

WCDX-FM, 92.1
Petersburg/ Richmond, VA
July 1, 2015- September 30, 2015
Quarterly List of Programming Responsive
To Issues of Community Concern
3rd Quarter 2015

In our ongoing effort to serve the public interest, Station **WCDX (FM)** broadcasts programming responsive to issues of concern to the Richmond and surrounding counties' listening public. Following is a brief description of those issues, and of the station's most significant programming treatment of them:

Issues of importance this quarter included the following:

Education: Educational efforts in the Community.

Health Issues: Health tips and awareness to help citizens of the Richmond Area.

Civic Activity: Live Appearances by the air staff to serve our community.

Community Conversations: A weekly community program hosted by Clovia

Community Calendar: Events that effect the community.

Life Campaign: Corporate initiative to help improve the community.

Most significant programming treatment of issues 3rd Quarter 2015:

Issue	Program	Description	Date	Time/Duration
Community Affairs/Calendar				
Metropolitan Junior Baseball League	25 th Annual MJBL Inner City Classic	Clovia hosted a fundraiser for the MJBL to play in the Inner City Classic in Florida. We raised \$700 in one hour for the team	07/18/15	Time: 6am-8pm 30 mentions 30 sec. in studio fundraiser 9am-10am
Higher Learning Ministries	3 rd Annual Back to School Bash	Children K-12 enjoyed music, dance, poetry. They received back to school supplies. The event was an esteem builder.	08/23-08/29/15	Time: 6am-8pm 15 mentions 30 sec.
Area Churches United	New Shoes for Back to School	Students K-12 to receive new shoes for back to School.	09/01-09/7/15	Time: 6am-10pm 30 mentions 30 sec
Richmond Public Schools	Back-to-School Hotline	The hotline was established to assist parents, students and others with their concerns regarding the 2015-2016 school year.	09/01-09/10/15	Time: 6am-8pm 35 mentions 30 sec.

Education				
Purpose Bound Parents	College Essay Workshop	The organization assisted rising high school students in preparing for their college essays	07/03-07/10/15	Time: 6am-8pm 25 mentions 30 sec
Radio One INC	Friday Night Football	Cam Cooper broadcast live from area high schools every Friday.	09/11-09/25/15	Time: live broadcast every Friday of the month 6pm-9pm
Radio One Inc	Restoration of Rights Workshop at Peumansend Creek Regional Jail	Clovia spoke with nonviolent inmates about the restoration of rights process & services provided for returning citizens upon release from incarceration	09/24/15	Time: live appearance 12pm-1:30pm
Community Conversations				
Voter Rights and Responsibility Show	Community Conversations Hosted by Clovia	State Board of Elections talked about voter applications and absentee voting. Sec Stoney talked about restoration of right for felons	07/12/15	Time: 8am-8:30am 30 minutes
Richmond Police Department	Community Conversations hosted by Clovia	Officers talked about the importance of taking back our communities and supporting National Night Out Against Crime	07/26/15	Time: 8am-8:30am 30 minutes
M Teens Are Talking 2015	Community Conversations Hosted by Clovia	Guest speakers from teen forum 2015 talked about peer pressure, sex, bullying, education and safety	08/23/15	Time: 8am-8:30am 30 minutes
Virginia School For Nurse Aides	Community Conversations Hosted by Clovia	Apply to become a CNA tech in the five week program with financial incentives	09/27/15	Time: 8am-8:30am 30 minutes
Health				
Brunswick Senior High School	2 nd Annual Community Day 2015 presented by Poplar Mount Baptist Church	The church offered free dental and vision exams for children heading back to school. Also, school supply give away	07/06-07/11/15	Time: 6am-8pm 30 mentions, 30 sec.
Richmond Health Action Alliance	RVA Breastfeeds	RVA breastfeeds launched a social media campaign to raise community support for breastfeeding.	07/25-08/07/15	Time: 6am-10pm 25 mentions 30 sec
Richmond City Health District	TDAP Booster Immunizations	Rising kindergartners and 6 th Graders must have the booster shot prior to the first day of school.	08/05-08/27/15	Time: 12am-12pm 25 mentions 30 sec.
Virginia Blood Services	Cells of Life Jasmine Cares Project: Labor of Love Blood Drive	13 year old Jasmine is a Sickle cell patient and the host of the Labor of Love Blood Drive. She collected 100 pints of blood. Her goal was 75 pints.	09/01-09/07/15	Time: 12am-12pm 25 mentions 30 sec. Clovia live appearance

Life Campaign				
Petersburg's Sheriff Office	5 th Annual Prison Re-Entry Forum	People attended to get their rights restored, voter registration and employment opportunities	07/31-08/04/15	Time: 6am-8pm 20 mentions 30 sec
Nation of Islam	The 20 th Anniversary of the Million Man March	A town hall meeting held to find solutions to end violence in the black community	08/16-08/18/15	Time: 6am-8pm 15 mentions appearance 7pm-9pm
Give Back RVA	The Job Fair	1500 people attended seeking office and production positions	09/01-09/09/15	Time: 6am-8pm 20 mentions 30 sec
Civic Activity				
Radio One Inc.	Pool Parties	Campaign stop by several summer camp pools to give popsicles to the children	07/10-07/30/15	Time: Live appearances 1pm-3pm at summer camps in the city on Tuesday and Thursday
Radio One Inc.	Summer Feeding Program	Clovia distributed lunch and read to the kids at several recreational facilities in the city	07/25-08/14/15	Time: Live appearance Mondays and Fridays 12pm-1pm
Rollin' Rallies	Rollin' Rallies for Voter Registration	Clovia provided voter and restoration of rights applications for listeners to get registered to vote or start the process if convicted of a felony	07/23-09/24/15	Time: live appearance on Thursdays of each month 6pm-8pm
Radio One Inc and Richmond Police Dept	National Night Out Against Crime	Clovia and Campaign stopped by block parties across the city to give crime and drugs a going away party.	08/04/15	Time: Live appearance from 5pm-9pm
Radio One Richmond	Back-2-School Drive	Campaign & Paris collected back to school supplies to distribute at the teen forum on 8/29	08/07/15	Time: Live appearance from 10am-3pm
Radio One Inc.	Miss Community's Now Listen Up! Teens Are Talking	Clovia & Campaign hosted as over 300 teens talked about peer pressure, bullying, education & more. Recording Artist Torion performed live	08/29/15	Time: live appearance 12pm-3pm
Radio One Inc	Cam VS Food	Campaign collected canned goods and non-perishable food items for Feedmore to supply food for families across VA	09/16/15	Time: Live appearance from 3pm-6pm
Radio One Inc	Pre-UCI Road World Championship	Mayor Jones joined Clovia & the historic Jackson Ward for the unveiling of the Major Taylor Mural, first black World Bike Champion	09/18/15	Time: Live appearance from 7pm-9pm
Radio One Inc.	National Voter Registration Day	Clovia & Rolling For Freedom registered hundreds of students at the Powhatan Community Center	09/22/15	Time: Live appearance from 7am-7pm