

**WKMC-AM ROARING SPRING/ALTOONA PA  
1370 (Oldies)**

**PUBLIC FILE 2nd QUARTER, 2013**

**Included:**

WKMC has 1 local newscast each hour during the morning show 6-9am; at :50 (2 1/2 min).

WKMC runs free local public service announcements for area non-profit and community organizations. Each page has an end-date. On average, each runs 7 days leading up to the event. Frequency of rotation depends on amount of events announced, and airtime available. It would be reasonable to estimate each announcement runs (at least) in excess of 40 times. These are the same text as PSAs run on WRTA (in the WRTA Public File)

Sunday mornings at 6:30, WKMC runs "Talkblock Weekend", a 30 minute, commercial-free edited version of program's from sister-station WRTA's talk programs. Topic/Issues list with dates.

Letters, if any received this quarter.