

**WJXT**  
**EEO PUBLIC FILE REPORT**  
**October 1, 2013 - September 30, 2014**

**I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Research Analyst	1-2, 4-7, 9-17, 19-29, 31-32, 34, 36-38, 40-45, 47-48, 50-53, 55-57, 59-60, 62-64, 66-81, 83-84	19
News Producer	1-2, 4-17, 19-21, 23, 25-29, 31-32, 34, 36-44, 47-53, 55-57, 59-60, 62-64, 66-67, 69-81, 83-84	19
News Producer	1-2, 4-7, 9-17, 20-21, 23, 25-29, 31-32, 34, 36-44, 47-53, 55-57, 59-60, 62-64, 66-81, 83-84	68
Digital Sales Coordinator	1-2, 4-7, 9-17, 19-21, 23, 25-29, 31-32, 34, 37-53, 55-57, 59-60, 62-64, 66-67, 69-81, 83-84	19
Promotions Producer	1-2, 4-17, 19-21, 23, 25-29, 31-32, 34, 36-44, 47-53, 55-57, 59-60, 62-64, 66-81, 83-84	68
Advertising Sales	1-2, 4-7, 9-17, 20-21, 23, 25-29, 31-32, 34, 36-44, 47-53, 55-57, 59-60, 62-64, 66-67, 69-84	82
Anchor/Reporter	1-2, 4-7, 9-18, 20-21, 23, 25-29, 31-32, 34, 36-44, 47-53, 55-57, 59-60, 62-64, 66-67, 69-81, 83-84	18
Multi Media Journalist	1-2, 4-7, 9-17, 20-21, 23, 25-32, 34, 36-44, 47-53, 55-57, 59-60, 62-64, 66-67, 69-81, 83-84	30
Technician/Operating Technician	1-2, 4-7, 9-17, 20-21, 23, 25-29, 31-32, 34, 36-44, 47-53, 55-57, 59-60, 62-64, 66-81, 83-84	68
Creative Services Advertising & Marketing Speciali	1-2, 4-7, 9-17, 19-21, 23, 25-29, 31-32, 34, 36-44, 47-51, 53, 55-57, 59-60, 62-64, 66-67, 69-81, 83-84	19
Log Editor/Inventory Specialist	1-2, 4-7, 9-17, 19-21, 23-29, 31-32, 34, 36-44, 47-51, 53, 55-57, 59-60, 62-64, 66-81, 83-84	24
Creative Services Producer/Editor	1-2, 4-7, 9-17, 20-21, 23, 25-29, 31-32, 34, 36-44, 47-51, 53, 55-57, 59-60, 62-64, 66-81, 83-84	68
FULL TIME WEB/SOCIAL MEDIA/TV NEWS ASSOCIATE PRODU	1-2, 4-7, 9-12, 14-17, 19-21, 23, 25-29, 31-32, 34, 36-44, 47-51, 53, 55-57, 59-60, 62-64, 66-67, 69-81, 83-84	19
Sales Promotion Producer/Host	1-2, 4-7, 9-17, 20-21, 23, 25-29, 31-32, 34-44, 47-51, 53, 55-57, 59-60, 62-64, 66-67, 69-76, 78-81, 83-84	35

