



25 West 55th St
New York, NY 10019

Contract # 26141607

CPE: 1106/1119/6823

Agency: BUYING TIME, LLC
650 Massachusetts
AVE NW

Suite 210
Washington, DC 20001

Changes as of: 8/31/2018 at 5:05 PM

Flight: 9/7/18 - 9/13/18

Advertiser: Zephyr for NY AG
Product: Political

Agency Order #: 7699104

Buyer: Linden, Sarah

Salesperson: JENNA NUBAR
202-872-5880

Separation:

Version: Original Order

Station: WTVB

Market: Buffalo-Niagara Falls
Office: WASHINGTON

Service: Nielsen

Primary Demo:

Assistant: JENNA NUBAR
202-872-5880

Con Type: POLITICAL/VOTE

Total \$: \$7,800.00

Total Spots: 24

Total CPP: \$0.00

Total GRP:

#	Day/Time	DP	Program	Rate	Len	9/7 - 9/13							Total Spots	Total \$	CPP*	GRP*
						9/7	9/8	9/9	9/10	9/11	9/12	9/13				
1	F-M-Th 4:30a-5a		Wake Up 4:30a	\$25.00	30	0	0	0	0	1	0	1	2	\$50.00	\$0.00	0.0
2	Su 6a-8a		Sunday Weekend Wake-Up	\$75.00	30	0	0	1	0	0	0	0	1	\$75.00	\$0.00	0.0
3	Su 10:30a-11:30a		Face The Nation	\$200.00	30	0	0	1	0	0	0	0	1	\$200.00	\$0.00	0.0
4	F-M-Th 7a-9a		CBS This Morning	\$200.00	30	0	0	0	0	1	0	1	2	\$400.00	\$0.00	0.0
5	F-M-Th 12n-12:30p		News 4 Noon	\$175.00	30	1	0	0	0	1	0	1	3	\$525.00	\$0.00	0.0
6	Su 6p-6:30p		News 4 @ 6 Weekend Sunday	\$100.00	30	0	0	1	0	0	0	0	1	\$100.00	\$0.00	0.0
7	F-M-Th 5p-6p		News 4 Buffalo 5	\$300.00	30	1	0	0	0	1	0	1	3	\$900.00	\$0.00	0.0
8	F-M-Th 4p-5p		News 4 Buffalo 4	\$150.00	30	0	0	0	1	0	1	0	2	\$300.00	\$0.00	0.0
9	F-M-Th 6p-6:30p		News 4 Buffalo 6	\$550.00	30	1	0	0	0	1	0	1	3	\$1,650.00	\$0.00	0.0
10	F-M-Th 6:30p-7p		CBS Evening News	\$700.00	30	1	0	0	1	1	0	0	3	\$2,100.00	\$0.00	0.0
11	F-M-Th 11p-11:35p		News 4 Buffalo 11	\$500.00	30	1	0	0	1	0	1	0	3	\$1,500.00	\$0.00	0.0
TOTALS:						5	0	3	3	6	2	5	24	\$7,800.00	\$0.00	0.0