

BLUEWATER BROADCASTING
 4101 Wall Street
 Montgomery, AL 36106

Client: **Dick Brewbaker For Congress**
 Order #: **10764-00002**
 Description:
 Date Entered: 2/22/2024
 P.O.#:
 Salesperson: Ingram, Shelby
 Invoice Frequency: Billed at end of Cal/EOS, Sorted by Date

CCG Consulting
 3038 Sakari Circle
 Spring Hill, TN 37174

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 2/23/2024	3/5/2024	WACV-FM	06:00:00 to 18:00:00	CUSTOM	1:00	57	35.00	1995.00	Y	Y	Y	Y	Y	N	N
2/23/2024	2/25/2024					7	35.00	245.00	0	0	0	0	7	0	0
2/26/2024	3/3/2024					30	35.00	1050.00	6	6	6	6	6	0	0
3/4/2024	3/5/2024					20	35.00	700.00	10	10	0	0	0	0	0
2 2/23/2024	3/5/2024	WBAM-FM	06:00:00 to 18:00:00	CUSTOM	1:00	85	35.00	2975.00	Y	Y	Y	Y	Y	N	N
2/23/2024	2/25/2024					12	35.00	420.00	0	0	0	0	12	0	0
2/26/2024	3/3/2024					49	35.00	1715.00	9	10	10	9	11	0	0
3/4/2024	3/5/2024					24	35.00	840.00	12	12	0	0	0	0	0

Station Totals:

Station	Spot Count	Net Billing
WACV-FM	57	\$1,995.00
WBAM-FM	85	\$2,975.00

Order Start Date: 2/23/2024 Order End Date: 3/5/2024 Spots: 142 Total Charges: \$4,970.00

Bluewater Broadcasting, LLC has a policy of prohibiting discrimination on the basis of race or ethnicity. Accordingly, Bluewater Broadcasting, LLC reserves the right to reject any order for advertising that it regards as inconsistent with this policy.

Projected Calendar Month/End-Of-Schedule Billing Totals for Dick Brewbaker For Congress / 10764-00002 :

		<u>Spot Count</u>	<u>Net Billing</u>
February	2024	81	\$2,835.00
March	2024	61	\$2,135.00
Total:		142	\$4,970.00

Confirmed & Accepted for BLUEWATER BROADCASTING By:

Accepted for CCG Consulting By:

Please Sign and Return One Copy

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: FM Talk 1065 Mobile/Baldwin	Date: 1/17/24
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I, David Mowery,

being/on behalf of: Dick L. Brewbaker/Brewbaker for Congress, a legally qualified candidate of the Republican political party for the office of: Congress in the Second Congressional District of Alabama election to be held on: March 5, 2024 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:60	see attached				

Total Charges: \$1995.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

Brewbaker for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.


The name of the treasurer of the candidate's authorized committee is:

Paul Kilgore

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

1/17/2024
Date

Signature

To Be Signed By Station Representative

Accepted Accepted in Part Rejected

Kelly Cooley
Signature
Printed Name
Business Manager
Title



From: Shelby Ingram
 Phone: (334) 244-0961
 Email: singram@bluewaterbroadcasting.com
 2/21/2024 5:10 PM

Flight Dates: 02/23/2024 - 03/05/2024
 Demo: P 18+

Radio Market: MONTGOMERY
 Survey: FA23
 Geography: Metro

	Daypart	Spots	Length	Unit Rate	Total Cost	Net Reach	Frequency
Radio Total		142		\$35.00	\$4,970.00	38,200	5.5
WACV-FM		57		\$35.00	\$1,995.00	11,600	5.6
Flight A - 1 wk (02/19)							
		7		\$35.00	\$245.00	3,900	2.0
One Week Total		7		\$35.00	\$245.00	3,900	2.0
	F 6A-6P	7	60	\$35.00	\$245.00	3,900	2.0
Flight A - 1 wk (02/26)							
		30		\$35.00	\$1,050.00	7,800	4.2
One Week Total		30		\$35.00	\$1,050.00	7,800	4.2
	M-F 6A-6P	30	60	\$35.00	\$1,050.00	7,800	4.2
Flight A - 1 wk (03/04)							
		20		\$35.00	\$700.00	5,600	4.3
One Week Total		20		\$35.00	\$700.00	5,600	4.3
	M-Tu 6A-6P	20	60	\$35.00	\$700.00	5,600	4.3
WBAM-FM		85		\$35.00	\$2,975.00	25,700	5.7
Flight A - 1 wk (02/19)							
		12		\$35.00	\$420.00	8,100	2.5
One Week Total		12		\$35.00	\$420.00	8,100	2.5
	F 6A-6P	12	60	\$35.00	\$420.00	8,100	2.5
Flight A - 1 wk (02/26)							
		49		\$35.00	\$1,715.00	17,500	5.0
One Week Total		49		\$35.00	\$1,715.00	17,500	5.0
	M-F 6A-6P	49	60	\$35.00	\$1,715.00	17,500	5.0
Flight A - 1 wk (03/04)							
		24		\$35.00	\$840.00	12,000	3.2