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Photojournalist	1-2, 4-5, 7, 9-17, 20-21, 23-29, 31-32, 34, 36-38, 40-44, 47-51, 53, 55-57, 59-60, 62-64, 66-76, 78-81, 83-84	68
General Assignment Reporter - Nightside	1-2, 4-5, 7-18, 20-21, 23, 25-29, 31-32, 34, 36-38, 40-44, 46-51, 53, 55-57, 59-64, 66-76, 78-81, 83-84	18
Local Sales Manager	1-5, 7, 9-17, 20-21, 23, 25-29, 31-32, 34, 36-47, 49-51, 53, 55-57, 59-60, 62-81, 83-84	65
Producer-In-Training	1-2, 4-5, 7, 9-17, 20-21, 23, 25-32, 34, 36-44, 47, 49-51, 53, 55-57, 59-60, 62-64, 66-67, 69-81, 83-84	30
Technician/Operating Technician	1-2, 4-5, 7, 9-17, 20-21, 23, 25-29, 31-32, 34, 36-43, 46-47, 49-51, 53, 55-60, 62-64, 66-84	82
Web News Editor	1-2, 4-5, 7, 9-17, 20-21, 23, 25-29, 31-32, 34, 36-38, 40-44, 46-47, 49-51, 53, 55-57, 59-60, 62-64, 66-81, 83-84	68
Director-Full Time	1-2, 4-5, 7, 9-17, 19-21, 23-29, 31-32, 34, 36-39, 41-44, 47-51, 53, 55-60, 62-64, 66-67, 69-81, 83-84	58
Local Sales Manager - Digital	1-2, 4-5, 7, 9-17, 20-21, 23, 25-29, 31-34, 36-39, 41-44, 46-51, 53, 55-57, 59-60, 62-64, 66-67, 69-84	82
Project Multi-Media Senior Producer	1-2, 4-5, 7, 9-17, 19-21, 23, 25-29, 31-32, 34, 36-39, 41-44, 46-51, 53, 55-57, 59-60, 62-64, 66-81, 83-84	68
Executive Producer	1-2, 4-5, 7, 9-17, 19-23, 25-29, 31-32, 34, 36-39, 41-44, 46-51, 53-57, 59-60, 62-64, 66-67, 69-81, 83-84	19
Advertising Sales	1-5, 7, 9-17, 20-21, 23-29, 31-32, 34, 36-38, 41-45, 47-51, 53, 55-57, 59-60, 62-64, 66-67, 69-81, 83-84	24
News Producer	1-2, 4-5, 7, 9-10, 12-17, 19-23, 25-29, 31-32, 34, 37-38, 41-44, 47-51, 55-57, 59-60, 62-64, 66-67, 69-81, 83-84	22
Digital Sales Coordinator	1-2, 4-5, 7, 9-10, 12-17, 19-21, 23-29, 31-32, 34, 37-38, 41-51, 55-57, 59-60, 62-64, 66-84	19
Director-Full Time	1-2, 4-5, 7, 9-10, 12-17, 19-21, 23, 25-29, 31-32, 34-38, 41-44, 47-51, 55-57, 59-60, 62-64, 66-67, 69-81, 83-84	35

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Newscast Editor	1-2, 4-5, 7, 9-10, 12-17, 19-21, 23, 25-29, 31-32, 34, 36-38, 41-44, 47-51, 55-57, 59-60, 62-64, 66-67, 69-81, 83-84	19
National Sales Coordinator	1-2, 4-5, 7, 9-10, 12-17, 20-21, 23-29, 31-32, 34, 37-38, 41-44, 46-51, 55-57, 59-60, 62-64, 66-81, 83-84	68
News Producer	1-2, 4-5, 7, 9-10, 12-17, 19-21, 23, 25-29, 31-32, 34, 37-38, 41-44, 47-51, 55-57, 59-60, 62-64, 66-67, 69-81, 83-84	19
Assignment Editor	1-2, 4-5, 7, 9-10, 12-17, 19-21, 23, 25-29, 31-32, 34, 37-38, 41-44, 47-51, 55-57, 59-60, 62-64, 66-81, 83-84	19
Sales Trainee	1, 4-5, 7, 9-10, 12-14, 16-17, 20-21, 23, 25-32, 34, 37-39, 41-44, 47-51, 55-57, 59-60, 62-64, 66-67, 69-81, 83-84	30
Station Specialist	1, 4-5, 7, 9-10, 12-14, 16-17, 20-21, 23, 25-29, 31-32, 36-39, 41-45, 47-51, 55-57, 59-60, 62-64, 66-67, 69-84	45

