

INVOICE



KVAL+
 4575 Blanton Rd
 Eugene, OR 97405
 Main: (541) 342-4961
 Billing: (541) 342-4961

Invoice #	Invoice Date	Invoice Month	Invoice Period
649455-3	11/13/16	November 2016	11/07/16 - 11/13/16

Property	Account Executive	Sales Office	Sales Region
KVAL	Philadelphia Eagle/PHL	KATZ Philadelph	National

Billing Address:

Elevated Campaigns
 Attention: Accounts Payable
 1322 G St SE
 Washington, DC 20003

Advertiser	Product	Estimate Number
Caddy McKeown for State F	McKeown-D-Rep HD9	4566

Flight Dates	Order #	Alt Order #
10/29/16 - 11/08/16	649455	25343439

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

KVAL+
REMIT TO Sinclair Broadcast Group
 c/o KVAL
 PO Box 206270
 Dallas, TX 75320-6270

Agency Code	Advertiser Code	Product 1/2
	768	798

Agency Ref	Advertiser Ref
9126	91044

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
6	11/07/16	11/07/16	KVAL News @ 5a	5a-6a	M-----	:30	1	\$30.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		11/07/16	11/13/16	M-----	1	\$30.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	Multi	M	11/07/16	5:46 AM	KVAL News @ 5a	5a-6a	:30	CMFV101PROMI SEH	\$30.00	NM
7	11/08/16	11/08/16	KVAL News @ 5a	5a-6a	-T-----	:30	1	\$30.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		11/07/16	11/13/16	-T-----	1	\$30.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	Multi	Tu	11/08/16	4:59 AM	KVAL News @ 5a	5a-6a	:30	CMFV101PROMI SEH	\$30.00	NM
11	11/07/16	11/07/16	KVAL News @ 6a	6a-7a	M-----	:30	1	\$50.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		11/07/16	11/13/16	M-----	1	\$50.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	Multi	M	11/07/16	6:54 AM	KVAL News @ 6a	6a-7a	:30	CMFV101PROMI SEH	\$50.00	NM
12	11/08/16	11/08/16	KVAL News @ 6a	6a-7a	-T-----	:30	1	\$50.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		11/07/16	11/13/16	-T-----	1	\$50.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	Multi	Tu	11/08/16	6:39 AM	KVAL News @ 6a	6a-7a	:30	CMFV101PROMI SEH	\$50.00	NM
18	11/07/16	11/07/16	CBS This Morning	7a-9a	M-----	:30	1	\$25.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		11/07/16	11/13/16	M-----	1	\$25.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	Multi	M	11/07/16	8:42 AM	CBS This Morning	7a-9a	:30	CMFV101PROMI SEH	\$25.00	NM
19	11/08/16	11/08/16	CBS This Morning	7a-9a	-T-----	:30	1	\$25.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		11/07/16	11/13/16	-T-----	1	\$25.00				

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Dallas, TX 75320-6270

Invoice # 649455-3	Invoice Date 11/13/16	Invoice Month November 2016	Invoice Period 11/07/16 - 11/13/16
Advertiser Caddy McKeown for State	Product McKeown-D-Rep HD9	Estimate Number 4566	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	11/08/16	11/08/16	CBS This Morning	7a-9a	-T-----	:30	1	\$25.00	NM
-T-----									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	Multi	Tu	11/08/16	8:56 AM	CBS This Morning	7a-9a	:30	CMTV101PROMI SEH	\$25.00 NM
25	11/07/16	11/07/16	KVAL News 9a	9a-10a	M-----	:30	1	\$25.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/07/16	11/13/16	M-----	1	\$25.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	Multi	M	11/07/16	9:43 AM	KVAL News 9a	9a-10a	:30	CMTV101PROMI SEH	\$25.00 NM
26	11/08/16	11/08/16	KVAL News 9a	9a-10a	-T-----	:30	1	\$25.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/07/16	11/13/16	-T-----	1	\$25.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	Multi	Tu	11/08/16	9:53 AM	KVAL News 9a	9a-10a	:30	CMTV101PROMI SEH	\$25.00 NM
29	11/07/16	11/07/16	Price is Right	10a-11a	M-----	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/07/16	11/13/16	M-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	Multi	M	11/07/16	10:29 AM	Price is Right	10a-11a	:30	CMTV101PROMI SEH	\$200.00 NM
32	11/07/16	11/07/16	Young & Restless	11a-12p	M-----	:30	1	\$190.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/07/16	11/13/16	M-----	1	\$190.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	Multi	M	11/07/16	12:00 PM	Young & Restless	11a-12p	:30	CMTV101PROMI SEH	\$190.00 NM
36	11/07/16	11/07/16	KVAL News @ Noon	12p-1230p	M-----	:30	1	\$55.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/07/16	11/13/16	M-----	1	\$55.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	Multi	M	11/07/16	12:10 PM	KVAL News @ Noon	12p-1230p	:30	CMTV101PROMI SEH	\$55.00 NM
39	11/07/16	11/07/16	Bold & Beautiful	1230p-1p	M-----	:30	1	\$125.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/07/16	11/13/16	M-----	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	Multi	M	11/07/16	12:29 PM	Bold & Beautiful	1230p-1p	:30	CMTV101PROMI SEH	\$125.00 NM
43	11/07/16	11/07/16	The Talk	1p-2p	M-----	:30	1	\$90.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/07/16	11/13/16	M-----	1	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	Multi	M	11/07/16	1:59 PM	The Talk	1p-2p	:30	CMTV101PROMI SEH	\$90.00 NM
48	11/07/16	11/07/16	Dr. Oz	3p-4p	M-----	:30	1	\$55.00	NM