The first demo listed is the Primary Demo.
 This report was created in TAPSCAN using the following Radio information: MONTGOMERY; FA23; Metro; Multiple Dayparts Used; P 18+; See Detailed Sourcing Page for Complete Details.
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From: Shelby Ingram
 Phone: (334) 244-0961
 Email: singram@bluewaterbroadcasting.com
 2/21/2024 5:10 PM

	Daypart	Spots	Length	Unit Rate	Total Cost	Net Reach	Frequency
WBAM-FM (continued)							
One Week Total		24		\$35.00	\$840.00	12,000	3.2
	M-Tu 6A-6P	24	60	\$35.00	\$840.00	12,000	3.2

The first demo listed is the Primary Demo.
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From: Shelby Ingram
 Phone: (334) 244-0961
 Email: singram@bluewaterbroadcasting.com
 2/21/2024 5:10 PM

Schedule Grand Totals: 3 Weeks

Stations	Spots	Unit Rate	Total Cost	Net Reach	Frequency
Radio Total	142	\$35.00	\$4,970.00	38,200	5.5
WACV-FM	57	\$35.00	\$1,995.00	11,600	5.6
WBAM-FM	85	\$35.00	\$2,975.00	25,700	5.7

Accepted by Station

Date

Accepted by Client

Date

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.

This report was created in TAPSCAN using the following Radio information: MONTGOMERY; FA23; Metro; Multiple Dayparts Used; P 18+; See Detailed Sourcing Page for Complete Details.

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Detailed Sourcing Summary

Radio Market: MONTGOMERY
Survey: Nielsen Radio Fall 2023
Geography: Metro
Daypart: Multiple Dayparts Used

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Demo/Intab/Population:

Age/Gender	Population	Intab
Adults 18+ (Primary)	290,700	989

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Stations: User Selected
Additional
Notices:

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Estimates reported for dayparts which start and end between 12m and 5a are based on the 5a-5a broadcast day. Estimates for all other dayparts are based on the 12m-12m calendar day. Please note: The intab reported is for the full twelve weeks of the survey. Users should note that reports run on fewer than twelve weeks are based on smaller sample sizes. Stations qualify to be reported if they have received credit for five or more minutes of listening and meet a minimum reporting standard of 0.1 AQH unrounded rating in the Metro survey area, Monday-Sunday 6AM-Midnight, during the survey period. If a current Nielsen client does not meet this minimum reporting standard, Nielsen will report the station as long as credited listening is received from at least one diarykeeper. Estimates are derived from the diaries that provided the audience data for the Nielsen Radio Market Report and are subject to the qualifications and limitations stated in that Report. The TAPSCAN Web software product is accredited by the Media Rating Council and reports both accredited and non-accredited data. For a list of the accredited and non-accredited Nielsen radio markets and data available through TAPSCAN, click here: http://www.arbitron.com/downloads/MRC_Accredited_Services_Markets.pdf The Reach and Frequency Model utilized by Nielsen is formulated on the bases of the Harris Model, a Linear Frequency reach-and-frequency model, and the Slide Rule audience (cume) growth model.

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Ascription Website: <http://ascription.nielsen.com>
Rating Reliability Estimator: <https://rre.nielsen.com>

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A Nielsen Radio eBook Special Notices and Station Activities document has been generated for each survey. Please select the hyperlink to the survey that interests you.
<https://ebook.nielsen.com/secure/RR8/2023FAL/0173/pdfs/SpecialNotices.pdf>

