

NCC Cable System Order

Order #	62362338
Syscode	2473
System Name	Time Warner/DirecTV- I+ Greensboro, NC
Market	Greensboro-Winston Salem

AE	James Pagano
Sales Coordinator	Evan Butcher
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Sep16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Buying Time
Advertiser	Human Rights Campaign

Client Code	
Product Code	
Est Code	n/a
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		11/04/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$6,755.00	
Commission		\$1,013.25	
Net Total		\$5,741.75	
Total Spots		119	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	New Issue Order. 12n Cutoff 11/8. Please Review and Confirm. Thanks! 11.4
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN EM	10/31/16	11/6/16	05:00	10:00						X	X	-	-	1	\$9.00	\$9.00	30	NCR 10/24/16-11/08/16
2	AEN	AEN EM	11/7/16	11/13/16	05:00	10:00	X	X						-	-	1	\$9.00	\$9.00	30	NCR 10/24/16-11/08/16
3	AEN	AEN DT	10/31/16	11/6/16	10:00	18:00						X	X	-	-	2	\$9.00	\$18.00	30	NCR 10/24/16-11/08/16
4	AEN	AEN DT	11/7/16	11/13/16	10:00	18:00	X							-	-	1	\$9.00	\$9.00	30	NCR 10/24/16-11/08/16
5	AEN	AEN PT	10/31/16	11/6/16	18:00	24:00						X	X	-	-	2	\$108.00	\$216.00	30	NCR 10/24/16-11/08/16
6	AEN	AEN PT	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$108.00	\$108.00	30	NCR 10/24/16-11/08/16
7	APL	APL EM	10/31/16	11/6/16	05:00	10:00						X	X	-	-	1	\$15.00	\$15.00	30	NCR 10/24/16-11/08/16
8	APL	APL EM	11/7/16	11/13/16	05:00	10:00	X	X						-	-	1	\$15.00	\$15.00	30	NCR 10/24/16-11/08/16
9	APL	APL DT	10/31/16	11/6/16	10:00	18:00						X	X	-	-	2	\$15.00	\$30.00	30	NCR 10/24/16-11/08/16
10	APL	APL DT	11/7/16	11/13/16	10:00	18:00	X							-	-	1	\$15.00	\$15.00	30	NCR 10/24/16-11/08/16
11	APL	APL PT	10/31/16	11/6/16	18:00	24:00						X	X	-	-	2	\$38.00	\$76.00	30	NCR 10/24/16-11/08/16
12	APL	APL PT	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$38.00	\$38.00	30	NCR 10/24/16-11/08/16
13	BET	BET EM	10/31/16	11/6/16	05:00	10:00						X	X	-	-	1	\$9.00	\$9.00	30	NCR 10/24/16-11/08/16
14	BET	BET EM	11/7/16	11/13/16	05:00	10:00	X	X						-	-	1	\$9.00	\$9.00	30	NCR 10/24/16-11/08/16
15	BET	BET DT	10/31/16	11/6/16	10:00	18:00						X	X	-	-	2	\$23.00	\$46.00	30	NCR 10/24/16-11/08/16
16	BET	BET DT	11/7/16	11/13/16	10:00	18:00	X							-	-	1	\$23.00	\$23.00	30	NCR 10/24/16-11/08/16
17	BET	BET PT	10/31/16	11/6/16	18:00	24:00						X	X	-	-	2	\$51.00	\$102.00	30	NCR 10/24/16-11/08/16
18	BET	BET PT	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$51.00	\$51.00	30	NCR 10/24/16-11/08/16
19	BRVO	BRVO EM	10/31/16	11/6/16	05:00	10:00						X	X	-	-	1	\$15.00	\$15.00	30	NCR 10/24/16-11/08/16
20	BRVO	BRVO EM	11/7/16	11/13/16	05:00	10:00	X	X						-	-	1	\$15.00	\$15.00	30	NCR 10/24/16-11/08/16
21	BRVO	BRVO DT	10/31/16	11/6/16	10:00	18:00						X	X	-	-	2	\$44.00	\$88.00	30	NCR 10/24/16-11/08/16

