

WCDX-FM, 92.1
Petersburg/ Richmond, VA
January 1, 2015- March 31, 2015
Quarterly List of Programming Responsive
To Issues of Community Concern
1st Quarter 2015

In our ongoing effort to serve the public interest, Station **WCDX (FM)** broadcasts programming responsive to issues of concern to the Richmond and surrounding counties' listening public. Following is a brief description of those issues, and of the station's most significant programming treatment of them:

Issues of importance this quarter included the following:

Education: Educational efforts in the Community.

Health Issues: Health tips and awareness to help citizens of the Richmond Area.

Civic Activity: Live Appearances by the air staff to serve our community.

Community Conversations: A weekly community program hosted by Clovia

Community Calendar: Events that effect the community.

Life Campaign: Corporate initiative to help improve the community.

Most significant programming treatment of issues 1st Quarter 2015:

Issue	Program	Description	Date	Time/Duration
Community Affairs/Calendar				
Virginia General Assembly	Legislators in Session	New bills introduced and citizens could speak in support or oppose bills on the house and senate floor.	01/06-01/09/15	Time: 6am-8pm 30 mentions 30 sec.
Community Social Economic Empowerment (CSEE)	Let's Talk	Churches, businesses and community discuss economic development	01/16-01/24/15	Time: 6am-10pm 25 mentions 30 sec
VCU Pediatric Dentistry	Give Kids A Smile Day	VCU offered free dental Care on Give Kids a Smile Day	01/26-02/07/15	Time: 6am-12am 20 mentions 30 sec
United Way of Greater Richmond and Petersburg	Historic Kindergarten Registration for Regional School System	Richmond and surrounding counties are doing kindergarten registration on April 16, 2015	03/16-03/31/15	Time: 6am-8pm 35 mentions 30 sec.

Education				
Richmond Public Schools	Winter Storm 2015	Schools were shutdown for One week	0216-02/20/15	Time: 6am-8pm 20 mentions 30 sec
GRASP	FAFSA Event	Assistance avail with filling out the FAFSA applications for students heading to college	01/16-02/06/15	Time: 6am-12am 20 mentions 30 sec
John Marshall and Thomas Jefferson High Schools	1 st Annual Alumni Basketball Classic	Proceeds from the game to Benefit the athletics dept. From both schools	01/13-01/10/15	Time: 6am-12am 10 mentions, 30 sec
Community Conversations				
Camp Diva	Community Conversations Hosted by Clovia	The show was about raising Funds for girls to go to The Goddess Tour in Brazil	01/04/15	Time:8am-8:30am 30 minutes
Dimension Academic Performance Online Center	Community Conversations hosted by Clovia	Kecia Howell provides SAT/ACT prep sessions for students	01/11/15	Time:8am-8:30am 30 minutes
Rhino Insurance	Community Conversations Hosted by Clovia	David of Rhino Insurance Talked about health plans On the Health Marketplace Exchange	02/08/15	Time: 8am-8:30am 30 minutes
VCU Massey Cancer Center	Community Conversations Hosted by Clovia	Community Clo takes the Massey Challenge to raise funds to eradicate cancer	03/14/15	Time: 8am-8:30am 30 minutes
Health				
Virginia Blood Services	Give Back To Black Blood Drive	Cameron and Paris Nicole challenged all listeners to donate blood for Sickle dell patients	02/16/15	Time: live appearance 10am-4pm
Innsbrook	Girls Night Out	Ladies were treated to manicures, pedicures, and facials. Plus sweet fare. Guest speaker Clovia	02/01-02/12/15	Time: live appearance 6pm-8pm
VCU	Wellness Block Party	Health screenings, physical activities, cooking demonstrations	03/19-03/21/15	Time:6am-8pm 15 mentions 30 sec.
Camp Diva	Date With Dad Dash For Dads	Girls and dads did sack Races, volley ball and more. Hosted by Cousin Keith	03/20/15	Time: live appearance 6pm-8pm

Life Campaign				
Petersburg Federal Prison	Women in History	Clovia was guest speaker For the staff and inmates	03/27/15	Time :live appearance 1pm-2pm
Camp Diva	A Dance of Their Own	Clovia hosted father/inmates Dances with their daughters in Jail.	03/21/15	Time: live appearance 2pm-5:30pm
Richmond Police Dept	Peeps and Police Community Conversation	RPD and community chat about community policing	02/10/15	Time: live appearance 6pm-8:30pm
Civic Activity				
Southside Community Center	MLK Day of Service	Radio One hosted event with voter registration and more	01/19/15	Time: Live appearance from 11am-7pm
Miss Community Clo	Healthcare Open Enrollment	Clovia and DST hosted Health care open enrollment forum with Rhino Insurance	02/14/15	Time: Live appearance from 10a-2pm
Richmond Police Dept	Peeps and Police Part 2	RPD and community discuss Excessive force and crime prevention	03/31/15	Time: live appearance from 6pm-8:30pm
Miss Community Clovia	Voter/Restoration of Rights Rally	Folks registered to vote or started the process of restoration of rights	02/27/15	Time: live appearance from 12pm-2pm
Radio One INC	Transformation Expo Ticket Stops	Cameron Cooper and Clovia Gave away tickets across RVA		Time: Live appearance 12pm-6pm
Radio One Inc.	Transformation Expo 2015	Hosted by Cousin Keith and Paris Nicole. Guest Speaker Bishop TD Jakes	03/21/15	Time: live appearance from 12pm-6pm
Camp Diva Inc.	Annual Date with Dad Dance	Dads enjoyed an evening with their daughters dancing and dining. Radio One was on site. Clovia hosted event	03/22/15	Time: live appearance 4pm-8:30pm
Radio One Richmond	Voter Registration Project	Clovia and team registered New voters at the Ace of Bladez Barbershop	03/27/15	Time: Live appearance from 12pm-2pm
Radio One Richmond	Liberty and Justice For All?	Clovia moderated prison Re-entry forum	03/28/15	Time: live appearance 10am-1pm