



125 West 55th St
New York, NY 10019

Contract # 26136184

CPE: 1083/1096/6705
Agency: BUYING TIME,LLC
650 Massachusetts
AVE NW
Suite 210
Washington, DC 20001

Changes as of: 10/10/2018 at 11:50 AM

Flight: 10/16/18 - 10/22/18
Advertiser: Brown, Kate
Product: Political
Agency Order #: 7665513
Buyer: Welsh, Kathryn
Salesperson: JOHN SALADINO
212-373-8136

Version: Current State Version 4

Station: KEZI
Market: Eugene-Springfield
Office: WASHINGTON

Service: Nielsen
Primary Demo: Adults 35+
Assistant: PAUL PERRINA
202-955-5342

Con Type: POLITICAL/VOTE
Total \$: \$11,760.00
Total Spots: 109

Total CPP: \$0.00
Total GRP:
Traffic #: 77719

Separation:

Comments: adding \$1,755 from est7067 (\$975, #26189386), est6702 (\$480, #26136181), est6703 (\$300, #26136182)

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/16 - 10/22							Total Spots	Total \$	CPP*	GRP*
							10/16	10/17	10/18	10/19	10/20	10/21	10/22				
1	Tu-F,M 6a-6:57a		KEZI News This Morning	\$50.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
2	Tu-F,M 6:57a-9a		Good Morning America	\$60.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
3	Tu-F,M 5a-6a		KEZI News This Morning	\$35.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
4	Tu-F,M 11a-11:58a		KEZI New Midday	\$25.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
5	Tu-F,M 11:58a-1p		GMA 3	\$25.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
6	Tu-F,M 9a-9:58a		Live With Kelly & Ryan	\$45.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
7	Tu-F,M 9:58a-11a		The View	\$40.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
8	Tu-F,M 1p-2p		General Hosptial	\$20.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
9	Tu-F,M 2p-3p		Rachel Ray	\$25.00	0	30	2	2	2	2	0	0	2	10	\$250.00	\$0.00	0.0
10	Su 4:30p-4:58p		Judge Judy Weekend	\$20.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
11	Tu-F,M 3p-4p		Judge Judy	\$30.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
12	Tu-F,M 4p-4:58p		KEZI News at 4	\$50.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
13	Su 6p-7p		KEZI News At 5 & 6	\$145.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
14	Su 4:58p-5:30p		KEZI News At 5 & 6	\$145.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
15	Tu-F,M 6p-7p		KEZI News At 6	\$145.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
16	Tu-F,M 4:58p-5:30p		KEZI News At 5	\$165.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
17	Sa 6p-6:30p		KEZI News at 5 & 6	\$145.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
18	Sa 6:30p-7p		KEZI News at 5 & 6	\$145.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
19	Sa 4:58p-7p		KEZI News at 5 & 6	\$145.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
20	Sa 4:58p-5:30p		KEZI News at 5 & 6	\$145.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0



KATZ TELEVISION
GROUP

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							10/16	10/17	10/18	10/19	10/20	10/21	10/22				
21	Tu-F,M 7p-7:30p		Family Feud	\$45.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
22	Sa 7p-7:57p		Entertainment Tonight	\$45.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
23	Tu-F,M 7:30p-7:57p		Entertainment Tonight	\$45.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
24	Sa 10p-11p		20/20 (Pacific only)	\$50.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
25	Su 7p-8p		America's Funniest Home Videos-ABC	\$175.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
26	M 10p-11p		The Good Doctor-ABC	\$300.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
27	Sa 11p-11:30p		KEZI News At 11	\$60.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
28	Tu-F,M 11p-11:35p		KEZI News at 11	\$65.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
29	Su 11p-11:35p		KEZI News At 11	\$60.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
30	Tu-F,M 11:35p-12:37a		Jimmy Kimmel Live	\$30.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
31	Su 10a-11a		Today's Homeowner/House Smarts	\$15.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
32	Sa 8a-8:30a		KEZI Weekend News This Morning	\$40.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
33	Sa 8:30a-9a		KEZI Weekend News This Morning	\$40.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
34	Sa 6:57a-8a		GMA Saturday	\$25.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
35	Su 8a-8:58a		KEZI Weekend News This Morning	\$40.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
36	Su 8:58a-10a		ABC This Week	\$45.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
37	Tu 9p-10p		Blackish/Splitting Up Together-ABC	\$300.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
38	W 8p-9p		Goldbergs/American Housewife-ABC	\$250.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
39	Su 9p-10p		Shark Tank-ABC	\$275.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
40	Th 9p-10p		Station 19-ABC	\$350.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
41	M-F 7a-9a		GMA	\$115.00	0.0	30	1	1	1	1	0	0	1	5	\$575.00	\$0.00	0.0