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	602 Communications 4349 East Colter Street Pheonix, Arizona 85018 Phone : 602-954-8373 Email : slizik@602communications.com Sandy Lizik	N	0
2	AARP Foundation Senior Employment Center 134 East Church Street Jacksonville, Florida 32202 Phone : (904) 353-2301 Email : james_walker@experienceworks.org James Walker	N	0
3	Agency Referral	N	2
4	Ai Miami International University of Art & Design 1501 Biscayne Blvd, Suite 100 Miami, Florida 33132 Phone : 305-428-5973 Url : www.mymiu.edu Email : hprociv@aai.edu Holly Prociv	Y	0
5	Alabama State University Department of Communications P. O. Box 271 Montgomery, Alabama Phone : (334) 229-4140 Url : www.alasu.edu Email : etucker@alasu.edu Fax : 1-334-229-4985 Ella Tucker	Y	0
6	American Institute of Graphic Arts 164 Fifth Avenue New York, New York 10010 Phone : (212) 807-1990 Fax : 1-212-807-1799 Career Services	N	0
7	American Sportscasters Assn., Inc. 225 Broadway Suite 2030 New York, New York 10007 Phone : (212) 227-8080 Url : www.americansportscastersonline.com/ Email : LSchwa891@aol.com Fax : 1-212-571-0556 Louis Schwartz	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
8	Application already on file	N	3
9	Bethune-Cookman College 640 Second Avenue Daytona Beach, Florida 32015 Phone : (386) 481-2143 Email : bonnerd@cookman.edu Fax : 1-386-481-2139 Davita Bonner	N	0
10	Black College Community Association Florida A&M University 428 Tucker Hall Tallahassee, Florida 32307 Phone : (850) 599-3000 Email : vd_white@hotmail.com Fax : 1-850-599-3086 Valerie White	N	0
11	Bowen Fund for Minority Int. in Media 700 New Jersey Avenue, NW Suite 700 Washington, DC, Washington 20001 Phone : (202)524-6709 Email : triciataylor@nbcuni.com Tracy Taylor	N	0
12	Broadcast Image Group 7744 Broadway Suite 100 San Antonio, Texas 78209 Phone : (210) 828-6664 Fax : 1-210-828-6225 Career Services	N	0
13	CCNMA:Latino Journalists of California USC Annenberg School of Journalism 727 W. 27th Street, Room 201 Los Angeles, California Phone : (213) 821-0075 Email : ccnmainfo@ccnma.org Sylvia Wells	N	0
14	Collective Talent 1721 Richardson Place Tampa, Florida 33606 Phone : 813/254-9695 Email : bille@michaelsmedia.com Michael Bille	Y	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
15	Columbia College 1001 Rogers Street Columbia, Missouri 65216 Phone : (573) 875-7421 Email : dgmalsen@ccis.edu Don Malson	N	0
16	Columbia University Graduate School of Journalism 2960 Broadway New York, New York 10027 Phone : 212-854-4422 Email : cujsschool.careers@gmail.com Jacqueline DeLaFuente	Y	0
17	Community Revival Center P. O. Box 61883 Jacksonville, Florida 32205 Email : communityrevival@bellsouth.net Sonya Adams	N	0
18	Consultant Referral	N	4
19	Current Employee	N	22
20	Daytona Beach Community College Career Devt. & Placement P. O. Box 2811 Daytona Beach, Florida 32120 Phone : (386) 506-3687 Email : ruizm@DaytonaState.edu Fax : 1-386-506-3150 Miriam Ruiz	N	0
21	Dept. of Labor & Unemployment Division of Blind Services 1809 Art Museum Drive, #201 Jacksonville, Florida 32207 Phone : (904) 348-2730 Fax : 1-904-348-2737 Carol Michael	N	0
22	E-mail Inquiry	N	3
23	Edward Waters College Communications Department 1658 Kings Road Jacksonville, Florida 32209 Phone : (904) 355-3030 Email : humanresources@ewc.edu Career Services	N	0
24	Employee Referral	N	7

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
25	Flagler College P. O. Box 1027 St Augustine, Florida Phone : (904) 819-6286 Url : www.flagler.edu/ Email : jfurlong@flagler.edu Fax : 1-904-826-8515 Tara Stevenson	N	0
26	Florida A & M University 100 Student Union Plaza Martin Luther King Blvd. Tallahassee, Florida Phone : 850.599.3700 Email : delores.dean@famu.edu Delores Dean	N	0
27	Florida Atlantic University Associate Director SSB222, P. O. Box 3091 Boca Raton, Florida 33431 Phone : (561) 297-3533 Email : career@fau.edu Fax : 1-561-297-2740 Carmen Mandujano-Ramos	N	0
28	Florida State College at Jacksonville 101 W. State Street Jacksonville, Florida Phone : (904) 646-2300 Career Services Manual Posting	N	0
29	Florida State University Career Center University Center, Suite A400 Tallahassee, Florida Phone : (850) 644-6431 Email : jflora@fsu.edu Fax : 1-850-644-3273 Jamie Flora	N	0
30	Former Intern	N	3