MTWTFSS

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Invoice # 649455-3	Invoice Date 11/13/16	Invoice Month November 2016	Invoice Period 11/07/16 - 11/13/16
Advertiser Caddy McKeown for State	Product McKeown-D-Rep HD9	Estimate Number 4566	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
48	11/07/16	11/07/16	Dr. Oz	3p-4p	M-----	:30	1	\$55.00	NM
Weeks:		<u>Start Date</u> 11/07/16	<u>End Date</u> 11/13/16		<u>MTWTFSS</u> M-----		<u>Spots/Week</u> 1	<u>Rate</u> \$55.00	
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	Multi	M	11/07/16	3:19 PM	Dr. Oz	3p-4p	:30	CMTV101PROMI SEH	\$55.00 NM
52	11/07/16	11/07/16	Dr. Phil	4p-5p	M-----	:30	1	\$70.00	NM
Weeks:		<u>Start Date</u> 11/07/16	<u>End Date</u> 11/13/16		<u>MTWTFSS</u> M-----		<u>Spots/Week</u> 1	<u>Rate</u> \$70.00	
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	Multi	M	11/07/16	4:32 PM	Dr. Phil	4p-5p	:30	CMTV101PROMI SEH	\$70.00 NM
55	11/07/16	11/07/16	KVAL News @ 5p	5p-530p	M-----	:30	1	\$170.00	NM
Weeks:		<u>Start Date</u> 11/07/16	<u>End Date</u> 11/13/16		<u>MTWTFSS</u> M-----		<u>Spots/Week</u> 1	<u>Rate</u> \$170.00	
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	Multi	M	11/07/16	5:23 PM	KVAL News @ 5p	5p-530p	:30	CMTV101PROMI SEH	\$170.00 NM
58	11/07/16	11/07/16	KVAL News @ 6p	6p-630p	M-----	:30	1	\$170.00	NM
Weeks:		<u>Start Date</u> 11/07/16	<u>End Date</u> 11/13/16		<u>MTWTFSS</u> M-----		<u>Spots/Week</u> 1	<u>Rate</u> \$170.00	
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	Multi	M	11/07/16	6:28 PM	KVAL News @ 6p	6p-630p	:30	CMTV101PROMI SEH	\$170.00 NM
62	11/07/16	11/07/16	Inside Edition	630p-7p	M-----	:30	1	\$150.00	NM
Weeks:		<u>Start Date</u> 11/07/16	<u>End Date</u> 11/13/16		<u>MTWTFSS</u> M-----		<u>Spots/Week</u> 1	<u>Rate</u> \$150.00	
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	Multi	M	11/07/16	6:44 PM	Inside Edition	630p-7p	:30	CMTV101PROMI SEH	\$150.00 NM
66	11/07/16	11/07/16	Jeopardy	7p-730p	M-----	:30	1	\$250.00	NM
Weeks:		<u>Start Date</u> 11/07/16	<u>End Date</u> 11/13/16		<u>MTWTFSS</u> M-----		<u>Spots/Week</u> 1	<u>Rate</u> \$250.00	
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	Multi	M	11/07/16	7:05 PM	Jeopardy	7p-730p	:30	CMTV101PROMI SEH	\$250.00 NM
70	11/07/16	11/07/16	Wheel of Fortune	730p-8p	M-----	:30	1	\$250.00	NM
Weeks:		<u>Start Date</u> 11/07/16	<u>End Date</u> 11/13/16		<u>MTWTFSS</u> M-----		<u>Spots/Week</u> 1	<u>Rate</u> \$250.00	
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	Multi	M	11/07/16	7:49 PM	Wheel of Fortune	730p-8p	:30	CMTV101PROMI SEH	\$250.00 NM
74	11/07/16	11/07/16	KVAL News @ 11p	11p-1130p	M-----	:30	1	\$125.00	NM
Weeks:		<u>Start Date</u> 11/07/16	<u>End Date</u> 11/13/16		<u>MTWTFSS</u> M-----		<u>Spots/Week</u> 1	<u>Rate</u> \$125.00	
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	Multi	M	11/07/16	11:16 PM	KVAL News @ 11p	11p-1130p	:30	CMTV101PROMI SEH	\$125.00 NM

Total Spots 21

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<u>Advertiser</u> Caddy McKeown for State	<u>Product</u> McKeown-D-Rep HD9	<u>Estimate Number</u> 4566	

Payment Terms 30 Days

<u>Gross Total</u>	\$2,160.00
<u>Agency Commission</u>	\$324.00
<u>Net Amount Due</u>	\$1,836.00

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