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650 Massachusetts AVE NW	Product: Political	Office: WASHINGTON
Suite 210	Agency Order #: 7665513	Service: Nielsen
Washington, DC 20001	Buyer: Welsh, Kathryn	Primary Demo: Adults 35+
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							10/16	10/17	10/18	10/19	10/20	10/21	10/22				
42	Th 8p-9p		Grey's Anatomy	\$425.00	0.0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
43	F 10p-11p		20/20	\$275.00	0.0	30	0	0	0	1	0	0	0	1	\$275.00	\$0.00	0.0
44	Su 4p-5p		Judge Judy	\$30.00	0.0	30	0	0	0	0	0	1	0	1	\$30.00	\$0.00	0.0
45	M 8p-10p		Dancing w/ The Stars	\$450.00	0.0	30	0	0	0	0	0	0	1	1	\$450.00	\$0.00	0.0
46	Tu-F,M 6a-6:57a		KEZI News This Morning	\$100.00	0.0	30	1	1	1	1	0	0	1	5	\$500.00	\$0.00	0.0
48	Tu-F,M 5a-6a		KEZI News This Morning	\$55.00	0.0	30	1	1	1	1	0	0	1	5	\$275.00	\$0.00	0.0
49	Tu-F,M 11a-11:58a		KEZI New Midday	\$45.00	0.0	30	1	1	1	1	0	0	1	5	\$225.00	\$0.00	0.0
50	Tu-F,M 11:58a-1p		GMA 3	\$55.00	0.0	30	1	1	1	1	0	0	1	5	\$275.00	\$0.00	0.0
51	Tu-F,M 9a-9:58a		Live With Kelly & Ryan	\$50.00	0.0	30	1	1	1	1	0	0	1	5	\$250.00	\$0.00	0.0
52	Tu-F,M 9:58a-11a		The View	\$50.00	0.0	30	1	1	1	1	0	0	1	5	\$250.00	\$0.00	0.0
53	Tu-F,M 1p-2p		General Hosptial	\$40.00	0.0	30	1	1	1	1	0	0	1	5	\$200.00	\$0.00	0.0
55	Tu-F,M 3p-4p		Judge Judy	\$60.00	0.0	30	1	1	1	1	0	0	1	5	\$300.00	\$0.00	0.0
56	Tu-F,M 4p-4:58p		KEZI News at 4	\$75.00	0.0	30	1	1	1	1	0	0	1	5	\$375.00	\$0.00	0.0
57	Su 6p-7p		KEZI News At 5 & 6	\$130.00	0.0	30	0	0	0	0	0	2	0	2	\$260.00	\$0.00	0.0
58	Su 4:58p-5:30p		KEZI News At 5 & 6	\$130.00	0.0	30	0	0	0	0	0	1	0	1	\$130.00	\$0.00	0.0
59	Tu-F,M 6p-7p		KEZI News At 6	\$250.00	0.0	30	1	1	1	1	0	0	1	5	\$1,250.00	\$0.00	0.0
60	Tu-F,M 4:58p-5:30p		KEZI News At 5	\$265.00	0.0	30	1	1	1	1	0	0	1	5	\$1,325.00	\$0.00	0.0
61	Tu-F,M 7p-7:30p		Family Feud	\$85.00	0.0	30	1	1	1	1	0	0	1	5	\$425.00	\$0.00	0.0
62	Tu-F,M 7:30p-7:57p		Entertainment Tonight	\$85.00	0.0	30	1	1	1	1	0	0	1	5	\$425.00	\$0.00	0.0
63	Sa 10p-11p		20/20 (Pacific only)	\$90.00	0.0	30	0	0	0	0	1	0	0	1	\$90.00	\$0.00	0.0
64	Su 7p-8p		America's Funniest Home Videos-ABC	\$250.00	0.0	30	0	0	0	0	0	1	0	1	\$250.00	\$0.00	0.0