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31	Full Sail University 3300 University Blvd Suite 160 Winter Park, Florida 32792 Phone : 866.807.3140 Url : www.fullsail.com/ Email : ktrudeau@fullsail.com Fax : 1-407-671-2240 Karen Trudeau	N	0
32	Howard University School of Communications 525 Bryant Street Washington, DC, Washington 20059 Phone : (202) 806-5806 Url : www.communications.howard.edu Email : cdudley@howard.edu Fax : 1-202-986-2911 Carol Dudley	N	0
33	indeed.com none none, Florida none Phone : 9045551212 Url : www.indeed.com none none Manual Posting	N	0
34	Indigenous Broadcast Center 3600 San Jeronimo Drive Suite 480 Anchorage, Alaska 99508 Phone : (907) 793-3500 Fax : 1-907-793-3536 Career Services	N	0
35	Internal Candidate	N	2
36	ITT Technical Institute 7011 A. C. Skinner Parkway #140 Jacksonville, Florida Phone : (904) 674-2871 Url : www.itt-tech.edu Email : trizzo@itt-tch.edu Fax : 1-904-573-0512 Tracy Rizzo	N	0



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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
37	Jacksonville Job Corps Center 4811 Payne Stewart Drive Jacksonville, Florida 32209 Phone : (904) 360-8200 Url : jacksonville.jobcorps.org Email : moore.stan@jobcorps.org Fax : 1-904-632-5498 Stan Moore	Y	0
38	Jacksonville University Career Services 2800 University Blvd.N. Jacksonville, Florida Phone : (904) 256-7000 Career Services Manual Posting	N	0
39	Jacksonville Urban League Employment Coordinator 903 West Union Street Jacksonville, Florida 32204 Phone : (904) 366-6494 Email : jhwilson@jaxul.org Fax : 1-904-356-8369 Julia Wilson	N	0
40	Jax Jobs 9471 Baymeadows Road Suite 405 Jacksonville, Florida 32256 Phone : (904) 737-5627 Alan Farber Manual Posting	N	0
41	Jones College Director of Career Development 5353 Arlington Expressway Jacksonville, Florida 32211 Phone : (904) 743-1122 Email : mwebb@jones.edu Fax : 1-904-371-1138 Mona Webb	N	0
42	KPRC-TV 8181 Southwest Freeway P. O. Box 2222 Houston, Texas 77074 Phone : (713) 778-4748 Url : www.click2houston.com Email : jbagwell@kprc.com Claudia Geyen	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
43	KSAT-TV 1408 N. St. Mary's Street San Antonio , Texas 78215 Phone : (210) 351-1200 Url : www.ksat.com Email : kfelix@ksat.com K Felix	N	0
44	Leadership Institute Broadcast Media Placement 1101 North Highland Street Arlington, Virginia 22201 Phone : 703-247-2000 Email : aharrison@leadershipinstitute.org A Harrison	N	0
45	Linked In	N	13
46	Linkedin.com unknown unknown, Florida Phone : 9045551212 Url : www.linkedin.com none none Manual Posting	N	0
47	MediaLine P. O. Box 51909 Pacific Grove, California 93950 Phone : (800) 237-8073 Email : medialine@medialine.com Mark Shilstone	N	0
48	Medill News Service 1325 G Street NW Suite 730 Washington, DC, North Carolina Phone : (202) 347-8700 Email : shearer@northwestern.edu Fax : 1- - - Ms Shearer	N	0
49	National Assn. Of Black Journalists 1100 Knight Hall Suite 3100 College Park, Maryland 20742 Phone : (301) 405-0248 Fax : 1-301-314-1714 Career Services	N	2

