



Order

Orig. Date: 09/30/2014 **Advertiser:** LEPAGE FOR GOVERNOR **Acct. Exec.:** House **Price Type:**
Order Date: 09/30/2014 **Product:** LEPAGE FOR GOVERNOR **Est. Code:** **Revenue Type:** DEFAULT
Start Date: 10/01/2014 **Pri. Prod. Category:** POLITICAL **Billing Cycle:** Broadcast Month **BillingType:** Regular
End Date: 11/09/2014 **Order Class:** NATIONAL **Order Type:** POLITICAL
Sec. Prod. Category: POLITICAL **Spot Type:** Local

Agency Information

Name: LITTLEFIELD & ASSOCIATES CONSULTING
Address: 455 Massachusetts Ave., NW Suite 108
 Washington DC 20001
Contact: BUYER

Fax:
Phone:

Special Instructions:

Order #: 34833

Revision: 1

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week

| BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week | | | | | | | | | | | | Pattern | | | | | | | | | | | |
|----------------------------------------------------------------------------------|-------------------------------|--------------------------|--------------------------|--------------------------|--------|---------------------|----------|-------------------|--------------------------|-------|---------------|---------|-----------|-------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--|--|
| Line# | Ordered As | BB | MI | MG | Length | Flight: Start - End | | Time: Start - End | GE | S / W | Cost per spot | Spots | Ext. Cost | B / P | M | T | W | T | F | S | S | | |
| Combo Title | Station | | | | | Flight Detail | | Log | Comment | | | | | | | | | | | | | | |
| 1 | Good Morning Maine at 6:30 AM | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | :30 | 10/01/14 | 10/03/14 | 6:29AM 7:00AM | <input type="checkbox"/> | 3 | \$25.00 | 3 | \$75.00 | | <input type="checkbox"/> | <input type="checkbox"/> | 1 | 1 | 1 | <input type="checkbox"/> | <input type="checkbox"/> | | |
| | WFVX | | | | | | | Master | | | | | | | | | | | | | | | |
| 2 | Good Morning Maine at 6:30 AM | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | :30 | 10/06/14 | 10/10/14 | 6:29AM 7:00AM | <input type="checkbox"/> | 5 | \$25.00 | 5 | \$125.00 | | 1 | 1 | 1 | 1 | 1 | <input type="checkbox"/> | <input type="checkbox"/> | | |
| | WFVX | | | | | | | Master | | | | | | | | | | | | | | | |
| 3 | Good Morning Maine at 6:30 AM | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | :30 | 10/13/14 | 10/17/14 | 6:29AM 7:00AM | <input type="checkbox"/> | 5 | \$25.00 | 5 | \$125.00 | | 1 | 1 | 1 | 1 | 1 | <input type="checkbox"/> | <input type="checkbox"/> | | |
| | WFVX | | | | | | | Master | | | | | | | | | | | | | | | |
| 4 | Good Morning Maine at 6:30 AM | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | :30 | 10/20/14 | 10/24/14 | 6:29AM 7:00AM | <input type="checkbox"/> | 5 | \$25.00 | 5 | \$125.00 | | 1 | 1 | 1 | 1 | 1 | <input type="checkbox"/> | <input type="checkbox"/> | | |
| | WFVX | | | | | | | Master | | | | | | | | | | | | | | | |
| 5 | Good Morning Maine at 6:30 AM | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | :30 | 10/27/14 | 10/31/14 | 6:29AM 7:00AM | <input type="checkbox"/> | 5 | \$25.00 | 5 | \$125.00 | | 1 | 1 | 1 | 1 | 1 | <input type="checkbox"/> | <input type="checkbox"/> | | |
| | WFVX | | | | | | | Master | | | | | | | | | | | | | | | |
| 6 | Good Morning Maine at 6:30 AM | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | :30 | 11/03/14 | 11/04/14 | 6:29AM 7:00AM | <input type="checkbox"/> | 2 | \$25.00 | 2 | \$50.00 | | 1 | 1 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | | |
| | WFVX | | | | | | | Master | | | | | | | | | | | | | | | |

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Order

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Revision: 1

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week

| BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week | | | | | | | | | | | | | Pattern | | | | | | | | |
|----------------------------------------------------------------------------------|-----------------------------|----------------------------------------------------------------------------|--------|---------------------|----------|-------------------|---------|--------------------------|-------|---------------|-------|------------|---------|-------------------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Line# | Ordered As | BB MI MG | Length | Flight: Start - End | | Time: Start - End | | GE | S / W | Cost per spot | Spots | Ext. Cost | B / P | M | T | W | T | F | S | S | |
| Combo Title | Station | Flight Detail | | Log | | Comment | | | | | | | | | | | | | | | |
| 7 | Kenneth Copeland Ministries | <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> | :30 | 10/01/14 | 10/03/14 | 10:00AM | 10:30AM | <input type="checkbox"/> | 3 | \$10.00 | 3 | \$30.00 | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| | WFVX | | | Master | | | | | | | | | | | | | | | | | |
| 8 | Kenneth Copeland Ministries | <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> | :30 | 10/06/14 | 10/31/14 | 10:00AM | 10:30AM | <input type="checkbox"/> | 5 | \$10.00 | 20 | \$200.00 | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| | WFVX | | | Master | | | | | | | | | | | | | | | | | |
| 9 | Kenneth Copeland Ministries | <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> | :30 | 11/03/14 | 11/04/14 | 10:00AM | 10:30AM | <input type="checkbox"/> | 2 | \$10.00 | 2 | \$20.00 | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| | WFVX | | | Master | | | | | | | | | | | | | | | | | |
| 10 | FOX 22 NEWS AT 10 | <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> | :30 | 10/01/14 | 10/03/14 | 9:59PM | 11:00PM | <input type="checkbox"/> | 3 | \$100.00 | 3 | \$300.00 | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| | WFVX | | | Master | | | | | | | | | | | | | | | | | |
| 11 | M-SUN 10PM NEWS ROTATOR | <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> | :30 | 10/06/14 | 10/24/14 | 10:00PM | 11:00PM | <input type="checkbox"/> | 5 | \$100.00 | 15 | \$1,500.00 | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| | WFVX | | | Master | | | | | | | | | | | | | | | | | |
| 12 | M-SUN 10PM NEWS ROTATOR | <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> | :30 | 10/27/14 | 10/31/14 | 10:00PM | 11:00PM | <input type="checkbox"/> | 5 | \$100.00 | 5 | \$500.00 | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| | WFVX | | | Master | | | | | | | | | | | | | | | | | |
| 13 | FOX 22 NEWS AT 10 | <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> | :30 | 11/03/14 | 11/03/14 | 9:59PM | 11:00PM | <input type="checkbox"/> | 1 | \$100.00 | 1 | \$100.00 | | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| | WFVX | | | Master | | | | | | | | | | | | | | | | | |

Total Cost Monthly Breakouts

| Month(s) | Amount |
|-----------------|-------------------|
| October (2014) | \$2,430.00 |
| November (2014) | \$845.00 |
| Total: | \$3,275.00 |

| | Spots | Cost | Gross Cost: | |
|----------------|-----------|--------|------------------|-------------------|
| Pre-Empted: | 0 | \$0.00 | - Agency | \$3,275.00 |
| Credited: | 0 | \$0.00 | Commission: | \$491.25 |
| Billboards: | 0 | | Net Cost: | \$2,783.75 |
| Total : | 74 | | | |

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