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22	BRVO	BRVO DT	11/7/16	11/13/16	10:00	18:00	X							-	-	1	\$44.00	\$44.00	30	NCR 10/24/16-11/08/16
23	BRVO	BRVO PT	10/31/16	11/6/16	18:00	24:00						X	X	-	-	1	\$144.00	\$144.00	30	NCR 10/24/16-11/08/16
24	BRVO	BRVO PT	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$144.00	\$144.00	30	NCR 10/24/16-11/08/16
25	CNN	CNN EM	10/31/16	11/6/16	05:00	10:00						X	X	-	-	2	\$38.00	\$76.00	30	NCR 10/24/16-11/08/16
26	CNN	CNN EM	11/7/16	11/13/16	05:00	10:00	X	X						-	-	2	\$38.00	\$76.00	30	NCR 10/24/16-11/08/16
27	CNN	CNN DT	10/31/16	11/6/16	10:00	18:00						X	X	-	-	2	\$23.00	\$46.00	30	NCR 10/24/16-11/08/16
28	CNN	CNN DT	11/7/16	11/13/16	10:00	18:00	X							-	-	1	\$23.00	\$23.00	30	NCR 10/24/16-11/08/16
29	CNN	CNN PT	10/31/16	11/6/16	18:00	24:00						X	X	-	-	2	\$66.00	\$132.00	30	NCR 10/24/16-11/08/16
30	CNN	CNN PT	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$66.00	\$66.00	30	NCR 10/24/16-11/08/16
31	ENT	ENT EM	10/31/16	11/6/16	05:00	10:00						X	X	-	-	1	\$9.00	\$9.00	30	NCR 10/24/16-11/08/16
32	ENT	ENT EM	11/7/16	11/13/16	05:00	10:00	X	X						-	-	1	\$9.00	\$9.00	30	NCR 10/24/16-11/08/16
33	ENT	ENT DT	10/31/16	11/6/16	10:00	18:00						X	X	-	-	2	\$9.00	\$18.00	30	NCR 10/24/16-11/08/16
34	ENT	ENT DT	11/7/16	11/13/16	10:00	18:00	X							-	-	1	\$9.00	\$9.00	30	NCR 10/24/16-11/08/16
35	ENT	ENT PT	10/31/16	11/6/16	18:00	24:00						X	X	-	-	2	\$58.00	\$116.00	30	NCR 10/24/16-11/08/16
36	ENT	ENT PT	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$58.00	\$58.00	30	NCR 10/24/16-11/08/16
37	FOOD	FOOD EM	10/31/16	11/6/16	05:00	10:00						X	X	-	-	1	\$9.00	\$9.00	30	NCR 10/24/16-11/08/16
38	FOOD	FOOD EM	11/7/16	11/13/16	05:00	10:00	X	X						-	-	1	\$9.00	\$9.00	30	NCR 10/24/16-11/08/16
39	FOOD	FOOD DT	10/31/16	11/6/16	10:00	18:00						X	X	-	-	2	\$51.00	\$102.00	30	NCR 10/24/16-11/08/16
40	FOOD	FOOD DT	11/7/16	11/13/16	10:00	18:00	X							-	-	1	\$51.00	\$51.00	30	NCR 10/24/16-11/08/16
41	FOOD	FOOD PT	10/31/16	11/6/16	18:00	24:00						X	X	-	-	2	\$153.00	\$306.00	30	NCR 10/24/16-11/08/16
42	FOOD	FOOD PT	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$153.00	\$153.00	30	NCR 10/24/16-11/08/16

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	FX	FX EM	10/31/16	11/6/16	05:00	10:00						X	X	-	-	1	\$9.00	\$9.00	30	NCR 10/24/16-11/08/16
44	FX	FX DT	10/31/16	11/6/16	10:00	18:00						X	X	-	-	2	\$23.00	\$46.00	30	NCR 10/24/16-11/08/16
45	FX	FX DT	11/7/16	11/13/16	10:00	18:00	X							-	-	1	\$23.00	\$23.00	30	NCR 10/24/16-11/08/16
46	FX	FX PT	10/31/16	11/6/16	18:00	24:00						X	X	-	-	1	\$95.00	\$95.00	30	NCR 10/24/16-11/08/16
47	FX	FX PT	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$95.00	\$95.00	30	NCR 10/24/16-11/08/16
48	HIST	HIST EM	10/31/16	11/6/16	05:00	10:00						X	X	-	-	1	\$9.00	\$9.00	30	NCR 10/24/16-11/08/16
49	HIST	HIST DT	10/31/16	11/6/16	10:00	18:00						X	X	-	-	2	\$44.00	\$88.00	30	NCR 10/24/16-11/08/16
50	HIST	HIST DT	11/7/16	11/13/16	10:00	18:00	X							-	-	1	\$44.00	\$44.00	30	NCR 10/24/16-11/08/16
51	HIST	HIST PT	10/31/16	11/6/16	18:00	24:00						X	X	-	-	2	\$130.00	\$260.00	30	NCR 10/24/16-11/08/16
52	HIST	HIST PT	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$130.00	\$130.00	30	NCR 10/24/16-11/08/16
53	LIF	LIF EM	10/31/16	11/6/16	05:00	10:00						X	X	-	-	1	\$23.00	\$23.00	30	NCR 10/24/16-11/08/16
54	LIF	LIF EM	11/7/16	11/13/16	05:00	10:00	X	X						-	-	1	\$23.00	\$23.00	30	NCR 10/24/16-11/08/16
55	LIF	LIF DT	10/31/16	11/6/16	10:00	18:00						X	X	-	-	2	\$66.00	\$132.00	30	NCR 10/24/16-11/08/16
56	LIF	LIF DT	11/7/16	11/13/16	10:00	18:00	X							-	-	1	\$66.00	\$66.00	30	NCR 10/24/16-11/08/16
57	LIF	LIF PT	10/31/16	11/6/16	18:00	24:00						X	X	-	-	1	\$153.00	\$153.00	30	NCR 10/24/16-11/08/16
58	LIF	LIF PT	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$153.00	\$153.00	30	NCR 10/24/16-11/08/16
59	MNBC	MNBC EM	10/31/16	11/6/16	05:00	10:00						X	X	-	-	2	\$23.00	\$46.00	30	NCR 10/24/16-11/08/16
60	MNBC	MNBC EM	11/7/16	11/13/16	05:00	10:00	X	X						-	-	2	\$23.00	\$46.00	30	NCR 10/24/16-11/08/16
61	MNBC	MNBC DT	10/31/16	11/6/16	10:00	18:00						X	X	-	-	2	\$9.00	\$18.00	30	NCR 10/24/16-11/08/16
62	MNBC	MNBC DT	11/7/16	11/13/16	10:00	18:00	X							-	-	1	\$9.00	\$9.00	30	NCR 10/24/16-11/08/16
63	MNBC	MNBC PT	10/31/16	11/6/16	18:00	24:00						X	X	-	-	2	\$66.00	\$132.00	30	NCR 10/24/16-11/08/16