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
50	National Lesbian & Gay Journalists Assn. 1420 K Street NW Suite 920 Washington, DC, North Carolina 20005 Phone : (202) 588-9888 Email : info@nlgja.org Lynette Spencer	N	0
51	Native American Journalist Association U of Oklahoma, Gaylord College 395 West Lindsey Norman, Oklahoma 73019 Phone : (405) 325-9008 Fax : 1-405-325-6945 Ronnie Washines	N	0
52	Native American Public Telecommunication P. O. Box 83111 Lincoln, Nebraska 68501 Phone : (402) 472-3522 Email : rlandsberry@gmail.com Career Services	N	0
53	Natl.Urban League Black Exec.Exch.Prog. 120 Wall Street New York, New York 10025 Phone : (212)558-5300 Email : DWEST@NUL.ORG Dale West	N	0
54	Non-Employee Referral	N	1
55	Pennsylvania State University College of Communications 205 Carnegie Building University Park, Pennsylvania 16802 Phone : (814) 863-6081 Fax : 1-814-863-8044 Joseph Selden	Y	0
56	Pennsylvania State University College of Communications 208D Carnegie Building University Park, Pennsylvania 16802 Phone : (814) 865-2377 Email : rpm163@psu.edu Fax : 1-814-863-8044 Robert Martin	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
57	Post-Newsweek Stations, Inc. 550 West Lafayette Blvd. 2nd Floor Detroit, Michigan 48226 Phone : (313) 223-2283 Jeanine Katona Manual Posting	N	0
58	Previous Employee	N	2
59	RCI Employment Services P. O. Box 19249 Jacksonville, Florida 32245 Phone : (904) 743-1002 Email : rciemplymentservices@rbhsinc.com Career Services	N	0
60	Ribault Full Service School 3701 Winton Drive Jacksonville, Florida 32208 Phone : (904) 924-1680 Email : sharonr@uwnefl.org Fax : 1-904-924-1684 Sharon Robinson	N	0
61	Self Referral	N	1
62	Shiloh Metropolitan Baptist Church 1118 West Beaver Street Jacksonville, Florida 32204 Phone : (904) 353-8829 Url : www.smbcjax.com/ Fax : 1-904-353-2015 Alisa Francis	N	0
63	South Asian Journalists Association Columbia Graduate School 2950 Broadway New York, New York 10027 Phone : (212) 854-5979 Email : sree@sree.net Career Services	N	0
64	Southern Career College 8711 Lone Star Road Jacksonville, Florida 32211 Phone : (904) 724-2229 Email : ilatimer@southerncareercollege.edu Fax : 1-904-520-7295 Irma Latimer	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
65	Spots n Dots 1635 Old Highway 41 NW Suite 112-338 Kennesaw, Georgia 30152 Phone : 888-884-2630 Url : <a href="http://www.spotsndots.com">http://www.spotsndots.com</a> Gene McKay	N	1
66	St. Augustine Technical Center Career Services 2980 Collins Avenue St. Augustine, Florida 32095 Phone : (904) 824-4401 Url : <a href="http://www.ftc.edu">www.ftc.edu</a> Fax : 1-904-547-3506 Christine Cothron	N	0
67	St. Johns River Community College Career Services 2990 College Drive St. Augustine, Florida 32095 Phone : (386) 312-4259 Melissa O'Connell Manual Posting	N	0
68	Station Website	N	22
69	Stetson University Career Services Flagler Hall, Room 100 Deland, Florida Phone : (386) 822-7315 Email : <a href="mailto:career@stetson.edu">career@stetson.edu</a> Annette Accorto	N	0
70	Syracuse University 215 University Place Syracuse, New York 13244 Phone : (315) 443-9092 Email : <a href="mailto:careers@syr.edu">careers@syr.edu</a> Debi Walker	Y	0
71	Texas Tech University College of Mass Communications P. O. Box 43082 Lubbock, Texas Phone : (806) 742-3385 Email : <a href="mailto:aleesa.ross@ttu.edu">aleesa.ross@ttu.edu</a> Aleesa Ross	Y	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
72	TV Jobs Broadcast Employment Services P. O. Box 4116 Oceanside, California 92052 Phone : (760) 754-8177 Url : www.tvjobs.com Email : jobs@tvjobs.com Mark Holloway	N	2
73	University of Central Florida Career Resource Center 4000 Central Fl Blvd,Bldg7F,Rm185 Orlando, Florida 32816 Phone : (407) 823-2361 Url : www.career.ucf.edu Email : career@mail.ucf.edu Fax : 1-407-823-5909 Career Services	N	0
74	University of Colorado at Boulder 1511 University Avenue # 478 UCB Boulder, Colorado 80309 Phone : (303) 492-5480 Email : Christine.Mahoney@Colorado.EDU Christine Mahoney	N	0
75	University of Florida College of Communications P. O. Box 118400 Gainesville, Florida Phone : (352) 392-0289 Email : kgraham@jou.ufl.edu Katrice Graham	N	0
76	University of North Florida Director, Career Services 4567 St. Johns Bluff Road South Jacksonville, Florida Phone : (904) 620-2955 Email : CareerWings@unf.edu Anamarie Lelis	N	0
77	Veterans Services Division 117 West Duval Street, #175 Jacksonville, Florida 32202 Phone : (904) 630-3680 Fax : 1-904-630-3422 Robert Moore	N	0

