



2900 Park Avenue West • Mansfield, Ohio 44906 • (419)529-5900 • FAX (419)529-2319  
comments@northcentralohio.com

## QUARTERLY ISSUES/PROGRAM LIST

WVNO FM 106.1

MANSFIELD, OHIO

Date: January 10, 2014

Period Covering: October 1, 2013 to December 31, 2013

Prepared by: Robert Meisse, General Manager   
Brigitte Coles, Public Affairs Director 

Attached is a list of some representative issues and the corresponding programs aired over WVNO during this reporting period, which were determined to be significant to our service areas. During the period, WVNO ascertained the problems and issues utilizing on-going community leader contact. These contacts were made by WVNO management level personnel in the normal course of business, and through contact with community leaders by the Public Affairs Department.

Each issue determined to be significant and which we select to address is covered within our public affairs program, "Focus On North Central Ohio". The 30 minute "Focus" program airs at 7:00 a.m. each Sunday. Also, local and national organizations receive over 250 public service announcements per month. A representative list is attached.

We also participate in community interest projects, airing public affairs, promotional announcements, listing same on our community events listings, and producing live remote broadcasts from these community interest events.



## WVNO ISSUES REPORT

**PROGRAM TITLE** Focus on North Central Ohio  
**TYPE** P/A  
**SOURCE** Local  
**DURATION** 30 Minutes  
**BROADCAST TIME** Sundays at 7am

**Dates and Description: TAPED Sept. 30, 2013  
 October 6, 2013**

Timothy Johnson, Life Coach, Founder and Managing Partner of Directions for Life, LLC, is changing the lives of individuals seeking personal growth, professional development or spiritual depth. Johnson is addressing a serious issue that an increasing number of men and women are seeking treatment for sexual addiction. It is estimated that three to six percent of the population in the U.S. suffers from some form of addictive sexual behavior. Guest Timothy Johnson talks about this disorder that has a common misconception and offers hope to individuals who may be dealing with the disorder.

**Dates and Description: TAPED Sept. 30, 2013  
 Re-broadcast Oct. 7, 2013 and Oct. 13, 2013**

Timothy Johnson, Life Coach, Founder and Managing Partner of Directions for Life, LLC, is changing the lives of individuals seeking personal growth, professional development or spiritual depth. Johnson is addressing a serious issue that an increasing number of men and women are seeking treatment for sexual addiction. It is estimated that three to six percent of the population in the U.S. suffers from some form of addictive sexual behavior. Johnson talks about this disorder that has a common misconception and offer shope to individuals who may be dealing with the disorder.

**Dates and Description: TAPED October 14, 2013  
 broadcast Oct. 14, 2013 and Oct. 20, 2013**

Author Sherry Cottle Graham has released an exciting and gripping tale of the spiritual world in her new book "Blood Brothers, The Forgotten Children of the Mound Builders." Graham's book takes readers back to a time when spiritual leaders held the ability to move through various realms of the Spirit World. Guest Sherry Cottle Graham talks about the new book.

**Date and Description: TAPED October 14, 2013  
 broadcast Oct.21, 2013 and Oct.27, 2013**

Richland County Children Services has a one-mill, 10-year property tax replacement issue on the November 5th ballot. The issue will generate one-point-nine million dollars annually in local tax dollars for the child protective agency. It will also allow the agency to leverage one-point-three million dollars in federal dollars each year that the community would otherwise not see. It will cost the owner of a \$100,000 home less than 10 cents a per day and only 35-dollars per year. Guest Patty Harrelson, executive director for Richland County Children Services talks about the replacement levy.

**Date and Description: TAPED October 28, 2013  
 Broadcast October 28, 2013 and November 3, 2013**

The Ohio Lead Hazard Control Program is building awareness and providing prevention programs that are helping to eliminate lead hazards in homes. Guest Jennifer Frazier, Environmental Health Sanitarian, for Mansfield/Ontario/Richland County Health Department, talks about the program.

**Date and Description: TAPED October 28, 2013  
 broadcast November 4, 2013 and November 10, 2013**

Providing services to impoverished children and families in Richland County is the mission of Children's Cupboard Southside Outreach. The founder of the organization, Pamel'la Jones-Rembert, is strengthening our community and educating the next generation through this amazing organization. Guest Pamel'la talks about her organization.

**Date and Description: TAPED November 11, 2013  
 broadcast November 11, 2013 and November 17, 2013**

The Ashland Area Chamber of Commerce has been successful in supporting the development of business to enhance the community. The chamber also provides entrepreneurs and organizations with unlimited social networking opportunities to help increase their business. Guest Ashland Area Chamber of Commerce is the president and CEO Barbie Lange talks about the organization.



