Station: KROX-FM

Location: Austin, TX

For quarter beginning: July 1 – Sept 30, 2020

**ISSUE:** Weekly Public Service Show

**HOW ISSUE WAS TREATED:** B-DOE hosts 30 minutes of interviews with

local nonprofit organizations

TITLE Local Insights, with B-DOE

**DATE:** 7/1/20 –9/30/20

TIME: 6:00AM Sundays

**DURATION:** 30 minutes

**TYPE:** Recorded Interviews

**DESCRIPTION:** KLBJ-FM's B-DOE hosts a 30 minute public

affairs show to discuss community interests and public service initiatives focusing on

nonprofits.

7-5-20 – **United Way for Greater Austin** – Update on response to COVID 19 and how

Austinites can help support UWGA efforts.

**St. David's of Round Rock** – Help support our frontline Health Care workers with Hero Care. The Head Nurse of the hospital updates listeners on the current COVID 19 conditions and encourages people to support the Health

Care community.

7-12-20 – Austin Habitat for Humanity

**ReStore** – The ReStore is a place where people can donate used household items and also shop for home renovations supplies. The nonprofit describes how procedures have changed since

#### COVID 19.

**RedistricATX**. Every 10 years the city of Austin redraws the city council district lines. The Austin Auditor is encouraging residents to be a part of the process to ensure a fair and representative process.

7-19-20 – **Austin Disaster Relief Network** – ADRN is providing financial and food assistance to Texans who are suffering due to COVID 19. Daniel Geraci shares with listeners how to find help and how we can help support their efforts.

Central Texas Food Bank – President and CEO, Derrick Chubbs, shares the dire situation Central Texans are in who need help putting food on the table. Food distribution for those in need and how the public can help support their efforts.

7-26-20 – Flip Flop to the World – Since 2012 over 15 thousand pairs of flip flops have been collected and distributed to people in need. Each year FFtoW picks a different country to benefit.

We Are Blood – The nonprofit is in dire need of blood donors due to the drop in donations due to COVID 19. Also, if you've had the virus and are healthy now, your antibodies could help save the life of someone currently battling the virus.

8-2-20 – **United Way for Greater Austin** – Update on response to COVID 19 and how Austinites can help support UWGA efforts.

**PROJECT CONNECT** – Information from the City of Austin on a massive transportation package that Austinites will soon vote on.

8-9-20 – Energy Star/Weatherization – City of Austin offers incentives to make sure your home is up to environmental standards. We share the benefits of being part of the Energy Star program and how important it is to weatherize your home.

Flip Flop to the World – Since 2012 over 15 thousand pairs of flip flops have been collected

and distributed to people in need. Each year FFtoW picks a different country to benefit.

8-16-20 – City of Austin Electric Vehicles – Information on how the City of Austin is encouraging residents to seek out EV transportation. Details the locations for power and benefits provided by the city to switch to EV.

City of Austin Utility Bill Relief – Austin Energy shared the Relief program in progress to help people who have been furloughed or are going through serious medical bills.

8-23-20 – **HAAM DAY** – Each year the Health Alliance for Austin Musicians hosts a day long fundraiser. This year the event will be virtual. HAAM looks to raise over 660k in just one day.

Flip Flop to the World – Since 2012 over 15 thousand pairs of flip flops have been collected and distributed to people in need. Each year FFtoW picks a different country to benefit.

8-30-20 – **HAAM DAY** – Each year the Health Alliance for Austin Musicians hosts a day long fundraiser. This year the event will be virtual. HAAM looks to raise over 660k in just one day.

Flip Flop to the World – Since 2012 over 15 thousand pairs of flip flops have been collected and distributed to people in need. Each year FFtoW picks a different country to benefit.

9-6-20 – **PROJECT CONNECT** – Information from the City of Austin on a massive transportation package that Austinites will soon vote on.

**United Way for Greater Austin** – Update on response to COVID 19 and how Austinites can help support UWGA efforts.

9-13-20 – **Turn Around Don't Drown**– Scott Prinsen from the City of Austin warns drivers of low water crossing when flash floods happen and a website for real time closures.

