

ORDER

Orders
Order / Rev: 756369
Alt Order #:
Product Desc: 10/3-10/9/16
Estimate:
Flight Dates: 10/03/16 - 10/09/16
Original Date / Rev: 09/29/16 / 09/29/16
Order Type: GENERAL

Primary AE: House KPDX Local House KPDX Local
Sales Office: KPDX
Sales Region: Local

Agency
Name: New Media NW
Buying Contact: Chuck Adams
Billing Contact:
 1495 Commercial St. N.E.
 Salem, OR 97301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Bud Pierce For Governor
Demographic: A35+
Product Codes: Political-Cand-Governor
Priority: PMT
Revenue Codes: POL, PLC, POL LPL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/09/16	52	\$14,675.00	\$12,473.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	52	\$14,675.00	\$12,473.75	0.00
Totals	52	\$14,675.00	\$12,473.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House KPDX Local House KF			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KPTV	10/03/16	10/09/16	M-F 7-9am Good Day Oregon	CM	M-F 7-9am	11111--	:30	5	\$600.00	PMT	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/03/16	10/09/16	11111--			5		\$600.00		0.00				
2	KPTV	10/08/16	10/08/16	Sat 6-9am GDO Good Day Oregon Saturday	CM	Sat 6-9am	-----S-	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/03/16	10/09/16	-----S-			1		\$400.00		0.00				
3	KPTV	10/03/16	10/09/16	M-F 11am-12pm Rachel Ray	CM	M-F 11am-12noon	11111--	:30	5	\$100.00	PMT	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/03/16	10/09/16	11111--			5		\$100.00		0.00				
4	KPTV	10/03/16	10/09/16	Noon News KPTV 12 O'Clock News	CM	M-F 12-1pm	11111--	:30	5	\$250.00	PMT	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/03/16	10/09/16	11111--			5		\$250.00		0.00				
5	KPTV	10/03/16	10/09/16	M-F 1-2pm Wendy Williams	CM	M-F 1-2pm	11111--	:30	5	\$150.00	PMT	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/03/16	10/09/16	11111--			5		\$150.00		0.00				
6	KPTV	10/03/16	10/09/16	M-F 2-3pm Dr. Oz	CM	M-F 2-3pm	11111--	:30	5	\$150.00	PMT	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/03/16	10/09/16	11111--			5		\$150.00		0.00				

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 Flight Dates: 10/03/16 - 10/09/16

Advertiser: Bud Pierce For Governor
 Product Desc: 10/3-10/9/16
 Estimate:

KPTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	KPTV	10/03/16	10/09/16	M-F 4-430p Judge Judy	CM	M-F 4-430p	11111--	:30	5	\$250.00	PMT	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/16	10/09/16	11111--		5				\$250.00		0.00			
8	KPTV	10/03/16	10/09/16	M-F 430-5pm Judge Judy	CM	M-F 430-5pm	11111--	:30	5	\$350.00	PMT	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/16	10/09/16	11111--		5				\$350.00		0.00			
9	KPTV	10/03/16	10/09/16	M-F 6-7pm News M-F 6-7pm News	CM	M-F 6-7pm News	11111--	:30	5	\$400.00	PMT	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/16	10/09/16	11111--		5				\$400.00		0.00			
10	KPTV	10/03/16	10/09/16	M-F 7-7:30pm Family Feud	CM	M-F 7-7:30pm	11111--	:30	5	\$400.00	PMT	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/16	10/09/16	11111--		5				\$400.00		0.00			
11	KPTV	10/09/16	10/09/16	Oregon Sports Final Oregon Sports Final	CM	Various	-----S	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/16	10/09/16	-----S		1				\$400.00		0.00			
12	KPTV	10/03/16	10/09/16	M-F 3pm-4pm TMZ Live	CM	M-F 3-4pm	11111--	:30	5	\$125.00	PMT	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/16	10/09/16	11111--		5				\$125.00		0.00			
													Totals	52	\$14,675.00

Day time Program		Amount
M- F 7am to 9am Good Day Oregon	5 x 600	\$3,000.00
Sat 6 - am Good Day Oregon	1 x 400	\$400.00
M - F 11- 12 pm Rachel Ray	5 x 100	\$500.00
M - F 12 - 1 pm News	5 x 250	\$1,250.00
M - F Wendy Williams 1 -2 pm	5 x 150	\$750.00
M - F 2 pm 3 pm Dr. Oz	5 x 150	\$750.00
M - F 3pm 4pm TMZ	5 x 125	\$625.00
M - F 4 - 4.30 pm Judge Judy	5 x 250	\$1,250.00
M - F 4.30 - 5pm Judge Judy	5 x 350	\$1,750.00
M- F 6 O clock News	5 x 400	\$2,000.00
M - F 7 7.30 pm Family Feud	5 x 400	\$2,000.00
Sunday 11 - 11.30	1 x 400	\$400.00
M - F 6.30 pm to 7.00 pm Mike Molly	5 x 300	\$1,500.00
M - F 7.30 to 8 pm Big Bang Teory	5 x 750	\$3,750.00
Sunday 8 - 9 pm Rookie Blue	1 x 100	\$100.00
		\$20,025.00

756369
KPTV

14675

756372
KPDX
5350

10/3-9