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							10/16	10/17	10/18	10/19	10/20	10/21	10/22				
65	M 10p-11p		The Good Doctor-ABC	\$525.00	0.0	30	0	0	0	0	0	0	1	1	\$525.00	\$0.00	0.0
67	Tu-F,M 11p-11:35p		KEZI News at 11	\$120.00	0.0	30	1	1	1	1	0	0	1	5	\$600.00	\$0.00	0.0
68	Su 11p-11:35p		KEZI News At 11	\$100.00	0.0	30	0	0	0	0	0	1	0	1	\$100.00	\$0.00	0.0
69	Tu-F,M 11:35p-12:37a		Jimmy Kimmel Live	\$55.00	0.0	30	1	1	1	0	0	0	1	4	\$220.00	\$0.00	0.0
70	Sa 8a-8:30a		KEZI Weekend News This Morning	\$60.00	0.0	30	0	0	0	0	1	0	0	1	\$60.00	\$0.00	0.0
71	Sa 8:30a-9a		KEZI Weekend News This Morning	\$60.00	0.0	30	0	0	0	0	1	0	0	1	\$60.00	\$0.00	0.0
72	Sa 6:57a-8a		GMA Saturday	\$75.00	0.0	30	0	0	0	0	2	0	0	2	\$150.00	\$0.00	0.0
73	Su 8a-8:58a		KEZI Weekend News This Morning	\$60.00	0.0	30	0	0	0	0	0	1	0	1	\$60.00	\$0.00	0.0
74	Su 8:58a-10a		ABC This Week	\$75.00	0.0	30	0	0	0	0	0	1	0	1	\$75.00	\$0.00	0.0
75	Tu 9p-9:30p		Blackish	\$400.00	0.0	30	1	0	0	0	0	0	0	1	\$400.00	\$0.00	0.0
76	W 8p-8:30p		Goldbergs	\$400.00	0.0	30	0	1	0	0	0	0	0	1	\$400.00	\$0.00	0.0
77	Su 9p-10p		Shark Tank-ABC	\$350.00	0.0	30	0	0	0	0	0	1	0	1	\$350.00	\$0.00	0.0
78	Th 9p-10p		Station 19-ABC	\$375.00	0.0	30	0	0	1	0	0	0	0	1	\$375.00	\$0.00	0.0
TOTALS:							19	19	19	18	5	9	20	109	\$11,760.00	\$0.00	0.0



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	212-373-8136	202-955-5342	
	Separation:		

Special Instructions	

Order Level Comments		
Date/Time	Added by	Comment
10/09/18 3:26 PM	Lisa VanDer Veen	correcting rates and schedule changes
10/09/18 10:49 AM	JOHN SALADINO	adding \$1,755 from est7067 (\$975, #26189386), est6702 (\$480, #26136181), est6703 (\$300, #26136182)
09/19/18 8:54 AM	System	Notice Received.
09/19/18 8:52 AM	Lisa VanDer Veen	confirmed per Dan
09/18/18 12:30 PM	GOTOSTRATA\1116034	Separation: 30
08/28/18 1:49 PM	System	Notice Received.
08/24/18 8:14 AM	PAUL PERRINA	Separation: 30

Competitive Information	
Market Budget:	\$51,130
KEZI Share:	23%
Comment:	
KLSR:	6%
KMTR:	24%
KVAL:	47%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	109	\$11,760.00	N/A	0.0
Total	100%	109	\$11,760.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Oct	109	\$11,760.00
Total	109	\$11,760.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 2	10/9/18 3:26 PM	JOHN SALADINO	Confirmed	91	151	\$0	\$0	Changes: Total Spots from 169 to 109. 70 buylines added or modified.
Revision	10/9/18 10:49 AM	JOHN SALADINO	Confirmed	9		\$1,755.00	\$0	Changes: Comments from Separation: 30 to adding \$1,755 from est7067 (\$975, #26189386), est6702 (\$480, #26136181), est6703 (\$300, #26136182), Total Spots from 160 to 169, Calculated Dollars from \$10,005.00 to \$11,760.00, Competitive Market Budget from \$29,565 to \$51,130, Origuser Entered Dollars to \$10,005.00, User Entered \$ from \$0.00 to \$11,760.00, Demo Meta to [R16], Total \$ from \$10,005.00 to \$11,760.00. 5 buylines added or modified.
Revision	10/9/18 5:48 AM	Switch Operation	Confirmed			\$0	\$0	Changes: Salesperson from PAUL PERRINA to JOHN SALADINO.
Makegood 1	9/19/18 8:52 AM	Lisa VanDer Veen	Confirmed			\$0	\$0	
Revision	9/18/18 12:30 PM	GOTOSTRATA\1116034	Confirmed	70		\$4,455.00	\$10,005.00	Changes: Total \$ from \$5,550.00 to \$10,005.00, Total Spots from 90 to 160. 22 buylines added or modified.
Queued for Electronic Contracting	8/24/18 8:16 AM					\$0	\$0	
New	8/24/18 8:14 AM	PAUL PERRINA	Confirmed	90		\$5,550.00	\$5,550.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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