

## ORDER



**Orders**  
**Order / Rev:** 1395732  
**Alt Order #:** 07983744  
**Product Desc:** KY FAM VALUES 10/27  
**Estimate:** 4202  
**Flight Dates:** 10/27/15 - 11/03/15  
**Original Date / Rev:** 10/21/15 / 10/21/15  
**Order Type:** General

**WXIX**

**Primary AE:** Aaron Ashe  
**Sales Office:** T-DC  
**Sales Region:** National

**Agency Name:** Great American Media  
**Buying Contact:**  
**Billing Contact:**  
 3050 K Street NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** ISS/Kentucky Family Values.  
**Demographic:** A35+  
**Product Codes:** PL20  
**Priority:** P 1  
**Revenue Codes:** Agency, Political, Pol-Issue

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/15	11/03/15	38	\$14,950.00	\$12,707.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2015	38	\$14,950.00	\$12,707.50	0.00
<b>Totals</b>	<b>38</b>	<b>\$14,950.00</b>	<b>\$12,707.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WXIX	10/27/15	11/02/15	News Extra 10-11A News Extra 10-11A	Comm	M-F 10-11A (10:00 AM-10:30 AM)	MTWTF--	:30	1	\$125.00	P 2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/15	11/02/15	MTWTF--			1		\$125.00		0.00				
E 2	WXIX	10/27/15	11/02/15	LOC Late News M-F Late News M-F	Comm	10-11P (10:00 PM-10:30 PM)	MTWTF--	:30	2	\$700.00	P 2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/15	11/02/15	MTWTF--			2		\$700.00		0.00				
E 3	WXIX	10/27/15	11/02/15	News Extra 10-11A News Extra 10-11A	Comm	M-F 10-11A (10:30 AM-11:00 AM)	MTWTF--	:30	1	\$125.00	P 2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/15	11/02/15	MTWTF--			1		\$125.00		0.00				
E 4	WXIX	10/27/15	11/02/15	LOC Late News M-F Late News M-F	Comm	10-11P (10:30 PM-11:00 PM)	MTWTF--	:30	1	\$700.00	P 2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/15	11/02/15	MTWTF--			1		\$700.00		0.00				
E 5	WXIX	10/27/15	11/02/15	M-F 4-5P M-F 4-5P	Comm	M-F 4-5P	MTWTF--	:30	3	\$200.00	P 1	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/15	11/02/15	MTWTF--			3		\$200.00		0.00				
E 6	WXIX	10/27/15	11/02/15	5-530P 5-530P M-F	Comm	5-530P	MTWTF--	:30	2	\$250.00	P 2	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/15	11/02/15	MTWTF--			2		\$250.00		0.00				

Order / Rev: 1395732  
 Alt Order #: 07983744  
 Flight Dates: 10/27/15 - 11/03/15

Advertiser: ISS/Kentucky Family Values.  
 Product Desc: KY FAM VALUES 10/27  
 Estimate: 4202