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**PROGRAM TITLE** Focus on North Central Ohio  
**TYPE** P/A  
**SOURCE** Local  
**DURATION** 30 Minutes  
**BROADCAST TIME** Sundays at 7am

**Date and Description: TAPED November 11, 2013  
 broadcast November 18, 2013 and November 24, 2013**

One of the most precious resources we all need is clean water. Much of the water we use comes from the ground. Protecting ground water sources from contamination is important to the health of people and the environment. Guest Matt Work, Director of the Environmental Health Division at the Mansfield-Ontario-Richland County Health Department talks about safe ground water awareness.

**Date and Description: TAPED November 25, 2013  
 broadcast November 25, 2013 and December 1, 2013**

Ashland Main Street is working to promote and preserve downtown Ashland. The organization is helping to strengthen the economy and save the historic buildings which reflect the rich history Ashland. Guest Ashland Main Street is the executive director Sandra Hedlund-Tunnell talks about the organization.

**Date and Description: TAPED November 25, 2013  
 broadcast December 2, 2013 and December 8, 2013**

Biblewalk's Christian Dinner Theatre is known for its amazing plays which have touched the lives of hundreds of people of all ages. In celebration of the holiday season Biblewalk is presenting another powerful dinner theatre as well as an openhouse. Guest Mark Love, a volunteer with Biblewalk talks about the dinner theatre and open house.

**Date and Description: TAPED December 6, 2013  
 broadcast December 9, 2013 and December 15, 2013**

Richland Newhope's Dance Troupe is empowering and inspiring teens, younger kids and even adults all through the art of dance. The troupe is wowing audiences with their performances. Guests Aurelio Diaz, Troupe Founder and Support Specialist for Richland Newhope, Troupe Dancers, ladies dance captain Jessica Reinhart and Sade Smith talk about the troupe.

**Date and Description: TAPED December 6, 2013  
 Re-broadcast December 16, 2013 and December 22, 2013**

Richland Newhope's Dance Troupe is empowering and inspiring teens, younger kids and even adults all through the art of dance. The troupe is wowing audiences with their performances. Guests Aurelio Diaz, Troupe Founder and Support Specialist for Richland Newhope, Troupe Dancers, ladies dance captain Jessica Reinhart and Sade Smith talk about the group.

**Date and Description: TAPED November 11, 2013  
 Re-broadcast December 23, 2013 and December 29, 2013**

One of the most precious resources we all need is clean water. Much of the water we use comes from the ground. Protecting ground water sources from contamination is important to the health of people and the environment. Guest Matt Work, Director of the Environmental Health Division at the Mansfield-Ontario-Richland County Health Department talks about safe ground water awareness.

**Date and Description: TAPED November 25, 2013  
 re-broadcast December 30, 2013 and January 5, 2014**

Ashland Main Street is working to promote and preserve downtown Ashland. The organization is helping to strengthen the economy and save the historic buildings which reflect the rich history Ashland. Guest Ashland Main Street is the executive director Sandra Hedlund-Tunnell talks about the organization.

# PUBLIC SERVICE ANNOUNCEMENTS

Date: January 10, 2014

Period Covering: October 1, 2013 to December 31, 2013

## 15/20 Second Public Service Announcements

Agency	Start Date	End Date	Description
Ad-Council – FEMA	12/16/13	10/27/20	Mobile Alerts on Cellphone
Ad-Council – FEMA	12/16/13	10/27/20	winging it emergency plan
Ad-Council – USDA	12/16/13	10/27/20	Recipes for disaster – Food safety
Ad-Council – FEMA	12/16/13	10/27/20	winging it emergency family plan
Ad-Council – US Forest Dept	12/16/13	10/27/20	Single Ember Fire Prevention
Ad-Council – Goodwill	12/16/13	10/27/20	Goodwill for Good jobs
Ad-Council – UCPA's	12/16/13	10/27/20	Feedthepig.org – Financial Stability
Ad-Council – US Forest Dept	12/16/13	10/27/20	Fire Prevention Awareness

