

# CONTRACT

**WHIO** WHIO-AM  
 Cox Radio, Inc.  
 NEWS 5.7 AM 12.50 PO Box 83192  
 Chicago, IL 60691-0192  
 (855) 333-2676

<u>Contract / Revision</u> 467344 /		<u>Alt Order #</u> 32283094
<u>Product</u> General		
<u>Contract Dates</u> 10/23/18 - 10/29/18		<u>Estimate #</u> 7662
<u>Advertiser</u> Pol/R Cordray/D/Gov/OH-A		<u>Original Date / Revision</u> 10/23/18 / 10/23/18
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-AM	<u>Account Executive</u> Philadelphia Christal	<u>Sales Office</u> Christal Philade
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> R113287	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> P00017473		<u>Advertiser Ref</u>

And:

**Katz Communications Inc**  
 125 West 55th St  
 3rd Floor  
 Attn: Helen Hanratty  
 New York, NY 10019

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount		
N 1	WHIO	10/23/18	10/29/18	Morning Drive	6:00 AM-10:00 AM		1:00			P-02		NM	4	\$700.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/23/18	10/29/18	M-WTF--				4	\$175.00							
N 2	WHIO	10/23/18	10/29/18	Midday	10:00 AM-3:00 PM		1:00			P-02		NM	4	\$700.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/23/18	10/29/18	M-WTF--				4	\$175.00							
N 3	WHIO	10/23/18	10/29/18	Afternoon Drive	3:00 PM-7:00 PM		1:00			P-02		NM	4	\$700.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/23/18	10/29/18	M-WTF--				4	\$175.00							
N 4	WHIO	10/27/18	10/29/18	Sa 10a-3p	10:00 AM-3:00 PM		1:00			P-02		NM	4	\$400.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/27/18	11/02/18	-----4-				4	\$100.00							
<b>Totals</b>													0.00		16	\$2,500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/28/18	13	\$1,975.00	(\$296.25)	\$1,678.75
10/29/18 - 11/25/18	3	\$525.00	(\$78.75)	\$446.25
<b>Totals</b>	16	\$2,500.00	(\$375.00)	\$2,125.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

**Oct 23, 18**  
 CONT# 32283094 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO  
 TO WHIO-AM (Dayton, OH)  
 FM LATONYA CHENAULT  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: 117662

SALESPERSON FAX#

PH # 202-338-8700

BYR Helen Hanratty  
 ADV RICHARD CORDRAY FOR GOVERNOR  
 PDT General  
 FLT Oct 23, 18 - Oct 30, 18

**\* REP ORDER COMMENT \***

**\*\* 10/23/2018 3:29:00 PM: FOR ALL GMMB/WATERFRONT/GREAT AMERICAN MEDIA ORDERS: KATZ MEDIA COLLECTS, CASH-IN-ADVANCE AND AS AN OFFICIAL AGENT ON BEHALF OF OUR REPRESENTED STATIONS, ALL MONIES FOR POLITICAL AND ISSUE BUYS PLACED OUT OF GREER. ONCE YOUR INVOICES ARE RECONCILED WITH OUR ORDERS BY OUR NY BILLING OFFICE, PAYMENT IS SENT TO YOU ONLY FOR WHAT RAN. WE ARE THE ONES RESPONSIBLE FOR REFUNDING UNUSED FUNDS BACK TO THE AGENCY. PAYMENT IS USUALLY DISBURSED WITHIN 45 DAYS OF RECONCILIATION. PLEASE CONFIRM WITH PLEASE NOTE WITH ALL POLITICAL/ISSUE ORDERS THERE IS A 24 HOUR CANCELLATION NOTICE.**

**\*\* 10/23/2018 3:29:00 PM: ISSUE/POLITICAL: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24-HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM. EMMA.RUSNAK@KATZMEDIA.COM 215-557-4230. THANK YOU!**

**\*\* 10/23/2018 3:29:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.**

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	TuWThF,M	6A - 10A	60	10/23/2018 - 10/29/2018	1W	4	\$175.00	4
	1.2	TuWThF,M	10A - 3P	60	10/23/2018 - 10/29/2018	1W	4	\$175.00	4
	1.3	TuWThF,M	3P - 7P	60	10/23/2018 - 10/29/2018	1W	4	\$175.00	4
	1.4	.....S.	10A - 3P	60	10/27/2018 - 10/27/2018	1W	4	\$100.00	4
					<b>** WEEKLY FLIGHT TOTALS **</b>		16	\$2,500.00	

	Oct 18	Nov 18				
SPOTS	16	0				
CASH	2500.00	0.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	2500.00	0.00				

Oct 23, 18

CONT# 32283094 Mod# Ver# 1 (Last = )  
REP CHRISTAL RADIO

DDS CONT# 0  
C/P/E: / / 7662

						TOTAL
SPOTS						16
CASH						2,500.00
TRADE						0.00
NSL						0.00
TOTAL						2,500.00

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.