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78	Washington Post Corporation 1150 15th Street NW Washington, DC, Washington 20071 Url : www.wponet.com Career Services Manual Posting	N	0
79	WDIV-TV 550 West Lafayette Blvd. Detroit, Michigan 48226 Phone : (313)0222-0469 Url : www.clickondetroit.com Email : barbz@wdiv.com Barbara Zielinski	N	0
80	WJXT-TV 4 Broadcast Place Jacksonville, Florida 32207 Phone : (904) 393-9832 Url : www.news4jax.com Email : dfox@wjxt.com Fax : 1-904-339-9676 Keira Barnard	N	0
81	WKMG-TV 4466 John Young Parkway Orlando, Florida 32804 Phone : (407) 521-1256 Url : www.clickorlando.com Email : dansley@wkmg.com Donna Ansley	N	1
82	Word of Mouth Referral	N	5
83	Worksource 215 North Market St. Jacksonville, Florida Phone : (904) 798-9229 Url : www.employflorida.com Email : VPhillips@worksourcefl.com Fax : 1-904-356-5627 Vanessa Phillips	N	0

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84	WPLG-TV 3401 West Hallandale Beach Blvd. Pembroke Park, Florida 33023 Phone : (954) 364-2500 Url : www.justnews.com Email : rvasco@wplg.com Rosie Vasco-Brito	N	0
<b>TOTAL INTERVIEWS OVER REPORTING PERIOD:</b>			<b>96</b>



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**III. RECRUITMENT INITIATIVES**

	<b>Date</b>	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>	<b>No. of Stations Participants</b>	<b>Participant Title</b>	<b>Points</b>
1	10/9/2013	Participation in events or programs sponsored by educational institutions	Station employees attended the Univeriversity of Florida Telecommunications Advisory Council Meeting.	2	Executive Producer Producer	0.25
2	10/14/2013	Participation in events or programs sponsored by educational institutions	Several employees attended events at the University of North Florida's Media Week.	5	Executive Producer Producer / Associate Producer Reporter Anchor	0.25
3	10/16/2013	Establishment of training programs for station personnel	Health Advocate - Open House	1	HR / Payroll Coordinator	1.00
4	10/18/2013	Participation in events or programs sponsored by educational institutions	Employees attended the University of North Floida Department of Communications Advisory Board Meeting. Employees are actual board members.	3	Producer Social Media Producer Anchor	0.25
5	10/22/2013	Participation in Job Fairs	University of Florida Fall 2013 CJC Interviewing Day	2	Producer Producer	0.25
6	10/24/2013	Participation in Job Fairs	Edward Waters College	2	HR / Payroll Coordinator Anchor	0.25
7	10/30/2013	Participation in other activities designed by the station employment unit	Station runs on-air EEO announcements.	0		1.00
8	10/30/2013	Establishment of an intern program designed to assist members of the community	Participate in the Emma Bowen Foundation Internship Program	1	Business Manager	1.00
9	10/30/2013	Establishment of an intern program designed to assist members of the community	Participate in the Margaret Crawford Internship Program	1	Business Manager	1.00
10	10/30/2013	Participation in other activities designed by the station employment unit	Year-round tours of the television broadcast facility.	1	Special Projects Director	1.00
11	10/30/2013	Participation in other activities designed by the station employment unit	WJXT has developed a full-time News Producer Trainee Position.	1	News Director	1.00

