

ORDER

Orders
Order / Rev: 759187
Alt Order #: 08415508
Product Desc: OREGON RIGHT TO LIFE
Estimate: 613
Flight Dates: 10/16/16 - 10/29/16
Original Date / Rev: 10/14/16 / 10/14/16
Order Type: GENERAL

Primary AE: Justin Votta
Sales Office: T-PHI
Sales Region: National

Agency Name: Political Communications Advertising
Buying Contact:
Billing Contact:
 37 W. 39th Street, Suite 602
 New York, NY 10018

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Oregon Right To Life
Demographic: A35+
Product Codes: Political-Issues
Priority: IMP
Revenue Codes: POL, PLI, FLT

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/28/16	7	\$14,500.00	\$12,325.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	7	\$14,500.00	\$12,325.00	0.00
Totals	7	\$14,500.00	\$12,325.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Justin Votta			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KPTV	20%	\$14,500.00
Market	100%	\$72,500.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KATU	35%	\$25,375.00
KGW	25%	\$18,125.00
KNMT	0%	\$0.00
KOIN	20%	\$14,500.00
KOPB	0%	\$0.00
KPDX	0%	\$0.00
KPXG	0%	\$0.00
KRCW	0%	\$0.00
KTVR	0%	\$0.00
KWBP	0%	\$0.00
LiveP	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																		
E 1	KPTV	10/17/16	10/28/16	M-F 7-9am Good Day Oregon	CM	M-F 7-9am	MTWTF--	1:00	2	\$2,400.00	FNP	0.00	NM	3	\$7,200.00																		
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr><tr><td>Week: 10/17/16</td><td>10/23/16</td><td>MTWTF--</td><td>2</td><td>\$2,400.00</td><td>0.00</td></tr><tr><td>Week: 10/24/16</td><td>10/30/16</td><td>MTWTF--</td><td>1</td><td>\$2,400.00</td><td>0.00</td></tr></table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/17/16	10/23/16	MTWTF--	2	\$2,400.00	0.00	Week: 10/24/16	10/30/16	MTWTF--	1	\$2,400.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
Week: 10/17/16	10/23/16	MTWTF--	2	\$2,400.00	0.00																												
Week: 10/24/16	10/30/16	MTWTF--	1	\$2,400.00	0.00																												
E 2	KPTV	10/17/16	10/28/16		CM	M-F 6-7pm News	MTWTF--	1:00	2	\$2,000.00	FNP	0.00	NM	3	\$6,000.00																		

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KPTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 6-7pm News															
M-F 6-7pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	MTWTF--		2				\$2,000.00		0.00			
Week:		10/24/16	10/30/16	MTWTF--		1				\$2,000.00		0.00			
E 3	KPTV	10/22/16	10/22/16	Sat 6-9am GDO	CM	Sat 6-9am	-----1-	1:00	1	\$1,300.00	PMT	0.00	NM	1	\$1,300.00
Good Day Oregon Saturday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1-		1				\$1,300.00		0.00			
													Totals	7	\$14,500.00



Rep: TELEREP, INC.,
Run On: Oct24/16 at 14:24

REP BUYLINES

Page: 1
Requested by: KKING

Order#: KPTV-TV PORTLAND, OR
Station: PCA
Agency: ISS/OREGON RIGHT TO LIFE
Advertiser: ISS/OREGON RIGHT TO LIFE
Buyer:

Headline#: 8415508 (Mod 0.0)
Dates: Oct16/16 - Oct29/16
Prod1: OREGON RIGHT TO LIFE
Prod2:
Tel #:

Traffic#: 759187
Salesperson: JUSTIN VOTTA
Est#: 613
Demo: RA35+

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/Week	Total Spots	Total Dollars	Program Name	Rep: Last RA35+	Activity	Last Mod/Rev
	#CASH													
	1	M-F 7-9A	60S	\$2,400	Oct17/16	Oct21/16	1	2	2	\$4,800	GOOD DAY	0.0	Oct12/16	Rev #0: A
	2	M-F 6-7P	60S	\$2,000	Oct17/16	Oct21/16	1	2	2	\$4,000	6 O'CLOCK NEWS	0.0	Oct12/16	Rev #0: A
	3	Sat 6-9A	60S	\$1,300	Oct24/16	Oct28/16	1	1	1	\$2,000	GOOD DAY	0.0	Oct12/16	Rev #0: A
					Oct22/16		1	1	1	\$1,300				
									7	\$14,500		0.0		
										\$14,500	Oct/16	0.0	Oct/16	

Total 7 Spots for:

Monthly Estimate Dollars: