

ORDER

Orders	Order / Rev:	176235	
	Alt Order #:	27153141	
	Product Desc:	Issue	
	Estimate:	812	KULR
	Flight Dates:	10/19/20 - 11/08/20	Primary AE: Katz Washington DC
	Original Date / Rev:	10/21/20 / 10/21/20	Sales Office: K-WDC
	Order Type:	GENERAL	Sales Region: NAT
Agency	Name:	Jamestown Associates-NJ	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		421 Chestnut St	Billing Cycle: EOM/EOC
		Philadelphia, PA 19106	Agency Commission: 15%
Advertiser	Name:	POL/More Jobs, Less Government	
	Demographic:	A35+	New Business Thru:
	Product Codes:	PL Issue	Advertiser External ID:
	Revenue Code 1:	AGY	Agency External ID:
	Revenue Code 2:	POL	Unit Code: General
	Revenue Code 3:	ISS	Order Separation: 00:20:00
	Priority:	IS	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	1	\$11,000.00	\$9,350.00
10/26/20	11/02/20	5	\$55,000.00	\$46,750.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	1	\$11,000.00	\$9,350.00	0.00
November 2020	5	\$55,000.00	\$46,750.00	0.00
Totals	6	\$66,000.00	\$56,100.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KULR	10/22/20	10/23/20	LOCAL NEWS @ 6 M-F&M LOCAL NEWS @ 6 M-F LN		6:00 PM-6:30 PM	----F--	:30	1	\$11,000.00	IS	0.00	NM	1	\$11,000.00
COMMENTS APPLY TO SUB LINES A THRU A Local News at 6P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/19/20 10/25/20 ----F-- 1 \$11,000.00 0.00															
N 2	KULR	10/26/20	10/30/20	LOCAL NEWS @ 6 M-F&M LOCAL NEWS @ 6 M-F LN		6:00 PM-6:30 PM	MTWTF--	:30	4	\$11,000.00	IS	0.00	NM	4	\$44,000.00
COMMENTS APPLY TO SUB LINES A THRU A Local News at 6P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/26/20 11/01/20 MTWTF-- 4 \$11,000.00 0.00															
N 3	KULR	11/02/20	11/02/20	LOCAL NEWS @ 6 M-F&M LOCAL NEWS @ 6 M-F LN		6:00 PM-6:30 PM	M-----	:30	1	\$11,000.00	IS	0.00	NM	1	\$11,000.00
COMMENTS APPLY TO SUB LINES A THRU A Local News at 6P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/02/20 11/08/20 M----- 1 \$11,000.00 0.00															
Totals														6	\$66,000.00



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 27153141

Changes as of: 10/21/2020 at 12:15 PM

Version: Current State Version 2

CPE: 106/116/812

Flight: 10/19/20 - 11/8/20

Station: KULR

Con Type: POLITICAL/VOTE

Agency: JAMESTOWN ASSOCIATES

Advertiser: More Jobs, Less Government

Market: Billings

Total \$: \$66,000.00

116 Craig Road
Manalapan, NJ 07726

Product: Issue
Agency Order #: 10097605

Office: WASHINGTON
Service: Nielsen

Total Spots: 6
Total CPP: \$1,145.83

Buyer: Lacks, Penny

Primary Demo: Adults 35+

Total GRP: 57.6

Salesperson: BILL THOMAS

Assistant: CHANTE WILLIAMS

Traffic #: 176235

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/19 - 11/2				Total Spots	Total \$	CPP*	GRP*
							10/19	10/26	11/2					
	Th-F 1 6p-6:30p		Local News at 6P	\$11,000.00	9.6	30	1	0	0		1	\$11,000.00	\$1,145.83	9.6
	M-F 2 6p-6:30p		Local News at 6P	\$11,000.00	9.6	30	0	4	0		4	\$44,000.00	\$1,145.83	38.4
	M 3 6p-6:30p		Local News at 6P	\$11,000.00	9.6	30	0	0	1		1	\$11,000.00	\$1,145.83	9.6

TOTALS: 1 4 1 6 \$66,000.00 \$1,145.83 57.6



125 West 55th St
New York, NY 10019

Contract # 27153141		Changes as of: 10/21/2020 at 12:15 PM		Version: Current State Version 2	
CPE: 106/116/812		Flight: 10/19/20 - 11/8/20		Station: KULR	
Agency: JAMESTOWN ASSOCIATES		Advertiser: More Jobs, Less Government		Market: Billings	
116 Craig Road Manalapan, NJ 07726		Product: Issue		Office: WASHINGTON	
		Agency Order #: 10097605		Service: Nielsen	
		Buyer: Lacks, Penny		Primary Demo: Adults 35+	
		Salesperson: BILL THOMAS		Assistant: CHANTE WILLIAMS	
		Separation: 202-872-5880			
				Total Spots: 6	
				Total CPM: \$1,145.83	
				Total GRP: 57.6	
				Traffic #: 176235	
				Con Type: POLITICAL/NOTE	
				Total \$: \$66,000.00	

Special Instructions

Competitive Information	
Market Budget: \$66,000	
KULR Share: 100%	
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	6	\$66,000.00	\$1,145.83	57.6
Total	100%	6	\$66,000.00	\$1,145.83	57.6

Monthly Summary		
Month	Spots	Dollars
2020-Oct	1	\$11,000.00
2020-Nov	5	\$55,000.00
Total	6	\$66,000.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg
Queued for Electronic Contracting	10/21/20 11:51 AM					\$0
Revision	10/21/20 10:26 AM	BILL THOMAS	Confirmed			\$0
New	10/21/20 10:25 AM	BILL THOMAS	New	6		\$66,000.00
						\$66,000.00
						Changes: 3 buylines added or modified.

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Penny Lacks, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Penny Lacks

Agency name: Jamestown Associates

Address: 421 Chestnut St, Philadelphia, PA 19106

Contact: Penny Lacks

Phone number: 2025279930

Email: penny@jamestownassociates.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: More Jobs Less Government

Address: c/o Bulldog Compliance, 138 Conant St 2nd flr, Beverly, MA 01915

Contact: Charles Gantt

Phone number: 6172314328

Email: charles@bulldogcompliance.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Charles Gantt - treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: *Steve Bullock*

Office(s) sought by such candidate(s) (no acronyms or abbreviations): *United States Senate*

Date of election: 11/3/20

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:


☐ N/A

Taxes, Government Grants

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Signature: 

Name: Penny Lacks

Date of Request to Purchase Ad Time: 8/25/20

Station Representative

Signature: 

Name: Angela Depping

Date of Station Agreement to Sell Time: 9/9/2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?



Yes



No

Date ad received:

10/21/2020

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:



Accepted



Accepted IN PART (e.g., ad not received to determine content)*



Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

Station Call Letters:

KULR

Date Received/Requested:

10/21/2020

Est. #:

Station Location:

Billings

Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.