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**III. RECRUITMENT INITIATIVES**

	<b>Date</b>	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>	<b>No. of Stations Participants</b>	<b>Participant Title</b>	<b>Points</b>
12	10/30/2013	Participation in other activities designed by the station employment unit	WJXT has developed a full-time Sales (Account Executive) Trainee Position	1	General Sales Manager	1.00
13	10/30/2013	Establishment of an intern program designed to assist members of the community	Station offers a year round internship program for those college students of Junior or Senior status who are taking the course for college credit.	4	News Director Creative Services Director Design/Production Manager General Sales Manager	1.00
14	10/30/2013	Establishment of training programs for station personnel	Sales Account Executives attend monthly Sales Seminar webcast (webinar)	11		1.00
15	10/30/2013	Establishment of training programs for station personnel	All new (News) employees are trained on the Internet Broadcasting content management system	1	Web-Managing Editor	1.00
16	10/30/2013	Establishment of training programs for station personnel	News Vehicle Training. Train all photographers how to utilize the news vehicles safely and accurately to ensure both their safety, but to also ensure that the news content goes on air.	14		1.00
17	11/18/2013	Establishment of training programs for station personnel	EAP Training: Building Effective Communication	6	Engineering Engineering Supervisor Engineering Supervisor IT	1.00
18	11/18/2013	Establishment of training programs for station personnel	EAP Training: Building Effective Communication	6	Engineering Engineering Engineering IT	1.00
19	11/21/2013	Establishment of training programs for station personnel	EAP Training: Creating a Positive Outlook	6	Engineering Supervisor Engineering Engineering Engineering	1.00
20	11/21/2013	Establishment of training programs for station personnel	EAP Training: Creating a Positive Outlook	5	Engineering Supervisor Engineering Engineering Engineering	1.00
21	12/2/2013	Establishment of training programs for station personnel	EAP Training: Becoming Effective Team Member	4	Engineering Engineering Engineering Engineering	1.00
22	12/3/2013	Establishment of training programs for station personnel	EAP Training: Building Effective Communication	4	Engineering Engineering Engineering Engineering	1.00

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	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title	Points
23	12/3/2013	Establishment of training programs for station personnel	EAP Training: Creating a Positive Outlook	5	Engineering Engineering Engineering Engineering	1.00
24	12/9/2013	Establishment of training programs for station personnel	Velocity Training	46		1.00
25	1/6/2014	Establishment of training programs for station personnel	Videolicious Training	36		1.00
26	3/5/2014	Participation in Job Fairs	Flagler College Career Expo	1	HR / Payroll Coordinator	0.25
27	3/10/2014	Participation in events or programs sponsored by educational institutions	Career Shadowing Program Student was selected to shadow in News Department.	1	Executive Producer	0.25
28	3/17/2014	Establishment of training programs for station personnel	PNS Management Seminar (Boss School)	5	General Sales Manager Promotion Manager Engineering Supervisor Managing Editor	1.00
29	3/20/2014	Participation in Job Fairs	University of Florida Spring Interviewing Day	2	Producer Producer	0.25
30	3/21/2014	Participation in other activities designed by the station employment unit	Kathryn Bonfield attended the NABJ (National Association of Black Journalist)	1	News Director	1.00
31	4/1/2014	Establishment of training programs for station personnel	Weather Central Training	3	News Director Meteorologist Meteorologist	1.00
32	4/2/2014	Participation in events or programs sponsored by educational institutions	Employees participated in the UNF Department of Communications Internship Fair.	3	Producer Associate Producer Reporter	0.25
33	5/1/2014	Establishment of training programs for station personnel	Weather Central Training	4	Nunn Williams Mathews Gaughan	1.00
34	5/7/2014	Establishment of training programs for station personnel	Talent to GO Training	3	General Sales Manager Local Sales Manager Local Sales Manager - Digital	1.00
35	5/19/2014	Establishment of training programs for station personnel	2014 MFM Conference	1	Business Manage`	1.00