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Flight Dates	10/31/16 - 11/13/16
Agency	Buying Time
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Product Name	
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Primary Demo	Adults 35+
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	MNBC	MNBC PT	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$66.00	\$66.00	30	NCR 10/24/16-11/08/16
65	OWN	OWN EM	10/31/16	11/6/16	05:00	10:00						X	X	-	-	1	\$9.00	\$9.00	30	NCR 10/24/16-11/08/16
66	OWN	OWN EM	11/7/16	11/13/16	05:00	10:00	X	X						-	-	1	\$9.00	\$9.00	30	NCR 10/24/16-11/08/16
67	OWN	OWN DT	10/31/16	11/6/16	10:00	18:00						X	X	-	-	2	\$15.00	\$30.00	30	NCR 10/24/16-11/08/16
68	OWN	OWN DT	11/7/16	11/13/16	10:00	18:00	X							-	-	1	\$15.00	\$15.00	30	NCR 10/24/16-11/08/16
69	OWN	OWN PT	10/31/16	11/6/16	18:00	24:00						X	X	-	-	2	\$38.00	\$76.00	30	NCR 10/24/16-11/08/16
70	OWN	OWN PT	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$38.00	\$38.00	30	NCR 10/24/16-11/08/16
71	TLC	TLC EM	10/31/16	11/6/16	05:00	10:00						X	X	-	-	1	\$9.00	\$9.00	30	NCR 10/24/16-11/08/16
72	TLC	TLC EM	11/7/16	11/13/16	05:00	10:00	X	X						-	-	1	\$9.00	\$9.00	30	NCR 10/24/16-11/08/16
73	TLC	TLC DT	10/31/16	11/6/16	10:00	18:00						X	X	-	-	2	\$15.00	\$30.00	30	NCR 10/24/16-11/08/16
74	TLC	TLC DT	11/7/16	11/13/16	10:00	18:00	X							-	-	1	\$15.00	\$15.00	30	NCR 10/24/16-11/08/16
75	TLC	TLC PT	10/31/16	11/6/16	18:00	24:00						X	X	-	-	2	\$86.00	\$172.00	30	NCR 10/24/16-11/08/16
76	TLC	TLC PT	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$86.00	\$86.00	30	NCR 10/24/16-11/08/16
77	TNT	TNT EM	10/31/16	11/6/16	05:00	10:00						X	X	-	-	1	\$23.00	\$23.00	30	NCR 10/24/16-11/08/16
78	TNT	TNT EM	11/7/16	11/13/16	05:00	10:00	X	X						-	-	1	\$23.00	\$23.00	30	NCR 10/24/16-11/08/16
79	TNT	TNT DT	10/31/16	11/6/16	10:00	18:00						X	X	-	-	2	\$108.00	\$216.00	30	NCR 10/24/16-11/08/16
80	TNT	TNT DT	11/7/16	11/13/16	10:00	18:00	X							-	-	1	\$108.00	\$108.00	30	NCR 10/24/16-11/08/16
81	TNT	TNT PT	10/31/16	11/6/16	18:00	24:00						X	X	-	-	2	\$336.00	\$672.00	30	NCR 10/24/16-11/08/16
82	TNT	TNT PT	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$336.00	\$336.00	30	NCR 10/24/16-11/08/16
83	USA	USA EM	10/31/16	11/6/16	05:00	10:00						X	X	-	-	1	\$23.00	\$23.00	30	NCR 10/24/16-11/08/16
84	USA	USA EM	11/7/16	11/13/16	05:00	10:00	X	X						-	-	1	\$23.00	\$23.00	30	NCR 10/24/16-11/08/16

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85	USA	USA DT	10/31/16	11/6/16	10:00	18:00						X	X	-	-	2	\$58.00	\$116.00	30	NCR 10/24/16-11/08/16
86	USA	USA DT	11/7/16	11/13/16	10:00	18:00	X							-	-	1	\$58.00	\$58.00	30	NCR 10/24/16-11/08/16
87	USA	USA PT	10/31/16	11/6/16	18:00	24:00						X	X	-	-	2	\$159.00	\$318.00	30	NCR 10/24/16-11/08/16
88	USA	USA PT	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$159.00	\$159.00	30	NCR 10/24/16-11/08/16

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	119	0	0	0	0	0	0	0	0	0	0	0	119
AMT	\$6,755.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$6,755.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/04/16

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