00	\$9.00	_____	_____
7:00AM-10:00AM	\$14.00	\$14.00	_____	_____
4:00PM-6:00PM	\$14.00	\$14.00	_____	_____
5:00PM-7:00PM	\$11.00	\$11.00	_____	_____

<u>KOZI-FM</u>	:30	:60		
7:00AM-8:45AM	\$14.00	\$14.00	_____	_____
8:45AM-10:30AM	\$20.00	\$21.00	_____	_____
10:30AM-7:00PM	\$9.00	\$9.00	_____	_____
6:00AM-7:00PM	\$9.00	\$9.00	_____	_____
6:00AM-10:00AM	\$20.00	\$20.00	_____	_____
10:00AM-3:00PM	\$15.00	\$15.00	_____	_____
3:00PM-7:00PM	\$16.00	\$16.00	_____	_____
5:00PM-7:00PM	\$11.00	\$11.00	_____	_____
Sunday 4:00PM-10:00PM (Spanish)	\$9.00	\$9.00	_____	_____

<u>KOZI-AM</u>	:30	:60		
10:00AM-12Midnight	\$1.00	\$1.00	_____	_____

Order Total:

Total Number of Spots _____
 Spot Length _____
 Flight Dates _____ *see attached orders.*
 Buy Total \$ _____
 Billing Information _____ Contact _____

John R. Olson
 Candidate/Printed Name

Chelan City Council
 Public Office

John R. Olson
 Candidate or Representative/Signature

10/21/19
 Date

Icicle Broadcasting, Inc. Wenatchee Office
 32 North Mission Street, Wenatchee, WA 98801 | P.O. Box 2675, Wenatchee, WA 98807
 Phone: 667-2400 | Fax: 663-9497

Icicle Broadcasting, Inc. Chelan Office
 123 E. Johnson, Chelan, WA 98816 | P.O. Box 819, Chelan, WA 98816 | Phone: 509-682-4033 | Fax: 509-682-4035

ICICLE BROADCASTING, INC.



H O M E T O W N R A D I O

Agency Name: _____

Advertiser Name: Comm. to Elect John Olson

Dba if applicable: _____

Years in business: _____

Primary Contact

❖ First Name: JOHN

Last Name: OLSON

❖ Phone: 253.209.1248

Accounts Payable Email: johnrolson@outlook.com

Address

EI#226324

❖ Mailing Address: PO Box 2404

❖ City: Chelan

❖ State: WA

❖ Zip Code: 98816

Cash or Trade: Cash

Conflict Code: Political

Salesperson: Juli Straub