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36	6/5/2014	Participation in other activities designed by the station employment unit	Syracuse University  Meeting with career services, deans and internship coordinators at the colleges to discuss the WJXT brand, our internship programs and our Margaret Crawford paid internship. Reaching out to key individuals to determine how WJXT can best extend their reach to students who are interested in the broadcast industry.	1	Business Manager	1.00
37	6/25/2014	Participation in other activities designed by the station employment unit	FSCJ Student shadowe reporter for a day.	1	Anchor / Reporter	1.00
38	6/25/2014	Establishment of training programs for station personnel	Promax Conference	1	Creative Services	1.00
39	6/26/2014	Participation in other activities designed by the station employment unit	Flagler College  Meeting with career services, deans and internship coordinators at the colleges to discuss the WJXT brand, our internship programs and our Margaret Crawford paid internship. Reaching out to key individuals to determine how WJXT can best extend their reach to students who are interested in the broadcast industry.	1	Business Manager	1.00
40	7/9/2014	Participation in other activities designed by the station employment unit	Florida State University  Meeting with career services, deans and internship coordinators at the colleges to discuss the WJXT brand, our internship programs and our Margaret Crawford paid internship. Reaching out to key individuals to determine how WJXT can best extend their reach to students who are interested in the broadcast industry.	1	Business Manager	1.00

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41	7/9/2014	Participation in other activities designed by the station employment unit	Florida A&M University  Meeting with career services, deans and internship coordinators at the colleges to discuss the WJXT brand, our internship programs and our Margaret Crawford paid internship. Reaching out to key individuals to determine how WJXT can best extend their reach to students who are interested in the broadcast industry.	1	Business Manager	1.00
42	7/11/2014	Participation in other activities designed by the station employment unit	Florida State College Jacksonville  Meeting with career services, deans and internship coordinators at the colleges to discuss the WJXT brand, our internship programs and our Margaret Crawford paid internship. Reaching out to key individuals to determine how WJXT can best extend their reach to students who are interested in the broadcast industry.	1	Business Manager	1.00
43	7/23/2014	Participation in other activities designed by the station employment unit	University of North Florida  Meeting with career services, deans and internship coordinators at the colleges to discuss the WJXT brand, our internship programs and our Margaret Crawford paid internship. Reaching out to key individuals to determine how WJXT can best extend their reach to students who are interested in the broadcast industry.	1	Business Manager	1.00
44	8/15/2014	Participation in other activities designed by the station employment unit	Jacksonville University  Meeting with career services, deans and internship coordinators at the colleges to discuss the WJXT brand, our internship programs and our Margaret Crawford paid internship. Reaching out to key individuals to determine how WJXT can best extend their reach to students who are interested in the broadcast industry.	1	Business Manager	1.00
45	8/20/2014	Participation in Job Fairs	2014 National Association of Hispanic Journalists	1	VP Human Resources	0.25

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46	8/28/2014	Participation in other activities designed by the station employment unit	University of Missouri  Meeting with career services, deans and internship coordinators at the colleges to discuss the WJXT brand, our internship programs and our Margaret Crawford paid internship. Reaching out to key individuals to determine how WJXT can best extend their reach to students who are interested in the broadcast industry.	1	Business Manager	1.00
47	9/17/2014	Participation in events or programs sponsored by educational institutions	Justina Elementary School Help school with repairs to equipment that was donated last year. Advised them on lighting issues to ensure that their studio will run correctly.	1	Studio Manager	0.25
48	9/24/2014	Participation in events or programs sponsored by educational institutions	Attended Local Internship Fair at SU.	1	Business Manager	0.25
49	9/25/2014	Participation in events or programs sponsored by educational institutions	Met with Journalism/Broadcast students at career services center to discuss internship program and WJXT	1	Business Manager	0.25
50	9/26/2014	Participation in events or programs sponsored by educational institutions	Resumania	1	Business Manager	0.25
51	9/29/2014	Participation in events or programs sponsored by educational institutions	Networking Night with Economics Majors	1	Business Manager	0.25
52	9/29/2014	Participation in job banks, internet programs and other programs designed to promote outreach	News Department hosted visiting 1 Asst. News Director 1.00 journalists from eight foreign countries through Global Jax, under the auspices of the U. S. State Department	1	Asst News Director	1.00
<b>TOTAL POINTS OVER REPORTING PERIOD:</b>						<b>40.75</b>