HAAM DAY – Each year the Health Alliance

for Austin Musicians hosts a day long fundraiser. This year the event will be virtual. HAAM looks to raise over 660k in just one day.

9-20-20 – United Way for Greater Austin - PreK – Safe and sanitary Pre K options are available for working parents. The United Way for Greater Austin has partnered with many groups in Austin to help provide this service to low income families.

Energy Star/Weatherization – City of Austin offers incentives to make sure your home is up to environmental standards. We share the benefits of being part of the Energy Star program and how important it is to weatherize your home.

9-27-20 – **RedistricATX**. Every 10 years the city of Austin redraws the city council district lines. The Austin Auditor is encouraging residents to be a part of the process to ensure a fair and representative process.

Austin Habitat for Humanity ReStore – The ReStore is a place where people can donate used household items and also shop for home renovations supplies. The nonprofit describes how procedures have changed since COVID 19.

Station: KROX

Location: Austin, TX

For quarter beginning: July 1, 2020

**ISSUE:** Plasma donation for COVID 19 therapy

**HOW ISSUE WAS TREATED:** Recorded PSA

TITLE We Are Blood

**DATE:** 7/1/20 -

TIME: 20 seconds

**DURATION:** 50x

TYPE:

**DESCRIPTION:** PSA message driving awareness of need for

plasma donations for use in treating COVID 19

sufferers.

Station: KROX

Location: Austin, TX

For quarter beginning: July 1, 2020

**ISSUE:** Voter education/registration

**HOW ISSUE WAS TREATED:** Recorded PSA

<u>TITLE</u> Voter guide

**DATE:** 7/1/20 - 9/30/20

<u>TIME</u>: 20 seconds

**DURATION**: 90x

**TYPE**:

**DESCRIPTION:** PSA message driving folks to our

101X.com/vote page, providing information regarding voter eligibility and registration ahead of this fall's general election.

Station: KROX

Location: Austin, TX

For quarter beginning: July 1, 2020

**ISSUE:** Community hunger

**HOW ISSUE WAS TREATED:** Recorded PSA

TITLE Central Texas Food Bank

**DATE:** 7/1/20 -

TIME: 20 seconds

**DURATION**: 50x

TYPE:

**<u>DESCRIPTION</u>**: PSA message driving awareness, volunteerism,

and donations toward the Central Texas Food Bank, especially addressing their drive-through mass distribution events around the metro.

Station: KROX

Location: Austin, TX

For quarter beginning: July 1, 2020

<u>ISSUE</u>: Homeless pets

**HOW ISSUE WAS TREATED:** Recorded PSA

TITLE APA! Virtual 5k

**DATE:** 7/1/20 - 7/30

TIME: 20 seconds

**DURATION**: 10x

TYPE:

**DESCRIPTION:** PSA message promoting fundraiser for Austin

Pets Alive!, Austin's no-kill animal shelter. Specifically in support of a virtual 5k, with

proceeds benefiting the shelter.

**Station: KROX** 

Location: Austin, TX

For quarter beginning: July 1, 2020

**ISSUE:** Health care

**HOW ISSUE WAS TREATED:** Recorded PSA

TITLE HAAM Day

**DATE:** 9/1/20 - 9/15/20

TIME: 20 seconds

**DURATION**: 15x

TYPE:

**DESCRIPTION:** PSA message driving viewership of a webcast

whose mission was to raise money for the Health Alliance For Austin Musicians, a nonprofit that subsidizes health care for the Austin

music community. Myhaam.org

Station:	KROX	

Location: Austin, TX

For quarter beginning: July 1, 2020

<u>ISSUE</u>: Arts

**HOW ISSUE WAS TREATED:** Recorded PSA

TITLE Texas Performing Arts Center

**DATE:** 8/1/20 - 8/15/20

TIME: 20 seconds

**DURATION**: 12x

TYPE:

**DESCRIPTION:** PSA message driving ticket sales for an

upcoming virtual event featuring film and stage star Christopher Jackson, benefiting the Texas

Performing Arts Center. Texasperformingarts.org.