**WXIX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WXIX	10/27/15	11/02/15	530-6P 530-6P M-F	Comm	530-6P	MTWTF--	:30	3	\$250.00	P 2	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/27/15	11/02/15	MTWTF--		3			\$250.00			0.00			
E 8	WXIX	10/27/15	11/02/15	SYN 6-630P M-F 6-630P M-F	Comm	6-630P	MTWTF--	:30	2	\$300.00	P 1	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/27/15	11/02/15	MTWTF--		2			\$300.00			0.00			
E 9	WXIX	10/27/15	11/02/15	News At 630P News At 630P	Comm	630-7P	MTWTF--	:30	2	\$400.00	P 2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/27/15	11/02/15	MTWTF--		2			\$400.00			0.00			
E 10	WXIX	10/27/15	11/02/15	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	MTWTF--	:30	1	\$400.00	P 1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/27/15	11/02/15	MTWTF--		1			\$400.00			0.00			
E 11	WXIX	10/27/15	11/02/15	SYN 7-730P M-F Wheel Of Fortune	Comm	7-730P	MTWTF--	:30	3	\$800.00	P 2	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/27/15	11/02/15	MTWTF--		3			\$800.00			0.00			
E 12	WXIX	10/27/15	11/02/15	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	MTWTF--	:30	2	\$400.00	P 1	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/27/15	11/02/15	MTWTF--		2			\$400.00			0.00			
E 13	WXIX	10/27/15	11/02/15	SYN 730-8P M-F Jeopardy	Comm	730-8P	MTWTF--	:30	3	\$800.00	P 2	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/27/15	11/02/15	MTWTF--		3			\$800.00			0.00			
E 14	WXIX	10/27/15	11/02/15	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	MTWTF--	:30	1	\$400.00	P 1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/27/15	11/02/15	MTWTF--		1			\$400.00			0.00			
E 15	WXIX	10/27/15	11/02/15	News @ 7a News @ 7am	Comm	7a-9a (8:30 AM-9:00 AM)	MTWTF--	:30	1	\$400.00	P 1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/27/15	11/02/15	MTWTF--		1			\$400.00			0.00			
E 16	WXIX	10/27/15	11/02/15	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	MTWTF--	:30	1	\$175.00	P 2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/27/15	11/02/15	MTWTF--		1			\$175.00			0.00			
E 17	WXIX	10/27/15	11/02/15	News @ 9a NEWS @ 9A	Comm	9-10A (9:30 AM-10:00 AM)	MTWTF--	:30	1	\$175.00	P 2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/27/15	11/02/15	MTWTF--		1			\$175.00			0.00			
E 18	WXIX	11/03/15	11/03/15	News Extra 10-11A News Extra 10-11A	Comm	M-F 10-11A (10:00 AM-10:30 AM)	- 1-----	:30	1	\$125.00	P 1	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/02/15	11/08/15	- 1-----		1			\$125.00			0.00			
E 19	WXIX	11/03/15	11/03/15	News Extra 10-11A News Extra 10-11A	Comm	M-F 10-11A (10:30 AM-11:00 AM)	- 1-----	:30	1	\$125.00	P 2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/02/15	11/08/15	- 1-----		1			\$125.00			0.00			
E 20	WXIX	11/03/15	11/03/15	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	- 1-----	:30	1	\$400.00	P 2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/02/15	11/08/15	- 1-----		1			\$400.00			0.00			
E 21	WXIX	11/03/15	11/03/15	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	- 1-----	:30	1	\$400.00	P 1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

Order / Rev: 1395732  
 Alt Order #: 07983744  
 Flight Dates: 10/27/15 - 11/03/15

Advertiser: ISS/Kentucky Family Values.  
 Product Desc: KY FAM VALUES 10/27  
 Estimate: 4202

**WXIX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 21	WXIX	11/03/15	11/03/15	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	- 1 - - - - -	:30	1	\$400.00	P 1	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		11/02/15	11/08/15	- 1 - - - - -	1	\$400.00	0.00							
E 22	WXIX	11/03/15	11/03/15	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	- 1 - - - - -	:30	1	\$400.00	P 1	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		11/02/15	11/08/15	- 1 - - - - -	1	\$400.00	0.00							
E 23	WXIX	11/03/15	11/03/15	News @ 7a News @ 7am	Comm	7a-9a (8:30 AM-9:00 AM)	- 1 - - - - -	:30	1	\$400.00	P 1	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		11/02/15	11/08/15	- 1 - - - - -	1	\$400.00	0.00							
E 24	WXIX	11/03/15	11/03/15	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	- 1 - - - - -	:30	1	\$175.00	P 1	0.00 NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		11/02/15	11/08/15	- 1 - - - - -	1	\$175.00	0.00							
E 25	WXIX	11/03/15	11/03/15	News @ 9a NEWS @ 9A	Comm	9-10A (9:30 AM-10:00 AM)	- 1 - - - - -	:30	1	\$175.00	P 2	0.00 NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		11/02/15	11/08/15	- 1 - - - - -	1	\$175.00	0.00							
												Totals	38	\$14,950.00