

**October 1, 2014 – September 30, 2015**

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# Tanana Valley Television Company

## EEO PUBLIC FILE REPORT

October 1, 2014 – September 30, 2015

(Note: 12-month period determined by FCC license renewal filing date and not on calendar basis)

### II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	Walk-Ins/Self Referral	No	0
2	Tanana Valley Television Corporate	No	0
3	KTVF Website Webcenter11.com Contact: Kimberly Langone	No	3
4	Alaska State Employment Services 675 7 <sup>th</sup> Avenue Fairbanks, Alaska 99701 (907) 451-2961 Contact: Director	No	0
5	Personnel Plus 3437 Airport Way Fairbanks, Alaska 99701 (907) 452-7587 Contact: Director	No	0
6	TDL Professional Staffing 1716 University Avenue Fairbanks, Alaska 99709 (907) 455-8300 Contact: Director	No	0
7	Fairbanks Daily News-Miner 200 North Cushman Street Fairbanks, Alaska 99701 (907) 456-6661 Contact: Classifieds	No	3
8	University of Alaska Fairbanks School of Journalism P.O. Box 756120 Fairbanks, Alaska 99775 (907) 474-7761	No	0

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS over 12-month period</b>
9	Alaska Broadcasters Association 700 W. 41 <sup>st</sup> Avenue Anchorage, Alaska 99503 (907) 258-2424 Contact: Cathy Hiebert	No	0
10	CareerPage.org National Alliance of State Broadcasters Associations	No	0
11	Employee Referral	No	6
12	Non-Employee Referral	No	2
13	Facebook	No	1
14	Craigslist	No	2
15	TVJobs.com	No	1
16	KTVF Channel 11 Television commercial	No	1
17	Monsters.com	No	0
18	KYSC FM 96.9 Radio Advertising	No	0
19	KDJF FM 93.5 Radio Advertising	No	0
20	KFXF Channel 7 Television Commercial	No	0
21	K13XD Channel 13 Television Commercial	No	0
22	NAB Careerlink.com	No	2
23	Indeed.com	No	2
24	<a href="http://www.tvtv.com">www.tvtv.com</a>	No	0
25			
(etc.)			
<b>TOTAL INTERVIEWEES OVER 12-MONTH PERIOD</b>			23

### III. SUPPLEMENTAL OUTREACH INITIATIVES

	TYPE OF OUTREACH INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Internship Program	TVTV is hosting one student intern from the University of Alaska-Fairbanks interested in a career in film and journalism. Starting in Summer 2015 he has worked in the news department for approximately 25 hours each, supervised by the News Director and newsroom staff. He is learning techniques for news gathering, shooting, editing, and writing for a newscast along with the technical and producing duties.
2	Broadcast Academy	Annual week-long summer camp geared for students ages 12-17. This year's camp offered kids the opportunity to learn about broadcasting in general, and specifically how to create public service announcements and produce news stories. Students learned how to brainstorm ideas, interview businesses, write scripts, shoot footage, and edit. Two PSA's for local non-profit organizations and two news feature stories were produced by the students and aired on the station. The camp is headed by the Creative Services Director and Producer with support from the news department.
3	Summer Activities Fair	Annual one-day event that provides families the opportunity to learn about various summer camps throughout the community which are available to children of all ages. This event included our outreach for the Summer Broadcast Academy.
4	Fairbanks Focus	A locally produced half hour community service news program covering issues within the state of Alaska and more specifically, Fairbanks. This program is a collaborative effort between the University of Alaska – Fairbanks School of Journalism, Fairbanks Economic Development Corporation, Chena Broadcasting, and TVTV. University students learned all aspects of television production and were trained and assisted by TVTV employees

		at the studio. Panelists were from the community at large and the university. Program ran through December 2014.
<b>5</b>	Tanana Valley State Fair	TVTV set up our live truck at the Tanana Valley State Fair. Our weatherman and production personnel were available to provide general station information.
<b>6</b>	Station Tour	In Winter 2014 and Spring 2015, TVTV provided a tour of the station facilities to numerous Boy Scout and Girl Scout troops in an effort to educate them on how a station operates and the various departments and job opportunities available in the broadcast industry.
<b>7</b>	Kids Weatherwatch	Throughout the school year, a TVTV weatherman visits local elementary schools to help students learn about weather. Each week one student is invited to the station and assists with the weathercast.
<b>8</b>	Job Shadows	TVTV newsroom employees worked with three young adults, providing them the opportunity to learn about how a newsroom works, possible career options, some hands-on experience. Two of the students were high school age and worked with our sports director; the third was a middle school student that attended our Broadcast Academy and wanted to volunteer during our live Midnight Sun Run program.
<b>9</b>	Training Programs for Station Personnel	Throughout the year, employees are cross-trained to acquire the skills necessary to qualify them for higher level positions that may become available. Two of our part-time newsroom employees were able to be promoted as a result of being given such opportunities to learn on the job.
<b>10</b>	Industry Conferences	Sales employees attended the Alaska Broadcasters Association annual convention and attended numerous training sessions offered to improve job skills.
<b>11</b>	ABA Scholarship Selection Committee	TVTV and Chena Broadcasting management participated in the selection of the Linda Simmons Memorial Scholarship from a list of

		2015 candidates consisting of high school seniors pursuing a career in broadcasting.
<b>12</b>	Career Day	In the Spring of 2015, TVTV news and management staff attended a Career Day hosted by Tanana Middle School. Information about broadcast careers was shared with the students and staff.
<b>13</b>	Alaska Press Club	In April 2015, TVTV news reporter attended the Alaska Press Club conference at the University of Alaska-Anchorage and attended numerous training sessions offered to improve newsgathering and reporting skills.
14	Senior Project Eielson High School	In April 2015, TVTV General Manager judged senior projects. The projects consisted of 4 components: a paper, a portfolio, a product and a presentation. Most projects were presented as a “What do I want to be when I grow up?” focus. TVTV General Manager answered questions concerning careers in the broadcast industry.