## 30 Second Public Service Announcements

Agency	Start Date	End Date	Description
Ad Council	10/27/13	10/27/14	Video Chat Training – everyoneon.org
Ad Council	10/27/13	10/27/20	Hard to Concentrate – Stoptextstopwrecks.com
Ad Council	10/27/13	10/27/20	Toni Braxton – Autism Speaks.org
Ad Council – Army	10/27/13	10/27/20	Barack Obama – Finish Highschool – Boostup.org
Ad Council - American Institute of Certified Accountants	10/27/13	10/27/20	Saving Money – Grow Up – Feedthepig.org
Ad Council - American Institute of Certified Accountants	10/27/13	10/27/20	Saving Money – Dave 2047 – Feedthepig.org
Ad Council	10/27/13	10/27/20	Peer Pressure – sending nude photos -Thatsnotcool.com
Ad Council	10/27/13	10/27/20	Buzzed Driving – Drive Around - National Highway Safety Administration
Ad Council	10/27/13	10/27/20	Bullying – StopBullying.gov
Ad Council – Sheltered Pet Project	10/27/13	10/27/20	Adopt a Pet – Cat as Announcer Shelteredpetproject.org
Ad Council – Reading Is Fundamental	10/27/13	10/27/20	Lavarr Burton – Book Person - Bookpeopleunite.org
Ad Council – HHS – NIHS We Can	10/27/13	10/27/20	All In Together – Stay Active
Ad Council – AARP	12/09/13	10/27/20	ROLES – Caregiver Assistance
Ad Council – AARP	12/09/13	10/27/20	NEVERENDING – Caregiver Assistance
Ad Council – Feeding America	12/10/13	10/27/20	17 Million Kids Hungry
Ad Council – Feeding America	12/10/13	10/27/20	Feeding America Network
Ad Council – Feeding America	12/10/13	10/27/20	Chris Stone – Food Angels
Ad Council – FEMA	12/10/13	10/27/20	Wireless Emergency Alerts
Ad Council – FEMA	12/10/13	10/27/20	Winging It Family Crisis Plan
Ad Council – FEMA	12/10/13	10/27/20	Family Emergency Go Bag
Ad Council – Feeding America	12/10/13	10/27/20	Childhood Hunger Laila Ali
Ad Council – Feeding America	12/10/13	10/27/20	Childhood Hunger Kelly Clarkson
Ad Council - American Institute of Certified Accountants	12/10/13	10/27/20	Financial Planning – Lottery – Feedthepig.org
Ad Council – Connect Compete	12/10/13	10/27/20	Help Going Online – Video Chat
Ad Council – USDA	12/10/13	10/27/20	Cutting Boards – Food Poisoning

Ad Council - American Institute of Certified Accountants	12/10/13	10/27/20	Financial Stability – Rockband
Ad Council - American Institute of Certified Accountants	12/10/13	10/27/20	Financial Stability – Rich Uncle
Ad Council – USDA	12/10/13	10/27/20	Food Thermometer – Recipes for Disaster
Ad Council – NHTSA	12/10/13	10/27/20	Passenger in car – Texting
Ad Council – Federal Emergency Management Agency	12/10/13	10/27/20	Business Emergency Plan
Ad Council – NHTSA	12/10/13	10/27/20	Texting – Football Field 55mph
Ad Council – NHTSA	12/10/13	10/27/20	10K Buzz **
Ad Council – NHTSA	12/10/13	10/27/20	Designated Texter
Ad Council – NHTSA	12/10/13	10/27/20	Buzzed Driving Drive Thru **
Ad Council – USDA	12/10/13	10/27/20	Food Thermometer – Burgers
Ad Council – USDA	12/10/13	10/27/13	Wash Hands – Food Poisoning
Ad Council – USDA	12/10/13	10/27/13	Food Poisoning – Leftovers

### **60 Second Public Service Announcements**

Agency	Start Date	End Date	Description (PS60 - PSA3 - PSA4) (NO Controversial Celebs/Presidents)
Ad Council – United Way – NFL	10/27/13	10/27/20	Suit Up – Become a Volunteer – Live United
Ad Council – US. Forest Service	10/27/13	10/27/20	Forest Benefits – discovertheforest.org – US. Forest Service
Ad Council – US . Army	10/27/13	10/27/20	Barack Obama – Boostup.org – Stay in School
Ad Council – Connect Compete	10/27/13	10/27/20	Internet Training – Find a Job – Everyoneon.org
Ad Council – AARP	10/27/13	10/27/20	NEVERENDING - Advice on Caring for Elders
Ad Council – Goodwill	10/27/13	10/27/20	Donate to Goodwill – Provide Jobs – Goodwill.org
Ad Council – Connect Compete	12/14/13	10/27/13	Online Video Chat Training
Ad Council – USDA	12/14/13	10/27/20	Food Safety – Cutting Boards – Food Poisoning
Ad Council – Red Cross	12/14/13	10/27/20	Salvage Yard – Business Emergency Prep
Ad Council – AICPA	12/14/13	10/27/20	Feed the Pig – Rockstar – Savings
Ad Council – USDA	12/14/13	10/27/20	Recipes for Disaster – Foodsafety
Ad Council – NHTSA	12/14/13	10/27/20	Expensive Night Out – Drinking and Driving
Ad Council – USDOT	12/14/13	10/27/20	Emergency Room – Buzzed Driving
Ad Council – Red Cross	12/14/13	10/27/20	Dumpster – Business Emergency Prep
Ad Council – USDA	12/14/13	10/27/20	Food Safety – Grilling – Foodsafety.gov
Ad Council – USDA	12/14/13	10/27/20	Food Safety – Leftovers
Ad Council – USDOT	12/14/13	10/27/20	Buzzed Driving – Car Accident
Ad Council – AICPA	12/14/13	10/27/20	Feed the Pig – Winning the Lotto
Ad Council – Feeding America	12/14/13	10/27/20	So Much Food – Feeding America
Ad Council – FEMA	12/14/13	10/27/20	Wireless Emergency Alerts